



EXECUTIVE PROGRAM FOR SENIOR UNIVERSITY LEADERS

University leaders responding to funding challenges

Budapest, 20-23 February 2013



THE CONCEPT

Over the last few years, the **European Centre for Strategic Management of Universities** (ESMU) has been running a series of senior leadership and management workshops for university leaders and managers. These programs attract a large number of participants.

Following a successful first Course for Senior University Leaders organised in February 2012, ESMU will team up again with Central European University (CEU) to organize specially-designed high level executive programs in Budapest for senior university leaders in February and April 2013. These programs focus exclusively on actual needs faced by universities in Central and Eastern Europe in the context of the economic crisis. They look at recent and planned new developments in Europe and in the European Higher Education Area (EHEA), as well as at the needs and challenges resulting from an increasing exposure to phenomena arising from the globalization of higher education.

AIMS

The program aims to provide a place for interactive peer learning and exchange on matters relevant for leaders of higher education institutions and an opportunity to meet higher education experts from the European Commission and other European organizations focusing on higher education management and policy.

FORMAT

The course is organized as an interactive executive program, allowing participants to discuss pressing issues in their universities, taking into account national, regional, and global trends and developments, with input from international experts. The focus is on discussing real challenges, as well as on learning about practical ways to address them.

PARTICIPATION

The number of participants is limited to 25. The fee of 1450 Euro includes all documentation, accommodation, meals, transfers to activities and a Budapest sightseeing trip. To apply please contact ESMU at administration@esmu.be.

APPLICANTS

The target audience is senior university leaders from the extended Central and Eastern European region from Rectors to Vice-Rectors or equivalent positions. The program will be particularly valuable for those senior university leaders eager to gain an in-depth understanding of key issues critical to modern university governance, leadership and management in increasingly competitive global environments.

LOCATION AND DATE

The executive program will be organized in Budapest at the Central European University, a postgraduate university accredited both in Hungary and the United States. The course will take place from **Wednesday, 20 February 2013** (day of arrival and Welcome Dinner) until **Saturday, 24 February 2013** (with the Farewell Lunch).

DAY TO DAY PROGRAM

The program covers a series of workshops relevant for university leaders:

- > Recent developments in higher education affecting universities in the region,
 - > Global and regional challenges,
 - > Asserting leadership in managing university finances,
 - > Institutional innovation and leadership,
 - > Managing university finances in times of crisis.
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CONTRIBUTORS DUE TO TAKE PART

Nadine Burquel, Secretary-General, ESMU

Mel Horwitch, Dean, CEU Business School

Evgeny Knyazev, Director, Centre for University Management, National Research University "Higher School of Economics", Moscow (TBC)

Marvin Lazerson, Professor, CEU and Emeritus Professor, University of Pennsylvania

Liviu Matei, Senior Vice-President and Chief Operating Officer, Central European University

Sir Howard Newby, Vice-Chancellor, University of Liverpool, former Chief Executive of the Higher Education Funding Council for England (HEFCE)

James A. Powell, Academic Director PASCAL Universities for a MODERN Renaissance Programme

John Shattuck, Rector and President, CEU



OUR CREDENTIALS

Central European University is an internationally recognized institution of post-graduate education in social sciences and humanities (www.ceu.hu). For the past 15 years, through our outreach programs we have been providing trainings for university professors and since 2006, we have extended our training offers to those working in administration or academic leadership. The resulting workshop series in Higher Education Policy and Management has proved to be a popular new opportunity for university managers in Southern and Eastern Europe, Central Asia, the Caucasus and Russia.

ESMU, the European Centre for Strategic Management of Universities transfers expertise on university management practices, promotes policies for institutional change and provides services to universities (www.esmu.be). ESMU establishes networks to identify key issues faced by universities, launches benchmarking exercises and organizes training in higher education management. Frans van Vught, former Rector of the University of Twente and top level advisor to the European Commission, is the President of ESMU.

FOR FURTHER INFORMATION

ESMU, European Centre for Strategic Management of Universities

Nadine Burquel, Secretary General

nadine.burquel@esmu.be

Tel: 0032 2 289 2460

www.esmu.be

www.highereducationmanagement.eu

highered_programs@ceu.hu (Julia Iwinska, CEU)

TO APPLY

To apply, please download the application form from <http://highereducationmanagement.eu/> or <http://www.ceu.hu/> and send your application form to ESMU: administration@esmu.be

