

### From Revolution to Evolution

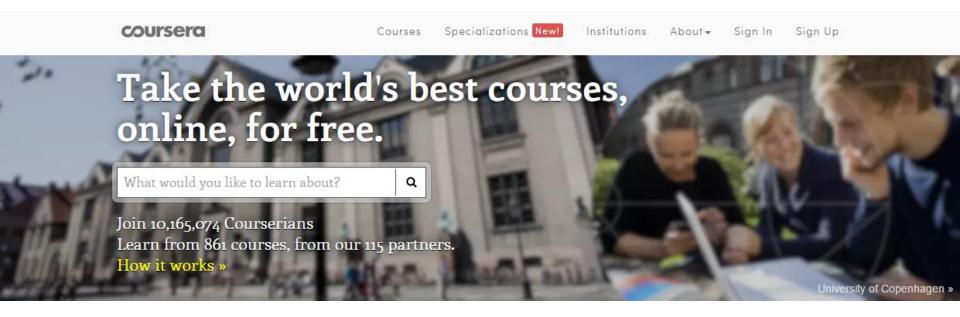
- New ways of thinking MOOCs

**Trine Sand** 

Director, International Education & Grants

University of Copenhagen





The University of Copenhagen Joined Coursera in 2013 Currently offers 8 courses

www.moocs.ku.dk



# Why MOOCs?

- Better education
- Sharing knowledge
- International recruitment
- Continuing education
- Platform to highlight UCPH research

- This was something new and fun!



## UCPH Coursera governance model

- Steering Committee
   Faculty-based decision-making
- Coursera Unit
   Platform and production experts
- University Education Services

  Political context and overall UCPH strategies



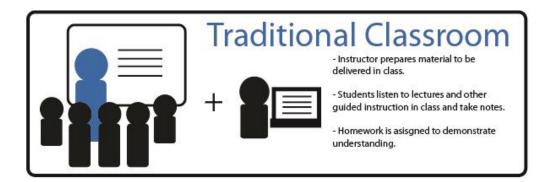
#### Better education

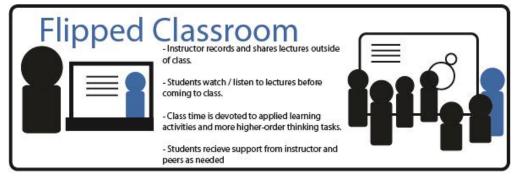
### **Origins-**

Formation of the Universe, Solar System, Earth and Life



- 40,000+ online learners
- 52 UCPH campus students











Controls

Ariana Bleau Lugo 2 days ago

I'm mesmerized by how far back I can see now.

What a delight to see my prior bits of knowledge tied together into this overall perspective going so deep into our past!

How wonderful to be able to imagine so many worlds in one, be granted the evidence and be allowed to ride along with such experts in this jaw-dropping journey back in time. What a privilege!



Mange tak !!

2votes received.

flag

+ Comment



## The data

More than 300,000 learners signed up

App. 40% full time employed

More than 60% BA or MA degree

North America, Europe, Asia - and Africa







Søren Kierkegaard – Subjectivity, Irony and the Crisis of Modernity March 9 2015



Measuring Causal Effects in the Social Sciences
Date to be announced.



The New Nordic Diet – from Gastronomy to Health Date to be announced.



Constitutional Struggles in the Muslim World Date to be announced.



An Introduction to Global Health November 4 2014



Diabetes - a Global Challenge Date to be announced.



Origins – Formation of the Universe, Solar System, Earth and Life November 10 2014



Scandinavian Film and Television Date to be announced.





