(Corporate) Fundraising and the Promotion of Responsible Research and Innovation

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Content

- Preliminary statements: Golden Age of Philanthropy
- EU EC Dept. R&I actions
- Giving in Evidence; Eufori Study; Giving in EUROPE
Diversification of income streams?

Do Universities really diversify?

- **Government** funding: subsidies; governmental grants: ERC, etc.
- **Market** income: student-fees, patents and valorization of research and education

Embeddedness in the civil society lags behind:
Key-words: Responsible Research and Innovation (RRI); a step beyond valorization; and Science in Society
Towards a new EU Social model

Constituent principles of EU countries:

- Good Government
- Strong Market
- Active Civil society (philanthropic commitment)

Reflecting the parole of the French Revolution: 
*Liberty, Equality and Fraternity*
EU-EC DG R&I studies, conferences and actions:

Results EUFORI Study

1 synthesis report & 29 country reports

www.euforistudy.eu
A relatively young and growing sector

Year of establishment by decade
Number of foundations by decade (N=969)

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Expenditure to R&I

5 billion Euros

Research: 4.5 billion Euros
Innovation: 0.5 billion Euros

N=991

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Foundations’ statistics

- **Income**: 18.1 billion Euros (N=1134)
- **Assets**: 126.7 billion Euros (N=1052)
- **Expenditure**: 10 billion Euros (N=1117)

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Giving in Evidence
Fundraising from philanthropy in European universities

B. Breeze, I. Wilkinson, B. Gouwenberg and T. Schuyt
Findings

- Philanthropic funding in initial stage
- Focus on foundations and corporations
- Lack of formal processes and procedures
Internal Organisation

- **Lead by the center**: University board and Deans
  Commitment of management and academic staff

- Rewarding staff

- Financial and human resources

- Using a database

- Producing fundraising materials
Some recommendations

- Diversification of income streams (EUA) **assumes**:

- Diversification of the internal University organization. **That means**:

- **Increase the societal embeddedness by RRI and Science in Society, by**

- Changing the internal university structure and culture. **And…**

- Create partnerships to get know the (new)partners, to meet them and collaborate (if possible). **But…**

- It is a long journey
Philanthropy (civil society) is on the rise; EUFORISTUDY: Giving in EUROPE; recognize the European Philanthropy tradition

All EU University boards including the EUA ask for help from philanthropy

As President of the European Research Network on Philanthropy (www.ernop.eu) assembling 200 philanthropy researchers and 12 centers: *time is come to promote philanthropy as academic (sub)discipline? Towards Philanthropology?*
Thank you very much for your attention!

More information

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