



UGAF, Sustainability & Values

Dr.Phil Inga Bostad

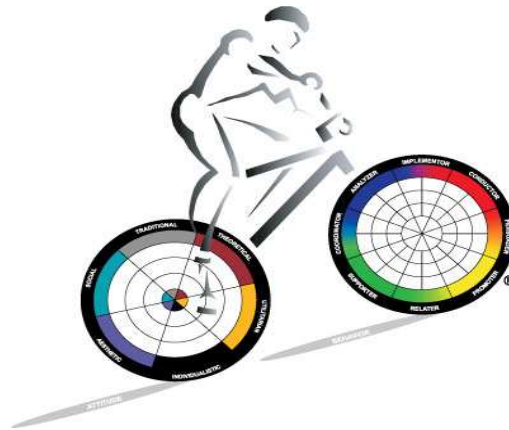
Member of UNICA Steering Committee
Pro-Rector of University of Oslo

Value → Attitude → Behavior

- **Values** define or direct us to goals, frame our attitudes, and provide standards for judging the behavior of individuals and societies.
- **Attitudes** often derive from and reflect abstract value
- **Behavior** refers to concrete decisions and actions taken by individuals and groups, which are often rooted in underlying values and attitudes.

Know *which attitudes* drive your actions and decisions.

<http://www.well-run.com>



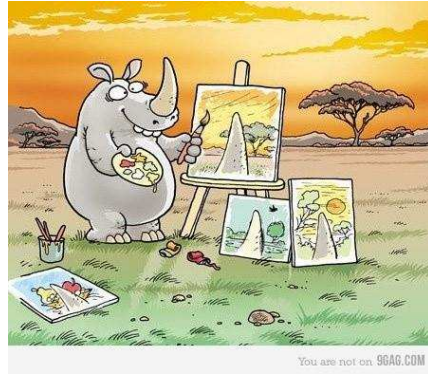
Values---> Make A Difference

- Just like our personal values which reflect on our character, our institutional values and how we stand up for them show our strength of mission and willingness of university to make a change.



To make a change we should

- Be Creative
- Get rid of our prejudice
- Think out of the box



Arne Naess: Deep Ecology Philosopher

Deep ecological thinking is not a slight reform of our present society, but a *substantial reorientation* of our whole civilization through rethinking our values.

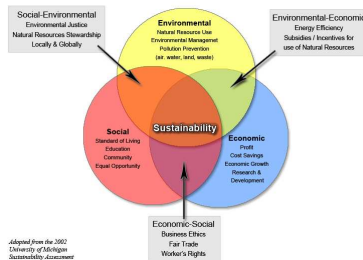


Sustainability is a dialogue of values.

It is about making appropriate decision and taking responsibility in order to:

- Assure a sustainable future and a just society
- Maintain well-being of current generation and the future ones
- Promote justice, equity and democracy

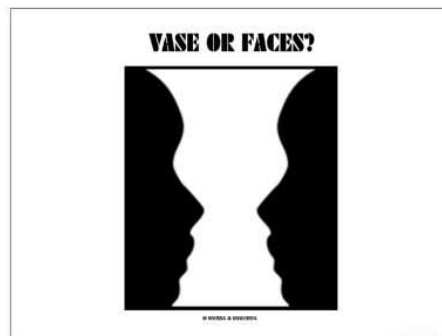
The Three Spheres of Sustainability



summitvoice.files.wordpress.com

Sustainability challenges

- Is that only Problem?
- Or Opportunity too?
- It is up to us how to look at the situation:



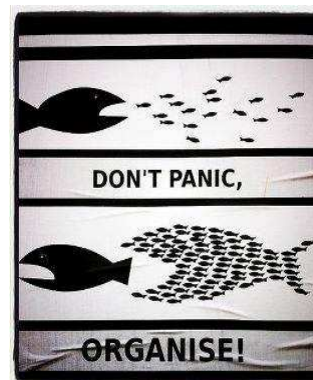
Universities in Capital of Europe

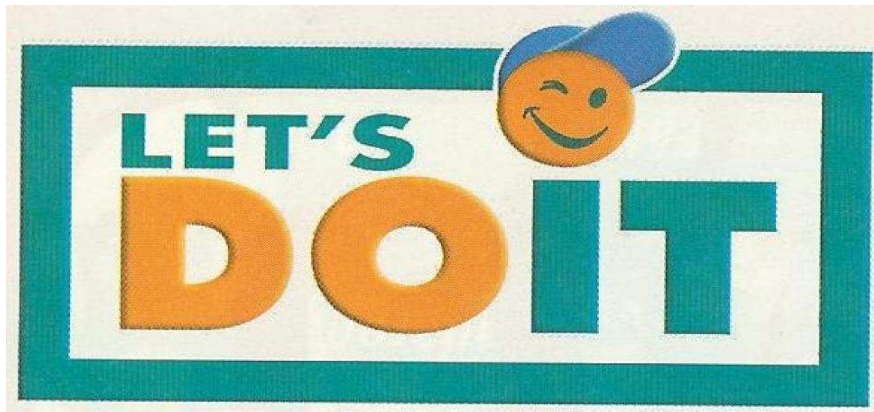
- Between freedom (academic freedom) and responsibility
- What are universities for – in the future?
- Be role models?
- The need for an ethics of Innovation!



UGAF as a Network Initiative

- Current Environmental challenges are extreme and at tipping point
- Combining all the resources within the network will enhance our ability and possibility to tackle the challenges
- Different perspectives enrich the quality of our activities





**Knowing is not enough; we must apply.
Being willing is not enough; we must do.**