



Brussels, 25 August 2011

Dear Rector,  
Dear President,

We have the pleasure to provide you with the programme of the next **UNICA General Assembly**, kindly hosted by **Tallinn University, 13-15 October 2011**. The UNICA General Assembly is an important forum where the UNICA member universities can reflect jointly on the fundamental challenges faced by the European Higher Education Area and the Network. As you have been already informed, this year's General Assembly will also hold the **UNICA President and Steering Committee elections**. We would be very pleased if each UNICA member university could be represented by its Rector or by a designated proxy.

As in previous years, a Rectors' Seminar as well as a Contact Persons/International Relation Officers meeting will be organised. The **Rectors' Seminar** will address the topic of **"Arts in the University Curricula"** and will focus on the integration of arts in teaching, the place of art at universities, the link between art and innovation. The city of Tallinn, which is home to the Kumu museum, one of the most modern and largest museums in Northern Europe, will provide a perfect backdrop for this event.

The programme of this year's General Assembly will also feature the **Award Ceremony of the 2<sup>nd</sup> UNICA Entrepreneurship Competition for Students and Young Researchers** and will be preceded by the presentations of the finalists and a short seminar on innovation. These two events are scheduled *Friday, 14 October, from 14:30 to 18:00*.

The **Contact Persons/International Relations Officers meeting** is scheduled *Saturday, 15 October, from 09:00 to 10:30*. Contact Persons and International Relation Officers are also warmly invited to attend the Award Ceremony and the Rectors' Seminar.

The agenda of the administrative General Assembly and the annexes will be sent via e-mail. All documents, including the registration and the accommodation forms, will be soon available on the UNICA website <http://www.unica-network.eu>.

We sincerely hope that you will be able to take part in the UNICA General Assembly 2011 and the Award Ceremony of the 2<sup>nd</sup> Entrepreneurship Competition and we are looking forward to meeting you in Tallinn.

Yours sincerely,

Stavros A. ZENIOS  
UNICA President