





EUPIDE 2008

Enterprise-University Partnership in Doctoral Education 12-13 June, Université Pierre et Marie Curie, Paris Conference program



Session 3 Workshop 2

DEVELOPING KNOWLEDGE OF ENTREPRISE

Joël Monéger

Professor of law, Jean Monnet chair
Director of the "Maison des écoles doctorales"
College of Doctoral Schools

Université Paris-Dauphine House of Doctoral Schools

450 PhD students registered in 2008

4 doctoral Schools

- 210 in Business Administration
- 110 in Economics
- 60 in Mathematics and Computer science
- 70 in Social sciences: sociology, Political Science and Law

Two categories of Students regarding Enterprise

1st distinction

2nd distinction

Copyright @ 2005 Gorilla Technology Inc.

Dauphine' Students

 Business oriented research

Students joining a

Dauphine Programme
at the doctoral level

Non business
 nted studies



Knowledge

Two categories of Students regarding Enterprise

Undergraduate studies and Master spine at Dauphine

• Dauphine'Students

From the <u>very first year</u> of studies, <u>enterprise is at the centre of their core classes</u>

1st two year general programme

Students will study economics, business, accountancy, law and social sciences

3rd year general programme

Students are starting orientation dividing their majors in Economics, Social sciences, Business Administration and Law

Ex.: Students will received a double degree in Law a Administration



Université Paris-Dauphine Maison des Écoles doctorales, Joël Monéger

Students preparing a degree in Mathematics or Computer Sciences

- They have a specific department from undergraduate studies to the Master degree
- But:
- Enterprise is explained in core courses and is part of some of the analytical studies

In Paris-Dauphine

Enterprise is a natural flavor who considered as part of the curric



Students which Join Paris-Dauphine at the doctoral level

- First:
- They must show a special interest in the fields of research where Enterprise is the main subject of studies.
- Second:
- It depends on the Doctoral School



Doctoral Studies in Business Administration Ecole doctorale de gestion

- Research is centered on Enterprise
- 210 registered students/ 25/28 PhDs per year ½ of all French PhDs in Business Administration
- 10/15 PhDs are prepared under a contract with a company on an agreed subject
- But is focused on an academic approach
- Seminars are developed by managers



Doctoral Studies in Economics Ecole doctorale d'économie

- 110 registered students/ 15/18 PhDs per year
- 6/8 PhDs are prepared under a contract with a company on an agreed subject
 - Research is not necessarily centered on Enterprise
- But research is focused on an academic approach but the activity of enterprises is studied at different degrees
- Ex. Energy, international commerce, Economics of health care, Sustainable development and Economics... Global Finance
- Seminars are now dedicated to students
- To work in an emterior per le Maison de le Coles doctorales, Joël Monéger

Doctoral Studies in Law and Social sciences

Ecole doctorale de sciences sociales

70 registered students/ 10 PhDs per year

- 10 PhDs are prepared under a contract with a company on an agreed subject (sociology of organizations, Business or Financial Law...)
 - Research is not necessarily centered on Enterprise
- But enterprise is studied at different degrees by sociologist and lawyers
- Ex. Business Structures, competition, distribution of goods, European Union Law and busine activities...
- Seminars are now dedicated to preparing
- Students to work in an enterprise and Law //

Doctoral Studies in Mathematics and Computer Science Ecole doctorale EDDIMO

- 60 registered students/ 12/14 PhDs per year
- 15 PhDs are prepared under a contract with a company on an agreed subject

Research is not necessarily centered on Enterprise

 But enterprise is studied through quantitative studies specially in Banking, Finance, Evaluation of risk, Sustainable development

Seminars are dedicated to preparing students

 to work in sometimes
 to day lang al enterprises because stu heoretical and have to lea

rfiversité Paris-Dauphine Maison des Ecoles doctorales, Joël Monéger

New trends in Paris-Dauphine

- Research is more and more sponsored through Foundations in cooperation with other institutions (Ecole Polytechnique, UPM...)
- Sustainable development
- Risk
- It has been a revolution for some. It is an ordinary evolution for most in Paris
 - Dauphine

New trends in Paris-Dauphine

The Maison des
Ecoles doctorales
(MEDoc) will insist
on preparing
doctoral students
no matter their
specificities to learn
and understand
what are Enterprises
and Economics...

. What is the day-t work in day- life or people in the day-t work in the day-t work

 The Maison des Ecoles doctorales (MEDoc) will insist on preparing doctoral students which are willing to join the Academic Community to understand that ordinary life is for all **Enterprise**

Université Paris-Dauphine Maison des Ecoles doctorales, Joël Monéger

2 minutes du peuple entreprise François Pérusse





Expand incrementally.

1. Set an attainable goal.



4. Refine and modify process based on lessons learned.

Measuring Progress

2. Evaluate process at regular intervals.



3. Monitor intermediate and long-term outcomes.



- The most difficult is to talk about what you do or on what you know best.
- But let me say that I had a dream of a University entreprise oriented and the dream is on its way to be real

everdream'

for your attention for your alternations.