National Priorities in the Internationalization of Higher Education – Recent Development and Future Trends in China

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About CEAIE

Founded in 1981

Its mission is

- to develop exchanges and cooperation between the Chinese education sector and other parts of the world,
- to promote the advancement of education, culture, science and technology, and
- to strengthen understanding and friendship among the peoples of all countries and regions

Engagement in UN-related affairs:

- “Special Consultative Status” NGO with the Economic and Social Council of the United Nations since 2006
- NGO partner associated with the Department of Public Information of the United Nations since 2008
- Consultative Status NGO Partner of UNESCO since 2009
- Member of UN Academic Compact
Recent Development

- Student Mobility
- China-Foreign Joint Programmes
- Mutual recognition of higher education academic degree and credentials
- Chinese language learning outside China
- High Level People-to-People Exchange Mechanism
Student Mobility - Outbound Chinese Students

Source: Ministry of Education
Where are the students going

USA
UK
Australia
Japan
France
Canada
Germany
Singapore

Source: IIE’s Project Atlas — iie.org/projectatlas
Achievements of Students Study Abroad

From 1978 to 2012, nearly 2.65 million Chinese citizens went to study abroad

- Nearly 40% have returned

Roles the returnees play in China

- University presidents (77% overseas education background)
- Members of China Engineering Academy (75%)
- Members of China Academy of Science (84%)
- Doctoral degree advisors (62%)
International Students in China

Source: Ministry of Education
Top Host Countries’ International Enrollment as a Percentage of Total Higher Education Enrollment, 2011

Source: iie.org/opendoors
Places of Origin of International Students in China

- Asia: 63.22%
- Europe: 16.58%
- America: 10.62%
- Africa: 8.24%
- Oceania: 1.34%

Achievements of Receiving International Students in China

- From 1978 to 2012, 2.3 million studied in China
- From more than 200 countries and regions
- Studying in 660 Chinese institutions
- 9% scholarship holder students, 91% self-funded students
- Top sending countries: Korea, USA, Japan, Thailand, Russia, Indonesia, Vietnam, India, Pakistan, etc.
- 40.61% foreign students participated in academic degree programmes.
New Programmes

- China- Plan on Study in China
- US- The “100,000 Strong” Initiative
- China-EU High Level People-to-People Dialogue
China-Foreign Joint Programmes

- Till 2012, 4 Chinese-foreign cooperation universities and 1841 Chinese-foreign cooperation institutions or programmes set up in China.

- China-EU Projects:
  - Quality Assurance: The “China-Europe International Business School” in Shanghai Jiaotong University
  - “China-EU School of Law” in China University of Political Science and Law
  - “China-EU Institute for Clean and Renewable Energy” at Huazhong University of Science and Technology
Quality Assurance

- Governmental Supervision
- Commission on Chinese-foreign Cooperation in Education (CCCE)

“Fulfilling modernization of education, building a learning society and turning China from a populous nation into a nation with abundant talented human resources by 2020”
Equity and Quality
“Internationalization of Education”

Further “opening up” of education sector

- Expanding international exchange and cooperation at all levels of education (“out” and “in”)
- Introducing high quality education resources
- Emphasizing substantial and quality-orientated educational exchange and cooperation models
- Strengthening international partnerships based on the principle of mutual benefit
CEAIE’s Endeavours

- Student exchange programmes
- 1+2+1 Joint Degree Programme with US counterparts
- University President Capacity Building Programmes with US, Canada, Australia, UK
- Overseas Training for Presidents of Chinese Vocational and Technical Colleges and Universities with partners from US, UK, Germany, Australia, Canada
First Proposal

- Participate in the 2013 China Annual Conference on International Education (1-3 November, Beijing)
  - Forum- learn policies, latest development and share ideas and practices regarding education innovation, student mobility, joint programmes, information and communication technology etc.
  - ‘B2B-Universities’ direct dialogue on cooperation
  - Education Expo in 7 cities to direct recruit Chinese prospective students
Thank you!
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