



Transnational Partner Search 30

PROJECT IDEA/ ENTITY PROFILE FORM

Name of organisation/ Member State: West Midlands Tomorrow Ltd, United Kingdom Name of project: Youth in Action: LOOK2FUTURE	Contact details		
	Name of organisation/ Member State: West Midlands Tomorrow Ltd, United Kingdom		
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Partner Search lead contact: West Midiands Tomorrow Etd	Partner Search lead contact: West Midlands Tomorrow Ltd		
Email: c.lester@westmidlandstomorrow.co.uk			
Telephone:+44 (0) 1543 490509			

SECTION 1 – TYPE OF ORGANISATION

Private	Is your company a Small- Medium sized Enterprise (SME)?
Public	
Non profit	Yes
☐ Other	└── No
	If YES, number of employees:
Description of your project	What is the purpose of your project?
	To engage young people through their culture, music etc. to
(max. 200 words):	expand/develop their skill set towards career prospects
	 What do you want to achieve in your project for it to be a success? A "production" which demonstrates the skill set together with working discussion groups on the wider aspects of European
	citizenship, social responsibility and opportunities for career development
	Who are your main target audiences?
	Young people from disadvantaged and marginalised

backgrounds, Young Offenders and Gifted young people; Young people from Youth organisations; Young people from Schools, colleges & Universities; Young people with special needs

What tasks / activities do you want to do to achieve these?

To develop new skills in Cultural Identity; to collaborate on a multilateral intercultural project; to have the opportunity to work alongside professional musicians and choreographers; for young people to be able to communicate their work to a wider audience nationally and internationally; for all national groups to be able to present the findings of the project in their own national contexts; for all groups to promote this action and the Youth in Action Programme to a wider audience; to bring together young groups who are from backgrounds of less opportunity with those of greater opportunity; develop the skills needed to create and present a multimedia presentation; raise the profile of the Youth in Action at a local level.

There will be practical workshops with professionals providing coaching sessions, outreach activities, peer group learning and group meetings with the emphasis on empowerment.

• What will be the impacts / results of your project?

A published model (which shows engagement through common goals which can be disseminated nationally, internationally for the benefit of the agencies which support youth engagement; capable of measurement for impact and results) which is inter-disciplinary in the widest possible context but which at the same time engages at all levels of social responsibility.

A truly commercial production which will require professional support and which will ideally become an annual event for youth.

Description of your organization

(max. 200 words):

West Midlands Tomorrow was formed to be a visionary organisation devoted to change both for people and organisations; to build sustainable relationships at all levels; We work closely with the third sector, charities, trusts etc. using our knowledge to help them to be sustainable. We are committed to learning and continuous improvement among companies and organisations in the region. We have a "pool" of expert knowledge in many fields including leadership, community, people development, organisation development, vision & values, learning sets, seminars, particularly related to knowledge capturing, codifying & disseminating. We have a strong community building emphasis.

Partner Profile

(Type of partners you are

Organisations presently working with young people around culture, music, dance, citizenship, social responsibility, with good coaching & mentoring skills, willing to look at a wider perspective of

looking for (skills / experience / expertise) and their expected roles in the Project)	knowledge available for the engagement of young people around career prospects and their access to the European opportunities which are available.		
	Partners should have a skill set/ experience of working closely with young people, ability to motivate, but prepared to be innovative in approaches, procedures and working practices; being prepared to empower young people into self-belief. But at the same time able to respond to the needs of young people in a changing world/environment.		
Keywords describing the expertise offered (5 max):	Project management, leadership, coaching & mentoring programmes, facilitation, motivation.		
SECTION 3 – SECTOR OF INTERE	ST IN EU PROGRAMMES		
Life+ (environment)	Interreg(interregional cooperation)		
Energy Intelligence- Europe (E	nergy renewable) Media (Audiovisual)		
Life Long Learning (training)	ICT (Information & Communication Techn.)		
TFP (Innovation & Research)	Education and youth		
Ecoinnovation	Employment		
Culture	Others		
SECTION 4 – YOUR PREVIOUS WEBSITE	EXPERIENCE IN EU PROJECTS. TO POINT OUT THE ACRONYM AND		
Leonardo (QUOTS – Qualifying o	n the Spot) http://quots.eu		
Grundtvig (WIN – Women Innov	ating Networking) <u>www.lp-win.org</u>		
Main web site www.westmidlan	dstomorrow.co.uk		
SECTION 5 – EXPECTATIONS			
Expected results for your organisation (max 100 words):			

To project manage a really worthwhile contribution to a success model capable of transferring to other disciplines; to develop relationships with people who really want to make a difference; to bring together different disciplines and cultures to impact on the lives of young people. To fulfill our obligations within our vision & values which refer to "community".