

# University communications in the digital age

Where a feature is a blog and  
a news brief becomes a tweet

NIC MITCHELL



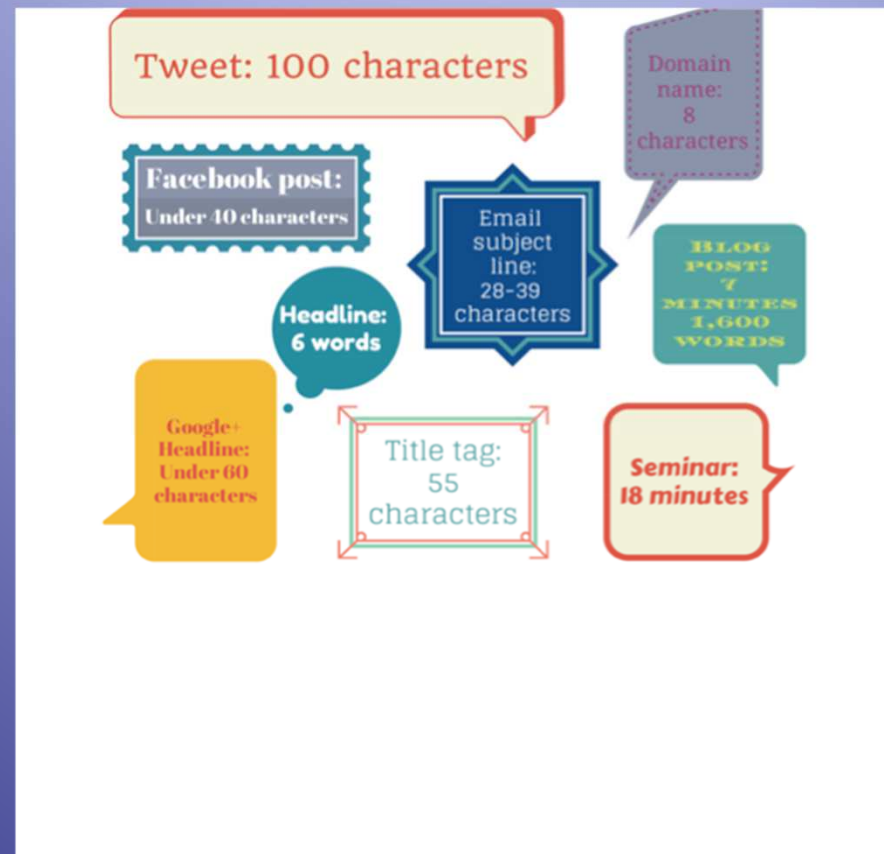
## About Me

I'm NIC MITCHELL from Great Britain. Worked in university communications for over 20 years. Now a freelance journalist and public relations consultant running my own business, De la Cour Communications. Find us at [delacourcommunications.com](http://delacourcommunications.com).



## Why am I talking to you?

I was runner-up to the Financial Times in the British Journalism Awards for Outstanding Online Education Commentary for my website blogs and write for University World News and EUPRIO, the European higher education communications network. Here's a photo of me with the new comer award winner Claire Jones.



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Kevan Lee, content crafter at Buffer





**Thanks for listening! Any questions?**

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