



**Erasmus Mundus Action 4  
European Campus: Enhancing Overseas Student Mobility**

**SUMMARY**

- 2-year project: 01/11/2008 – 01/11/2010
- EC grant: 262.800 € (partners co-financing 87.650 €, proportional to the part in the budget)

**Objectives**

- To foster and facilitate student mobility,
- To make mobility experience richer and more successful,
- To encourage more students from all over the world to study in the EHEA,
- To strengthen cooperation among universities and student organizations in their common goals,
- To develop a platform that gathers formal and non-formal information in a fast and automated way,
- To engage universities to use an online information standard to obtain a more coherent presentation within and beyond the EHEA.

**Key steps to create the Mobility Platform**

**1. Creation of Online information standards**

A standard language for presenting information will be applied to the different university websites to allow exchanging data easily.

**2. Creation of “University Satellites” and the “European Campus Galaxy”**

Open source website template with two types of information

Formal: University websites

Non-formal: e.g. ESN sections websites

The Satellites will harness individually all the existing information and the Galaxy will collect all the existing information in a common platform. Hands-on Satellite trainings will be provided by YA.

**3. Collection of EHEA Mobility Experiences**

- Mobility experiences will be collected on the Galaxy
- Hardcopy booklet of experiences promoting the EHEA for dissemination

**Project partners**

UNICA Network (Coordinator)

**Formal members:**

- Youth Agora
- Erasmus Student Network (ESN)
- ESN Tallinn
- Tallinn University
- University Pierre and Marie Curie
- Asociación Orión, Network of Latin American, Caribbean and European Universities and NGOs
- Brussels Education Services

**Non-formal members:**

- University of Vienna
- University of Cyprus
- University of Zagreb
- Stockholm University
- Sapienza University of Rome
- ESN Rome ASE

### **Role of each partner**

#### **UNICA: Project Coordinator and grant holder**

- SC member
- Contract management
- General project management (administrative and financial)
- Coordination of activities
- Hosting SC meetings
- Reporting
- Contact with the EC
- Communication among all partners
- Monitoring activities of the Pilot Group
- Evaluation of specific project phases
- Active dissemination and promotion of the project

#### **Youth Agora: Technical Project Coordinator**

- SC member
- Technical development of the European Campus Galaxy and Mobility Experiences websites
- Responsible for ICT aspects
- Technical support for Pilot Group (UNICA universities and ESN sections)
- Training sessions during the Satellite meetings
- Technical support for other universities willing to join the initiative
- Ensuring the sustainability of the Platform
- Report on recommendations for future exploitation of the Platform
- Supporting and training other volunteer webmasters for future extensions and development of the Platform

#### **Erasmus Student Network: Adviser**

- SC member
- Expertise in the creation of the Galaxy
- Sharing experience regarding informing international students
- Evaluation and promotion of the Platform
- Support on the selection of experiences for the Website and the booklet
- Project dissemination and promotion

#### **Brussels Education Services: Evaluation and Promotion**

- SC member
- Production of evaluation notes on the project's developments after SC meetings
- Presentation of a promotion work plan for 2 years with a detail calendar of promotion events to be approved by SC

- Active promotion campaign in Latin America together with ORION
- Keeping records for the project files of all promotion activities carried out in the framework of the contract.

#### **ORION: Promotion and dissemination**

- Pilot promotion campaign in Latin America together with BES
- Evaluate and report on the quality and usability of the Platform

#### **Tallinn University**

- Active member University Pilot Group
- Organizer Satellite User Training

#### **ESN Tallinn**

- Active member ESN Pilot Group
- Co-organizer Satellite User Training

#### **University Pierre and Marie Curie**

- Active member Pilot Group
- Organizer Satellite User Training

#### **Sapienza University**

- Active member University Pilot Group

#### **ESN Rome ASE**

- Active member ESN Pilot Group

#### **University of Vienna**

- Active member Pilot Group

#### **University of Zagreb**

- Active member Pilot Group

#### **University of Cyprus**

- Active member Pilot Group

#### **Stockholm University**

- Active member Pilot Group

#### **Composition of the working groups**

- **Research Team:**
  - 1 UNICA
  - 1 Youth Agora
  - 1 ESN student
  - 1 invited expert
- **Development Team:**
  - 2 Youth Agora
- **Steering Committee:**
  - Research Team
  - Brussels Education Services
- **Pilot Group:**
  - 6 UNICA universities
  - 6 ESN sections

#### **Scheduled Events**

**4 SC meetings, 1 Research meeting, 2 Pilot Group meetings, 4 workshops, 2 EAIE conferences, 2 NAFSA conferences, 3 Satellite meetings and 3 Evaluation meetings**

- **1<sup>st</sup> SC meeting** in Brussels: November 2008 (Steering Committee)

- **Research meeting** with the Bologna Lab Meeting in Brussels: November 2008 (Research Team + 1 UNICA university)
- **1<sup>st</sup> Pilot Group meeting** in Tallinn: February 2009 (Pilot Group + Research Team + Development Team)
- **I Workshop** “Enhancing Student Mobility in a Digital World” ESN Annual General Meeting in Utrecht: 26-29 March 2009 (1 ESN + 1 YA + 1 UNICA)
- **2<sup>nd</sup> Pilot Group meeting** in Brussels: February 2009 (Pilot Group + Research Team + Development Team)
- **II Workshop** “Towards Better Online Information Provision”, UNICA IRO meeting: April 2009 (1 ESN + 1 YA + 1 UNICA)
- **NAFSA 2009** in Los Angeles, 24-29 May: “Fostering Global Engagement Through International Education” (1 YA, 1 UNICA)
- **1<sup>st</sup> Satellite Meeting** in Brussels: June 2009 (3 YA)
- **EAIE Conference 2009** in Madrid, 16-19 September: “Connecting Continents” - Presentation “Enhancing Student Mobility in a Digital World: The European Campus” (1 ESN + 1 YA + 1 UNICA)
- **I Evaluation Meeting and 2<sup>nd</sup> SC meeting** in Brussels, October 2009 (Pilot Group + Research Team + Development Team + 3 former Mobility Students)
- **II Evaluation Meeting with the Bologna Lab Meeting** in Vienna: November 2009
- **2<sup>nd</sup> Satellite Meeting** in Paris: December 2009 (3 YA)
- **III Workshop** “Promoting the European Campus Galaxy” ESN Annual General Meeting in Istanbul: March 2010 (1 ESN + 1 YA + 1 UNICA)
- **IV Workshop** “Promoting the European Campus Galaxy” UNICA IRO meeting in Brussels: April 2010 (1 ESN + 1 YA + 1 UNICA)
- **3<sup>rd</sup> SC meeting** in Brussels: April 2010 (Steering Committee)
- **NAFSA 2010** in Kansas City, 30 May–4 June (1 YA, 1 UNICA)
- **3<sup>rd</sup> Satellite meeting** in Brussels: June 2010 (3 YA)
- **EAIE Conference 2010**: September 2010. Presentation “Using European Campus Galaxy for Global Promotion of the EHEA” (1 ESN + 1 YA + 1 UNICA)
- **III Evaluation meeting and Final SC meeting** in Brussels: October 2010 (Pilot Group + Research Team + Development Team + 3 former Mobility Students)