

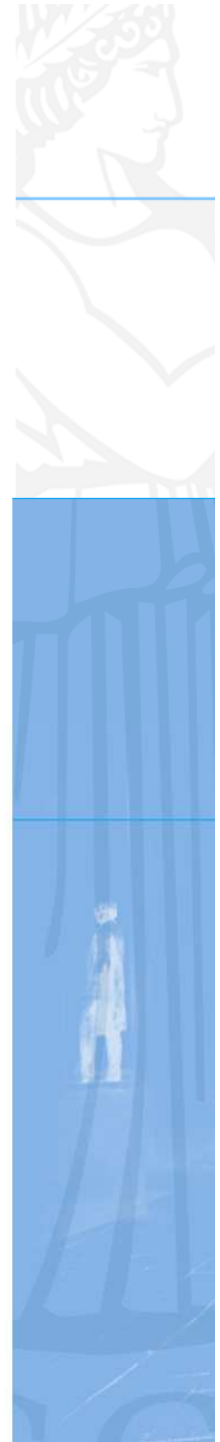


# Transnational Education – reasons for NOT doing it



# Culture

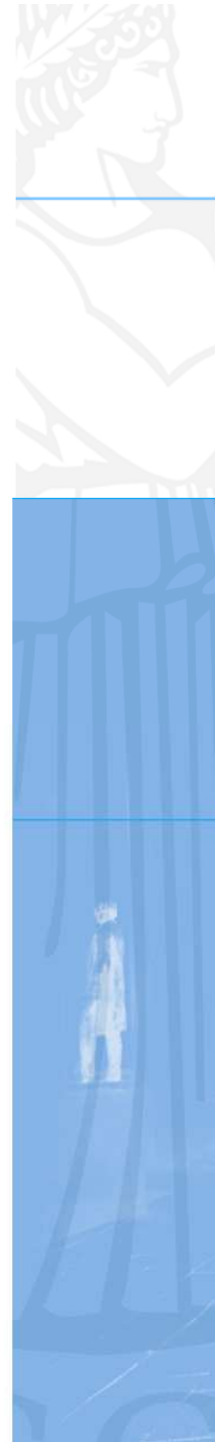
- No tradition in Norway for commercialisation of HE. One HEI does it, BI – the only private university
- Not only lack of tradition, but an active scepticism towards commercialisation –  
"commercial = lack of quality" .....
- Lack of pragmatism - Norwegians are traditionalists and idealistic (or stubborn if you want)





# Control & Critical Mass

- Control and QA is more difficult far away and under foreign jurisdiction?
- Critical mass: building sustainable academic environments requires a certain size





# Courage & Cash

- Farmers and fishermen not used to think of academia as a value, even a commercial value
- No academic self esteem – lack of courage
- No political push, relatively solid public financing

