

(Corporate) Fundraising and the Promotion of Responsible Research and Innovation

UNICA RECTORS SEMINAR
NICOSIA –CYPRUS
24th October 2017
Prof. dr. Theo Schuyt (VU,UM)
t.schuyt@vu.nl



www.giving.nl | www.euforistudy.eu | www.vu.nl | www.ernop.eu

UNICA 24 Oct 2017

Content

- Preliminary statements: Golden Age of Philanthropy
- EU EC Dept. R&I actions
- Giving in Evidence ; Eufori Study;
Giving in EUROPE

Diversification of income streams?

Do Universities really diversify?

- **Government** funding: **subsidies**; **governmental grants**: ERC, etc.
- **Market** income: student-fees, patents and **valorization** of research and education

Embeddedness in the civil society lags behind:

Key-words: Responsible Research and Innovation (RRI);

a step beyond valorization; and Science in Society

Towards a new EU Social model

Constituent principles of EU countries:

- Good Government
- Strong Market
- Active Civil society (philanthropic commitment)

Reflecting the parole of the French Revolution:
Liberty, Equality and Fraternity

EU-EC DG R&I studies, conferences and actions:

- Fundraising by Universities, Report 'Giving in Evidence' (2012)
- EU Foundations supporting R&I (EUFORI Study) (www.euforistudy.eu) (2015)
- PhiSI Conference: 'Philanthropy and Social Investments' (www.phisiconference.eu) (2016)
- Expertgroup 'Foundations, Venture Philanthropy and social investments' (2017-2018)

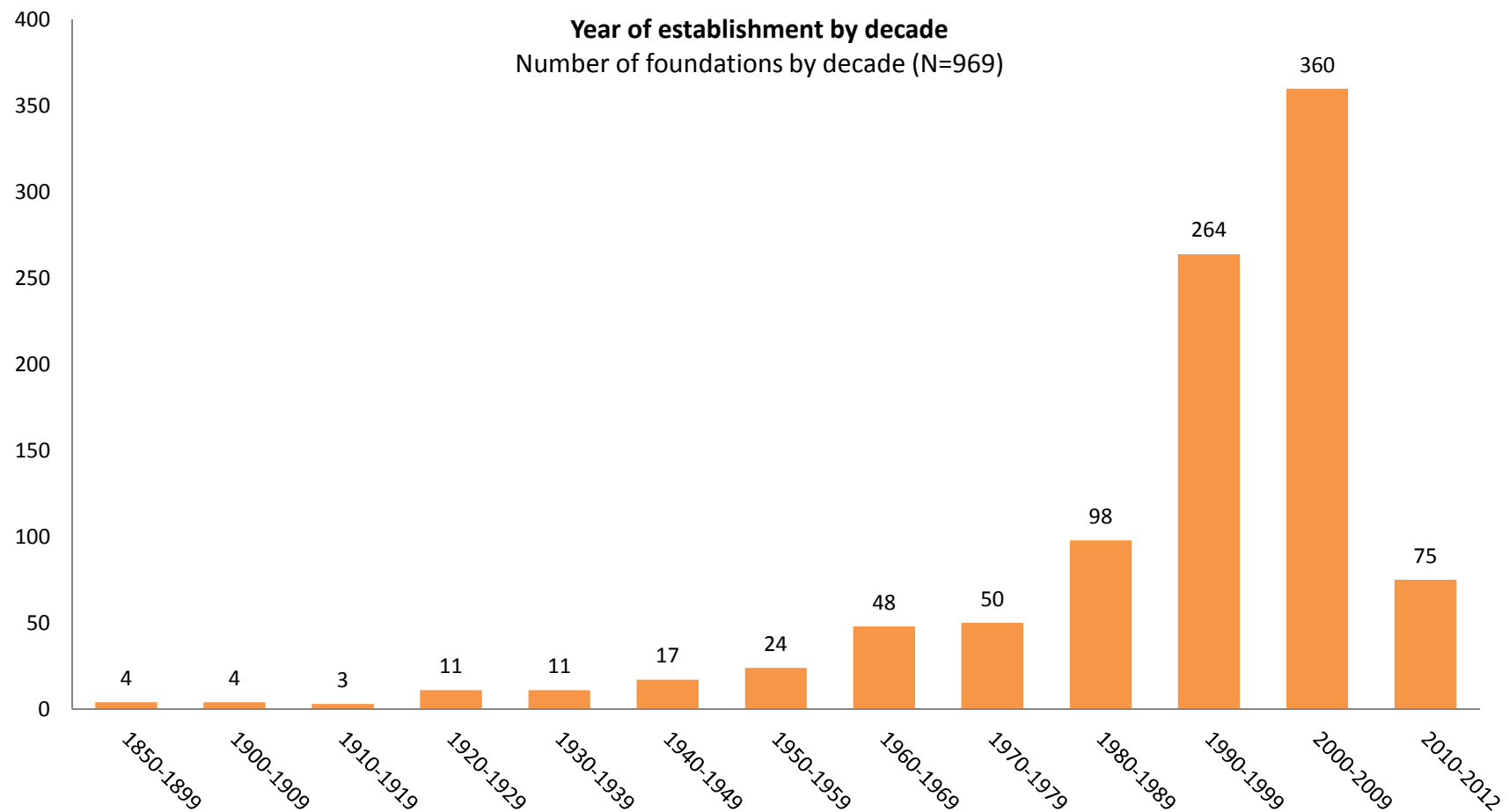
Results EUFORI Study



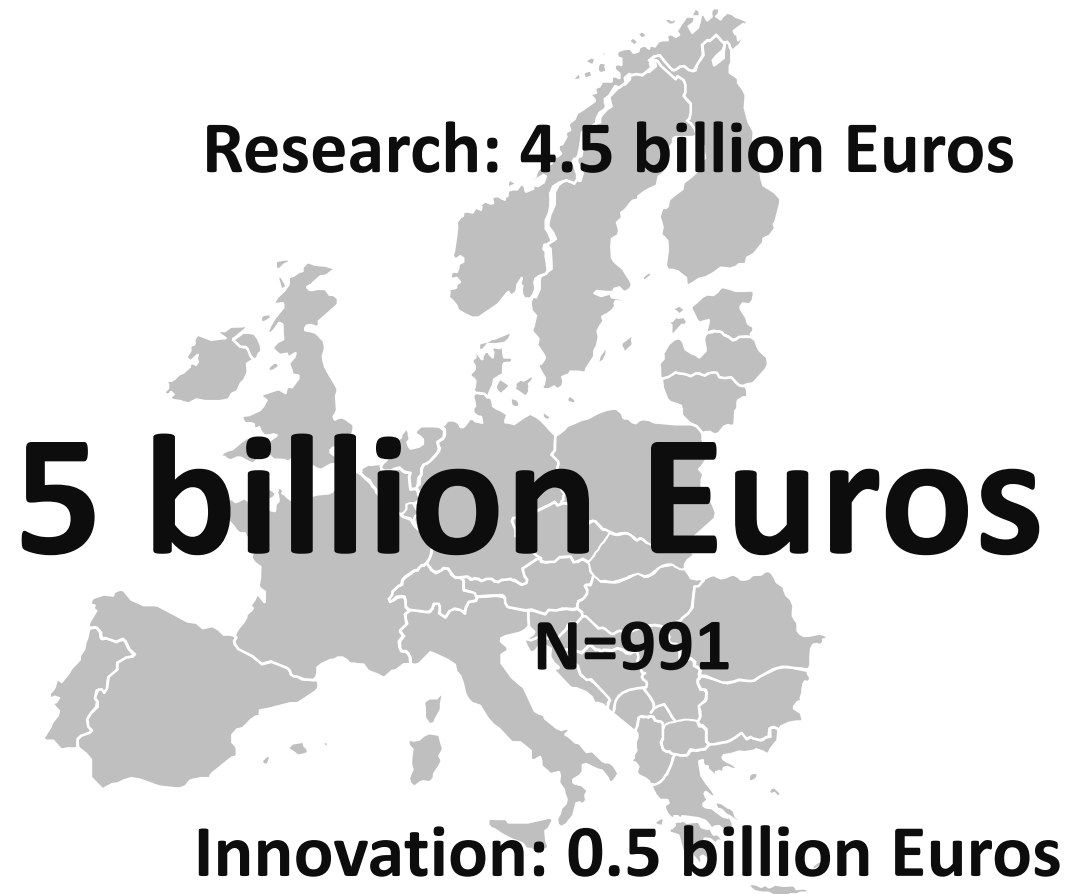
1 synthesis report & 29 country reports



A relatively young and growing sector



Expenditure to R&I



Foundations' statistics

Income

18.1 billion Euros (N=1134)

Assets

126.7 billion Euros (N=1052)

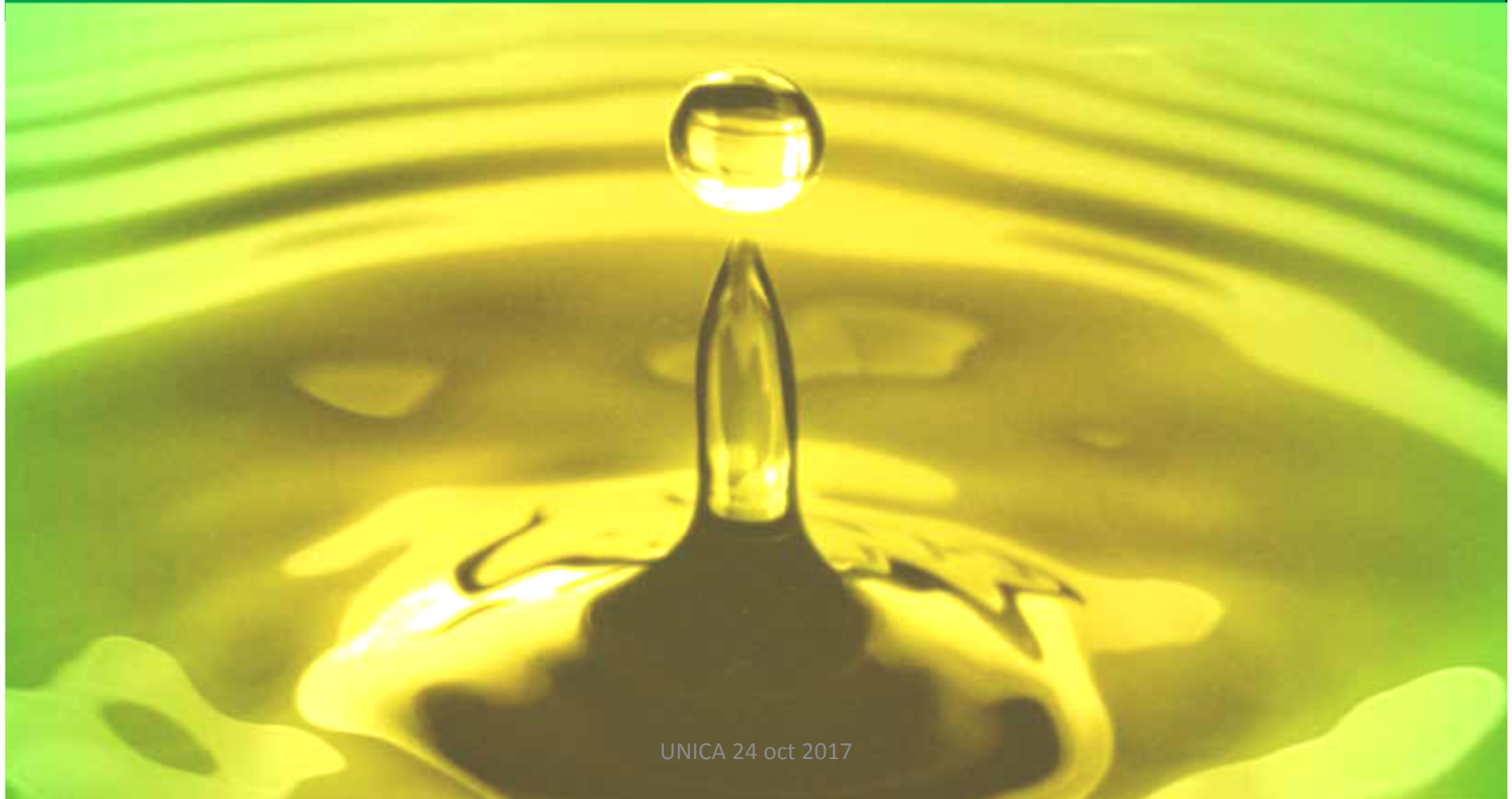
Expenditure

10 billion Euros (N=1117)

Giving in Evidence

Fundraising from philanthropy in European universities

B.Breeze, I. Wilkinson, B. Gouwenberg and T. Schuyt



UNICA 24 oct 2017

Findings

- Philanthropic funding in initial stage
- Focus on foundations and corporations
- Lack of formal processes and procedures

Internal Organisation

- **Lead by the center:** University board and Deans
Commitment of management and academic staff
- Rewarding staff
- Financial and human resources
- Using a database
- Producing fundraising materials

Some recommendations

- Diversification of income streams (EUA) **assumes:**
- Diversification of the internal University organization. **That means:**
- **Increase the societal embeddedness by RRI and Science in Society, by**
- Changing the internal university structure and culture. **And...**
- Create partnerships to get know the (new)partners, to meet them and collaborate (if possible). **But...**
- It is a long journey

Afterthoughts

- Philanthropy (civil society) is on the rise; EUFORISTUDY: Giving in EUROPE; recognize the European Philanthropy tradition
- All EU University boards including the EUA ask for help from philanthropy
- As President of the European Research Network on Philanthropy (www.ernop.eu) assembling 200 philanthropy researchers and 12 centers: *time is come to promote philanthropy as academic (sub)discipline? Towards **Philanthropology**?*

Thank you very much for your attention!

More information

t.schuyt@vu.nl



www.giving.nl | www.euforistudy.eu | www.vu.nl | www.ernop.eu