



**To the attention of: UNICA Steering Committee**

### **Expression of Interest in becoming a UNICA member**

Having taken note of the UNICA Network Vision and Mission to facilitate international collaboration and promote academic leadership through understanding and sharing between its Members throughout the European Higher Education Area, and reasserting the commitment of our University to the European Higher Education Area Values and Objectives, we are thus expressing our interest in becoming a UNICA member.

The Bucharest University of Economic Studies, founded in 1913, is a Romanian University located in the Capital city of Bucharest that provides high quality education to over 22000 students. Our University is a member of the 'Universitaria' Consortium that brings together the five major Universities in Romania - University of Bucharest, "Alexandru Ioan Cuza" University of Iasi, „Babeș-Bolyai” University of Cluj-Napoca and University of the West in Timisoara. Our University is ranked 801-1000 in Times Higher Education World University Ranking 2020.

Comprising 12 faculties and 23 centers for research on economic and social topics, our publicly funded and comprehensive University offers undergraduate and postgraduate MA and doctoral programs in Economics, Business, Public Administration, Sociology and Human Resources as well as Law. Equally, the university offers interdisciplinary post-doctoral programs.

According to its 2020-2030 strategy, our University aims to improve the educational and research environment for its students, academics & researchers and to strengthen its involvement in the wider community, in line with the development of the European Higher Education Area. The Bucharest University of Economic Studies is committed to improving the knowledge economy, enhancing European citizenship, increasing employability and cross-border mobility. Within the triangle education-research-innovation, our academic community aims to tackle a wide range of subject areas, while maintaining an active position in the policy-making process in Romania by providing decision makers aware of the latest knowledge and debates in current community issues. To meet these objectives we are continuously improving and developing our curricula in an effort to upgrade the quality and relevance of higher education.

**The Bucharest University of Economic Studies**

6 Piata Romana, sector 1, Bucharest, postal code 010374, Romania  
Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.: +4021.319.18.99  
[www.ase.ro](http://www.ase.ro); [rectorat@ase.ro](mailto:rectorat@ase.ro)

The Internationalization Strategy of the Bucharest University of Economic Studies for 2016-2027 highlights the role of the international dimension in advancing towards teaching and research excellence as well as in creating a professional environment that enables human capital to thrive. Within this approach, our University has built its internationalization strategy on academic values such as decisional transparency, academic freedom, quality assurance of educational processes and international and intercultural openness.

The Bucharest University of Economic Studies articulated within its above-mentioned Strategy the challenging mission of establishing sustainable international partnerships in the field of education, research and innovation and developing in the process an academic community that shares an open organizational culture, oriented towards performance and promoting universal human values. Taking into account that higher involvement of collaborative university networks in the European space is an objective and an instrument of action that can successfully contribute to the achievement of the EU's major sustainable development goals, our academic community is willing to contribute to providing the best educational and research opportunities for students and teachers. Thus, it will fully address the need to deepen cooperation between Universities in order to enhance joint capacities necessary to make a significant impact on society.

**Within this approach we consider that membership of the UNICA network will boost our University efforts to fully address the main challenges ahead and to contribute more decisively to a stronger and more effective European Higher Education Area.**

Looking forward to joining the UNICA network,

Sincerely yours,

**Prof. Nicolae ISTUDOR, Ph.D.**

**Rector of the Bucharest University of Economic Studies**



*Nicolae Istudor*

**The Bucharest University of Economic Studies**

6 Piata Romana, sector 1, Bucharest, postal code 010374, Romania  
Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.: +4021.319.18.99  
[www.ase.ro](http://www.ase.ro); [rectorat@ase.ro](mailto:rectorat@ase.ro)



## MEMBERSHIP CANDIDATURE FORM

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|---------------------------------|---|
| <b>Full name of University:</b> | <b>Bucharest University of Economic Studies<br/>(ASE Bucuresti)</b>   |
| Website:                        | <a href="http://www.ase.ro">www.ase.ro</a> , <a href="http://www.international.ase.ro">www.international.ase.ro</a> |
| <b>Rector:</b>                  | <b>Prof. Nicolae Istudor, Ph.D.</b>   |
| Address:                        | 6, Piata Romana, 010374, Bucharest, Romania   |
| Telephone:                      | +4021.319.19.00   |
| E-mail:                         | <a href="mailto:international@ase.ro">international@ase.ro</a>  |
| Comprehensive University:       | Yes   |
| Number of Faculties:            | 13  |
| Main Fields of Studies:         | Economics, Business, Public Administration, Sociology<br>and Human Resources, Modern Foreign Languages<br>and Law   |



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| Research and teaching closely connected:                         | Yes  |
| Lifelong Learning Programmes:                                    | Yes  |
| Postgraduate Programmes:   | Yes  |
| Number of PhD Students/doctoral candidates:                      | Over 900 Ph.D. candidates  |
| Vocational training of adults:                                   | Yes  |
| Number of students (total):                                      | Over 22.000 students   |
| Foreign students (total) in %:                                   | In total, within BUES, a number of 813 foreign students are enrolled, representing a percentage of 3.5% of the total number of students.               |
| Overall university budget (in EUR):                              | Over 60 Million EUR (as per 2020)  |
| Number of co-operation agreements, main partners and programmes: | 229 Erasmus Plus Institutional Cooperation Agreements<br>100 bilateral Memorandums of Understanding<br>Member in 14 international cooperation projects |

Most important European /international R&D programmes:

| Programme or initiative | Project  |
|-------------------------|--|
| H2020                   | IMAJINE – Integrative Mechanisms for Addressing Spatial Justice and Territorial Inequalities in Europe |
| H2020                   | European Transport Network Alliance 2020   |
| H2020                   | A FINancial supervision and TECHnology compliance training programme                                   |
| H2020                   | EMpowerment through liquid Integration of Migrant Youth in   |





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|   |  | vulnerable conditions   |
|   | H2020  | MOVE – Mapping mobility – pathways, institutions and structural effects of youth mobility in Europe |
|   | Erasmus+ KA2   | Business and competitive intelligence for entrepreneurship  |
|   | Erasmus+ KA2   | Blockchain for entrepreneurs – A non-traditional industry 4.0 curriculum for higher education       |
|   | Erasmus+ KA2   | Dance your way to other cultures “Oportunidade”   |
|   | Erasmus+ KA2   | Joint VET Course for Export Experts (EXPOVET)   |
|   | Erasmus+ KA2   | Critical thinking across the European Higher Education Curricula                                    |
| Member of the European University Association (EUA):        | Yes  |   |
| Member of the EUA Council for Doctoral Education (EUA-CDE): | No   |   |
| Member of other(s) University network(s):                   | AACSB, ASECU, AUF (L'Agence Universitaire de la Francophonie), BSUN (Black Sea Universities Network), CEEMAN (International Association for Management Development in Dynamic Societies), CEEPUS, CESEENet CONFRECO, EAPAA, EBI (European Banking Institute), EURAXESS, European Retail Academy, EUA, EUNIS (European University Information Systems), ICPA Forum, HERMES, IREG (Observatory on Academic Ranking and Excellence), IIE - Institute of International Education, IAAER, NISPAcee, The University Forum for Human Resource Development, RESER (European Association for Research on Services), Visegrad University Association |   |



Information on the implementation of the  
Bologna process:

According to its 2020-2024 development strategy, BUES aims at improving the educational and research environment for its students, academia & researchers, correlated with higher involvement in the community, under the development of the European Higher Education Area and Bologna Process. BUES is committed in this respect to improving the knowledge economy, valorizing more European citizenship, increasing employability and cross-border mobility. The Internationalisation Strategy of ASE for 2016-2027 is built on the following assumed academic values: Decisional transparency and academic freedom, Quality assurance of the educational act and International and intercultural openness. The above-mentioned strategy established 4 priority areas of strategic planning in the field of internationalisation, with a strong focus on Internationalisation of the curriculum, increasing the number of international students and of foreign professors teaching at the University, increasing the European and international mobility of BUES students and academic, developing international partnerships and Increasing international scientific cooperation and the international visibility of the research results.

All 13 faculties of BUES are implementing the Bologna three-cycle degree in line with Bologna guidelines, while the main Bologna tools – ECTS, Diploma Supplement and the accordance with national qualifications frameworks – are also well implemented at the level of the University. Our university has implemented the fully automatic recognition of the learning outcomes since 2006. The grades / qualifications are recognized based on the transcript of records or equivalent assessment and the learning agreement. The learning agreement is signed prior to the mobility, may be changed during the mobility, if necessary and serves as a basis for the recognition process. The mobility period replaces entirely the academic semester / year corresponding to it



(measured in ECTS credits). The recognition process is initiated by the Erasmus+ office and validated by the management of the faculty. In case the student failed part of his/her exams abroad, flexible compensatory measures are in place in order to ensure he/she will be able to recover the missing credits and continue their studies in normal conditions.

Full recognition is also in place for student placements in the case of the traineeships embedded in the curriculum (for 2nd year bachelor and master students).

The learning outcomes are registered in the university database as issued by the host institution (name of the subject, number of contact hours, ECTS credits) and the grades are converted to the Romanian grading system according to the official grading scale. The grading scale and the procedure of recognition are part of the Erasmus+ Regulation, which is publicly available (published & on the website).

Our University strategical approach focuses on improving learning and teaching, improving employability of the graduates and setting up a proper and effective quality assurance system able to provide the necessary internal framework to cope with the international accreditation process BUES is committed to undertake in the following period.

Teaching in English for undergraduates

Yes

for postgraduates

Yes

Number of programmes in English:

27 study programs in foreign languages, as it follows:  
- 10 undergraduate programs (8 in English, 1 in French, 1 in German),  
- 15 master's degree programs (13 in English, 1 in French, 1 in German),  
- 2 international MBA programs, with double degree



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| <b>UNICA institutional contact person:</b> | <b>Prof. Marius Profiroiu, Ph.D.,<br/>Vice-Rector for International Relations</b>   |
| Address:                                   | 6, Piata Romana, 010374, Bucharest, Romania   |
| Tel:                                       | +40721.373.101  |
| E-mail:                                    | <a href="mailto:mprofiroiu@ase.ro">mprofiroiu@ase.ro</a>  |
| <b>International Relations office</b>      | <b>Yes</b>  |
| Director/Head:                             | Catalin Ploae, Ph.D.  |
| Address:                                   | 6, Piata Romana, Madgearu Building, Room 0130,<br>Bucharest, Romania  |
| Tel:                                       | +40723.740.854  |
| E-mail:                                    | <a href="mailto:catalin.ploae@rei.ase.ro">catalin.ploae@rei.ase.ro</a>  |
| Structure and Staff:                       | <p>The Department for International Relations consists of 10 members of the staff and is responsible for policy preparation and implementation in the field of internationalization, under the coordination of the vice-rector for international relations. The main objectives are to inform and raise awareness, manage, coordinate and facilitate initiatives on internationalization and international cooperation. It consists of two offices:</p> <ol style="list-style-type: none"><li>1. the Office for International cooperation and international students (it is responsible for the management of the bilateral or multi-lateral cooperation agreements, the admission and registration of the degree-seeking international students, the staff mobility and the certification of study documents).</li><li>2. The Erasmus+ Office (it manages the Erasmus + inter-institutional agreements and projects and the Erasmus and assimilated mobility of students and staff).</li></ol> |





Budget (please indicate if salaries are included or not, in EUR): as per 2020 – over 2 Million Euro (salaries of staff not included and being paid from the general budget of the University).

Mission of the office:

Our Departments' mission is to provide guidelines, support and proactive involvement to the implementation of the four priority areas of strategic planning in the field of internationalisation as settled within the Internationalisation Strategy of ASE for 2016-2027, respectively In-house internationalisation, Internationalisation abroad, Internationalisation of research and Consolidation of international prestige.

*Please send this questionnaire to*      *Unica General Secretariat*  
*C/° University Foundation*  
*Rue d'Egmont n° 11*  
*B-1000 Brussels*  
*Phone: +32 2 514 79 00*  
*E-mail : [office@unica-network.eu](mailto:office@unica-network.eu)*