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Strategic partners: Euro-China international cooperation

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FUBiS at a glance

(Freie Universität Berlin International Summer and Winter University)

- Intensive, academic program; sessions run in 3 terms in summer and winter every year:
 - Term I (winter): early – late January (3 weeks)
 - Term II (summer): late May – mid-July (6 weeks)
 - Term III (summer): mid-July – mid-August (4 weeks)
- Founded in 1998; largest multi-disciplinary summer and winter university in Germany
- 2014 in numbers:
 - About 500 students
 - 41 nationalities
 - More than 55 courses



What is CEISS: facts & figures (1)

- Academic summer program
- 2 – 6 weeks (early-July – mid-August)
- Academic modules of 2 weeks, fulltime
- Targets senior undergrad students
- Both Chinese and European/international students: international classroom

What is CEISS: facts & figures (2)

- 90 students in first year
- In 2015: 4 locations in China and Europe:
Shanghai, Utrecht, Berlin, Rome
- Up to 18 courses
- Public-private partnership
- Consortium of:
 - Fudan University
 - Utrecht University
 - Freie Universität Berlin
 - LUISS Business School
 - Università Cattolica
 - Edvance Education International



Course Schedule

FUB*i*S

Why CEISS (1)?

- Extend cooperation with Fudan University
- Increased demand for short-term study-in-China programs
- Increased popularity of summer programs



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Why CEISS (2)?

- Bring more European students to China and vice versa
- Promote Sino European cooperation in HE
- Strengthen brand awareness for European HE in China, in particular for consortium partners
- Set up new format for short-term mobility between Europe and China



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How? (1)

- Develop program that is attractive to diverse student body: both Chinese and EU/international students (international classroom)
- Focus on themes that are relevant to Sino Europe relations:
 - International Economics & Business
 - Law & Governance
 - International Relations & Diplomacy
- Incorporate a strong Chinese-European comparative perspective into the curriculum
- International team of lecturers & course directors

How? (2)

- Modular set-up: 2 weeks, full time course of study
- Can be taken alone or in combination; in one destination or at multiple destinations
- Field trips (extended classroom)
- Guest lectures



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The CEISS consortium (1)

- Consortium currently consists of:
 - Fudan University, Shanghai, China
 - Utrecht University, Utrecht, The Netherlands
 - Freie Universität Berlin, Berlin, Germany
 - LUISS Business School, Rome, Italy
 - Università Cattolica, Milan, Italy
 - Edvance Education International, Shanghai, China
- To be expanded for CEISS 2016 and beyond



Universiteit Utrecht

Freie Universität



Berlin



Fudan
University



LUISS BUSINESS
SCHOOL



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

EDVANCE
education international

FUBiS

The CEISS consortium (2)

- Division of labour:
 - Academic partners
 - Lectures
 - Student services
 - Edvance:
 - General management
 - Planning & organisation
 - Administration
 - Marketing (website)
 - Recruitment

Challenges (1)

- New Partners – who should join the consortium?
- Who has a say and in what?
- The **time factor** is crucial! (annual consortium meetings are the least + emails, phone calls, bilateral meetings, etc.)



Challenges (2)

- Clear administrative routines are essential!
- Combinability of courses (timing – different partners in different countries)
- Balance of Chinese and European students in one class



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More information

- <http://www.chinaeuropesummerschool.eu>

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Thank you!

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