

# BALANCING FORCES ON THE PUBLICATION MARKET

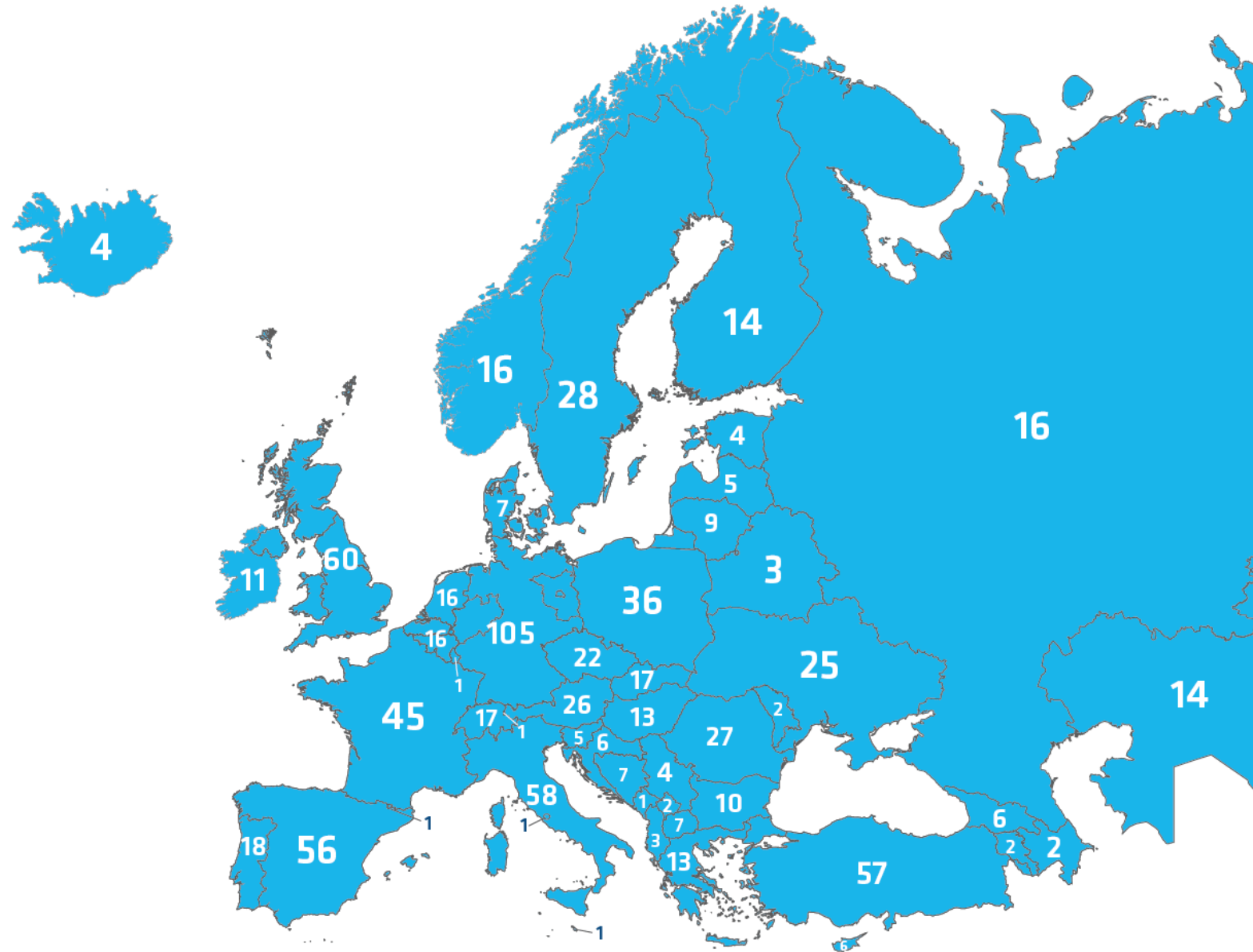
## EUA efforts on big deals and open science

**Lennart Stoy**, Project Manager R&I  
@lennrtsty

**#BigDealsReport**

9th UNICA Scholarly Communication Seminar  
Vilnius University  
15 October 2019

EUA has about  
850 members  
based in 48  
countries



## Priorities in Open Science and Open Access

### Key objectives:

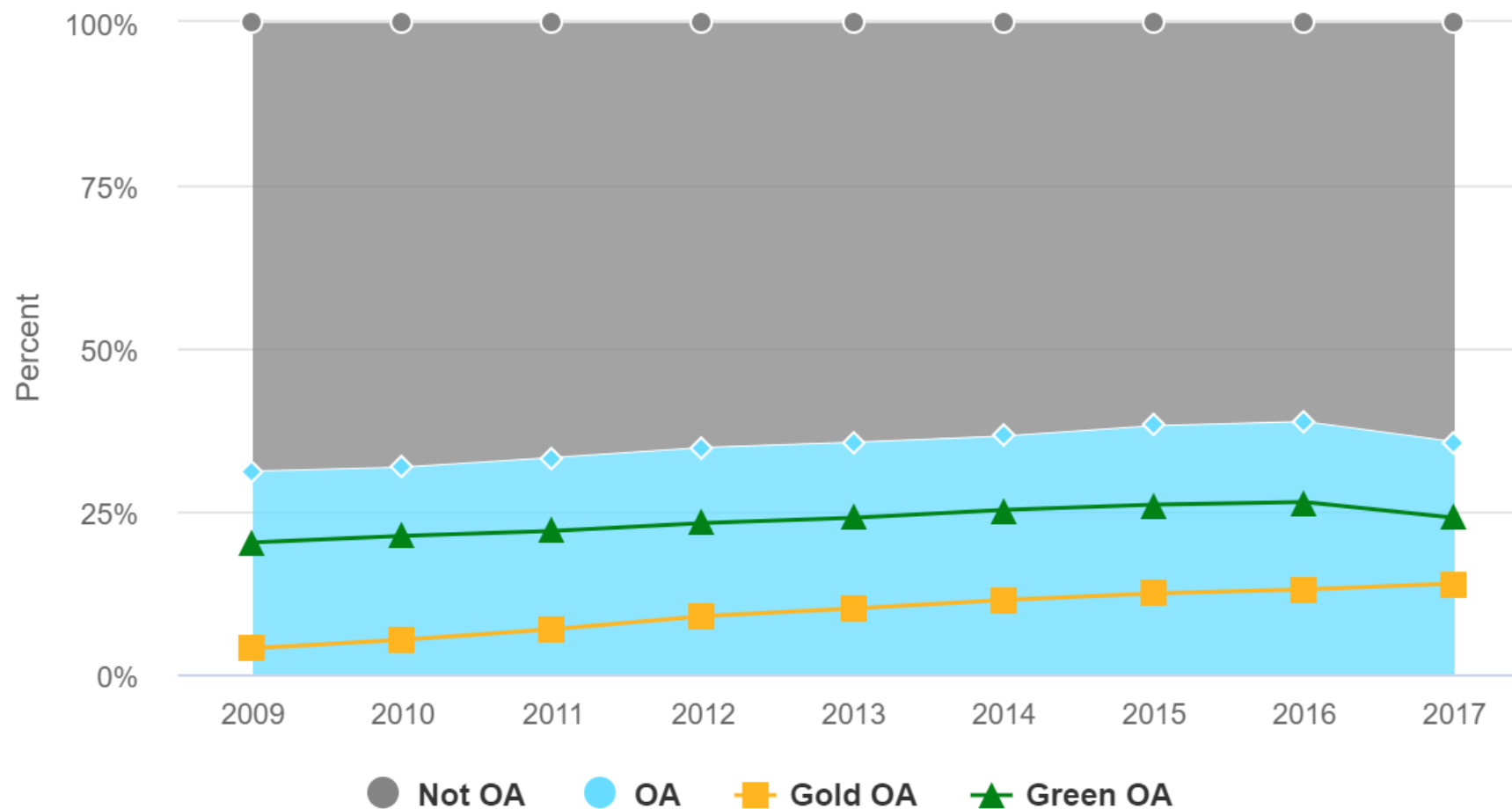
- Sharing of research-generated knowledge
- Quality of research and research ethics and integrity
- Transparency of the research process and publication of results
- Easy and affordable accessibility to research publications and data

### Conditions:

- Investment in Open Access business models (cost of publications)
- Investment in e-infrastructure (deposit and access – FAIR principles)
- Policies fostering Open Access to research publications and data
- Researchers motivation and careers

## Percentage of Open Access publications (Gold and Green) by year on total

Source: Consortium's own analysis of Scopus and Unpaywall databases



Open  
Science  
Monitor,  
14/10/19

**BALANCING FORCES ON THE PUBLICATION MARKET**  
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**EUA BIG DEALS  
SURVEY REPORT**

The First Mapping of  
Major Scientific Publishing  
Contracts in Europe

**Publishing models –  
open access and  
subscriptions**

**2017-2018 EUA  
Open Access Survey Results**

**Policies for research  
publications  
(institutional, national,  
supra-national, e.g. Plan  
S)**

**EUA BRIEFING**

Reflections on University  
Research Assessment  
Key concepts, issues and  
actors

**Scholarly quality and  
research assessment**



**RDM and FAIR research  
data +**



« Back

## Scholarly publishing: EUA asks European Commission to investigate lack of competition

06 November 2018

# The war to free science

How librarians, pirates, and funders are liberating the world's academic research from paywalls.

By Brian Resnick and Julia Belluz | Updated Jun 10, 2019, 9:18am EDT

Illustrations by Javier Zarracina

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The  
Highlight  
BY Vex

The **27,500 scientists** who  
University of California generate  
all the academic research published  
the United States.

THE TimesHigherEducation  
@timeshighered

Folge Ich

University heads from across Europe have increasingly taken the lead negotiating new national contracts with publishers –  
[@DavidMJourno](#) reports

Tweet Übersetzen



### European university heads take the fight to publishers

Vice-chancellors are leading contract negotiations, allowing universities to make more demands on open access and costs

[timeshighereducation.com](https://timeshighereducation.com)

Denmark's universities ask Margrethe Vestager to add scientific journals to her hit list - CBS WIRE

Anne M. Lykkegaard Journalist  
6-7 minutes



And after that?

## Key information



2019 Big Deals Survey  
Report  
An Updated Mapping of Major  
Scientific Publishing Contracts  
in Europe

By Rita Morais, Lennart Stoy and Lidia Borrell-Damián  
May 2019

### Data collection

August-November 2018

### Respondents

31 Consortia in 30 countries negotiating on behalf of the university sector and other higher education and research performers

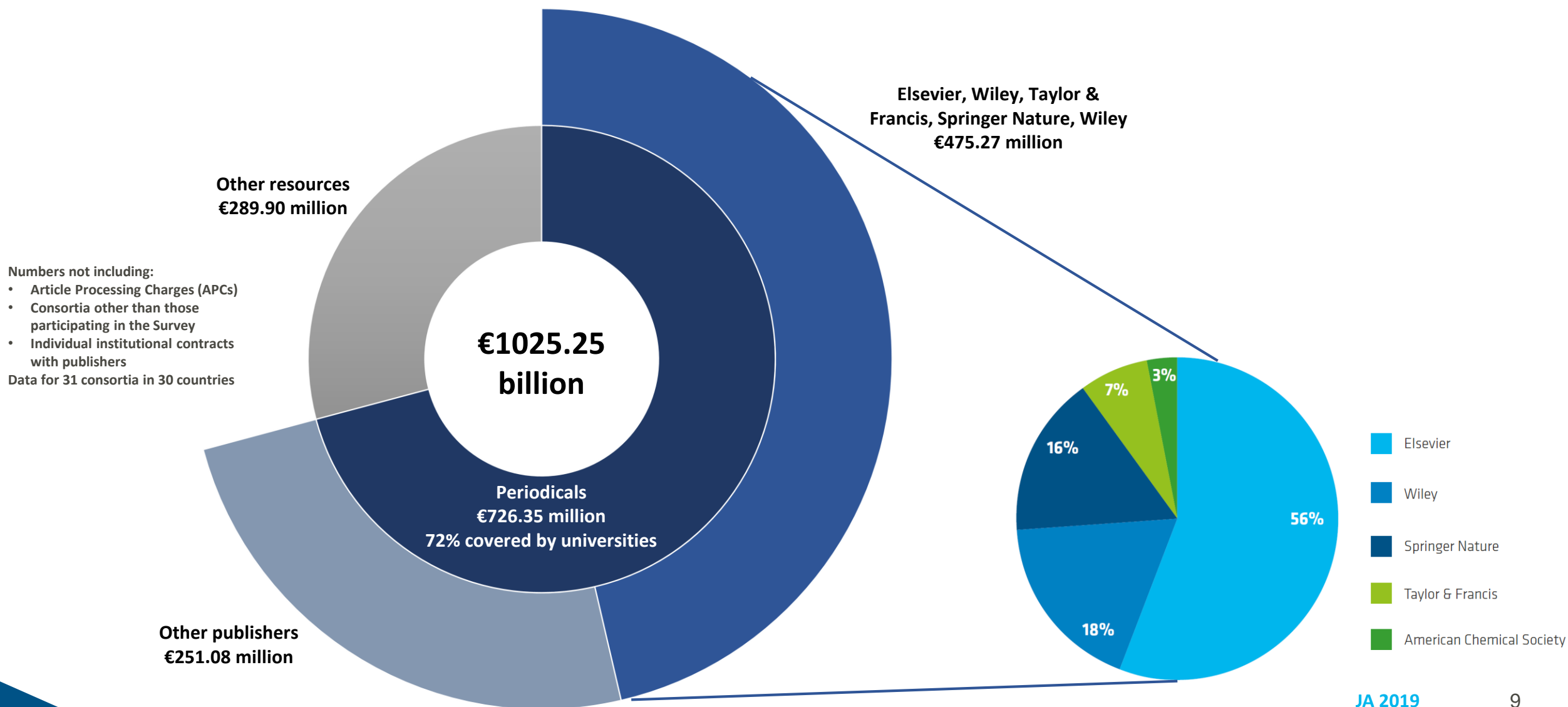
### Focus on five major publishers

Elsevier, SpringerNature, Taylor & Francis, Wiley, American Chemical Society (ACS) – periodicals only

Most data refers to big deal contracts ongoing in 2017 or 2018



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Note: Data for 29 consortia.

Do current big deal contracts include specific provisions for Open Access? (n=31/31)

	Provisions for OA	
	Currently (%)	In the future (%)
No	55	0
Yes, only for green Open Access	10	10
Yes, only for gold Open Access	7	10
Yes, for both green and gold Open Access	13	64
Other	16	16

Are APCs and subscriptions included in the same contractual framework? (n=30-31/31)

	APCs and subscriptions in same contract	
	Currently (%)	In the future (%)
Yes	19	65
No (subscriptions and APCs in different contracts)	55	7
Other	26	3
Not yet decided		26

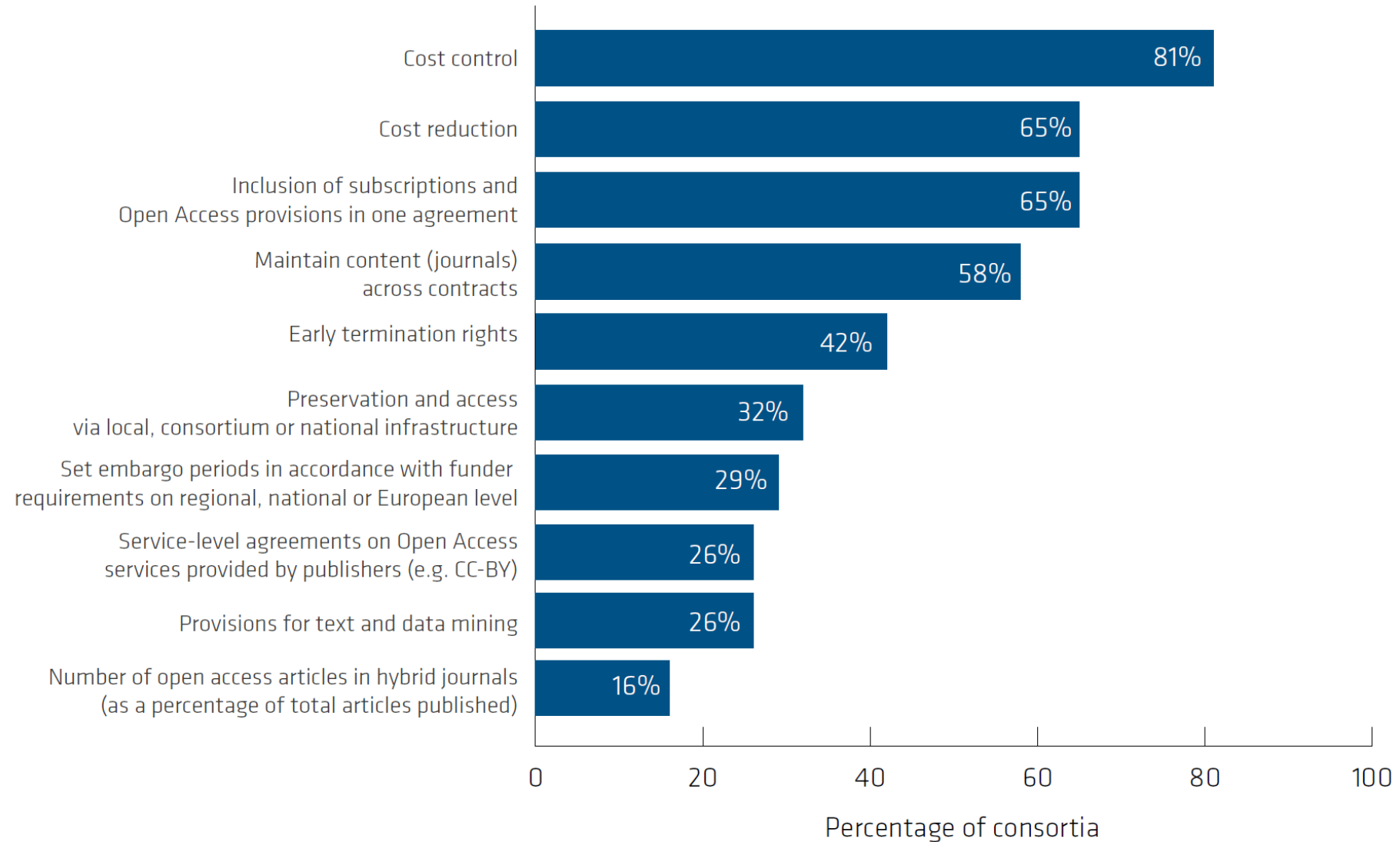
When APCs and subscriptions are included in the same contract, is there any provision or policy to prevent “double dipping”? (N=6/6)

Yes	67%
No	33%

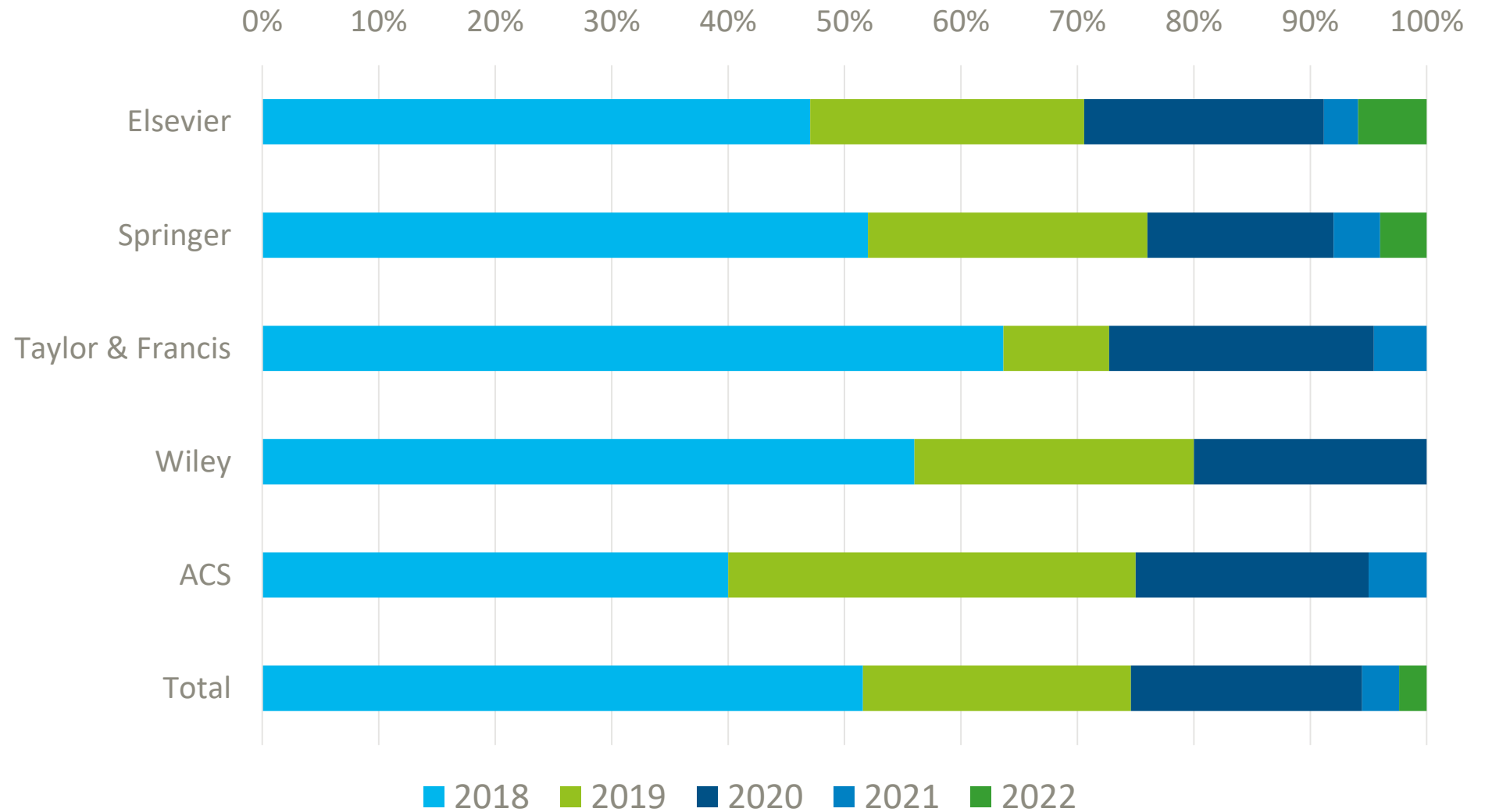
When APCs and subscriptions are **not** included in the same contract, are there any monitoring systems in place to collect data on the funds spent on APCs? (N=16/17)

Yes	31%
No	69%

## Main points of concern for higher education and research institutions

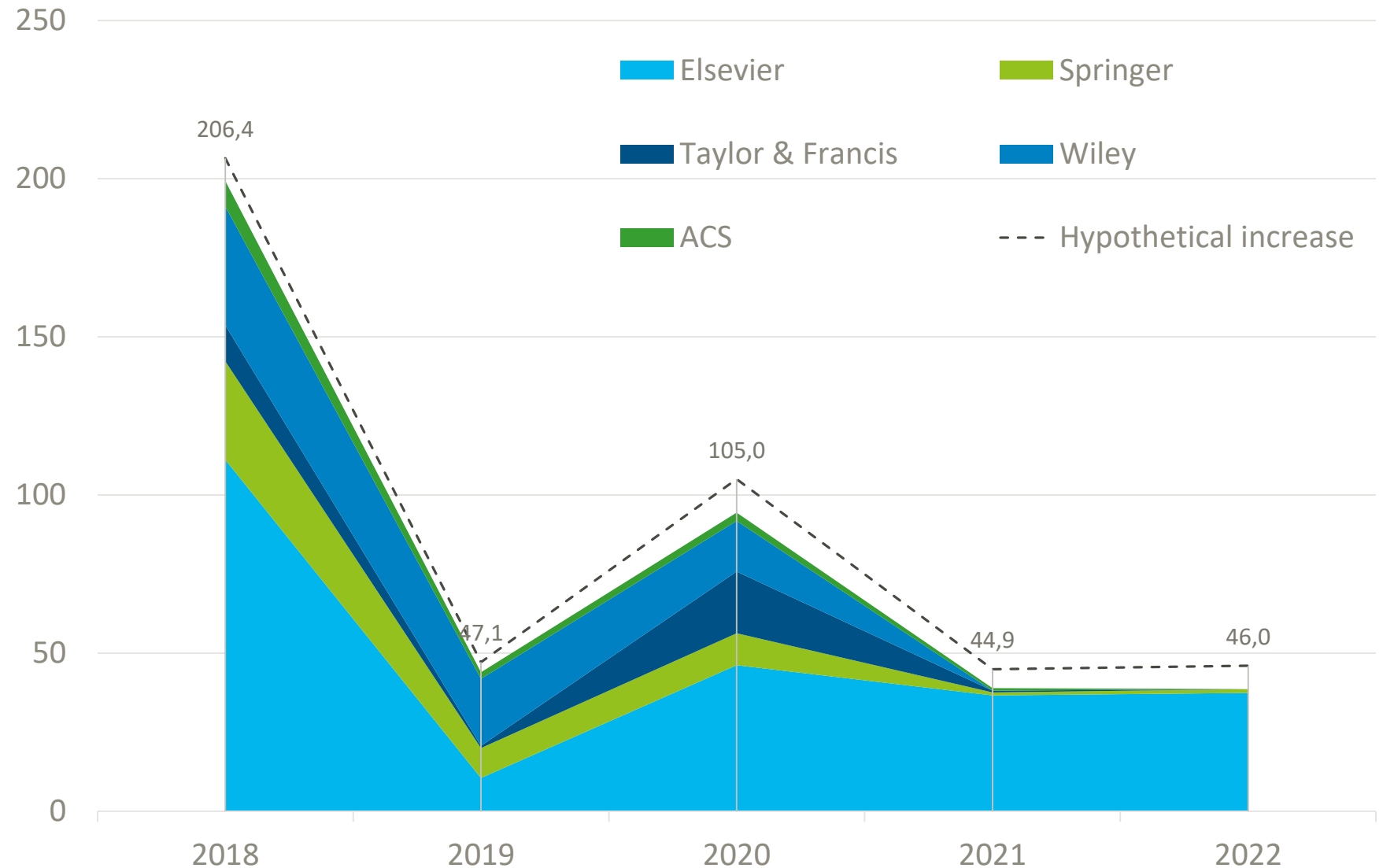


Last year of  
contract  
(n=126)



Big deals  
expenditures  
(million €) for  
periodicals based  
on the last  
contract year

(n=126)



## Study on Read-and-Publish Agreements



swissuniversities

25 crue Universidades Españolas



Bibliothèque nationale de Luxembourg  
Nationalbibliothek



UNIT



eua EUROPEAN  
UNIVERSITY  
ASSOCIATION



Vlaamse Interuniversitaire Raad (VLIR)  
CzechELib - National Centre for Electronic Information Resources  
Denmarks Electronic Research Library (DEFF)  
Consortium Couperin  
University of Iceland

Conference of Italian University Rectors  
Slovenian Rectors Conference  
National Library of Sweden  
Council of Higher Education (YÖK)  
Universities UK

### Main questions

- Are R&P agreements a preferential way forward for universities and consortia?
- How do different stakeholders see themselves if R&P deals are the standard?
- What are implications of R&P agreements (costs, access to publishing services, vendor lock-in...)?

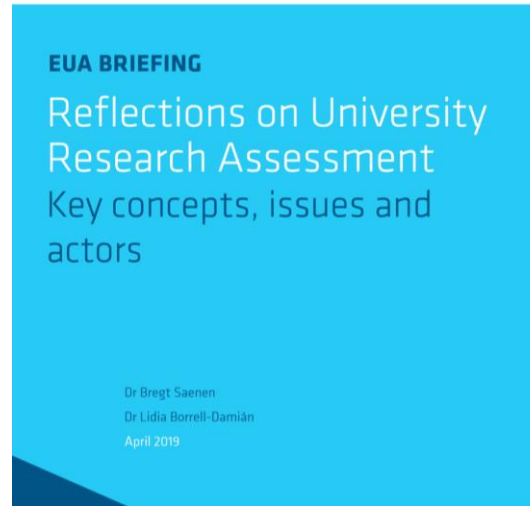
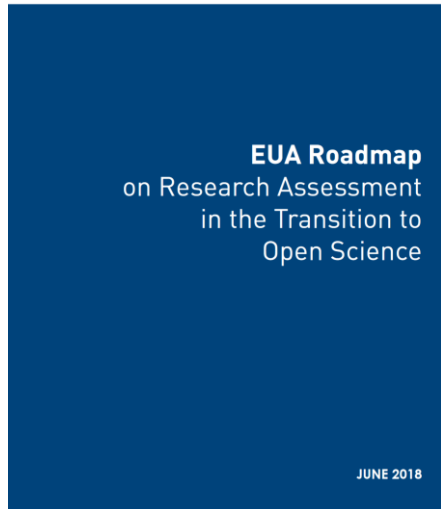
### Details

- Cofunded by 26 organisations including EUA
- Running until beginning 2020
- Conducted by Technopolis (NL)

# Addressing research assessment

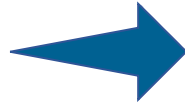
## BALANCING FORCES ON THE PUBLICATION MARKET

### EUA efforts on big deals and open science



The European University Association and Science Europe  
Join Efforts to Improve Scholarly Research Assessment  
Methodologies

14 May 2019



**Take part in the EUA 2019 Open  
Science/Access survey on research  
assessment**

The survey is now closed.





## 2019 Open Science survey on research assessment

### Objective

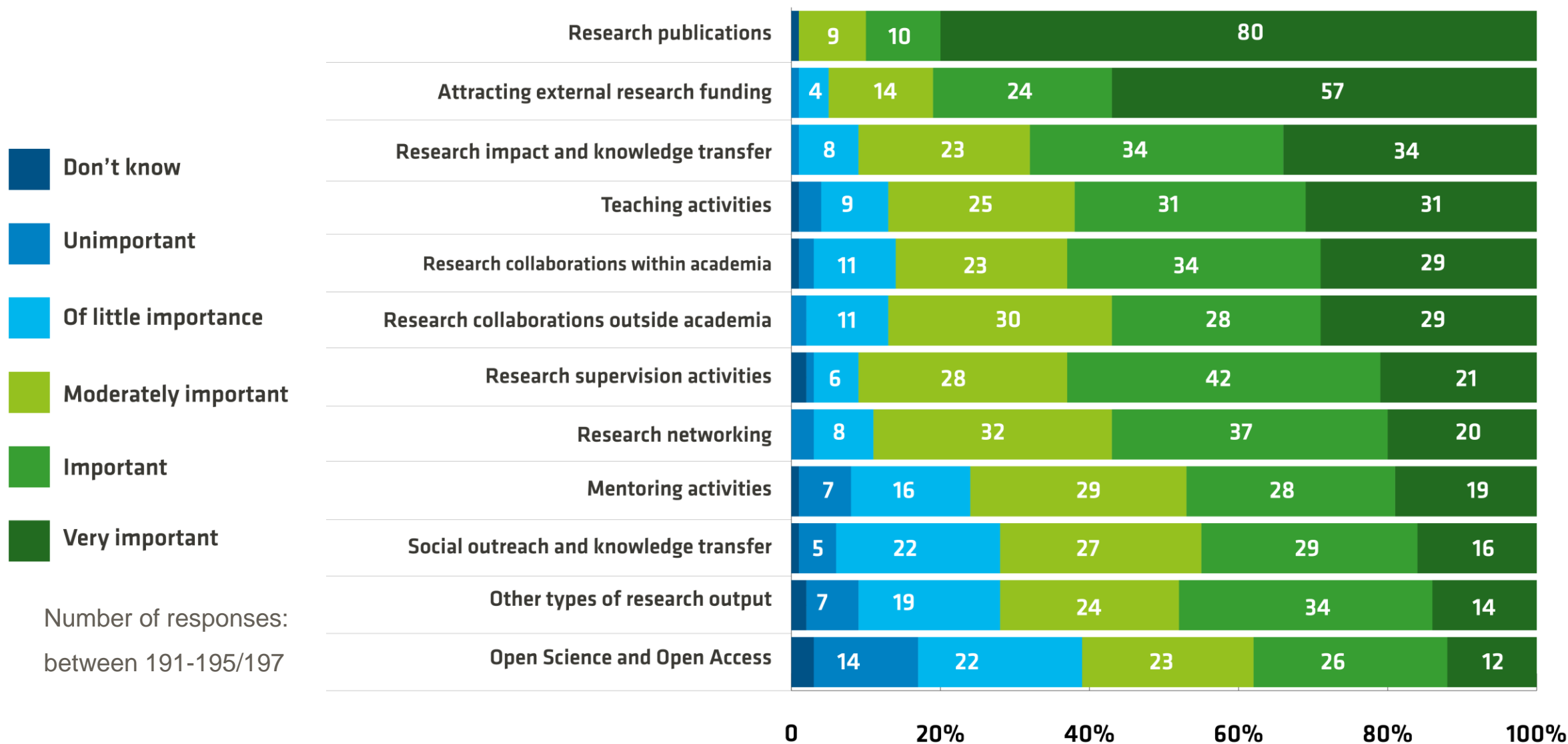
Gather and share a comprehensive and up-to-date overview of research assessment practices in European universities, as well as plans to review these evaluation approaches, specifically in the transition to Open Science

### Participation

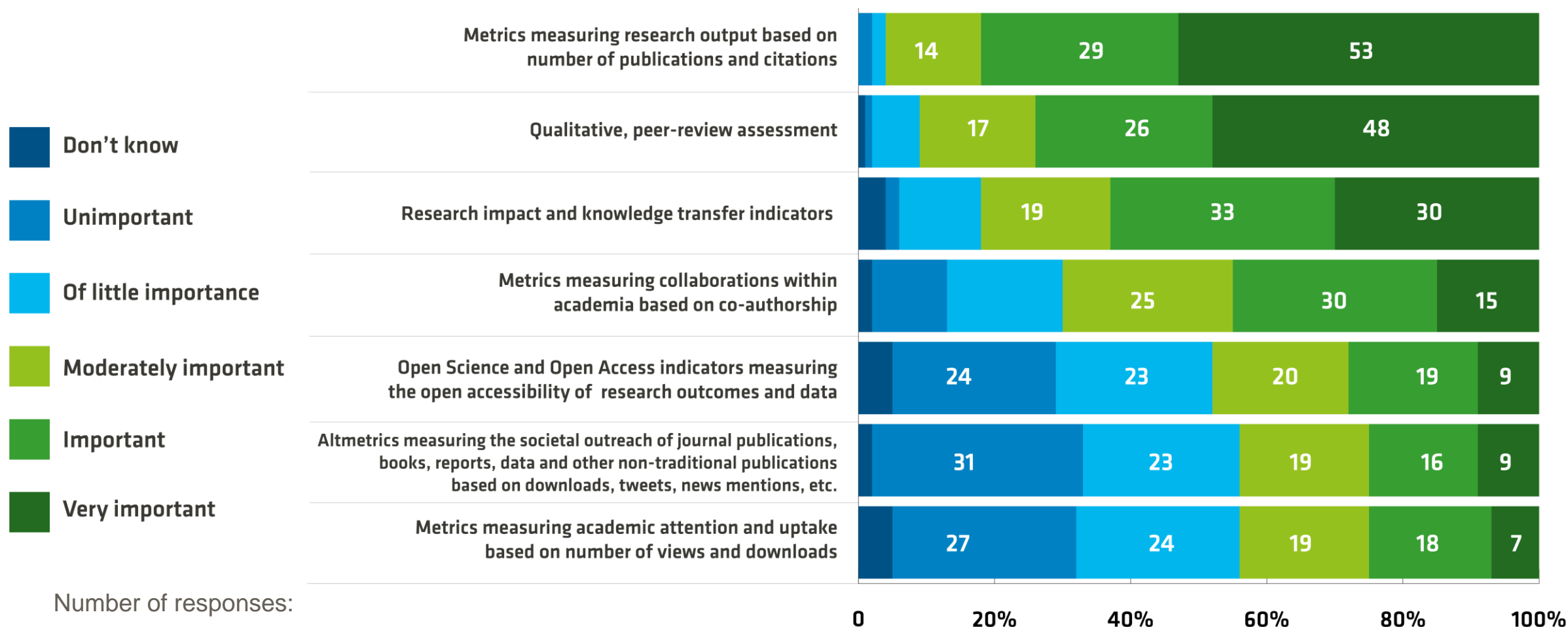
- **260** valid institutional responses
- **32** European countries



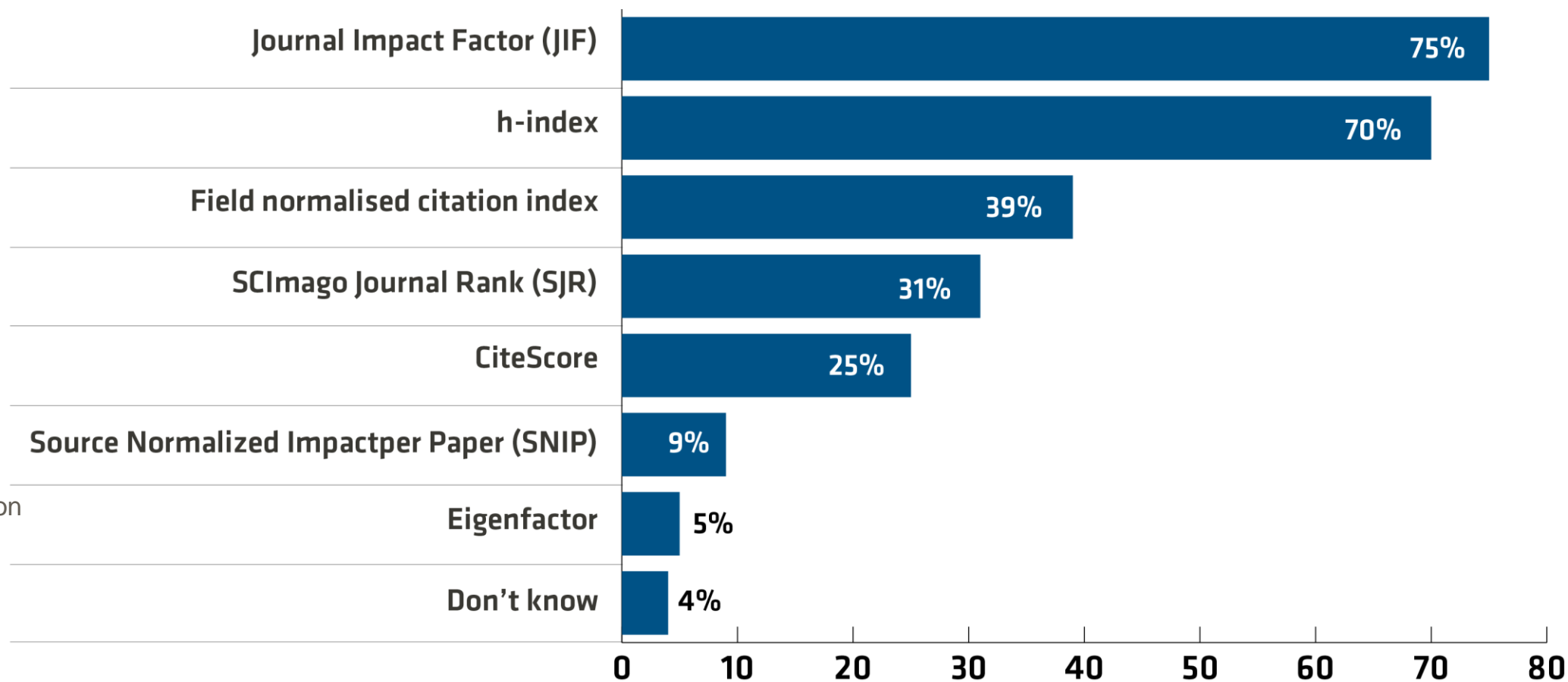
## Which types of academic work matter most for research careers?



## How is academic work evaluated for the purpose of research careers?



## Metrics measuring research output based on number of publications and citations



Multiple-choice question

Number of responses:

185/186

# Outlook and open questions

## Open questions

- Will 'transformative' agreements be more affordable than the traditional subscription model?
- Are transformative agreements cementing inequalities or even make things worse?
- Should scholarly publishing be in the hand of commercial publishers?
- What will be the impact of Plan S?
- Who is funding the transition?
- ...



## Outlook

### Publications during Open Access Week 2019

- Results of the Research Assessment Survey
- Report on Big Deals Landscape (“Decrypting Big Deals”)

### Other activities

- EUA - VSNU conference on recognition & rewards systems for academics – Rotterdam, 15 November 2019 (<https://t.co/p9o9o1FkhZ>)
- ... and interest from more national rectors’ conferences to take it forward
- Ongoing study on read-and-publish agreements coordinated by EUA – expected publication of results early 2020
- Continuous dialogue with Coalition S, OA2020 etc.



# Thank you for your attention

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#BigDealsReport

