

**DAAD**

Deutscher Akademischer Austausch Dienst  
German Academic Exchange Service

# The Relevance of International Experience for the Labour Market

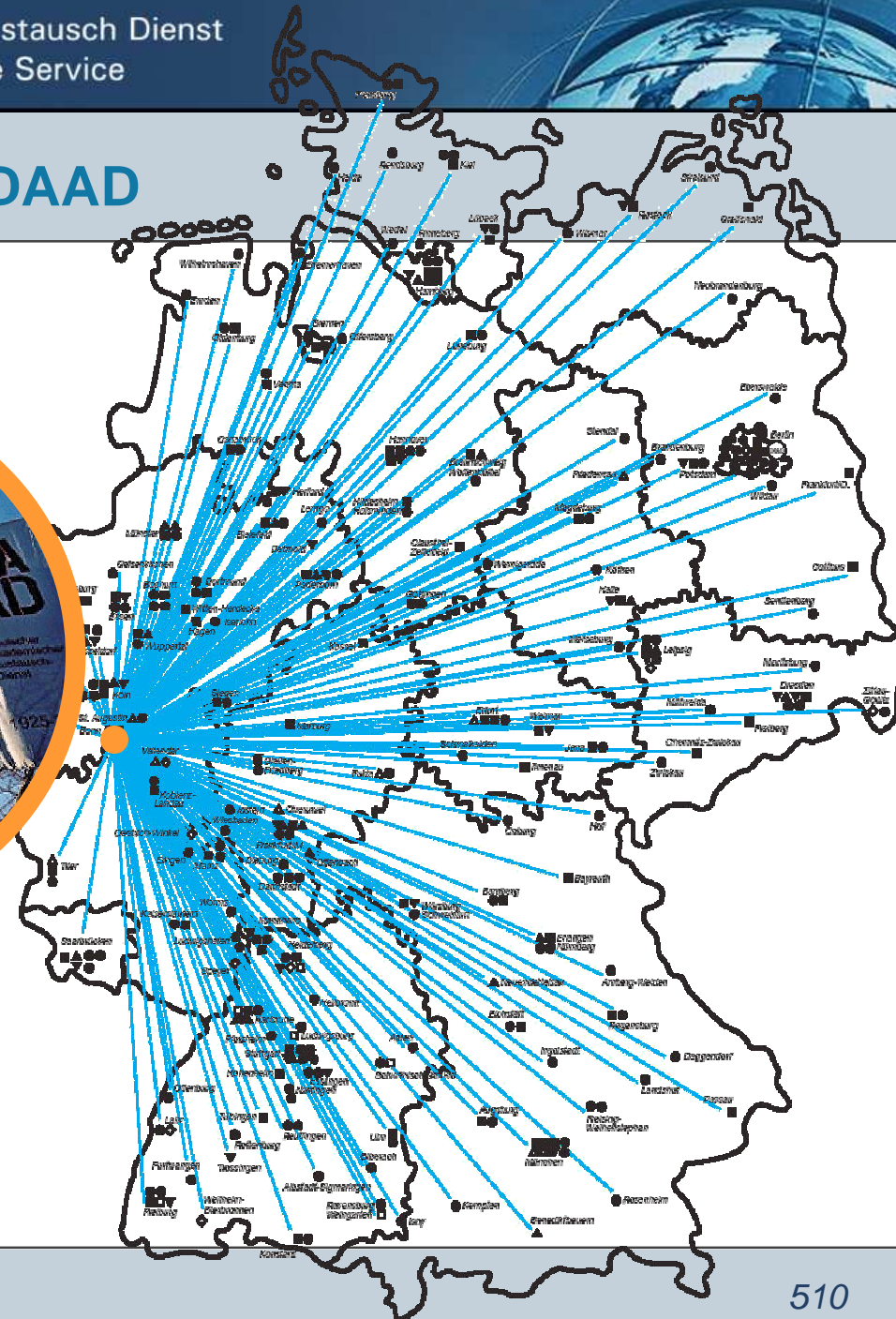
*Marina Steinmann*





## Introduction to DAAD

Deutscher  
Akademischer  
Austausch  
Dienst



### The DAAD is ...

a self-governing organisation  
of the German universities:

232 member universities  
124 student bodies



## The Bologna Process in Germany

**Situation in Germany**  
- Spring 2008 -

**4.541 Bachelor programmes**  
**3.065 Master programmes**

### Number of students enrolled in Bachelor and Master programmes

	Students in total	Bachelor	Master	BA/MA	%
1999/2000	1.770.489	4.122	2.580	6.702	0,4
2003/2004	2.019.465	79.985	27.764	107.749	5,3
2004/2005	1.963.108	118.841	35.867	154.428	7,9
2005/2006	1.985.765	202.802	46.233	249.035	12,5
2006/2007	1.979.043	329.808	55.659	385.467	19,5

Source: German Rectors' Conference, April 2008

### DAAD's Bologna-specific activities

Promoting Bologna in Germany

Transnational Mobility in Bachelor and Master Programmes



## **The Relevance of International Experience**

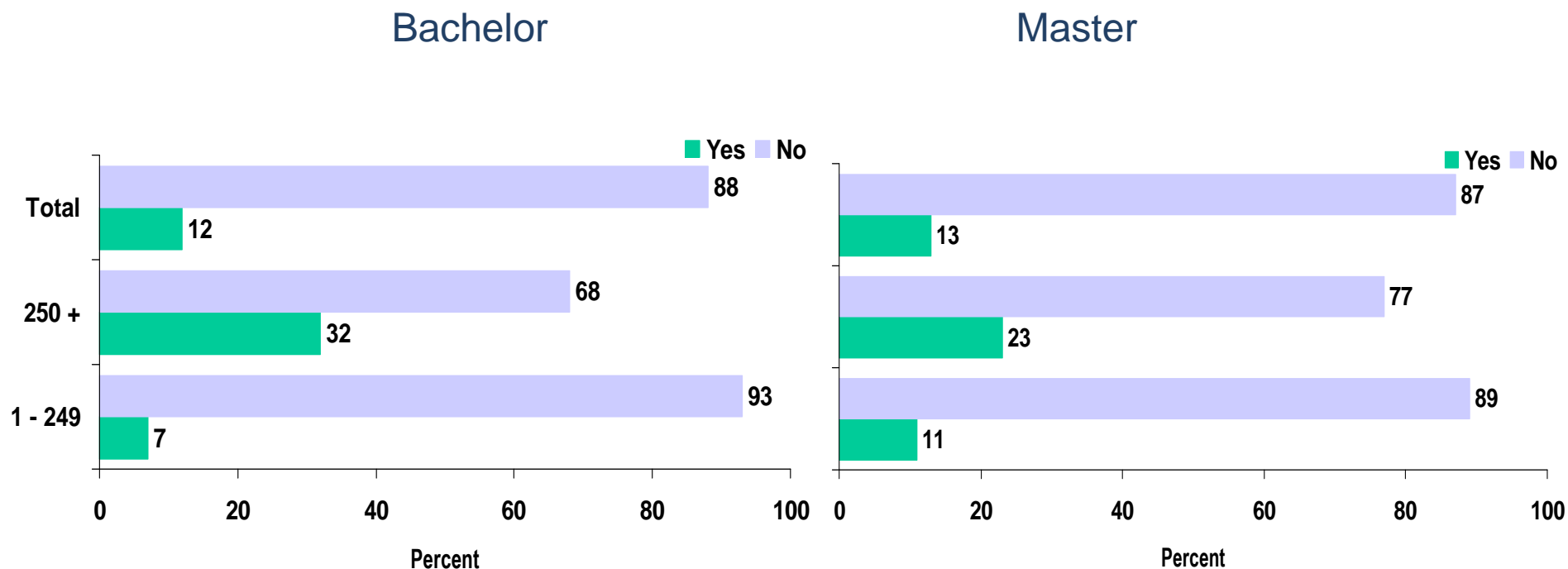
**for the Labour Market** (Results of a 2007 Company Survey in Germany)

- **Institut der deutschen Wirtschaft Köln Consult GmbH  
commissioned by DAAD**
  
- **Summer 2007**
  
- **660 companies**
  
- **Structure of the Sample:  
Industry, Financial & Business Services, Other Services**
  
- **55% employing graduates  
(99% of those  $\geq$  250 employees)**



**The Relevance of International Experience  
for the Labour Market** (Results of a 2007 Company Survey in Germany)

**Experiences with Graduates from Bachelor and Master Programmes**

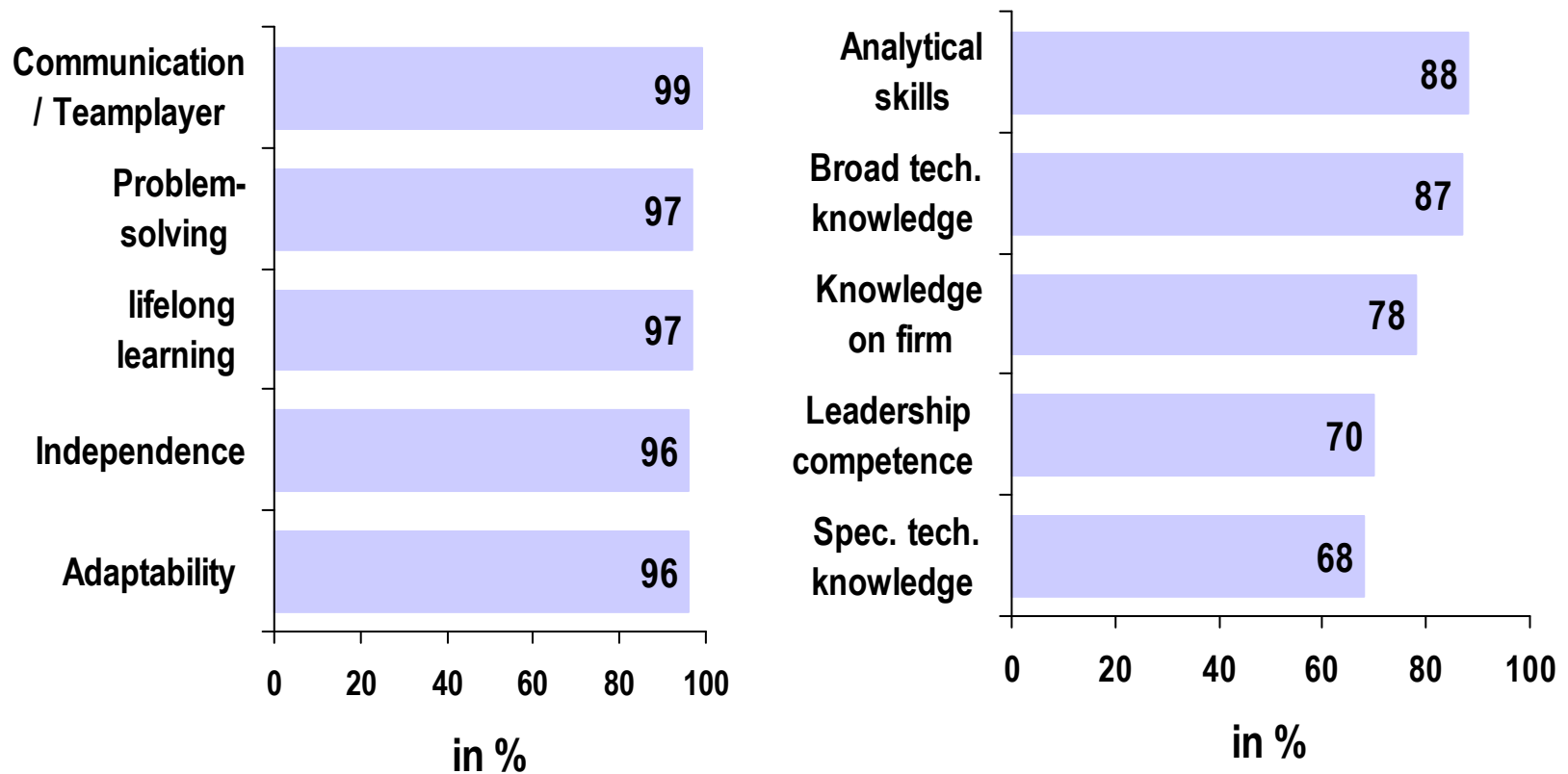


Source: IW Consult



## The Relevance of International Experience for the Labour Market (Results of a 2007 Company Survey in Germany)

### Desired Skills by General Characteristics (all companies)



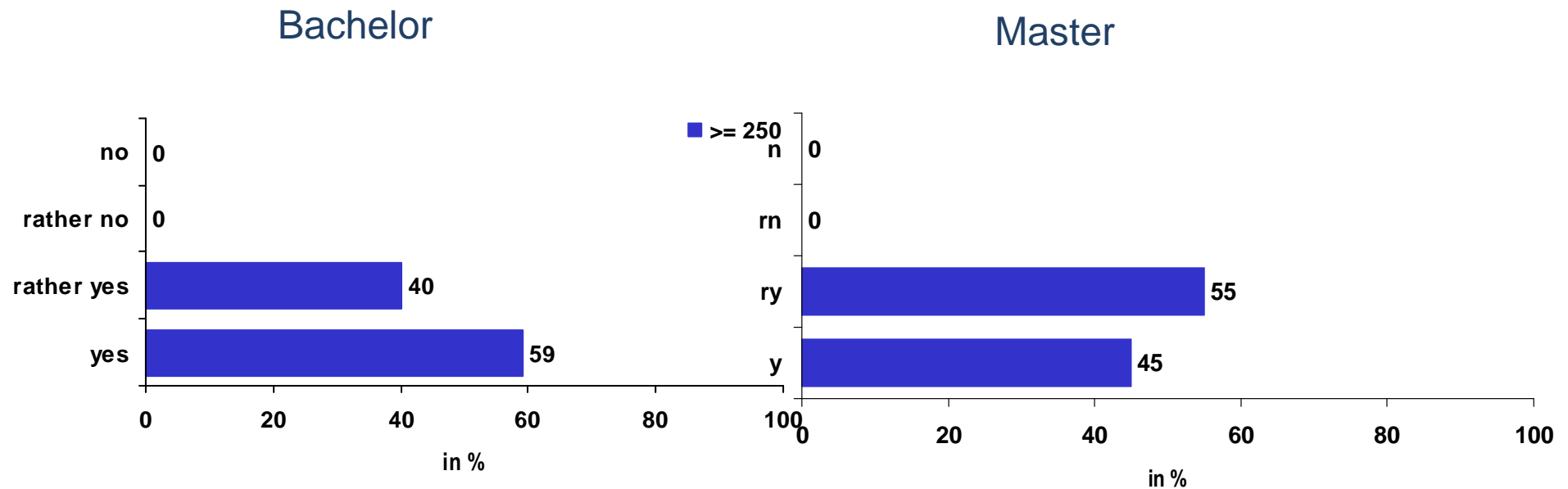
% „very important“ or „important“

Source: IW Consult



**The Relevance of International Experience  
for the Labour Market** (Results of a 2007 Company Survey in Germany)

**Sufficiently Qualified?**



Source: IW Consult



## The Relevance of International Experience

for the Labour Market (Results of a 2007 Company Survey in Germany)

### Estimation of Qualification: Analytical Skills



only >= 250 employees

Source: IW Consult

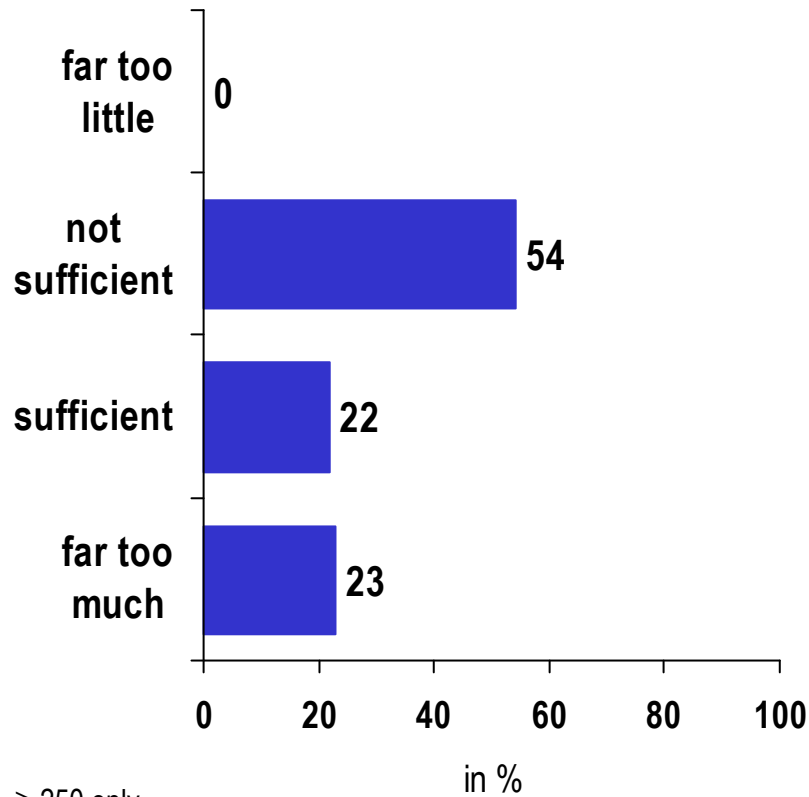


## The Relevance of International Experience

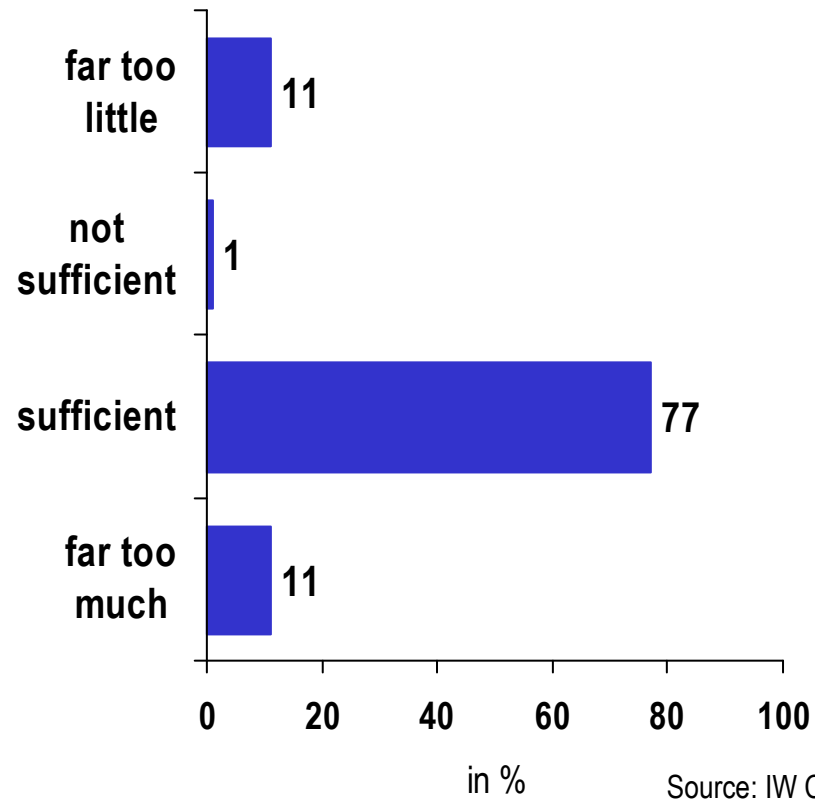
for the Labour Market (Results of a 2007 Company Survey in Germany)

### Practical Experience Rate of Programme (Bachelor)

Experiences



Expectations



≥ 250 only

Source: IW Consult

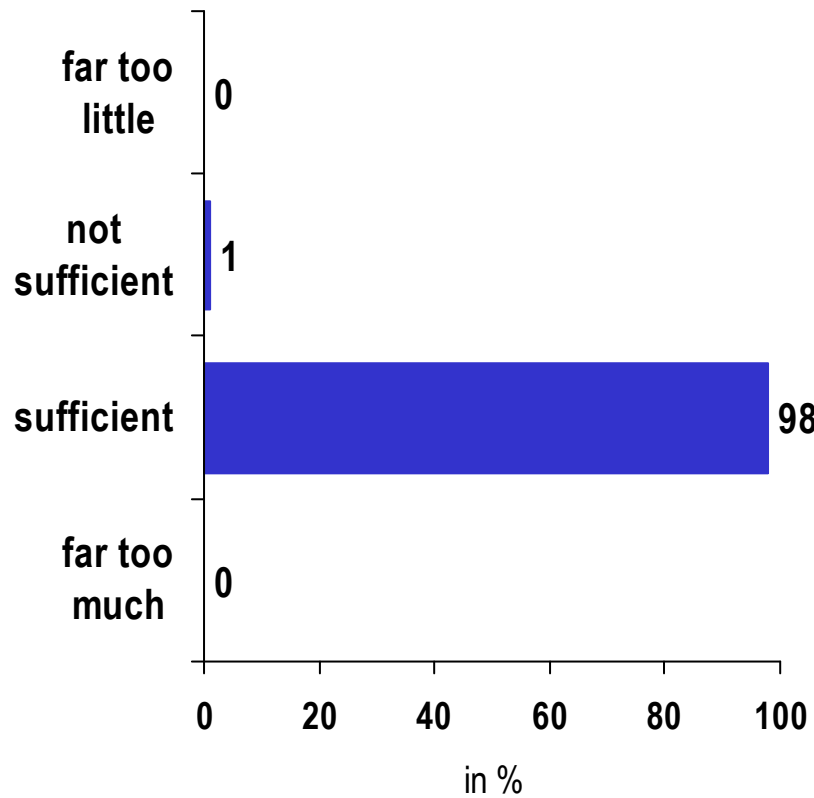


## The Relevance of International Experience

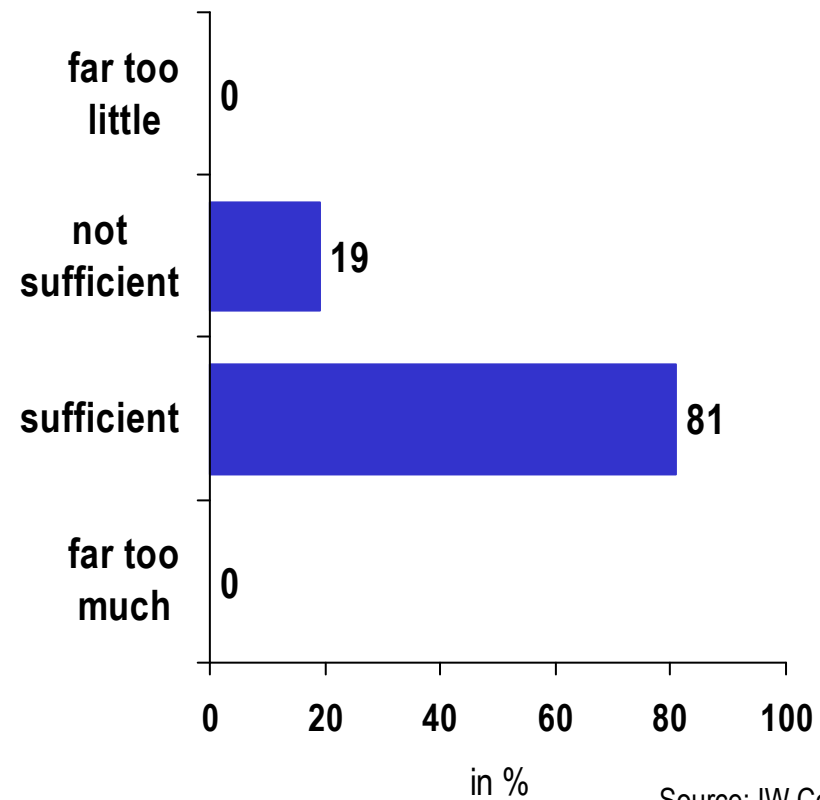
for the Labour Market (Results of a 2007 Company Survey in Germany)

### Practical Experience Rate of Programme (Master)

Experiences



Expectations



> 250 only

Source: IW Consult



## The Relevance of International Experience for the Labour Market (Results of a 2007 Company Survey in Germany)

### Bachelor = Internationally oriented programme

**Experiences: 36%**

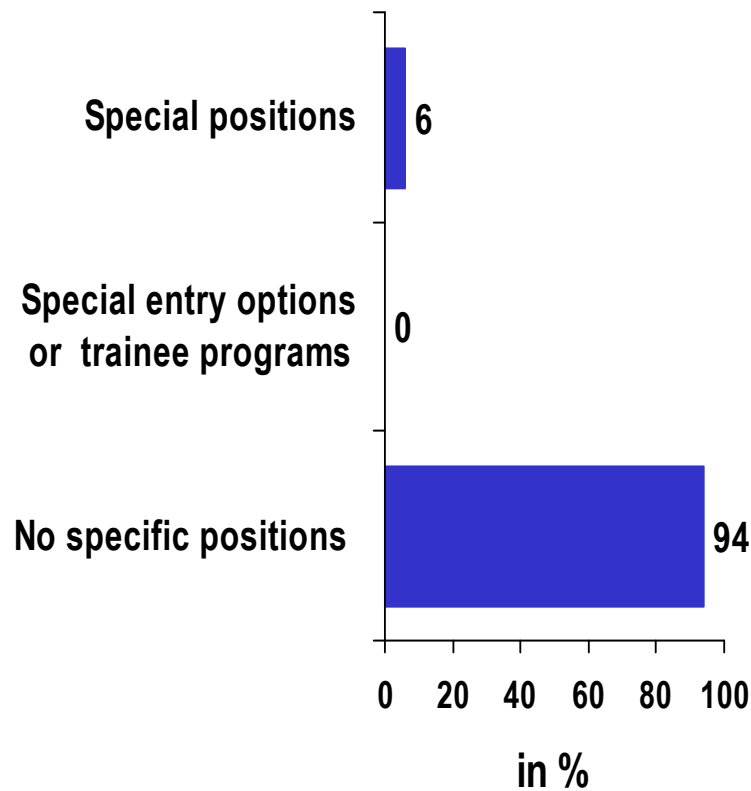
**Expectations: 65%**



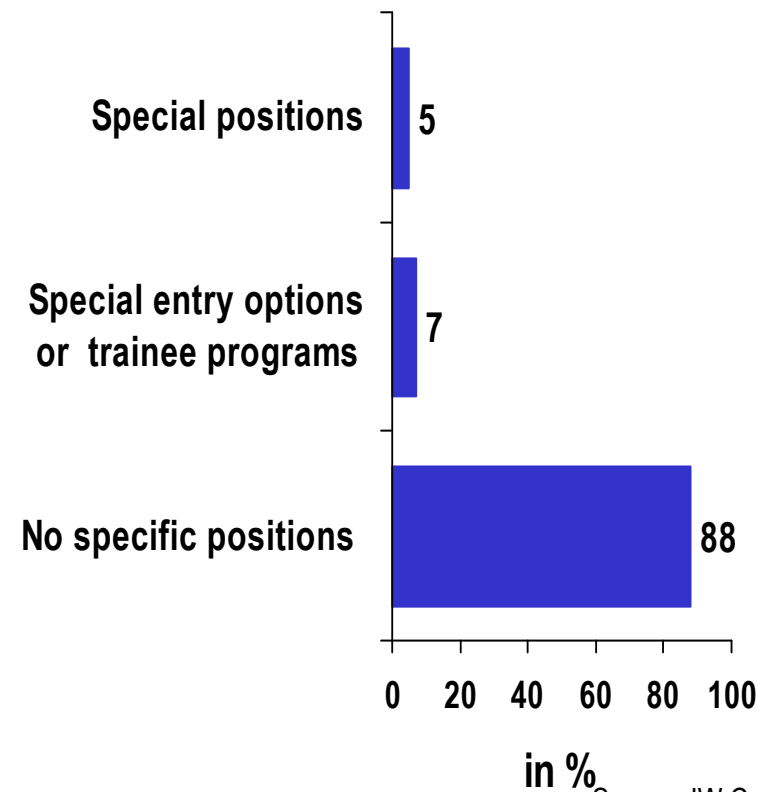
## The Relevance of International Experience for the Labour Market (Results of a 2007 Company Survey in Germany)

### Career Opportunities for Bachelor

**Experiences**



**Expectations**



only >= 250 employees

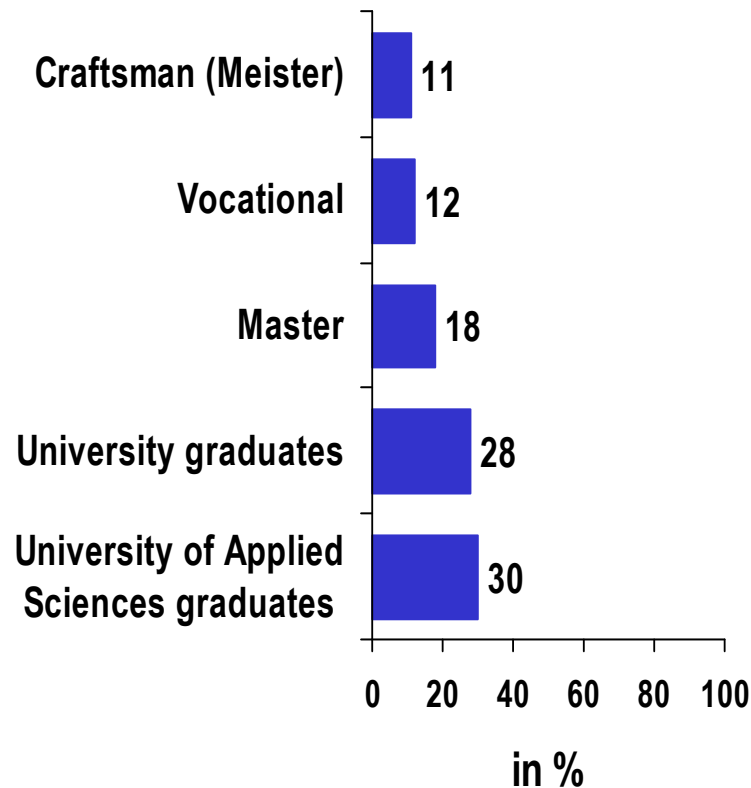
Source: IW Consult



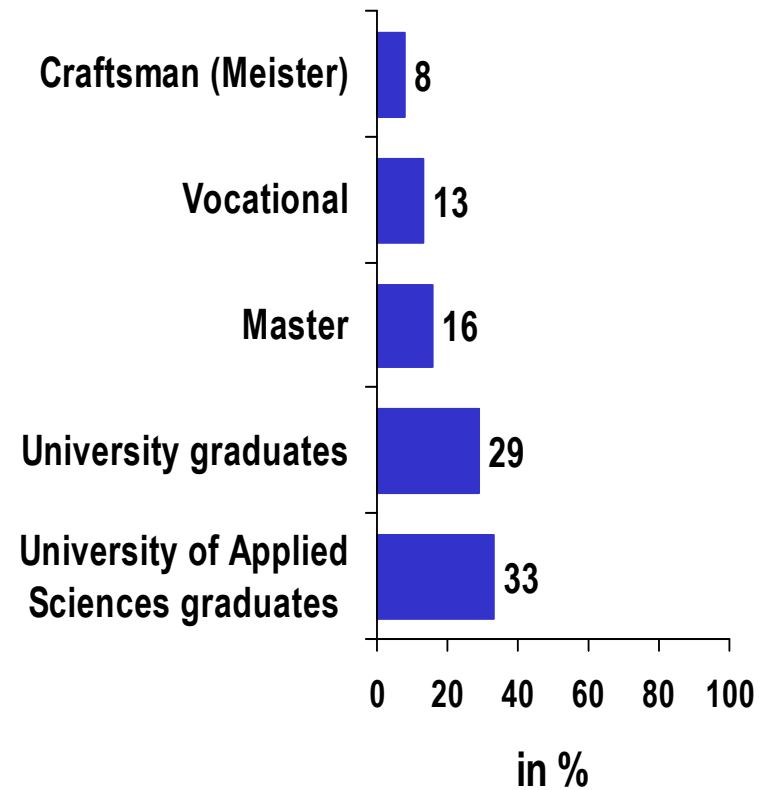
# The Relevance of International Experience for the Labour Market (Results of a 2007 Company Survey in Germany)

## Competitors of Bachelor

**Experiences**



**Expectations**



only >= 250 employees

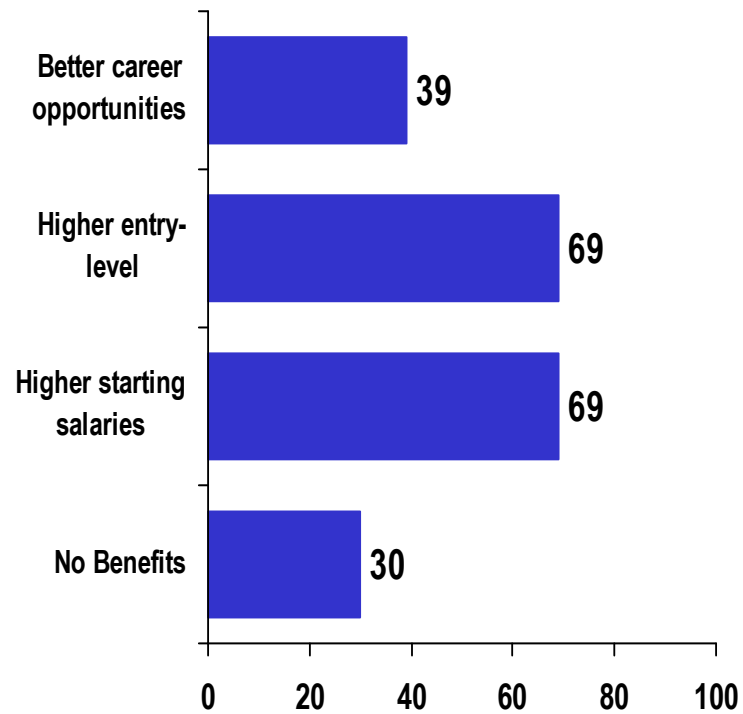
Source: IW Consult



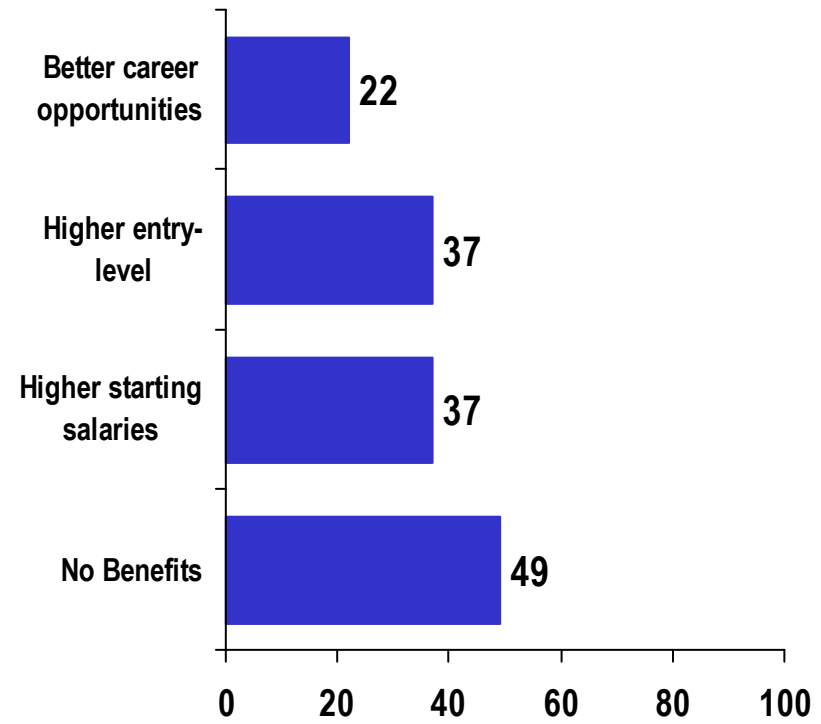
# The Relevance of International Experience for the Labour Market (Results of a 2007 Company Survey in Germany)

## Advantages of a Master's degree

**Experiences**



**Expectations**



Prozent

Prozent

only >= 250 employees, valuation „true“

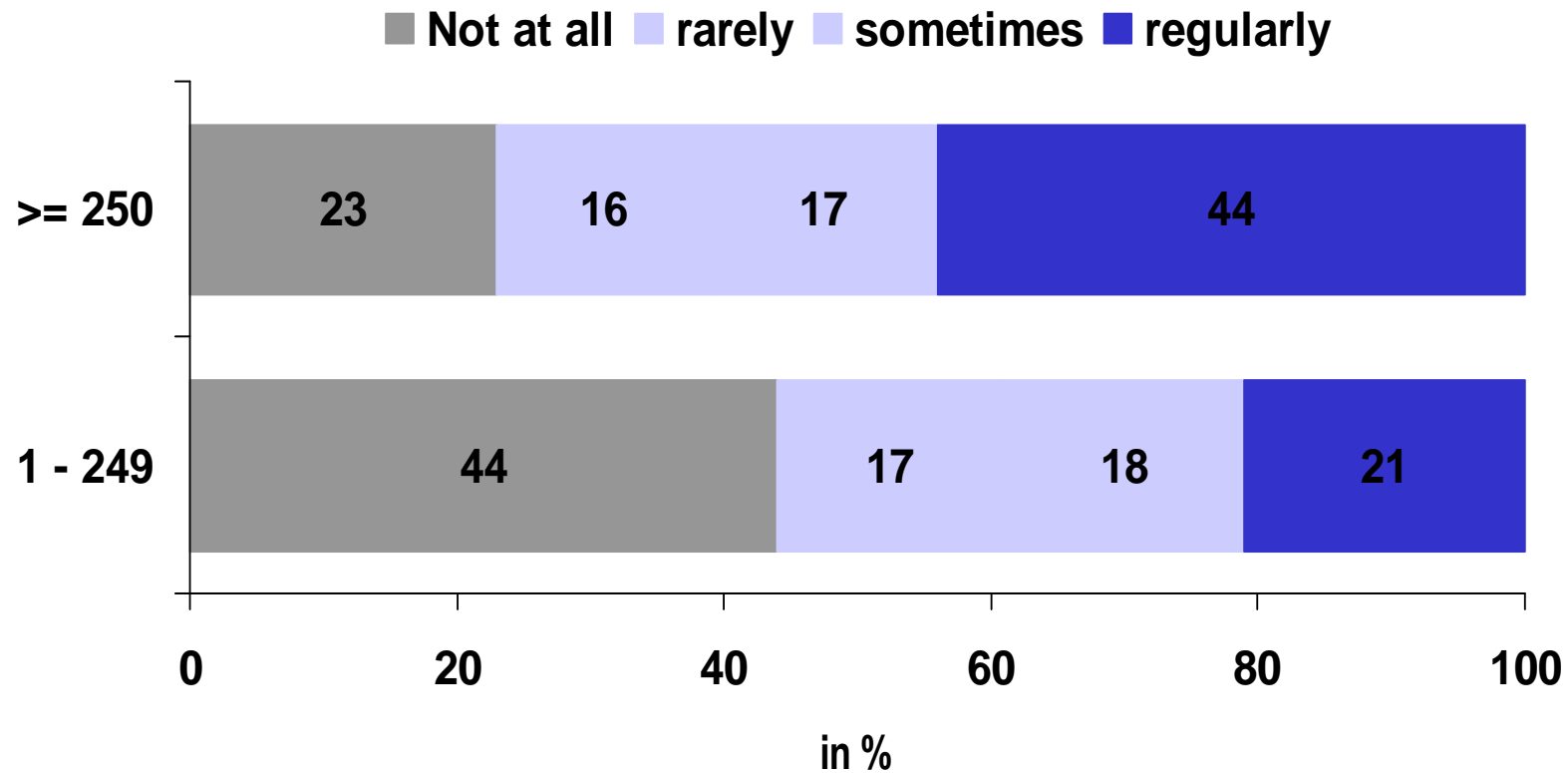
Source: IW Consult



## The Relevance of International Experience

for the Labour Market (Results of a 2007 Company Survey in Germany)

### Dialogue with Regional Universities

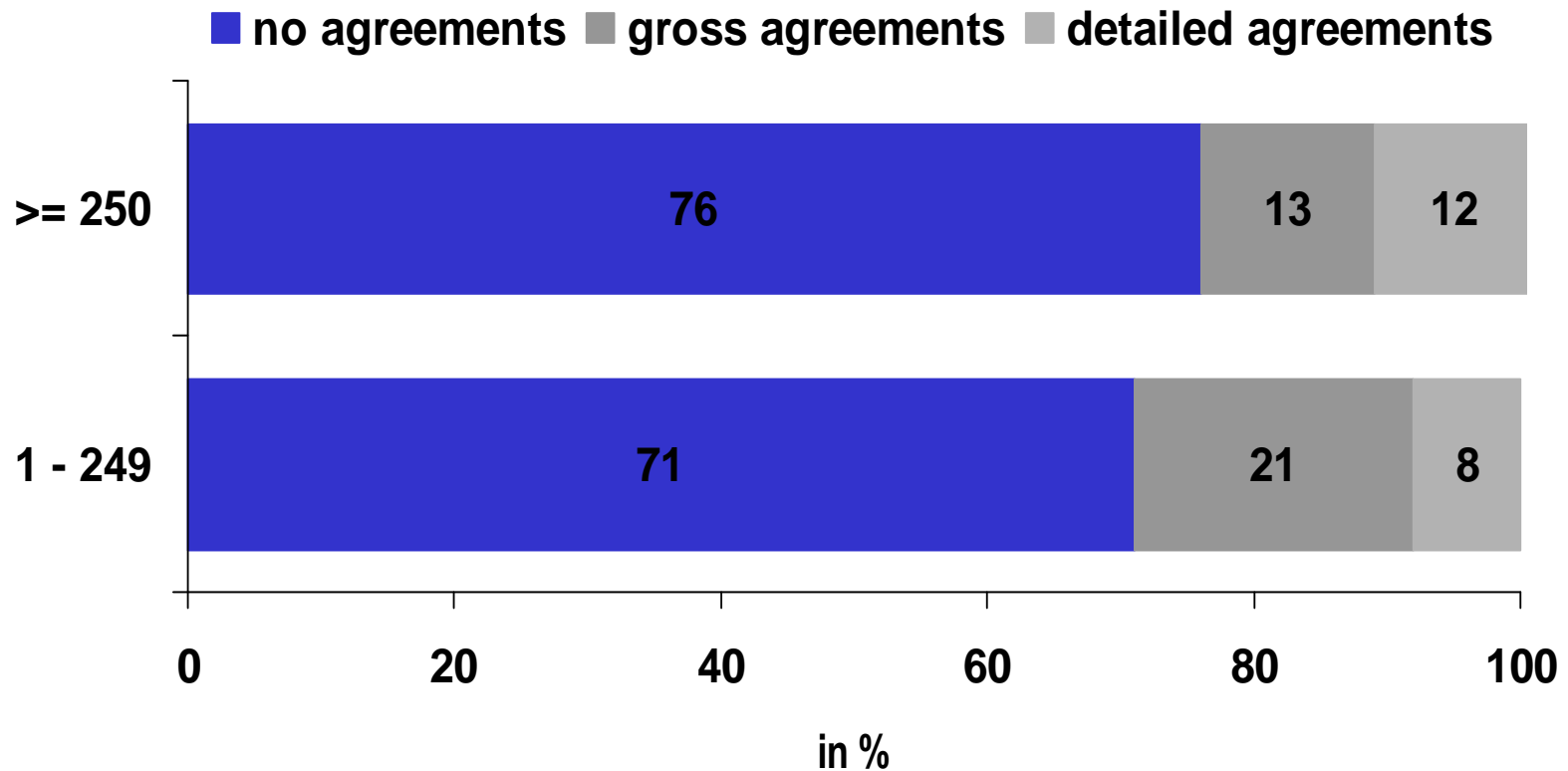


Source: IW Consult



**The Relevance of International Experience  
for the Labour Market** (Results of a 2007 Company Survey in Germany)

**Agreements about Study Subjects with Co-operating Universities**



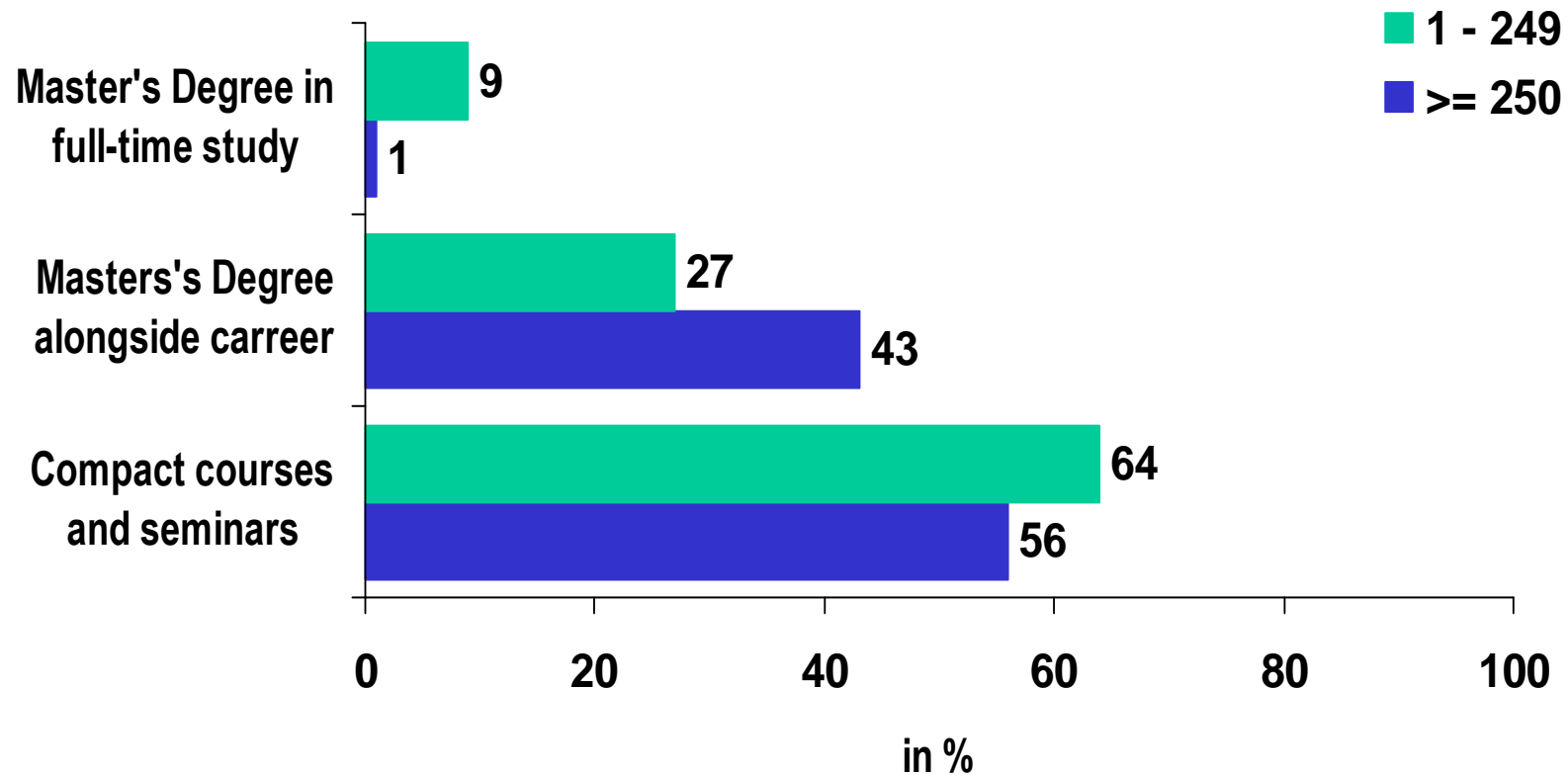
Source: IW Consult



## The Relevance of International Experience

for the **Labour Market** (Results of a 2007 Company Survey in Germany)

### Preferred Types of Training for Employees



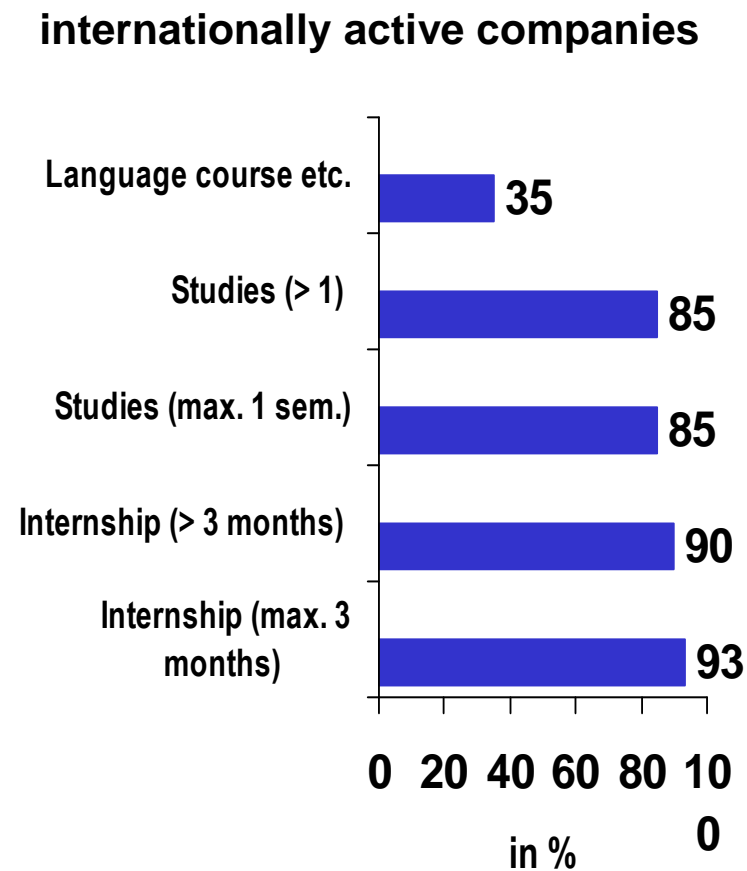
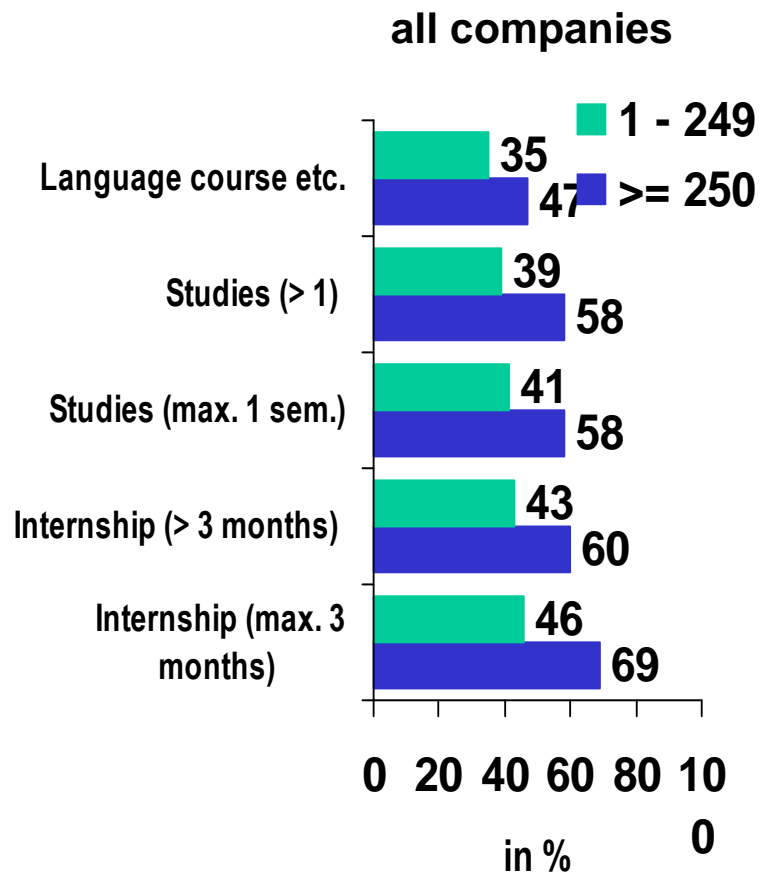
% „true“

Source: IW Consult



## The Relevance of International Experience for the Labour Market (Results of a 2007 Company Survey in Germany)

### Attractiveness of various types of experience abroad



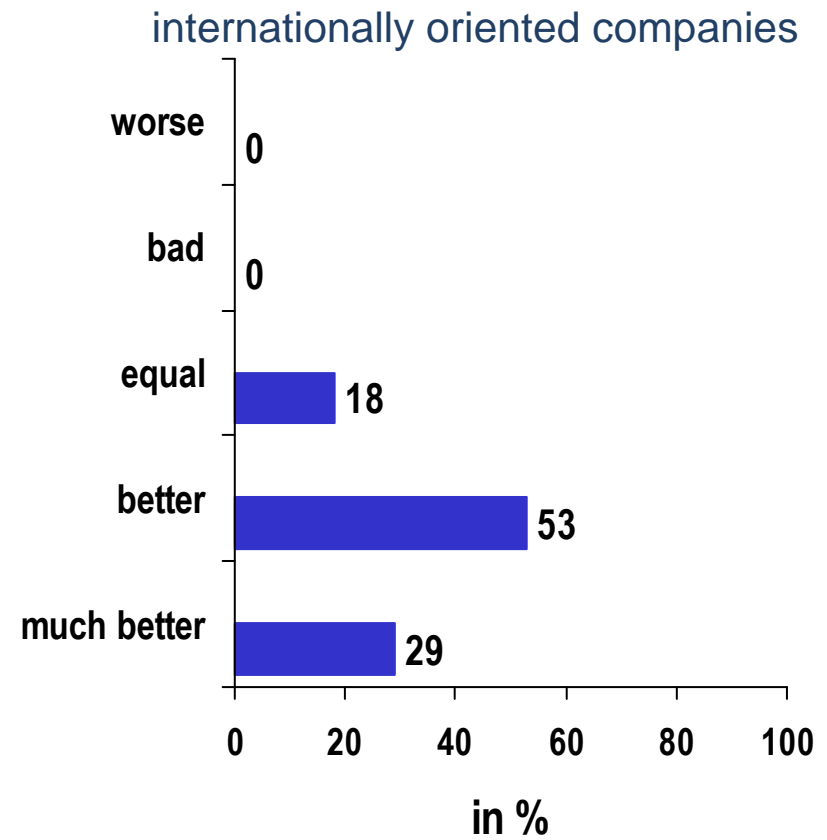
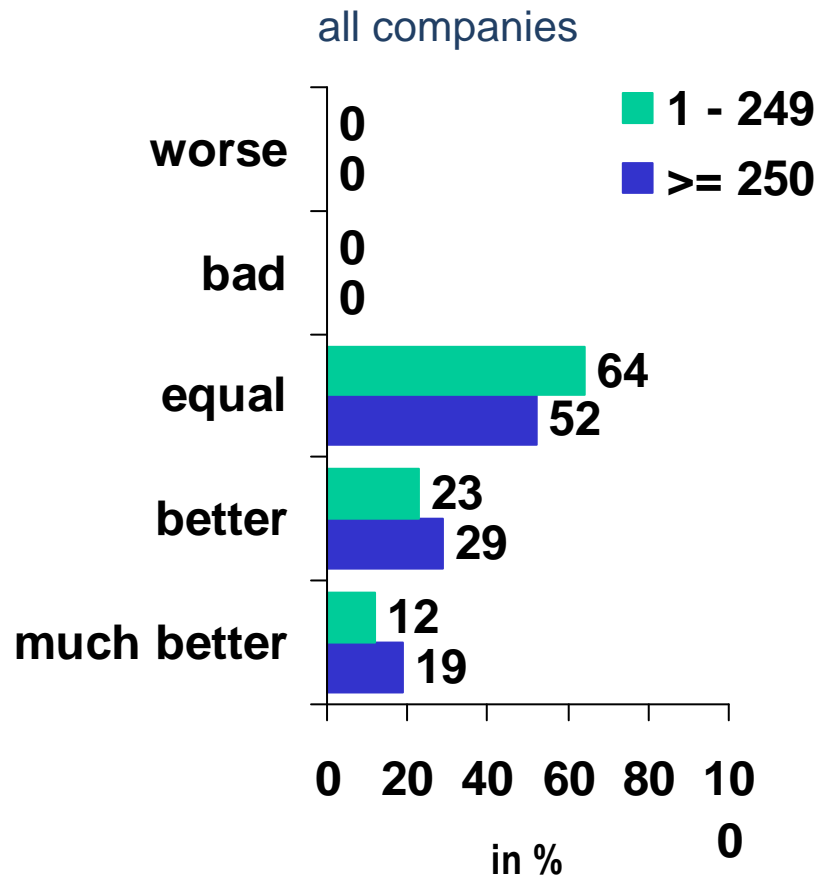
% „very attractive“ or „attractive“

Source: IW Consult



**The Relevance of International Experience  
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**Effects of Experiences Abroad for Recruitment Opportunities**



% „very important“ or „important“

Source: IW Consult



<http://eu.daad.de>

