



REPUBLIC OF CROATIA  
MINISTRY OF FOREIGN AND EUROPEAN AFFAIRS  
*DIPLOMATIC ACADEMY*

***4th UNICA PhD MASTER CLASS:  
How Does Globalisation Affects Supervision?***

## ***Croatia Joining the Big EU Family***

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## Croatia Joining the Big EU Family

**1. Croatia: the 28th Star of EU (Tourism)**  
– Promo Movie –





## **Croatia Joining the Big EU Family**

### **2. Introducing Croatia's Foreign Policy**

#### **➤ Starting Points:**

- the EU (and NATO) membership as basis for a more specific role in the region as a stabilizing factor which transfers its European reforms experience,
- being a Central European, Mediterranean and Danubian country, immediately close to the Balkans and SEE, as well as with a wider neighbourhood of the Southern Mediterranean, its new neighbourhood becomes the area from the Baltics to the Adriatics,
- identifying its comparative and competitive advantages, as well as the topics to focus the efforts on.



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### **➤ Background: Complex Transition Experiences:**

- Communism → Democracy
- Self Management System → Market Oriented Economy
- Aggression → War → Peace → Post-War Development
- Integral Part of a Federal State → Independent State

### **Particular Lessons Learned:**

- Post-Conflict Management, Interethnic and Interreligious Dialogue, Institution Building, EU Reforms' Experience.
- Internal Understanding and Common Priority Goals of National Elites, incl. International Goals and Priorities.
- Changing Clichés and Stereotypes ('war, small nasty country ...').



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### **3. Croatia's Foreign Policy Priorities**

- Positioning Inside the EU Institutions,
- Positioning Throughout the SEE Region,
- NATO and Multilateral Diplomacy,
- Bilateral Economic Diplomacy,
- Special Projects.



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### **POSITIONING CROATIA INSIDE THE EU INSTITUTIONS**

- Through its role in the SEE region,
- Through bilateral ties with other EU member states,
- Through active participation in the EU institutions,
- Providing expert support to the Southern Mediterranean countries in the CFSP framework, based upon Croatian experience and expertise.



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### **POSITIONING CROATIA THROUGHOUT THE SEE REGION**

- By sharing its EU reforms experience and expertise,
- Using its role in the EU institutions,
- Introducing cross-border projects, as well as major regional infrastructural projects,
- Introducing special projects with individual approach towards neighbouring countries.





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### **NATO AND MULTILATERAL DIPLOMACY**

- Partnership in the region (*'Centre of Excellence'*),
- Partnership within the NATO – civil participation in peacekeeping missions, contributing to the stabilization of post-conflict societies, interethnic and interreligious dialogue, education of women and girls, diplomatic training,
- Multilateral Diplomacy - human rights, esp. women's and girls' rights, and the rights of ethnic and religious minorities.

**DEVELOPMENT AID – targeted to the same goals, as well as towards promoting Croatian economic interests.**



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### **BILATERAL ECONOMIC DIPLOMACY**

- Traditional SEE markets,
- Special emphasis on non-European fast-growing markets.
- Bilateral cooperation concept outside Europe to be effectively transformed into a promotion of Croatian economy and commerce, as well as of attracting foreign investments in the fields of tourism, infrastructure, ecology and energy/energy security.

**KEY EXPORT SECTORS:** agriculture and food processing, construction industry, shipbuilding, pharmaceuticals, machine engineering, information and communication technology.



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### **SPECIAL PROJECTS**

- *'Centre of Excellence'* – EU reforms, use of EU funds, cross-border cooperation, institution building, project cycle management,
- *'Partnership within Southern Mediterranean'* – sharing the experience and expertise for post-conflict development,
- *Diplomatic training* – specialised courses, incl. new postgraduate specialist study program,
- *'Croatia House'* – cultural promotion, soft diplomacy,
- *'Adriatic Provence'* – local community development.



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### **4. Croatia's Accession: the First Two Months After**

- Continuous adaptation to the factual membership and new realities, internally and externally.
- Croatia's negotiations success story as a strong incentive for all states on their European path,
- The EU perspective of all countries in the Western Balkans remains highly important regionally and for wider stability and development.



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- And just a few additional points:
- Every time you put on **a tie**, you're 'tied' to Croatia,
- Every time you switch on **a light**, you will be 'enlightened' by the work of *Nikola Tesla*, an international scientist from Croatia,
- Every time you catch a cold, you may be **healed** by *the Sumamed* medicine, an another Croatian invention ('**Pliva**'),
- Every time you reach for **a pen**, you will reach for one another Croatian 'discovery' (*Slavoljub Penkala*),

*and ...*



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- ... and if ever in need of *a parachute*, your life will depend on yet another Croatian creative invention from the medieval period (*Faust Vrančić*).
- An additional and final spot ...





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**Thank you!**