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**Erasmus** *Mundus*

## **ACTION 4 “Enhancing Attractiveness” 145393-1-2008-1-BE-ERA MUNDUS-EM4EA**

### **European Campus: Enhancing Overseas Student Mobility**

The **UNICA European Campus** aims at creating an area of free movement with a minimum of administrative hurdles, while reinforcing the **attractiveness of UNICA universities for non-European students**. It will be developed in the framework of the EC project Erasmus Mundus Action 4: “European Campus: Enhancing Overseas Student Mobility”. This 2-year project will be implemented step-by-step, starting with a limited number of universities, in collaboration with Youth Agora, Erasmus Student Network, Brussels Education Services and Asociación Orión.

**Contract Period:** 01.11.2008 – 01.11.2010

The main goal of this project is to develop an easy to maintain **Mobility Information Platform** that provides students from all over the world the necessary information to access all opportunities of personal growth offered by a **study experience in the European Higher Education Area**.

**Project Website:** [www.europeancampus.eu](http://www.europeancampus.eu)

#### **Aims:**

The ‘European Campus’ project aims at providing prospective and current exchange students all the necessary information and tools for:

- **Choosing the destination** that fits their interests and personal development plans
- **Being integrated** in the society and the culture of the hosting city, also in terms of linguistic tools and social opportunities
- **Evaluating their exchange** experience and having their evaluation considered and appreciated by the competent institutions, in order to foster and influence the evolution of the exchange programs and policies
- **Helping, in turn, other students** to succeed in their exchange, and overcome the same difficulties and challenges they experienced

#### **Target Groups**

- Students from all over the world
- European Higher Education Institutions
- European Student Organizations
- Higher Education Institutions from all over the world



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### Main Activities:

- Engagement UNICA universities interested in using a **standardized template** for their international programmes to obtain a more coherent presentation within and beyond the EHEA
- **Development of a platform** that gathers formal information (from e.g. European Higher Education Institutions) and non-formal information (from e.g. European Student Organizations) in a fast and automated way through the use of the template
- **Collection and dissemination of experiences** (stories, photos, movies) from mobile students in the EHEA in order to inform and attract other students

### Partners:

- UNICA: Network of the UNiversities of the CAPitals in Europe (coordinator)
- Youth Agora vzw. – Innovating Youth Information: [www.youthagora.org](http://www.youthagora.org)
- ESN – Erasmus Student Network: [www.esn.org](http://www.esn.org)
- ESN Tallinn - Erasmus Student Network Tallinn: [www.esn.ee/tallinn](http://www.esn.ee/tallinn)
- TLÜ – Tallinna Ülikool (Tallinn University): [www.tlu.ee](http://www.tlu.ee)
- UPMC - Université Pierre et Marie Curie – Paris 6: [www.upmc.fr](http://www.upmc.fr)
- Brussels Education Services : [www.eduser.eu](http://www.eduser.eu)
- Asociación ORION: <http://aorion.org.ar>



TALLINNA ÜLIKOO



### 1st Pilot Group: 2 UNICA Universities > February – November 2009

- TLÜ – Tallinna Ülikool (Tallinn University) *MA in International Relations*
- UPMC - Université Pierre et Marie Curie – Paris 6 *MA in Nanomat*

### 2nd Pilot Group: 7 UNICA Universities > May – November 2009

- University of Vienna
- University of Cyprus
- University of Zagreb
- Stockholm University
- Sapienza University of Rome



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- Paris 6 UPMC
- Tallinn University

### **3rd Pilot Group: 15 UNICA Universities > From December 2009**

This project is being developed with the support of the **Bologna Lab** members. The work accomplished with the 2<sup>nd</sup> Pilot Group of Universities will be presented at the next Bologna Lab meeting at Stockholm University on 30 November – 1 December (tbc). The International programmes of **other UNICA Universities** willing to join the platform and following the **criteria** will be welcomed to participate. The criteria of the '**Pilot**' **European Campus** has been discussed by the Bologna Lab members and the project's Steering Group chaired by Prof. Arthur Mettinger

#### **Criteria for the Pilot European Campus :**

- Programmes in English of relevance for potential non-European students
- Erasmus Mundus programmes, or programmes that got a national accreditation or internal quality control
- Geographical and content balance

#### **Dissemination**

- 2 ESN Annual General Meetings
- 2 EAIE conferences
- 2 NAFSA conferences
- Other Higher Education events



#### **Important !**

*This project does NOT aim at changing the central website of the universities involved. The partners can use the template as the main website for their international programmes or as a website parallel to the existing ones with dissemination and marketing purposes. It also proposes to provide a website for those programmes related to grants that normally require creating one.*