4th UNICA PhD MASTER CLASS: How Does Globalisation Affects Supervision?

Croatia Joining the Big EU Family

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1. Croatia: the 28th Star of EU (Tourism)  
   – Promo Movie –
2. Introducing Croatia’s Foreign Policy

- Starting Points:
  - the EU (and NATO) membership as basis for a more specific role in the region as a stabilizing factor which transfers its European reforms experience,
  - being a Central European, Mediterranean and Danubian country, immediately close to the Balkans and SEE, as well as with a wider neighbourhood of the Southern Mediterranean, its new neighbourhood becomes the area from the Baltics to the Adriatics,
  - identifying its comparative and competitive advantages, as well as the topics to focus the efforts on.
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Background: Complex Transition Experiences:

- Communism → Democracy
- Self Management System → Market Oriented Economy
- Aggression → War → Peace → Post-War Development
- Integral Part of a Federal State → Independent State

Particular Lessons Learned:

- Changing Clichés and Stereotypes (‘war, small nasty country …’).
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3. Croatia’s Foreign Policy Priorities

- Positioning Inside the EU Institutions,
- Positioning Throughout the SEE Region,
- NATO and Multilateral Diplomacy,
- Bilateral Economic Diplomacy,
- Special Projects.
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POSITIONING CROATIA INSIDE THE EU INSTITUTIONS

- Through its role in the SEE region,
- Through bilateral ties with other EU member states,
- Through active participation in the EU institutions,
- Providing expert support to the Southern Mediterranean countries in the CFSP framework, based upon Croatian experience and expertise.
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POSITIONING CROATIA THROUGHOUT THE SEE REGION

- By sharing its EU reforms experience and expertise,
- Using its role in the EU institutions,
- Introducing cross-border projects, as well as major regional infrastructural projects,
- Introducing special projects with individual approach towards neighbouring countries.
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NATO AND MULTILATERAL DIPLOMACY

- Partnership in the region (‘Centre of Excellence’),

- Partnership within the NATO – civil participation in peacekeeping missions, contributing to the stabilization of post-conflict societies, interethnic and interreligious dialogue, education of women and girls, diplomatic training,

- Multilateral Diplomacy - human rights, esp. women’s and girls’ rights, and the rights of ethnic and religious minorities.

DEVELOPMENT AID – targeted to the same goals, as well as towards promoting Croatian economic interests.
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BILATERAL ECONOMIC DIPLOMACY

- Traditional SEE markets,
- Special emphasis on non-European fast-growing markets.
- Bilateral cooperation concept outside Europe to be effectively transformed into a promotion of Croatian economy and commerce, as well as of attracting foreign investments in the fields of tourism, infrastructure, ecology and energy/energy security.

KEY EXPORT SECTORS: agriculture and food processing, construction industry, shipbuilding, pharmaceuticals, machine engineering, information and communication technology.
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SPECIAL PROJECTS

- ‘Centre of Excellence’ – EU reforms, use of EU funds, cross-border cooperation, institution building, project cycle management,

- ‘Partnership within Southern Mediterranean’ – sharing the experience and expertise for post-conflict development,

- "Diplomatic training" – specialised courses, incl. new postgraduate specialist study program,

- ‘Croatia House’ – cultural promotion, soft diplomacy,

- ‘Adriatic Provence’ – local community development.
4. Croatia’s Accession: the First Two Months After

- Continuous adaptation to the factual membership and new realities, internally and externally.

- Croatia’s negotiations success story as a strong incentive for all states on their European path,

- The EU perspective of all countries in the Western Balkans remains highly important regionaly and for wider stability and development.
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• And just a few additional points:

• Every time you put on a tie, you’re ‘tied’ to Croatia,

• Every time you switch on a light, you will be ‘enlightened’ by the work of Nikola Tesla, an international scientist from Croatia,

• Every time you catch a cold, you may be healed by the Sumamed medicine, an another Croatian invention (‘Pliva’),

• Every time you reach for a pen, you will reach for one another Croatian ‘discovery’ (Slavoljub Penkala),

and …
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... and if ever in need of a parachute, your life will depend on yet another Croatian creative invention from the medieval period (Faust Vrančić).

An additional and final spot ...
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Thank you!