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UNIVERSIDADE  
**NOVA**  
DE LISBOA



UNIVERSITÉ  
LIBRE  
DE BRUXELLES

# 1<sup>st</sup> UNICA "University, Culture and the City" Conference

**Universidade NOVA de Lisboa,  
Lisbon, Portugal, 16-17 May 2016**

Venue: Rectorate Building of the Universidade NOVA de Lisboa, Campus de Campolide, 1099-085 Lisbon, Portugal

## Programme

Contemporary cultural challenges are attracting much attention in today's political debate. The notion of *culture*, in its various understandings, is omnipresent. European cities, now even more than ever, are magnets for multi-ethnic and multi-cultural migration and become increasingly diverse in ethnic and cultural terms.

While Universities define themselves as knowledge institutions that are responsible for the development of science and technology and the shaping of critical thinking, they no longer remain isolated from environmental and socio-cultural challenges. At the same time, university students are becoming increasingly mobile and not any more bound to a single place and institution. Erasmus experience has proven that learning is an also a cultural process, which calls for Universities to strengthen their relationships with the Cities and become partners in the City's cultural (re)development.

The Conference will aim to collect practices and experiences in embedding Culture inside Universities, as well as showcase examples of successful cooperation between Universities and Cultural Institutions. The involvement of Universities as agents in the development of cultural activities in the Cities will also be one of the main discussion topics.

Monday, 16 May 2016

Venue: Rectorate Building of the Universidade NOVA de Lisboa, Campus de Campolide, 1099-085 Lisbon, Portugal

09:00-09:30

Registration

09:30-10:00

**Welcome remarks by:**

- Francisco CAMELO, Dean, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa
- Antonio RENDAS, Rector, Universidade NOVA de Lisboa
- Didier VIVIERS, Rector, Université libre de Bruxelles
- Maria Fernanda ROLLO, Secretary of State, Professor, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa

## Session 1: Universities and Cultural Activities

### Panel 1

10:00-11:30

*The panel session will address the role Universities play in nurturing ideas and values related to culture and the uses of cultural expressions. It will also examine the contribution of Universities to the creation of social strategies that guarantee and strengthen the community participation in the City's cultural development.*

**Chair:** Rui VIEIRA NERY, Gulbenkian Foundation and Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa

**Panel speakers:**

- Teresa CRUZ, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa
- Martin ZERLANG, Department of Arts and Cultural Studies, University of Copenhagen
- Martin CASIER, Université libre de Bruxelles
- José MOURA, Faculty of Sciences and Technology, Universidade NOVA de Lisboa

11:30-11:45

Coffee break

### Panel 2

11:45-13:15

*The session will investigate the University's role as a partner of the city's cultural institutions in designing and carrying out cultural activities*

**Chair:** Miguel de Castro NETO, NOVAIMS – NOVA Information Management School – Universidade NOVA de Lisboa

	<p><b>Panel speakers:</b></p> <ul style="list-style-type: none"> <li>- Deborah BULL, Assistant Principal (London), King's College</li> <li>- Margarida MEDEIROS, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa</li> <li>- Rachel MAHIJ, Rector's Student Advisor for Cultural Affairs, Université Libre de Bruxelles</li> </ul>
<b>13:15-14:30</b>	<b>Lunch break</b>
<b>Session 2: Students as cultural agents</b>	
<b>Panel 3</b>	
	<p><i>The session will look at how culture and cultural activities can be used as a driving force in the process of teaching and learning.</i></p> <p><b>Chair:</b> Serge JAUMAIN, Université libre de Bruxelles</p>
<b>14:30-16:00</b>	<p><b>Panel speakers:</b></p> <ul style="list-style-type: none"> <li>- Clara ROWLAND, University of Lisbon</li> <li>- João Mário GRILO, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa</li> <li>- Raquel HENRIQUES DA SILVA, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa</li> </ul>
<b>16:00-16:15</b>	<b>Coffee break</b>
<b>Panel 4</b>	
<b>16:15-17:45</b>	<p><i>The panel session will discuss how the University students and teachers, through teaching and learning processes, can play an active role in cultural activities across the City and provide valuable input to the City's cultural institutions.</i></p> <p><b>Chair:</b> Jean-Michel DE WAELE, Vice-Rector for Student Affairs, Université libre de Bruxelles</p>

	<p><b>Panel speakers:</b></p> <ul style="list-style-type: none"> <li>- Michael BAUM, Coordinator of the Study in Portugal Network, <b>FLAD</b></li> <li>- Margarida ACCIAIUOLI, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa</li> <li>- Ahmed MEDHOUNE, Director of the University Community Department, Université Libre de Bruxelles</li> </ul>
<b>17:45-18:15</b>	Concert
<b>18:15-19:30</b>	Cocktail reception VIII Photography Contest of <i>Universidade NOVA de Lisboa</i>

**Tuesday, 17 May 2016**

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## **Session 3: University's role in shaping the cultural strategies of Cities**

### **Panel 5**

	<p><i>The session will look into the contribution of the University's tangible and intangible heritage to the process of rethinking the City's cultural identity and the City's cultural (re)development</i></p> <p><b>Chair:</b> Catarina VAZ PINTO, Councillor for Culture, City of Lisbon</p>
<b>09:30-11:00</b>	<p><b>Panel speakers:</b></p> <ul style="list-style-type: none"><li>- Isabel CAPELOA GIL, Vice-Rector, Catholic University of Portugal</li><li>- Salwa CASTELO-BRANCO, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa</li><li>- Joost VAESSEN, Director, Brussels Studies Institute</li><li>- Amélia ANDRADE, Professor, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa</li></ul>
<b>11:00-11:15</b>	<p><b>Coffee break</b></p>
<b>11:15-11:30</b>	<p><b>Conclusions of the Conference</b> <b>Chair:</b> Kris DEJONCKHEERE, Secretary-General, UNICA</p> <p>Jean-Michel DE WAELE, Vice-Rector for Student Affairs, Université Libre de Bruxelles, and João SOEIRO DE CARVALHO, Vice-Dean for Student Affairs, Faculty of Social Sciences and Humanities, Universidade NOVA de Lisboa</p>
<b>11:30-11:45</b>	<p>Declaration of UNICA (Lisbon)</p>

### **Closing Session**

<b>11:45-12:15</b>	<p>Guilherme D'OLIVEIRA MARTINS, President of the National Centre for Culture/ Gulbenkian Foundation</p>
<b>12:15-12:45</b>	<p>Karine LALIEUX, Councillor for Culture of the City of Brussels</p>
<b>12:45-13:00</b>	<p>Fernando MEDINA, Mayor of Lisbon</p>