How can academic libraries support online learning?

Online tutorials as a means to master information skills

Steven Laporte Lieselot Verryckt November 27th - 2014 University Library Vrije Universiteit Brussel 7th UNICA Scholarly Communication Seminar



The outset

- Plans to create online tutorial on information skills
- Experience with building tutorial for University of Antwerp
- Example <u>tutorial</u> KUL
- → Broadening the scope

The outset

Goal

- → Finding the best online tutorials in the world
- → Discovering best practices
- → Inspiration (content / presentation)

First step

→ To create an extensive list of online tutorials

What are we looking for?

- Non commercial
- Connected to an academic library
- Freely accessible (without membership of institution)
- Aimed primarily at students
- Some degree of interactivity
- Some degree of audio/visual enhancement of the content
- Not restricted to English

Focus

Formal aspects

- Media used (video, sound, interactive flash, etc.)
- Platform (wiki, Adobe captivate, flash, JavaScript, plain html)
- Interactivity (quizzes, exercises, "click to continue")
- Interconnectedness (links internal/external to organization)
- Creation date/ last update
- Size of tutorial

Focus

Content features

- Standards(ref. Below)
- Target audience
 - High school
 - Undergraduates
 - Researchers
 - Staff
- o Tutorial will help you with writing a...
 - Paper
 - Master/bachelor thesis
 - PhD thesis
 - Research article

A quick word on standards

Information Literacy Competency <u>Standards</u> for Higher Education

- American Library Association
- 2000

The **SCONUL Seven Pillars** of Information Literacy

- The Society of College, National and University Libraries
- 2011

Australian and New Zealand Information Literacy Framework (ANZIL)

- Australian and New Zealand Institute for Information Literacy
- 2004

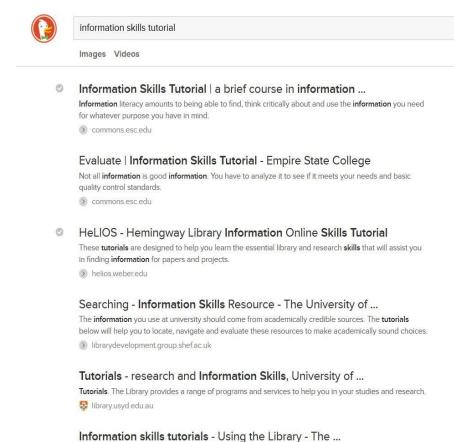
The search (first attempt)

Search engines

- Duck Duck Go
- Google

Region OFF

Duck Duck Go search results

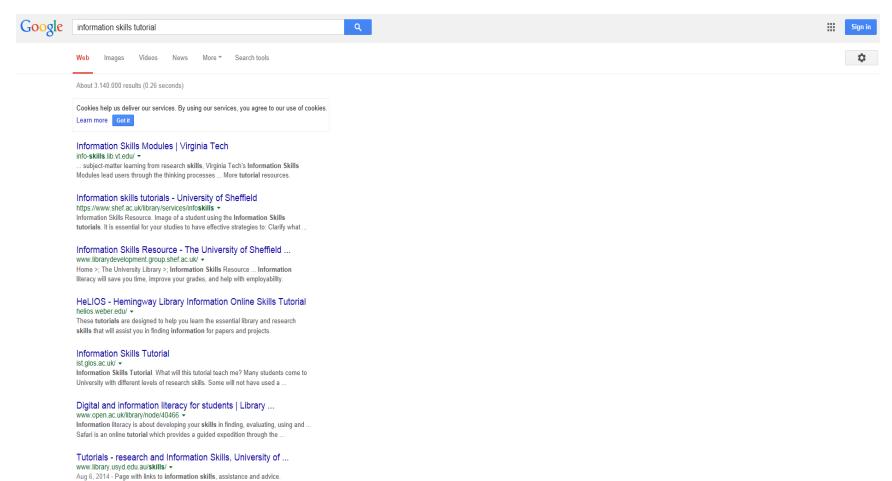


Information Skills Resource. It is essential for your studies to have effective strategies to: Clarify what

information you need; Identify ways of finding this information

sheffield.ac.uk

Google search results



The search (first attempt)

Search engines

- + Easy
- + Quick
- Unwanted results
- Difficult to assess the quality of the tutorials that are found
- What did we miss?

The search (second attempt)

Guided search

- Search by institution
- Which institutions should we select?
- → University rankings
 - Shanghai ranking
 - QS university rankings
 - Times Higher Education World University Rankings

The search (second attempt)

Guided search

- + Fixed list
- + Possibility for statistical analysis
- 'Usual suspects'
- Best universities → best online tutorials?
- Library services not central in making of ranking
- Predominantly English

The search (third attempt)

Following links in scholarly articles

Examples:

- Jesus Lau and others, Information Literacy: An International State-of-the-Art Report, 2007
- o Olof Sundin, Negotiations on Information Seeking Expertise: A Study of Web- Based Tutorials for Information Literacy, 2008
- Mazzocchi Juliana, Online Video Tutorials in Italian Academic Libraries, 2013
- Shiao-Feng Su and Jane Kuo, Design and Development of Web-Based Information Literacy Tutorials, 2010

The search (third attempt)

Following links in scholarly articles

- + Tutorials already analyzed
- + Examples from multiple languages
- Publication delay
- What did we miss?
- Dead links

The search (conclusion)

Hybrid method

- + More diverse results
- + Better global spread of results
- + Allows for targeted search
- + Results in multiple languages

Other options

- Contacting institutions (through mail)
- Crowdsourcing

Conclusions

- Many good tutorials (but they are hard to find)
- o Need for an easily accessible and highly visible consolidated list
 - Wikipedia?
- Room for collaborative efforts
 - Significant overlap in content
 - Combine resources and creative imput

Output of the results

Possible methods of presentation

- o 'Just another' Research article?
- Wikipedia page with links

Examples

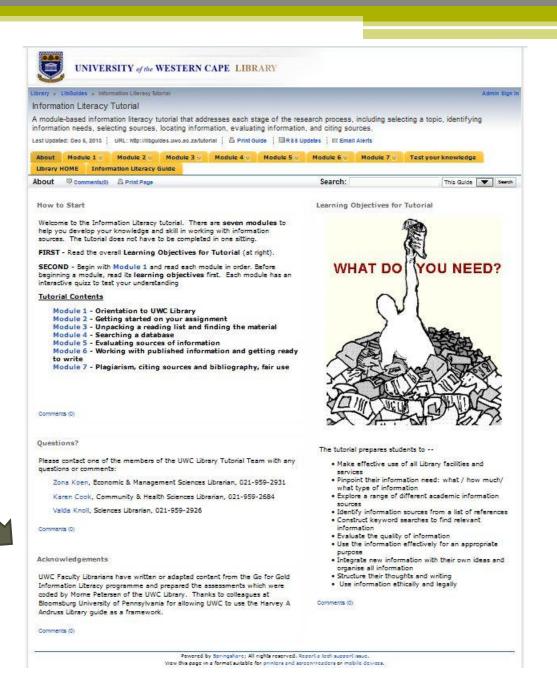
1. Collaborative efforts

2. Multilingual tutorials

3. Graphic design

Collaborative efforts

o Giving credit to source tutorials



Acknowledgements

UWC Faculty Librarians have written or adapted content from the Go for Gold Information Literacy programme and prepared the assessments which were coded by Morne Petersen of the UWC Library. Thanks to colleagues at Bloomsburg University of Pennsylvania for allowing UWC to use the Harvey A Andruss Library guide as a framework.



Information Literacy Tutorial

HesburghLib



Home



Information Cycle

Investigating

Searching

Locating

Evaluating

Utilizing

Acknowledgements

Ask a Librarian

Module 1

Information Cycle

How does a simple question or a single event in history become the focus of research. and scholarly analysis?

Module 2

Investigating

Preliminary investigation of the assignment, the topic, and the research question will save you time and effort.

Module 3

Searching

Information is everywhere. Learn how to select the best sources for your particular information needs

Module 4

Locating

Learn how to find books. download articles or obtain other information you need from Hesburgh Libraries and beyond.

Module 5

Evaluating

Don't get caught with the wrong information! Remember CAARP - Currency, Authority, Accuracy, Relevance, and Purpose.

Module 6

Utilizing

Give credit where credit's due Apply appropriate ethical guidelines to the use of information













Information Literacy Tutorial





Home



Introduction

Information Cycle

Investigating

Searching

Locating

Evaluating

Utilizing

Acknowledgements

Ask a Librarian

Acknowledgements

Pot of Gold incorporates material from TIP, a tutorial developed by the University of Wyoming, ©2010 and the Begin Your Research tutorial, developed by the University of California Irvine Libraries Department of Education and Outreach in 2010. The creators of these tutorials generously allowed us to use their tutorial as a starting place for our own tutorial while allowing us to add, modify, and edit content as necessary. Hesburgh Libraries at the University of Notre Dame accepts full responsibility for the entirety of Pot of Gold but we want to acknowledge the organization, content and images that were borrowed from TIP and Begin Your Research. Where not otherwise noted, images and media originate with Hesburgh Libraries, University of Wyoming or University of California Irvine Libraries Department of Education and Outreach.



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Begin Your Research can be viewed at http://www.lib.uci.edu/how/tutorials/LibraryWorkshop/begin.html

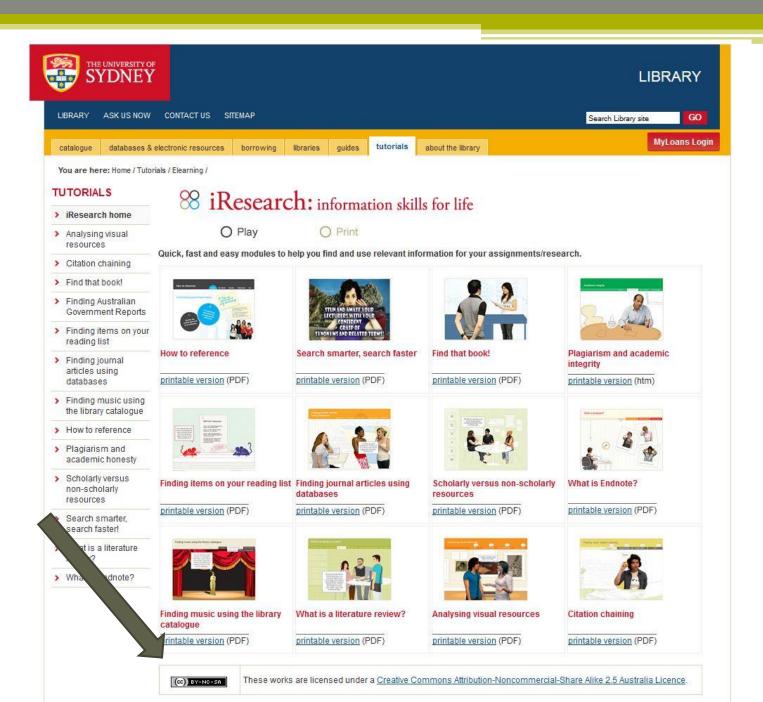
Pot of Gold was created collaboratively by Laurie McGowan, Instructional Designer, Tim Jones, UI/Graphic Designer, and Sherri Jones, Head of the User Services Learning & Assessment team for the Hesburgh Libraries.

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Collaborative efforts

- Giving credit to source tutorials
- Facilitating the use of (parts of) the tutorial





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NOW CONTACT US

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- Finding items on your reading list
- Finding journal articles using databases
- Finding music using the library catalogue
- > How to reference
- Plagiarism and academic honesty
- Scholarly versus non-scholarly resources
- Search smarter, search faster!
- What is a literature review?
- What is Endnote?

8 iResearch: information skills for life

libraries

O Play



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Multilingual tutorials

- Few tutorials are multilingual
- Asset to support exchange students

Multilingual tutorials

- University of Sydney: 3 out of 12 tutorials available in Mandarin Chinese
 - How to reference
 - Plagiarism and academic integrity
 - What is Endnote?
- Not the animation, but only the handout



resources

Citation chaining > Find that book!

Finding Australian

Government Reports

Finding items on your

using databases Finding music using the library catalogue

How to reference

Plagiarism and academic honesty

Scholarly versus non-scholarly resources

> Search smarter. coarch factor!

reading list

LIBRARY

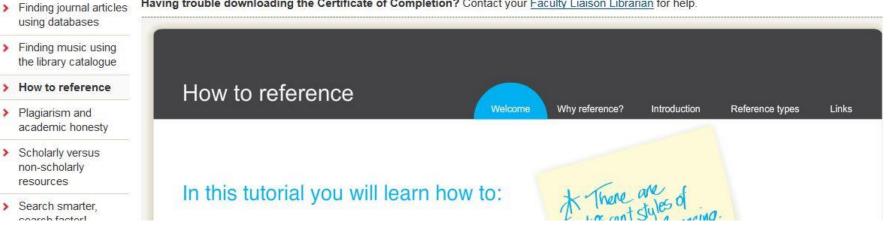
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How to reference

IMPORTANT: There are different styles of citing and referencing. You should check with your lecturer for the required style of referencing for your discipline. This tutorial will show you how to get started in referencing, using the APA style as an example. You should also check our Referencing. and citation Styles guide

You can also print a copy of the information in this learning tool in either English or Chinese (PDF) 12st your skills and try the Rejerchaing activities!

Having trouble downloading the Certificate of Completion? Contact your Faculty Liaison Librarian for help.



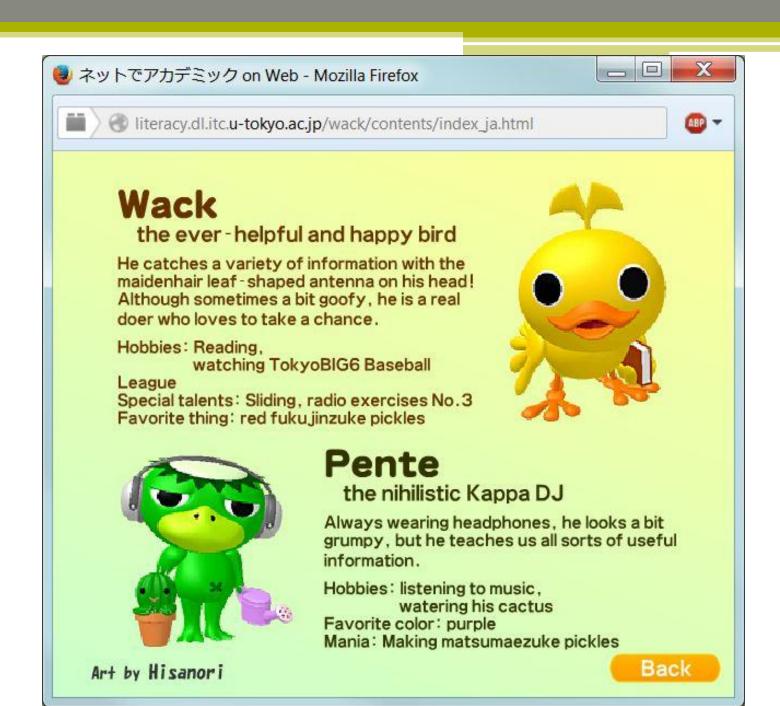
Multilingual tutorials

• University of Tokyo: full tutorial available in 6 languages



Graphic design







Graphic design

• Animations in Adobe Captivate

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Links to tutorials

http://info.ub.hu-berlin.de/onlinekurs/

http://www.open.ac.uk/safari/

http://www.biblio.polimi.it/corsi-e-guide/tutorial/

http://www.biblioteche.unibo.it/portale/formazione/corso-di-

information-literacy

http://webcursus.ubvu.vu.nl/cursus/default.asp?lettergr=klein

&cursus id=128

http://vmserver83.nuigalway.ie/LARK/LARK/index.html

http://info-lit.shrivenham.cranfield.ac.uk/index.html

http://sokogskriv.no/en/

http://pilot.scc.losrios.edu/pilot/intro/1 get ready.html

http://www3.ub.lu.se/infokompetens//

http://bib.arts.kuleuven.be/bibliotheek/tutorial/

https://anet.ua.ac.be/wiki/auha/StartScherm

http://sydney.edu.au/library/skills/elearning/index.html

http://www.ritsumei.ac.jp/acd/mr/lib/rail/index.html

http://studysmart.library.qut.edu.au/

http://lib.hku.hk/general/research/quick_guides.html

http://literacy.dl.itc.u-tokyo.ac.jp/wack/

http://libguides.uwc.ac.za/tutorial

http://www.lib.uci.edu/uc-research-tutorial/begin.html

http://help.library.ubc.ca/planning-your-research/tutorials/basic-

library-tutorials/basic-library-skills-tutorial/

http://guides.library.uwm.edu/infolit

http://library.nd.edu/instruction/potofgold/

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