

Good Numbers, Great Inspiration: Academic Mobility between Europe and North America

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Outline

- Different Traditions and Rationales for Education Abroad in North America and Europe
- Numbers between North America and Europe
- What's unique about North America and Europe
- University of Alberta Education Abroad: A Hybrid Approach

Traditional US and Canada Education Abroad

- Liberal Arts curriculum
- Aiming at
 - Broadening of Horizon
 - Developing Understanding of other Cultures and Languages
 - Building Peaceful Togetherness in the International Community for the Future Elites

Traditional US and Canada Education Abroad

Based on

- Education Abroad Programs with Presence Abroad
- Mobility of Individual Students
- Exchange Agreements between Institutions
- Credits for Extra Cost or No/Few Credits
- Focus on Arts Based Programs, e.g. Languages, Literature, Art History
- System-wide Small Numbers

Post ERASMUS European Education Abroad

Aiming at

- Enhanced Career Prospects at the Level of the Individual Student
- Improved Competitiveness on level of national/EU policy (Lisbon Agenda)

Post ERASMUS European Education Abroad

Based on

- Mobility for Entire Cohorts of students
- Program-Based Agreements between Departments
- Curricular Integration, Credits for no Extra Cost and no Extra Time
- Experience Abroad Delivered by Partner Institution, based on Reciprocity
- Focus on Applied Programs such as Business, Engineering, Law
- System-wide large numbers, Education Abroad for Everybody

Numbers for Mobility between Europe and North America

	1999/00	2009/10
Germany to US	9,800	9,548
US to Germany	4,744	8,551
UK to US	7,990	8,861
US to UK	29,289	31,342

IIE Open Doors Data

Similar country-to-country data is not available for Canada, but worldwide:

	2000	2006
Canadian students on a for-credit study abroad experience	0.9%	2.2% (17,850)
Full-time visa students on Canadian campuses	35,988	70,000

AUCC Internationalizing Canadian Campuses

Mobility to Asia & Latin America not at the expense of Mobility to Europe

Leading Destinations for students from US

IIE Open Doors Data

	2000/01	2005/06	2009/10
UK	30,289	32,109	32,683
Italy	16,127	26,078	27,940
France	11,905	15,602	17,161
Germany	5,116	6,858	8,551
China	2,942	8,830	13,910
Japan	2,618	4,411	6,166
Brazil	--	2,328	3,099
Argentina	--	3,227	4,835

Growth Projections

US	One million students abroad per annum <i>(Senator Paul Simon Act)</i> 100,000 students to China <i>(Michelle Obama '100,000 Strong' Initiative)</i>
Canada	50,000 students abroad per annum by 2022 <i>(Government of Canada Advisory Panel on Canada's International Education Strategy)</i>
Europe	5 million students within 'ERASMUS for All', 2014-2020 <i>(Higher Education and Vocation Education)</i>

Innovative Models/Formats Developed for Mobility between US/Canada & Europe

- Dual and Joint Degrees
- Internships
- Team based and Jointly Delivered Graduate Programs, e.g. NSERC-CREATE
- Expertise and Experience is being Transferred to Mobility with Other Countries
- Model of Reciprocal Cohort of Students to move within Framework of Mutual Trust and Collaboration not yet Transferred from Europe to US/Canada

...and transferred to other destinations

University of Alberta

Focus on Internships

- Alberta-Saxony Program
- Alberta-wide Programs in Washington
- Internships in NYC and DC
- Research Internships

Multi-disciplinary Education Abroad Programs

- Education Abroad Forum Berlin
 - Modules for Language, Internships and Academic Courses
 - Based on Local Partnerships
 - As Cost Effective as Possible
- Next: Rio de Janeiro, Beijing
- To open up to students from other Canadian universities

Comprehensive Education Abroad Scholarship Program & Risk Management

- Only two Pathways
 - Group programs
 - Individual Education Abroad
- \$750 for month 1, \$500 for each month 2 and 3, \$400 for month 4 to 8
- For every second student studying abroad
- Full time Risk Management Position and specialised IT

UAlberta Education Abroad: Blending Paradigms

North American Paradigm

- Broad range of different programs
- Highly organised, including risk management
- Hub Model, derived from Education Abroad Campus
- Only limited delegation of academic responsibility
- International Education Certificate

European Paradigm

- Aiming at large numbers
- Non elitist, as accessible as possible
- Broadening beyond Arts focus
- For credit
- Career orientation (Internship focus)
- Group/Cohort programs
- Cooperative Approach, internationally and nationally



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Thank you!

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