



ACTION 4 "Enhancing Attractiveness" 145393-1-2008-1-BE-ERA MUNDUS-EM4EA

European Campus: Enhancing Overseas Student Mobility

The **UNICA European Campus** aims at creating an area of free movement with a minimum of administrative hurdles, while reinforcing the **attractiveness of UNICA universities for non-European students**. It will be developed in the framework of the EC project Erasmus Mundus Action 4: "European Campus: Enhancing Overseas Student Mobility". This 2-year project will be implemented step-by-step, starting with a limited number of universities, in collaboration with Youth Agora, Erasmus Student Network, Brussels Education Services and Asociación Orión.

Contract Period: 01.11.2008 - 01.11.2010

The main goal of this project is to develop an easy to maintain **Mobility Information Platform** that provides students from all over the world the necessary information to access all opportunities of personal growth offered by a **study experience in the European Higher Education Area**.

Project Website: www.europeancampus.eu

Aims:

The 'European Campus' project aims at providing prospective and current exchange students all the necessary information and tools for:

- Choosing the destination that fits their interests and personal development plans
- **Being integrated** in the society and the culture of the hosting city, also in terms of linguistic tools and social opportunities
- **Evaluating their exchange** experience and having their evaluation considered and appreciated by the competent institutions, in order to foster and influence the evolution of the exchange programs and policies
- **Helping, in turn, other students** to succeed in their exchange, and overcome the same difficulties and challenges they experienced

Target Groups

- Students from all over the world
- European Higher Education Institutions
- European Student Organizations
- Higher Education Institutions from all over the world





Main Activities:

- Engagement UNICA universities interested in using a standardized template for their international programmes to obtain a more coherent presentation within and beyond the EHEA
- **Development of a platform** that gathers formal information (from e.g. European Higher Education Institutions) and non-formal information (from e.g. European Student Organizations) in a fast and automated way through the use of the template
- Collection and dissemination of experiences (stories, photos, movies) from mobile students in the EHEA in order to inform and attract other students

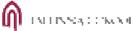
Partners:

- UNICA: Network of the UNIversities of the CApitals in Europe (coordinator)
- Youth Agora vzw. Innovating Youth Information: www.youthagora.org
- ESN Erasmus Student Network: www.esn.org
- ESN Tallinn Erasmus Student Network Tallinn: www.esn.ee/tallinn
- TLÜ Tallinna Ülikool (Tallinn University): www.tlu.ee
- UPMC Université Pierre et Marie Curie Paris 6: www.upmc.fr
- Brussels Education Services : www.eduser.eu
- Asociación ORION: http://aorion.org.ar















1st Pilot Group: 2 UNICA Universities > February - November 2009

- TLÜ Tallinna Ülikool (Tallinn University) MA in International Relations
- UPMC Université Pierre et Marie Curie Paris 6 MA in Nanomat

2nd Pilot Group: 7 UNICA Universities > May - November 2009

- University of Vienna
- University of Cyprus
- University of Zagreb
- Stockholm University
- Sapienza University of Rome





- Paris 6 UPMC
- Tallinn University

3rd Pilot Group: 15 UNICA Universities > From December 2009

This project is being developed with the support of the **Bologna Lab** members. The work accomplished with the 2nd Pilot Group of Universities will be presented at the next Bolongna Lab meeting at Stockholm University on 30 November – 1 December (tbc). The International programmes of **other UNICA Universities** willing to join the platform and following the **criteria** will be welcomed to participate. The criteria of the **'Pilot' European Campus** has been discussed by the Bologna Lab members and the project's Steering Group chaired by Prof. Arthur Mettinger

Criteria for the Pilot European Campus:

- Programmes in English of relevance for potential non-European students
- Erasmus Mundus programmes, or programmes that got a national accreditation or internal quality control
- Geographical and content balance

Dissemination

- 2 ESN Annual General Meetings
- 2 EAIE conferences
- 2 NAFSA conferences
- Other Higher Education events



Important!

This project does NOT aim at changing the central website of the universities involved. The partners can use the template as the main website for their international programmes or as a website parallel to the existing ones with dissemination and marketing purposes. It also proposes to provide a website for those programmes related to grants that normally require creating one.