

## UNICA 6<sup>th</sup> PR & Communications Workshop

*Practical information prepared by the Organisers from the University of Iceland*

### Currency in Iceland

The currency in Iceland is Iceland Krona (kr, ISK).

**Kr 100 = € 0.72**

Short currency guide

	kr 250	kr 500	kr 1000	kr 5000	kr 10000	kr 25000	kr 50000
EUR	€ 1.79	€ 3.58	€ 7.15	€ 35.77	€ 71.55	€ 178.87	

*Euro (EUR)*

EUR	€ 1	€ 5	€ 10	€ 50	€ 100	€ 250	€ 500
ISK	kr 139.76	kr 698.82	kr 1397.64	kr 6988.19	kr 13976.38	kr 34940.95	kr 69881.89

### Keflavík Airport

You can find information on how to get to the airport, shops, services, airlines, as well as timetables for both arrivals and departures on the airport's website:

<http://www.kefairport.is/English>

**Buses to/from airport:** <http://www.kefairport.is/English/To-and-from-the-Airport/Buses/>

**Licensed taxis:** <http://www.kefairport.is/English/To-and-from-the-Airport/Taxi/>

### How to reach any hotel from the airport?

Flybus –The Flybus will take you to BSÍ Bus Terminal, in the centre of Reykjavík. The journey from the airport to the Bus Terminal takes about 40-50 minutes. Transfers are available from BSI Bus Terminal to your hotel, it would take you 10 minutes to walk to Leifur Eirksson hotel. Information and timetable can be found at: <https://www.re.is/flybus/>. A one-way ticket is approx. kr 2,200 (€16).

An **average cost of a taxi ride** from the Keflavik Airport to Reykjavik city centre (40 minutes) is approx. kr 15,000 (= approx. €107) (19,500 ISK for a taxi van).

### **Hotel: Leifur Eiríksson**

Skolavordustigur 45  
101 Reykjavík  
Tel.+354 562 0804

E-mail: [info@hotelleifur.is](mailto:info@hotelleifur.is)  
<http://www.hotelleifur.is/>

Hotel Leifur Eiríksson, which was pre-booked for the Workshop participants, is situated in the heart of Reykjavík. It's within a walking distance to everything that Reykjavík has to offer: galleries, cinemas, museums, restaurants, swimming pools, theatres, the Reykjavík harbour (whale watching), Harpa, the Nordic house, the University of Iceland, nightclubs, nice parks, the library, the tourist centre, the main shopping street of Reykjavík (Laugavegur), pubs, transportation and the Reykjavík pond. It takes 20 minutes to walk to the University of Iceland.

### **Workshop venues**

On the morning of Monday 6 June we will meet the participants at the University Square (Plaza) building- Háskólatorg, Sæmundargata 4, ground floor.

The Workshop will be held in the University Square (Plaza) building (Háskólatorg), room 101 (lower ground floor).

### **How to find University Square - Háskólatorg?**

University of Iceland is located in the centre of Reykjavík.

**University Square (Plaza) - Háskólatorg** is the next building to the left when looking at the Main Building.



There is approx. 1 km distance between the Leifur Eiriksson hotel and the university campus. You can walk (15 – 20 min.) or take a taxi.

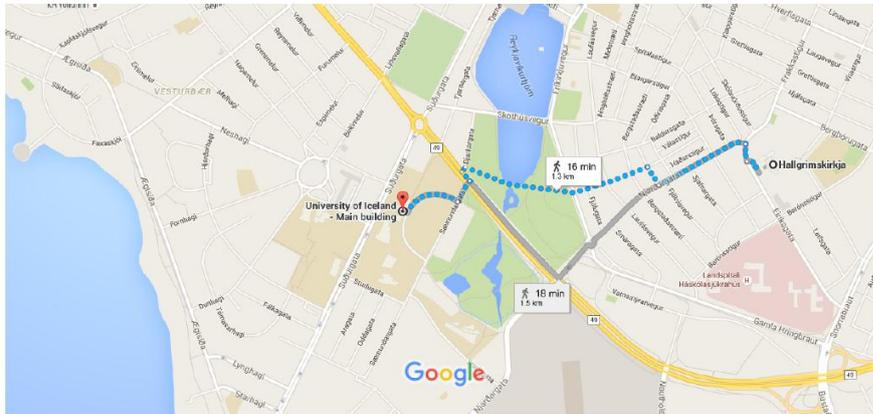
5/25/2016

Hallgrímskirkja, Reykjavík to University of Iceland - Main building - Google Maps

Google Maps

Hallgrímskirkja, Reykjavík to University of Iceland - Main building

Walk 1.3 km, 16 min



Map data ©2016 Google 200 m



via Njarðargata

16 min

1.3 km



via Njarðargata and Hringbraut/Route 49

18 min

1.5 km

## Lunches

Lunches will be served at the cafeteria at the University Square, ground floor.

## Dinner on 6 June (19:30)

**Venue: Sólon Bistro**, Bankastræti 7a, 101 Reykjavík

## Programme of the Reykjanes Peninsula bus tour, 7 June 13:00

Meeting point: Entrance to the University Main Building.

The bus will take you to the breathtaking scenery of the Reykjanes peninsula, endless lava fields and geothermal areas. We will walk across the “Bridge Between the Continents” which connects the American and Eurasian tectonic plates and visit the Reykjanesviti lighthouse.

## Your clothing in Iceland



When most people think of Iceland, they first think of the rugged natural beauty of the country – the icy glaciers that seem to go on forever, the sparkling blue fjords, the craggy moss-covered lava fields, the windswept black sand beaches. And when it comes to packing for a trip to Iceland, think of the clothes you’ll need to stay warm and dry while exploring those landscapes and taking part in any adventure activities. If you plan to spend time in Reykjavik, you’ll also need to pack accordingly.

**First and foremost: Pack your warm stuff!!!!** Layers, waterproof garments (raincoats) and warm feet are the most important. Warm, casual and cool is exactly what the locals wear!

### What to pack & a few words about Reykjavik Chic! :)

First things first – when packing for a trip to Iceland, make sure you’ve covered your bases with outdoor gear and anything you’ll need to stay warm and dry on any planned activities. With the remaining room in your bag, you can add just a few items to take your everyday wear into a Reykjavik-ready ensemble.

For women, a pair of dark skinny jeans, leggings or black pants will do, along with a pair of stylish boots (in summer, heels or flats), plus a nice top or sweater. If you have room, a dress or skirt with a pair of warm tights can also come in handy.

For men, bring a pair of loafers, nice hiking boots, or casual but trendy shoes like Converse or Nike Free and you’re covered for footwear. Add in a pair of tailored dark pants or jeans, a button up shirt or a trendy t-shirt, and a dark blazer, and you’re good to go.

The residents of Reykjavik are by some critics considered to be some of the most stylish in all of Europe and style runs the gamut from guys dressed in hipster chic jeans, chucks and ironic t-shirts to classically coutured women in knee-high leather boots, impeccably tailored black pants and dramatic capes, including every style in between. You will see some people wearing hiking boots and fleece hoodies, but if you want to avoid standing out as a tourist, it’s best to avoid this look for a night out. If you’re going to one of Reykjavik’s nicer restaurants or plan on hitting the dance clubs, you’ll need to up the ante a bit more. Women can get by with stylish jeans and a nice top while guys will do well to sport well-made dark jeans or trousers with a button up shirt or designer t-shirt, many men opt for blazers as well.

### Weather

Reykjavik is a windy city with occasional rain (sometimes it rains a lot) so it is wise to pack your raincoat. **Umbrellas won't generally work due to strong winds.** In June, daily temperatures are between 7 and 12 degrees. The weather is often a hit-and-miss and it is best to be prepared for all kinds of weathers and "four seasons in a day"!