



Invitation to a workshop on UNICA Strategies for International Alumni Work

Dear ...,

In the context of ongoing globalization, international networks are becoming more and more important for universities.

Many universities have thus improved and strengthened their Alumni work, considering their former students, teachers and researchers as important stakeholders of the university.

These activities have until now mostly been concentrating on national Alumni, at least in the case of German universities. But more efforts must be made to develop attractive offers to international Alumni who left the country of their university and have now interesting functions in the political, cultural or economic sphere back in their home countries. How to maintain and enlarge these international Alumni networks? How to develop attractive offers to those whom we would like to keep in touch with? These are questions everybody who would like to promote international Alumni work in a university is confronted with.

This is also true for the member universities of the UNICA network.

Freie Universität Berlin in cooperation with the UNICA office Brussels is thus glad to hold a workshop for the UNICA universities representatives who work in the Alumni field.

During this meeting, we would like

- to enhance an exchange of ideas and concepts of international Alumni work;
- to create a forum for the transmission of good practice examples;
- to brainstorm possibilities of using the UNICA network as a strategic asset within the Alumni work of each member university;
- to develop Alumni activities on a multilateral basis;
- to consider approaches towards the foundation of a "UNICAAlumni" chapter which could create a value added for the Alumni work of the member universities.

With the financial support of the German Academic Exchange Service DAAD, we would like to invite colleagues from the interested UNICA member universities to a workshop on

January 22 / 23 2009 at Freie Universität Berlin.

The number of participants is limited to 40.

Freie Universität Berlin will provide accommodation for each participant for one night (maximum 2 participants per university), but no travel allowance.

A participation fee of 20€ / person will be charged at the workshop.

Please register before Friday, December 12th 2008 at elenad@zedat.fu-berlin.de.