



RECTORS SEMINAR 2012

EUROPE – CANADA: THE FUTURE OF ACADEMIC COOPERATION

Under the patronage of Mrs Androulla Vassiliou, Member of the European Commission

24-25 September 2012

Université libre de Bruxelles, Solvay Building (R-42)
Avenue F. D. Roosevelt/F.D. Rooseveltlaan, 42, 1050 Brussels

PRACTICAL GUIDE



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Organising universities:



ARRIVING IN BRUSSELS

Brussels International Airport, BRU (www.brusselsairport.be) is situated in Zaventem, 14 km outside the city center.

How to reach the city center from Brussels International Airport:

- **By train:** The airport train station is located below the terminal (basement level-1). Up to 4 trains per hour connect the airport to Brussels North, Brussels Central and Brussels South stations. Information on the schedule of trains can be found on the Belgian Railways website (www.b-rail.be). Enter BRUSSELS AIRPORT as departure station or destination. The first train departs at 5.32 a.m. and the last train at 0.20 a.m.

Buy your ticket at the ticket window or in one of the vending machines before boarding.

Price per ticket (2nd class): € 7,60

- **By bus:** The bus station is located on level 0 – just one floor down from the arrivals hall. The STIB/MIVB Airport Line connects Brussels International Airport to the European quarter (housing the EU institutions). From Monday to Friday until 8 p.m. the Airport Line is operated as an express service with **number 12** and only serves the major stops. On weekdays after 8 pm, and the whole day on Saturday, Sunday and public holidays the Airport Line is operated as a regular service with **number 21**, serving all stops.



All MIVB/STIB buses depart from platform C.

Buy your ticket from the GO ticket vending machines before boarding. The vending machines accept Maestro bank cards, credit cards and coins. Tickets bought from the driver are more expensive.

Fares

For 1 journey (purchased outside vehicle): € 3,50

For 1 journey (purchased inside vehicle): € 6,00

More information: www.stib.be. You can visit the mobile website m.stib.be or download the STIB application for iPhone or Android (available in English).

- **By taxi:** Taxis with a taximeter are available in front of the arrivals hall. The fare from the airport to the city center of Brussels is approximately **€ 45-50**. Licensed taxis can be recognized by the blue and yellow emblem. You are advised to avoid unlicensed taxis!

Brussels South Charleroi Airport, CRL (www.charleroi-airport.com) is located in Charleroi-Gosselies, 66 kilometers south of Brussels. The airport serves low-cost airlines.

How to reach Brussels city center from Brussels South Charleroi Airport

- **By Brussels City Shuttle** (www.voyages-lelan.be): the shuttle bus connects the airport with Brussels South Railway Station (Bruxelles Midi/Brussel Zuid; the bus stops at the intersection of Rue de France and Rue de l'Instruction). The shuttle bus leaves the airport every 30 minutes. For the bus schedule please visit www.voyages-lelan.be.

Buy your ticket online or from a vending machine just outside the airport building.

Fares

For 1 journey (single ticket): € 13

Return ticket: € 22

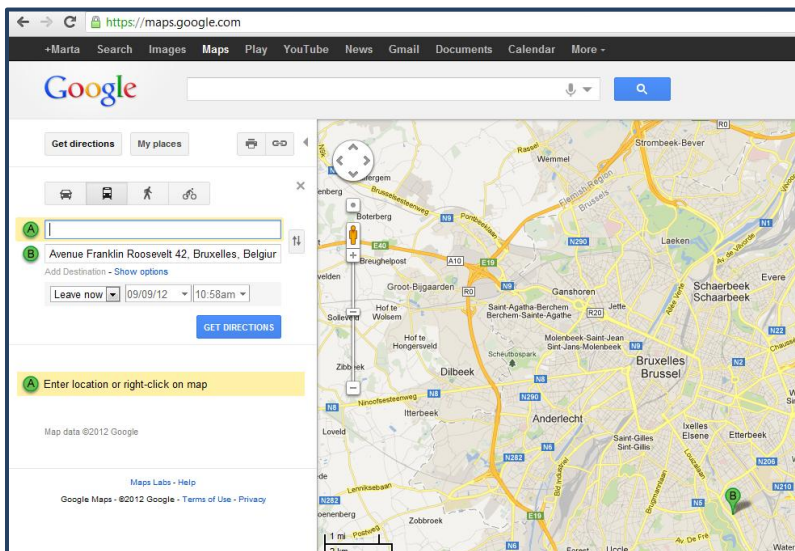
- **By train:** A bus (TEC, line A) links the airport with Charleroi Railway Station. From the station you can take a train to Brussels. (combined fare – bus & train ticket: €12)
- **By taxi:** Taxis with a taximeter are available in front of the arrivals hall. The fare from the airport to Brussels city center amounts to approx. 85.00 €



THE VENUE: HOW TO GET THERE?



Don't let Brussels bilingualism take you by surprise! 😊 The region of Brussels is the only area of Belgium, which is officially bilingual with both French and Dutch (Flemish) as official languages. The streets, public places as well as metro, bus, and tram stops often have two names, for example:
*Avenue Franklin Roosevelt/
Franklin Rooseveltlaan.*



Plan your journey with public transport route planners

In order to plan your journey to the venue from any place in the city, we encourage you to use the public transport planners:

- **Google Maps & Street View** (www.maps.google.com; choose the train icon)

- **STIB/MIVB** (<http://www.stib.be/reisweg-itineraire.html?l=en>)

PUBLIC TRANSPORT TICKETS & TAXIS

PUBLIC TRANSPORT

You can easily purchase public transport tickets in numerous STIB/MIVB GO **ticket vending machines**. The machines operate in French, Dutch, and English, and accept Maestro and credit cards, and coins. The tickets bought from a driver are more expensive.

Apart from getting single-fare tickets, you may buy:

- **A 5-journey ticket** (€7,50) - entitles you to 5 journeys, with a possibility to change between lines, on the STIB-network (except for the NATO-Brussels Airport section of lines 12 and 21).
- **A 10-journey ticket** (€13) – entitles you to 10 journeys, with a possibility to change between lines, on the STIB-network (except for the NATO-Brussels Airport section of lines 12 and 21).
- **A 1-day ticket** (€6) – once validated, allows an unlimited number of journeys on the entire public transport network of trams, buses, trains and the underground within Brussels on the given day until the end of service (except for the NATO-Brussels Airport section of lines 12 and 21).
- **Discover Brussels ticket for 24, 48 or 72 hours** (€6, 10, 13 respectively) – An unlimited number of journeys on the entire public transport network of Brussels (STIB/MIVB) including your journey from and to the airport with lines 12 and 21.



TAXIS

Taxi number: To order your taxi, call at **+32.(0)2.349.49.49** (service in French, Dutch, and English)
Taxis Verts accepts payment by credit cards



Price:

The price of a trip varies, but it depends on the following elements:

- The pick-up fare is set at € 2.40. The night rate, which is applied between 10 pm and 6 am, is set at € 4.40.
- The price per kilometer is € 1.66 for journeys within the Brussels Capital Region (Fare 1) and € 2.70 per km for the part of the journey located outside the region (Fare 2) .
- a waiting fare may apply if a taxi is stopped in traffic, or when it is traveling at a speed below 20 km per hour. Then the price per kilometer is not applied anymore and the meter automatically switches to the rate of € 0.5 per minute.

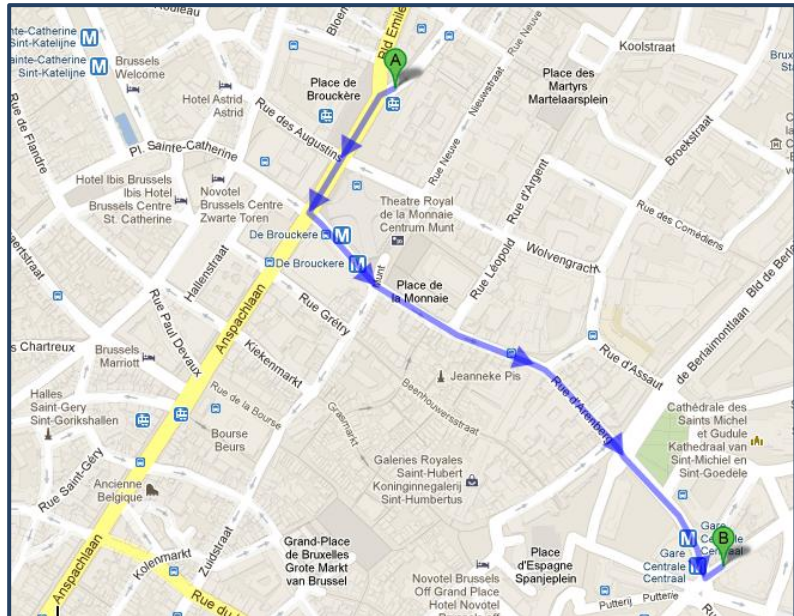
IMPORTANT: You should only take taxis with onboard taxi meters. Once arrived at your destination, you can ask for a taxi meter receipt. The receipt will contain details of your trip and can be used as an expense note.

HOTELS: LOCATION & GETTING AROUND

Hotel Métropole : Place de Bruckère/Brouckereplein 31, 1000 Brussels

The majority of the Seminar participants will be staying in Hotel Métropole. From Sunday 23 September (visit to Magritte Museum) until the end of the Seminar on Tuesday 25 September, a **special bus** will be taking the participants from the hotel to all the venues. **All the Seminar participants (not only Hotel Métropole guests) are welcome to make use of the bus.** More details about the times of departure of the bus are included in the program of the Seminar.

The hotel is in a convenient distance to the **Brussels Central Station** (10-minute-walk or 1 stop by subway, metro lines 1 or 5). **Bus no. 71** (direction DELTA) leaves from DE BROUCKERE-ANSPACH stop and goes directly to the Seminar venue.



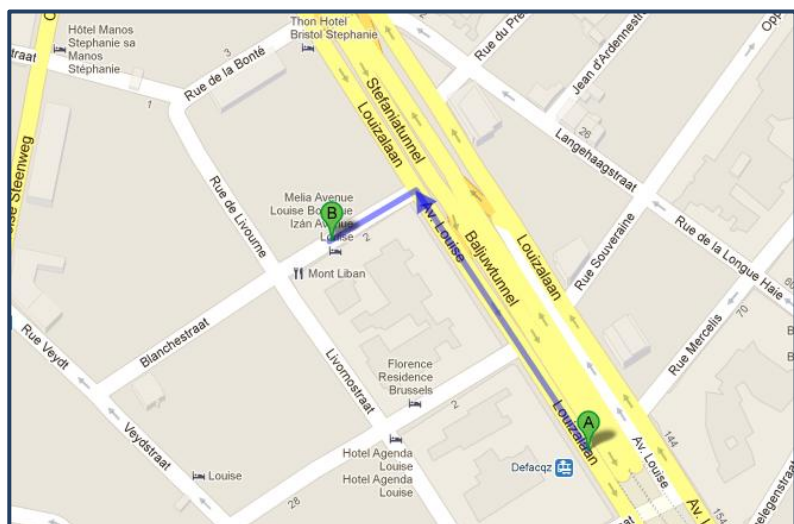
Travelling from (any) airport to Hotel Métropole: Take the train to Brussels Central Station and walk to the hotel or take the subway (1 stop, metro lines 1 or 5).

Hotel Izan Avenue Louise: Rue Blanche/Blanchestraat 4, 1000 Brussels

Travelling from (any) airport to Hotel Izan: Take the train to Brussels South Station. At the Station take the subway (metro line 2 or 6) in the direction of SIMONIS ELISABETH and get off at LOUISE/LOUIZA. Then take the tram number 94 (direction: MUSEE DU TRAM) and get off at DEFACQZ.

How to get from the hotel to the venue ?

Tram number 94 (direction: MUSEE DU TRAM) will take you directly to the venue. Leave the hotel and turn right into Avenue Louise/Louizalaan. Walk 300 metres and take the tram at DEFACQZ tram stop. Get off at CAMBRE-ETOILE/KAMEREN-STER. Walk to Avenue Franklin Roosevelt/Rooseveltplaan. The journey will take you less than 10 minutes.



BELGIUM & BRUSSELS MUST-KNOW



Weather

On average, Brussels has approximately 200 days of rainfall per year, more than London and Paris. No matter how optimistic the weather forecast may be, you should always be prepared for rain in Brussels. Warm and sunny weather is rarely constant and the dampness makes the weather feel much colder than it is. At the end of September, daily temperatures vary between 13 and 18 degrees Celsius (57-64 degrees Fahrenheit). The temperature in the evening can drop to 11 degrees Celsius (52 degrees Fahrenheit).

Time Zone

Central European Summer Time: GMT plus two hours

There is a 6-hour time difference between Brussels and Montreal, Toronto, and Ottawa.

There is an 8-hour time difference between Brussels and Edmonton.

There is a 9-hour time difference between Brussels and Vancouver.

Language

Brussels operates as a bilingual city where both French and Dutch (Flemish) are official languages. Given the location of EU institutions in Brussels, English is also a widely spoken language.

Currency & ATMs

The currency used in Belgium is euro (€, EUR, 1 EUR=1,24 CAD and 1,25 USD).

Cashpoints/ATM can be found all over Brussels and a full list of them is available at:

<http://www.brussels.be/artdet.cfm/6660>

Electricity voltage type: 230 V

If you are coming from Canada, you might consider buying a two-round pin adaptor available in travel stores and in the shops at the airport in order to use your electrical appliances. The sockets have two circular holes.

Telephone

To call Belgium you have to dial **0032** + City Area Code (**2** for Brussels if you call to a landline, not necessary for mobile phone numbers) + Number you wish to call.

112 is the national emergency telephone number.

SOCIAL PROGRAM: INFORMATION & ADDRESSES

Sunday, 23 September

- **15:00 Musée Magritte** (www.musee-magritte-museum.be)
the Museum houses world's largest collection of works of the famous Belgian surrealist artist René Magritte (1898-1967)
Address: Place Royale 1/ Koningsplein 1, 1000 Brussels
How to get there: a bus to the Museum will be departing from in front the Hotel Métropole at 14:30. You can also easily reach the Museum by trams 92 and 94 (ROYALE/KONIKLIJK stop) and by subway - metro lines 1 and 5 (PARC/PARK station). The entrance for groups is located between the Museum Brasserie and the Museum Shop.
- **19:00 Reception at the Official Residence of Canada's Ambassador to the European Union, H.E. David Plunkett**
Address: Avenue des Dames Blanches 145/Witte Vrouwenlaan, 1150 Woluwe St-Pierre/St-Pieters-Woluwe, Brussels
How to get there: a bus to the Museum will be departing from in front the Hotel Métropole at 18:30. You can also easily reach the Residence by tram 44 (direction TERVUREN). Take the tram at MONTGOMERY metro & tram station and get off at TIR AUX PIGEONS. To get to MONTGOMERY metro station, take the subway - metro line 1 (direction STOCKEL) or tram 81.

Monday, 24 September

- **19:00 Dinner at Atomium** - Originally built for World Exposition '58, Atomium is a 102 metre (335 ft) tall monument with 9 connected steel spheres that form a unit cell of an iron crystal magnified 165 billion times. Its popularity and success made it a key landmark of Brussels and Belgium. More than a half a century later, it remains a symbol of innovative thought and continues to embody an optimistic vision of the future in a new, modern world.
Address: Restaurant "Belgium Taste" (Upper Sphere, level 8), Square de l'Atomium, 1020 Bruxelles
How to get there: a bus to Atomium will depart directly from in front of the Solvay Building (main venue of the Seminar) at 18:15. You can also reach Atomium with metro line 6 (direction HEYSEL). Get off at the last stop (HEYSEL) – you will easily see Atomium when standing in front of the metro station.

OTHER RECOMMENDED SIGHTS:

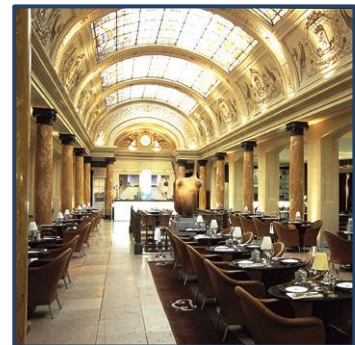
- **Grand-Place** (Grand Place/Grote Markt)- touristic heart of Brussels surrounded by guildhalls, Town Hall, and the King's house. Built as a merchants' market in the 13th century.
- **Galleries Saint Hubert** - designed in 1847, were the first commercial galleries in Europe and remain probably the most elegant; the 200-metre-long street of shops is covered by a huge glass dome.
- **Parlamentarium** (Willy Brandt Building, Rue Wiertz 60/ Wiertzstraat 60) The European Parliament's Visitors' Centre. Dynamic, interactive multimedia displays guide visitors through the journey of European integration.
- **Horta Museum** (Rue Americaine/Amerikaansestraat 25, St-Gilles)- Victor Horta is one of the founders of Art Nouveau. The museum is located in the house that Horta designed and built for himself.

- **Musical Instruments Museum** (Rue Montagne de la Cour/Koudenberg 2)- More than 1,500 instruments from around the world are exhibited in this museum, which occupies one of the city's most beautiful and historic Art Nouveau buildings.
- **Parc du Cinquantenaire/Jubelspark** (MÉRODE metro station) - For Belgium's golden jubilee (50th anniversary) in 1880, Leopold II built this park to showcase the country's finest arts and crafts. Today, its massive buildings house three city museums: Autoworld, the Royal Museum of the Army and Military History, and the Royal Museum of Art and History.
- **The Belgian Comic Strip Center** (Rue des Sables/Zandstraat 20) chronicles the history of Belgian comic books. Housed in a former department store, it exhibits examples of comic strips in French, Dutch and English.
- **Basilica of the Sacred Heart** (SIMONIS metro station) -The 5th biggest church in the world and a younger sister of Paris's Sacré Coeur, has an impressive interior and offers an amazing view over Brussels and its surroundings.



WINING & DINING IN BRUSSELS

- **Arcadi** (Rue d'Arenberg/ Arenberglaan 1B, next to Galleries St Hubert, reservation: +32 2 511 33 43)- is a charming mid-range restaurant situated at the end of Galleries St Hubert. Although it offers a varied menu, the reason the restaurant regulars go there is its selection of over 30 savory, both sweet and salty, pies (*tartes*). Stop by at Arcadi after shopping in Galleries St Hubert for a heavenly slice of *tarte framboise meringue* (raspberry meringue pie) or *tarte forestière* (wild mushroom pie).
- **Belga Queen** (Rue du Fossé aux Loups/Wolvengracht 32, reservation: +32 2 217 21 87) A chic restaurant within an old, restored bank building. Has a fabulous oyster bar, old-fashioned restrooms, and a cigar bar housed in the old bank vaults. If you are looking for an unusual and elegant setting to spend the evening, Belga Queen leaves you no excuses for not visiting!
- **Chez Léon** (Rue des Bouchers/Beenhouwersstraat 1, reservation: +32 2 513 04 26) – mid-range restaurant at the end of Brussels' famous dining street, Rue des Bouchers. It offers quick service at any time of the day and serves traditional Belgian dishes at affordable prices, which is not so common in this tourist area of the city. If you would like to try mussels with a pint of Belgian beer, Chez Léon is an excellent choice.
- **La Maison du Cygne** (Rue Charles Buls/Karel Bulsstraat 2, reservation : +32 2 511 82 44) – sophisticated restaurant situated on the second floor of an impressive guildhall. The tables offering a view over Grand Place are the place's ace in the hole. If you opt for something less formal, try the first-floor **Ommegang Brasserie**.
- **Quincaillerie** (Rue du Page/Edelknaapstratt 45, reservation: +32 2 533 98 33) – housed in a former ironmonger's shop, the restaurant has an impressive décor. It is known for its oysters and a good wine selection. Recommended especially to the participants staying in Hotel Izan Avenue Louise: the restaurant is located within a 10-minute walking distance from the hotel.
- **La Mort Subite** (Rue Montagne-aux-Herbes Potagères/Warmoesberg 7, reservation: +32 2 513 13 18) – a perfect place for your first Belgian beer tasting. The place's wood paneling, high ceilings, big marble pillars and mirrored walls will make you feel as if you have just been transported back in time. One of Belgium's brews took its name after this bar, although despite the name's meaning ('sudden death'), the beer is not that strong 😊



A FEW WORDS ABOUT...

...BRUSSELS - A CAPITAL OF MANY THINGS

- **a capital of Belgium:** Brussels has grown from a 10th-century fortress town founded by a descendant of Charlemagne into a metropolis of more than one million inhabitants and....
- **a capital of Europe:** Brussels serves as capital of the European Union, hosting the major political institutions of the Union.
- **a capital of chocolate:** Ever since the Brussels chocolatier Jean Neuhaus invented the praline 100 years ago, the city has been at the forefront of the chocolate business.
- **a capital of beer:** Belgium produces more than 1,000 varieties of beers, and many come with customized glasses in which only that type may be served. Try the real sour gueuze beer: it gets its unique taste from a natural brewing process that is typical for the area around Brussels. If you have time, pay a visit to Cantillon Gueuze brewery!
- **a capital of waffles:** Brussels waffles can be easily differentiated from Liège waffles by their regular shape: they are also crispy and light whereas the latter are denser and sweeter.
- **a capital of... French fries!** Despite their name, the origin of French fries is actually attributed to Belgium. Being probably the most popular forms of “street food”, you will find French fries in Brussels on every step of the way: you can get them at fast food stands or in small fast-food restaurants called “friterie” or “frituur”. They are served with a large variety of sauces: from “traditional” ketchup and mayonnaise to *samurai*, *cocktail*, and *andalouse*.



...THE ORGANISERS

UNICA - Founded in 1990, UNICA is a network of 43 universities from the capital cities of Europe, with a combined strength of over 150,000 staff and 1,800,000 students. Its role is to promote academic excellence, integration and co-operation between member universities throughout Europe. It seeks also to be a driving force in the development of the Bologna process and to facilitate the integration of universities from Central and Eastern Europe into the European Higher Education Area. To achieve its aims UNICA articulates the views of member universities to European institutions and to national, regional and municipal governments. It provides the members with information on European initiatives and programs, and supports them in co-operative projects. It also provides a forum in which universities can reflect on the demands of strategic change in university research, education and administration.



ENCS - Established in 1990 as European Task Force on Canadian Studies, the Network brings together the Presidents or representatives of all Canadian Studies Associations in Europe. Its agenda is based upon a consensus model, its personnel composition fluctuates according to the task at hand and its operations are carried out in close cooperation with the association that want to participate in a specific operation. The Network fosters linkages between European Canadianists, organizes high-level pan-European Canadian conferences, helps expand Canadian Studies in Europe into new, non-traditional fields, or reinforce and widen fields such as human resource development, public administration, law, integration and identity, new technologies, development aid cooperation, and economics.

Université libre de Bruxelles (ULB; www.ulb.ac.be): Established in 1834, the the University has 13 faculties, schools and specialized institutes that cover all the disciplines, closely combining academic input and research. It offers almost 40 undergraduate programs and 235 graduate programs.

As a multicultural university with one third of students and researchers from abroad, international relations is a daily reality for the Université libre de Bruxelles, just like the city of Brussels itself.

Collaboration with universities from around the world has been stepped up in both education and



research, thanks in large part to the various European mobility programs. In addition to student mobility programs, the University offers diverse integrated programs with foreign partners, including joint Master and doctoral degrees. Several of these programs have received the prestigious Erasmus Mundus accreditation.

Its outward-looking position with regard to Europe and the world has resulted in a number of agreements, collaborations and special partnerships being set up with some of the world's top universities. Four Nobel Prizes, one Fields Medal, three Wolf Prizes and two Marie Curie Prizes are further evidence of the University's longstanding tradition of excellence.

The Université libre de Bruxelles is an active member of the Research Area and is involved in almost 80 projects financed by the 6th and 7th European Framework Programs. Over the past few years, it has obtained 7 starting Grants from the European Research Area (ERC) to finance research in Medicine, Economics, Mathematics, sociology, or Political Science, as well as 2 Advanced Grant in Artificial Intelligence and Physics. In addition, the University's Institute for European Studies is recognized as a "Jean Monnet European research centre" for its work on European integration.

The Vrije Universiteit Brussel (VUB, www.vub.ac.be) is a dynamic and modern university spread over two green campuses in the Brussels Capital Region. The University is organized into 8 faculties covering a broad range of fields of knowledge, including natural sciences, classics, life sciences, social



sciences, humanities, and engineering. It offers 27 Bachelor programs, 68 Master programs (24 in English) and 24 Advanced Master programs (9 in English), as well as a teacher program and a wide range of post-graduate (6 in English) and post-academic programs. High quality education and research are central focal

points. The VUB research teams are internationally recognized in many disciplines of fundamental and applied research.

The total number of Bachelor, Master and PhD students amounts to 12,742 of which 2,681 are international students. The largest group of international students come from the Netherlands (14% of international students) and Germany (10%).

With a total of over 6,000 staff members, the Vrije Universiteit Brussel is the largest Dutch-speaking employer in the Brussels Capital Region.

The Vrije Universiteit Brussel is the offshoot of the French-speaking Université libre de Bruxelles. With the act of 28 May 1970, the Vrije Universiteit Brussel and the Université libre de Bruxelles officially became two separate legal, administrative and scientific entities.

The University is a strongly research-oriented institution, with an important focus on research cooperation (alliance research groups), technology transfer and entrepreneurship. On 1 January 2011, the Vrije Universiteit Brussel held 34 patents/patent applications in progress on its own behalf, and 72 patents were being held together with third parties.

USEFUL LINKS & CONTACT WITH THE ORGANISERS

- Brussels International Airport: www.brusselsairport.be
- Brussels South Charleroi Airport: www.charleroi-airport.com
- Belgian Railways: www.b-rail.be
- Public transport in Brussels: www.stib.be
- Taxis: www.taxisverts.be ; phone: +32 (0)2 349 49 49
- Google Maps & Street View: www.maps.google.com
- Weather in Brussels (in English): <http://www.bbc.co.uk/weather/2800866>
- Hotel Métropole: www.metropolehotel.com, phone: +32 (0)2 217 23 00
- Hotel Izan Avenue Louise: izan-avenue-louise.hotel-rez.com; phone: +32 (0)2 535 95 00
- Tourism Office of Brussels: www.visitbrussels.be
- Tourism Office of Belgium: www.visitbelgium.be
- Trip Advisor: www.tripadvisor.com
- Lonely Planet: www.lonelyplanet.com

**For urgent questions during the Conference, please contact:
Ms Elena Tegovska (Université libre de Bruxelles), mobile: +32 495 320 443
Ms Marta Wasowska (UNICA), mobile: +32 483 009 314**

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