

MODERN Peer Learning Workshop

From Strategy to Quality: Internationalisation as an element of QA-systems in Higher Education Institutions

**Amsterdam, NH Barbizon Palace, Prins Hendrikkade 59-72
5-6 May 2010**

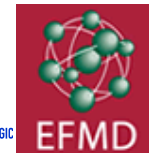
Quality Assurance (QA) and internationalisation are two main challenges universities are facing, not only in the context of the Bologna Process but also with respect to the growing worldwide competition within the higher education sector. Assuring quality of teaching and learning on the one hand and of research on the other hand is not only the duty of each member of a university but requires above all significant steering and management activities on the institutional level. QA-systems such as the EFQM-model (European Foundation for Quality Management) integrate individual and institutional QA-activities into a management system that could support higher education institutions in assuring quality more systematically. The basis for each QA-system is an effective strategy. One important strategic field in universities is the internationalisation of teaching and learning as well as of research. In the peer learning workshop participants will learn with the aid of case studies how to apply QA-systems in higher education institutions, to build an effective internationalisation strategy and convert it into results of good quality.

The concept

The peer learning workshop is open for 25 participants and offers the possibility for individual training and exchange. Main target groups are:

- vice rectors responsible for the internationalisation strategy of their institution or/and QA,
- heads of international offices in higher education institutions who are interested in developing the quality of their area of work systematically and closely linked to university strategy,
- quality managers of higher education institutions.

Participants will bring in their own expertise and learn from each other. The main focus will be on case studies which the participants should generate from their practice.



The MODERN peer learning workshop “From strategy to quality: Internationalisation as an element of QA-systems in Higher Education Institutions” is the second in a series of three seminars organised by the **MODERN European Platform on Higher Education Modernisation**. It is closely linked to an international conference “Assuring the quality of internationalisation” on 7 May 2010 in Amsterdam. The topics of both the peer learning workshop and the conference are complementary. Participants registering for both events will receive a discount. For further information please consult the MODERN website: www.highereducationmanagement.eu.

MODERN is a three-year EU-funded structural network project in the EU Lifelong Learning Programme, developed under the leadership of ESMU, in a consortium with 9 core partners and 28 associate partners - European associations and academic providers of higher education management (HEM) training programmes.

The experts

The workshop will be moderated by Sigrun Nickel and Peter Mayer.

Sigrun Nickel works as QA-expert at the CHE Centre for Higher Education Development (Germany). During the last decade she has supported several universities in implementing QA-systems as a consultant. She also works as a teacher for QA in study programmes and further education seminars.

Peter Mayer works as professor at the university of applied sciences of Osnabrück (Germany). He has been vice rector for internationalization and currently teaches international higher education management. He is also a programme director of the International Deans Course, a further education training for deans from African and Asian universities.

Sigrun Nickel and Peter Mayer will be accompanied by Jaques Lanares (to be confirmed), professor and vice rector of the University of Lausanne (Switzerland). He chairs the Quality Network for Swiss Higher Education institutions and works as a peer in the Institutional Evaluation Programme (IEP) of the European University Association (EUA), which supports the participating higher education institutions in the continuing development of their strategic management and internal quality culture.

The workshop structure

Wednesday 5 May 2010

17.00 Registration and coffee/tea reception

17.30 Opening by Fiona Hunter, EAIE Immediate Past President and chair of the connecting conference „Assuring the quality of internationalisation“

Round of introduction

Input 1: Quality as an international issue: findings from 16 years Institutional Evaluation Programme (Lanares)

Collection of topics to be discussed, clusters of topics for the next day (Nickel/Mayer)

19.30 Dinner

Thursday 6 May 2010

The peer learning process will be organized introducing methods like group discussions, case studies, plenary voting, gallery walk.

Schedule:

9.00 Opening, welcome

9.10 Input 2: Models and good practices for QA-systems in universities (Nickel)

10.10 Input 3: How to implement and control an effective internationalisation strategy in higher education institutions (Mayer)

12.00 Lunch

13.00 Assessing the quality of internationalisation on the basis of case studies with support of a specific IT software (facilitated by Lanares /Mayer/ Nickel)

16.30 End