

EUROPEAN AMERICAN UNIVERSITY FORUM ANNUAL MEETING
IN ASSOCIATION WITH
THE AMERICAN ASSOCIATION OF UNIVERSITY ADMINISTRATORS

HIGHER EDUCATION TRENDS AND CHALLENGES

BRIDGING THE ATLANTIC

November 16-21, 2008
Liverpool John Moores University
Liverpool, England



Conference Program

WELCOME

Dear Participants

I am delighted to welcome colleagues from the US and elsewhere in the UK and Europe to this important conference at our award winning University and City of Culture. The conference promises excellent speakers and cutting-edge presentations and debates along with plentiful opportunities to forge partnerships with academics and senior leaders of our respective institutions.

We very much look forward to welcoming you and sharing new ideas as well as to showing you some of the sights of Liverpool and the region. We believe the University is uniquely placed to drive forward an exciting new vision for Higher Education and look forward to sharing our ideas with you and hearing about your own pioneering developments within the leadership and management of Higher Education.

Very best wishes.



Professor Diana Burton
Pro Vice Chancellor
Liverpool John Moores University



LIVERPOOL JOHN MOORES UNIVERSITY

About Our Host University: Liverpool John Moores has roots that go back to the early nineteenth century. Originally known as the Liverpool Mechanics' School of Arts, it has evolved and conglomerated first into Liverpool Polytechnic and then in 1992 to its current name. LJMU honors John Moores, a very successful Liverpool businessman who was a major benefactor of the university and a strong promoter of educational opportunity for all, particularly those for



whom college might not have been an opportunity.

LJMU now has more than 24,000 students spanning faculties of Business and Law; Education, Community and Leisure; Health and Applied Sciences, Media Arts and Social Science; Technology and Environment. EAUF and AAUA are particularly honored to be hosted by such a prestigious institution with whom we share common goals.

Conference Program

ABOUT THE EUROPEAN-AMERICAN UNIVERSITY FORUM

The European-American University Forum was founded in 1990 by Dr. Virginia L. Piucci to provide an opportunity for American University administrators and faculty to meet their European counterparts and explore areas of common interest and possible collaboration.

European - American University Forum



Dr. Max Castillo took the reins in 2007 and continues the tradition of strong and creative leadership. Over its eighteen years the forum has developed a platform for active international exchange through the comparative study of best-of-practice in curriculum, pedagogy, administration, partnership, public service and research throughout Europe and the Americas.

Universities in today's global economy have much in common, but also have much to share and learn from each other. Together we face a host of challenges and opportunities. The focus of this year's forum will be on the trends and challenges faced by institutions of higher education on both sides of the Atlantic.

These Include:

- Rapid technological and economic change
- Access for diversified student populations
- Competition from non-traditional providers
- Enrollments in high demand areas
- Increased public accountability
- Reductions in public funding
- Internationalization of the education market
- Campus security
- Environmental sustainability

THE AMERICAN ASSOCIATION OF UNIVERSITY ADMINISTRATORS SEVENTEENTH ANNUAL INTERNATIONAL CONFERENCE

The American Association of University Administrators (AAUA) continues as a founding sponsor, holding its annual conference under the auspices of the Forum.



Hundreds of administrators have participated in previous AAUA meetings at the University of Central Lancashire, the Universities of Perugia and Siena, the University of Innsbruck, Trinity College (Dublin), the University of Coimbra and Universidade Aberta (Portugal), Franklin College (Switzerland), the School of Mines in Paris and the Research Park at Sophia Antipolis (Nice), Charles University (Prague), the University of Vienna, the Escuela Superior de Gestion Comercial y Marketing (Spain), the ESCP - EAP School of Management in Paris, the Universidad Nacional Costa Rica, John Cabot University in Rome, the International University Bremen, Germany, and Cracow University of Technology.

Conference Program

ABOUT THE UNIVERSITY OF HOUSTON-DOWNTOWN

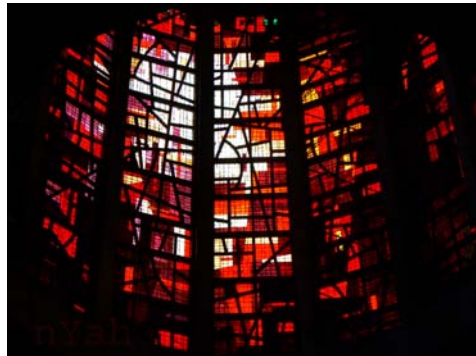
The University of Houston-Downtown is a thriving metropolitan university on the northern edge of Houston's business district. It is the second largest university in the University of Houston System, a group of four state supported universities in Texas.

Established in 1974, UHD has grown quickly and today serves more than 11,000 students who comprise one of the most diverse student bodies in the nation. Offering programs both at the undergraduate and graduate level, the University is known for its dedicated faculty, small class sizes and its commitment to access and excellence.

UH-Downtown has a proud history of providing a high-quality education to a diverse student population.

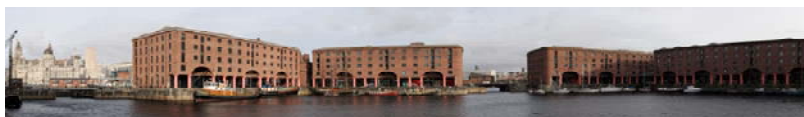


ABOUT OUR HOST CITY: LIVERPOOL



The port city of Liverpool rises from the sea to greet you bearing the crown of the European Capital of Culture '08. As such, our host city offers a non-stop stream of performances, exhibitions, sporting events, culinary presentations and musical events for every taste. This is the city of the Beatles. King John of Magna Carta fame proclaimed "Lyrpul" a city in 1207 and it has never stopped, rapidly becoming a major port and a center of commerce.

Now with major museums, such as the Tate, world-class dining on the Albert Docks and throughout the city, two major cathedrals, one the second largest in the world after St. Peter's, music and cultural events - this year on a daily basis - it's the place to be for the EAUF/ADTA annual conference. Check Liverpool08.com, or liverpoolvision.com for colorful updates on events and happenings.



Conference Program

SUNDAY, NOVEMBER 16, 2008

Opening Ceremonies

Welcome to the annual EAUF conference in Liverpool, England

Time: 18:00

Location: "Liverpool Suite"
Holiday Inn City Centre

Buffet Dinner

Time: 19:00

Location: "Liverpool Suite"
Holiday Inn City Centre

WELCOME

MONDAY, NOVEMBER 17, 2008

Bus Departure - Transportation to LJMU

Time: 09:30

Location: Holiday Inn City Centre

Welcome & Conference Opening

Professor Michael Brown CBE DL - Vice Chancellor,
Liverpool John Moores University

"Daring to be Different"

Time: 10:00 - 11:00

Location: Roscoe Room, LJMU

Coffee

Time: 11:00

Location: Pilkington Room, LJMU



**Leadership
Foundation**
for Higher Education

Speaker

Mr. Ewart Wooldridge CBE - Chief Executive
Leadership Foundation for HE

"Leadership in HE"

Time: 11:30 - 12:30

Location: Roscoe Room, LJMU

Lunch

Time: 12:30

Location: Pilkington Room, LJMU



Speaker

Professor Mark Cleary - Vice-Chancellor & Principal
University of Bradford

"A Talent for Leadership? Leading Change in a Diverse
University"

Time: 13:30 - 14:30

Location: Roscoe Room, LJMU

Conference Program

MONDAY, NOVEMBER 17, 2008



Peer Networking

Time: 14:30 - 15:30
Location: Pilkington & Blackburn
Rooms, LJMU



City Coach Tour with Guide

Time: 15:30 - 18:00
Location: Bus leaves from Egerton
Court, LJMU

Free Evening

TUESDAY, NOVEMBER 18, 2008

Bus Departure - Transportation to LJMU
Time: 08:30
Location: Holiday Inn City Centre



Liverpool John Moores University

LJMU & World of Work Skills - **Dr. Terry Dray**

Time: 09:00 - 11:00
Location: Roscoe Room, LJMU

Coffee
Time: 11:00
Location: Pilkington Room, LJMU



Speaker

John Hochstettler - President, Lewis & Clark College

“Governing a University - the Perspective from Both Sides
of the Atlantic”

Time: 11:30 - 12:00
Location: Roscoe Room, LJMU

Speaker

Thomas Crow - Chair, Department of Music, St. Thomas
University

“Core Curriculum: the View from Both Sides of the
Atlantic”

Time: 12:00 - 12:30
Location: Roscoe Room, LJMU

Lunch
Time: 12:30
Location: Pilkington Room, LJMU

Conference Program

TUESDAY, NOVEMBER 18, 2008



Panel: Texas Higher Education and the Challenges of Internationalization

Ron Aqua – President & CEO Texas International Education
Consortium

Dan Jones – President, Texas A&M University-Commerce
Flavius Killebrew – President, Texas A&M University-
Corpus Christi

Time: 13:30 - 14:30
Location: Roscoe Room, LJMU

Panel: International Joint Admissions Partnership

Jose Cantu – Director, Admissions & Recruitment,
University of Houston-Downtown

Gigi Do – Executive Director for International Initiatives,
Houston Community College

Stephen Levey – Executive Director, Instructional
Resources & Technology, Houston Community College

Rosario Martinez-Castillo – Director, Articulation Services,
Lone Star College System

Tranisha Parker – Assistant Director, Admissions-
Graduate, International and Residency, University of
Houston-Downtown

Time: 14:30 - 15:30
Location: Roscoe Room, LJMU



Tea
Time: 15:30
Location: Pilkington Room, LJMU

Panel: From the Professor's Perspective: Challenges and Benefits of Teaching Abroad

JoAnn Pavletich – Associate Professor of English,
University of Houston-Downtown

Margaret Shipley – Professor of Management, University
of Houston-Downtown

Ursula Spilger – Professor of Business Law, University of
Houston-Downtown

Gary Stading – Associate Professor of Management,
University of Houston-Downtown

Time: 16:00 - 17:00
Location: Roscoe Room, LJMU

Bus Departure - Transportation to Holiday Inn City Centre
Time: 17:00
Location: Egerton Court



Conference Program

TUESDAY, NOVEMBER 18, 2008



President's Panel: Issues and Challenges in Higher Education

Eileen Baccus - President Emeritus, Northwestern Connecticut Community College

Diana Burton - Pro-Vice Chancellor, Liverpool John Moores University

Max Castillo - President, University of Houston-Downtown

John Hochstettler - President, Lewis & Clark College

Dan Jones - President, Texas A&M University-Commerce

Flavius Killebrew - President, Texas A&M University-Corpus Christi

Reception - Hosted by ABM Industries

Time: 18:30

Location: "Liverpool Suite"
Holiday Inn City Centre

WEDNESDAY, NOVEMBER 19, 2008

Experiential Learning: Full day guided coach tour of Medieval Chester including lunch

Time: 08:30 - 17:00

Bus Departs: 08:30

Location: Holiday Inn City Center



Tour and Dinner in the undercroft of the Liverpool Anglican Cathedral

Time: 18:45

Location: Liverpool Anglican Cathedral

Bus Departure: 18:30 - Transportation to Liverpool Anglican Cathedral

Bus Returns: 21:45 - Transportation to Holiday Inn City Centre



Conference Program

THURSDAY, NOVEMBER 20, 2008

Bus Departure - Transportation to LJMU

Time: 08:30

Location: Holiday Inn City Centre



Panel: Individual University Approaches to International Education

David Fairbanks - Associate Vice President for Policy and Planning & Professor of Political Science, University of Houston-Downtown

Dean Minnix - Dean, College of Liberal & Fine Arts, Tarleton State University

Vinton Prince - Professor, Wilmington College

Marilyn Robitaille - Director of Study Abroad Center, Tarleton State University

Van Tran - Director of Viet Nam Program - University of Houston System and Professor of Management Information Systems

Linda Vaden-Goad - Dean of Arts and Sciences, Western Connecticut University

Time: 09:00 - 10:00

Location: Roscoe Room, LJMU



Panel: Motivating, Retaining and Transitioning a Diverse Student Body in Information Technology and Computer Science at Hispanic Serving Institutions

Richard Alo - Executive Director, Center for Computational Sciences, University of Houston-Downtown

Mohsen Beheshti - Chairman, Computer Science, California State University-Dominguez Hills

Sangeeta Gad - Director, Center for Computational Sciences, University of Houston-Downtown

Time: 10:00 - 11:00

Location: Roscoe Room, LJMU

Coffee

Time: 11:00

Location: Pilkington Room, LJMU



Panel: Learning from Community Colleges: The Achieving the Dream Model

Eileen Baccus - President Emeritus, Northwestern Connecticut Community College

Bridgett McGowen-Hawkins - Core Team Leader, University College, Prairie View A&M University

Gene Preuss - Team Leader & Assistant Professor of History, University of Houston-Downtown

Cheryle Snead-Greene - Associate Director, University College, Prairie View A&M University

Time: 11:30 - 12:30

Location: Roscoe Room, LJMU

Conference Program

THURSDAY, NOVEMBER 20, 2008

Lunch
Time: 12:30
Location: Pilkington Room, LJM U

Panel: From Buffalo Bayou to the River Mersey: Issues in Campus Security



Tranqina Emeka – Assistant Professor Of Criminal Justice, University of Houston-Downtown
Judith Harris – Lecturer in Criminal Justice, University of Houston-Downtown
Lance Hignite – Assistant Professor of Criminal Justice, University of Houston-Downtown
Patrick Webb - Assistant Professor of Criminal Justice, University of Houston-Downtown

Time: 13:30 - 14:30
Location: Roscoe Room, LJM U

Panel: Teaching to Reach the Millennials, Part 1



Susan Baker - Chair, Department of Arts & Humanities, University of Houston-Downtown
Linda Bressler - Associate Professor of Accounting, University of Houston-Downtown
Peter DeVries - Associate Professor of Computer Information Systems, University of Houston-Downtown
Aaron Gillette - Assistant Professor of History, University of Houston-Downtown

Time: 14:30 - 15:30
Location: Roscoe Room, LJM U

Tea
Time: 15:30
Location: Pilkington Room, LJM U

Panel: Teaching to Reach the Millennials, Part 2



Merilee Cunningham - Associate Professor of English, University of Houston-Downtown
Gail Evans - Assistant Vice President for Academic Affairs - Distance Education & Professor of Business Law , University of Houston-Downtown
Lucille Pointer - Associate Professor of Marketing, University of Houston-Downtown
Ruth Robbins - Professor of Computer Information Systems, University of Houston-Downtown
Charles Strain - Professor of Marketing, University of Houston-Downtown
Sheila Webb - Professor & Dean, College of Education & Professional Studies (retired), Jackson State University

Time: 16:00 - 17:00
Location: Roscoe Room, LJM U

Conference Program

THURSDAY, NOVEMBER 20, 2008

Conference Closing - Reception and Dinner at the Merseyside Maritime Museum, Albert Dock



Time: 18:45
Location: Merseyside Maritime Museum, Albert Dock

Bus Departure: 18:30 - Transportation to Liverpool Anglican Cathedral
Bus Returns: 21:30 - Transportation to Holiday Inn City Centre

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