ERASMUS MUNDUS
European Commission

European Campus Objectives

Enhancing Attractiveness
for overseas students

Improving Information
for international students

Promoting Transparency
in finding information

In general, the information provided by many master programme websites often makes it difficult for students to collect adequate information to plan a study period abroad.

The core-project partners UNICA, ESN and Youth Agora aim to improve information provision by encouraging universities to use an online Master Template which offers master coordinators the opportunity to provide both formal & non-formal information related to international programmes. The European Campus platform presents information in an attractive & user-friendly way. Providing consistency and coherence in the way information is presented makes data comparable and accessible for students searching for international programmes in the EHEA.
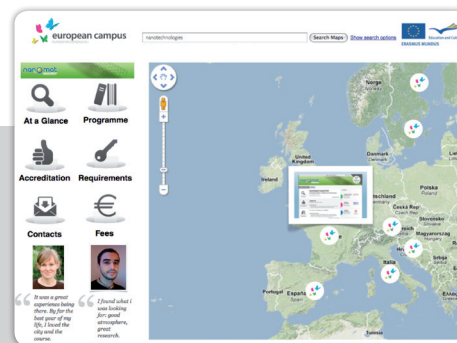
This project has been funded with support from the European Commission.

2 - European Campus Platform

Collecting **Master Courses information** in a coherent way

Collecting attractive **stories** from students, projects, spin-offs …

Providing European-wide **search tools** for students

The European Campus Platform collects information about the master programmes and stories in a coherent, fast and automated way and uses innovative technologies. The tool provides students with a European-wide search facility through master programmes of the European Campus. Different master programmes are presented geographically through the use of maps and can be processed for statistical purposes, trends analysis, etc.

Interested in joining the European Campus?

For further information:
www.europeancampus.eu
info@europeancampus.eu

european campus
europeancampus.eu

European Campus is a project in the framework of Erasmus Mundus Action 4: Enhancing Attractiveness.

The main goal is to develop an Information Platform that provides students from all over the world with the necessary information to enroll in an International Master Programme in the European Higher Education Area.

UNICA
Network of Universities
from the Capitals of Europe

esn
INTERNATIONAL EXCHANGE
ERASMUS STUDENT NETWORK

TALLINN UNIVERSITY

UPMC
PARIS UNIVERSITAS

youth agora

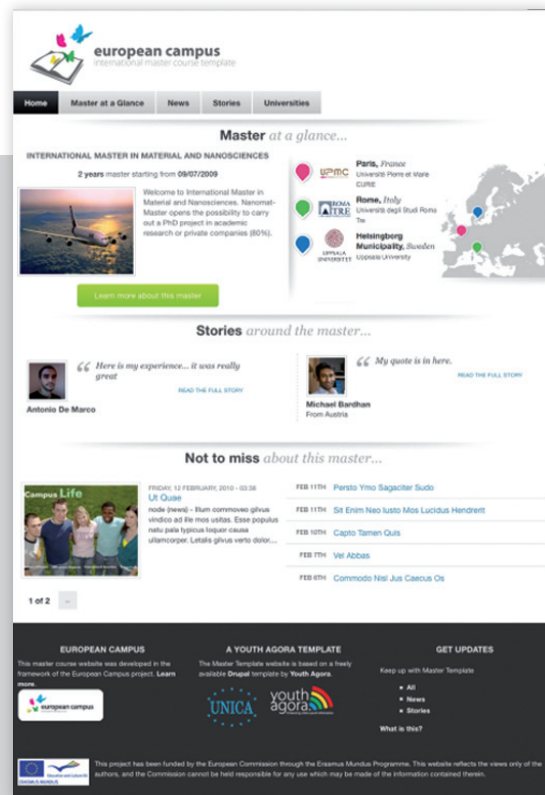**ASOCIACIÓN ORION**

Brussels Education Services

1 - Master Template

Make it *look as you like*
Make it *do what you want*
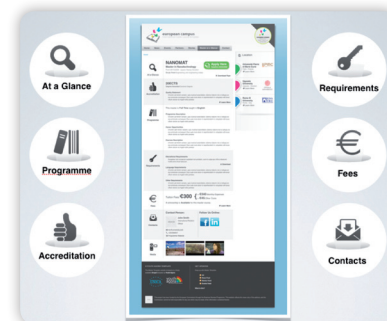
- Fulfilling the needs of the master programme coordinators & students
- Attractive, user-friendly & dynamic
- Easy to update & maintain

Master at a Glance

- Online information charter
- Support in selecting information according to the needs of students
- Programme details, application requirements, tuition fees, visa arrangements, etc.

Adaptable to universities

- Coat of Arms
- Corporate identity & colours
- Link to university websites
- Extra dissemination tool

Collecting individual stories

Enhancing attractiveness by collecting stories from people who coordinate, follow or completed the programmes. **Different stories:**

Stories *from students*

" *It was a great experience being there. By far the best year of my life, I loved the city and the course.*

Stories *from projects*

" *This new student project allowed us to stengthen new skills such as project-planning and team work.*

Stories *from spin-offs*

" *I'm really proud about this new research project. It is the result of a close co-operation with many industrial partners.*

Using new media

- Movies, presentations and pictures
- Networking: Facebook, LinkedIn & Twitter
- Linking News: Master programme, campus & city-life, ESN Satellites, etc.