

GaragErasmus

The professional network of the Erasmus Generation





What is gE?

It is a Foundation
and a
European-wide project of
social innovation to help bridge the
gap between **high education** and
professional life.

Our mission

We want to bring together and empower over 3 million people of the **Erasmus Generation*** to **boost talent mobility** and the **circulation of ideas** in Europe.

*Erasmus in a wider sense. It is a mobility experience.

I WANT TO
STARTUP
MY COMPANY!

I WANT TO
FIND A JOB
IN EUROPE!

I WANT TO
FIND
A BUSINESS
PARTNER
IN EUROPE!



Pavel, Erasmus on 2007



Maria, Erasmus on 2011



Christina, Erasmus on 1998

The Erasmus Generation: changing lives, opening minds



- International outlook
- Languages
- Able to abandon the comfort zone
- 5 million people will have experienced Erasmus in 2020
- 1.300 Universities and other actors are involved
- Becoming GLOBAL

The Erasmus Generation: talents with high potential

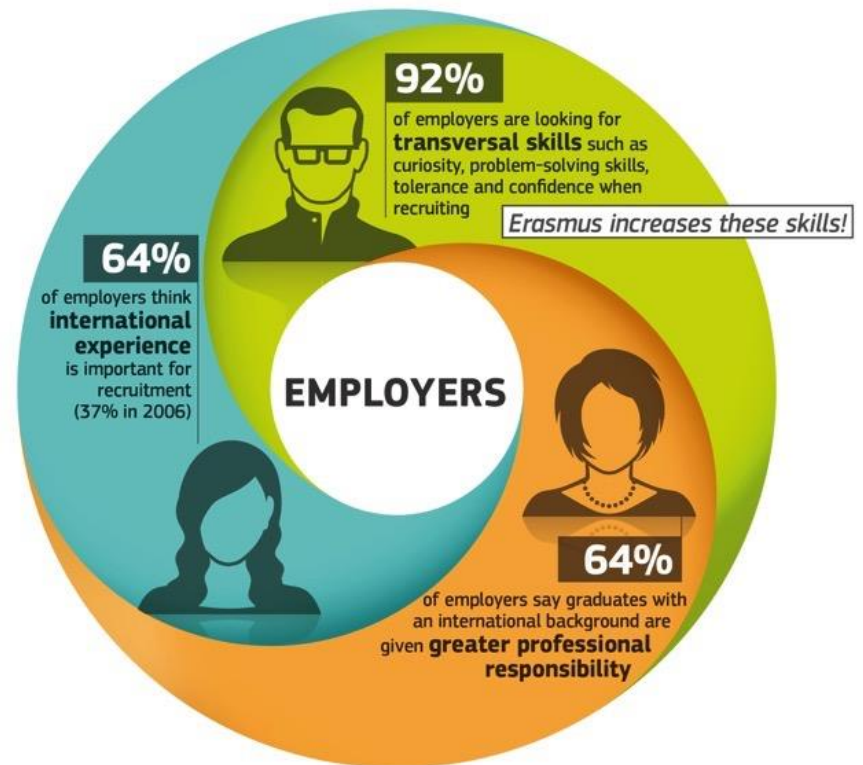
According to a recent study conducted by the European Commission with a large group of former students, employers and job market players, those who experienced Erasmus have the skills most sought-after in talents by recruiters and employers:

- Problem solving, self-confidence
- Open-mindedness, curiosity and adaptability to different cultures
- Sense of initiative and entrepreneurship
- Languages and international mind-set

To download the complete study visit:

<http://bit.ly/1BpKj8j>

EMPLOYMENT AND CAREER DEVELOPMENT



Source: European Commission, 2014, Erasmus Impact Study

**ERASMUS
GENERATION**

Check-in Europe

The professional network of the Erasmus Generation

PROJECT OVERVIEW

What we do for career services?

We designed a digital, easy solutions to EMPOWER students in the professional world

- Your students visible at all times to recruiters, companies and open innovation environment
Hard and soft skills meet talent seekers
- Connects and gather your mobility inbound and outbound students
- Connects and gather your alumni and empower **“Ambassadors”**
- Helps you to **track your students employability**
- Offers an already programmed tool to dialogue with your community (we have already designed and implemented it!)

*I have to recruit 30 new consultants for the Swedish office of my company.
3 people should be able to speak Greek because of our clients.*

I'm Greek but I like to live abroad. After my Erasmus in Stockholm, I dream of finding a job there!

I have a business idea. I'm searching for an investor in Europe to fund my new company!

I'm searching for new start-ups to fund all over Europe.

Check-in Europe online

the professional *social* network of the Erasmus Generation

Reuniting the Erasmus Generation

For the first time in 25 years, all 3 million Erasmus alumni will be able to reconnect with each other in a social network, sharing similar study and life experiences or professional backgrounds. Registration will be open for alumni of all similar exchange programmes, not only for former Erasmus.

A powerful engine with 1 million users to organize local events

The platform will be a very useful tool for the local associations of the Foundation (gE4Cities) to discuss relevant topics, match local talents, and invite to their events people potentially interested in professional skills, working in their city, establishing a start-up, etc.

An international platform to match talents with businesses

Check-in Europe will be a huge marketplace in Europe with CVs and profiles of all registered users available for companies and recruiters. Across Europe, talents, entrepreneurs, investors, business angels, and startupperes will have the opportunity to identify potential partners and new business opportunities, as well as contacts for their activities in specific cities and local areas of interest.

Once Erasmus, forever Erasmus: expanding on belonging

Erasmus changed the lives of millions of people. We will leverage this strong and widespread sense of belonging among the Erasmus alumni to create a digital community. This will inspire our editorial activities (focusing on topics such as international business, personal development, opportunities in various cities, etc.) to attract new members, engage the community and increase the platform's traffic.



TALENTS

- Publish their CVs visible for companies
- Participation in discussion/work groups
- Job applications
- Mentoring

EMPLOYERS

- Job posts and recruitment
- Talents engagement and employer branding
- Candidates profiling



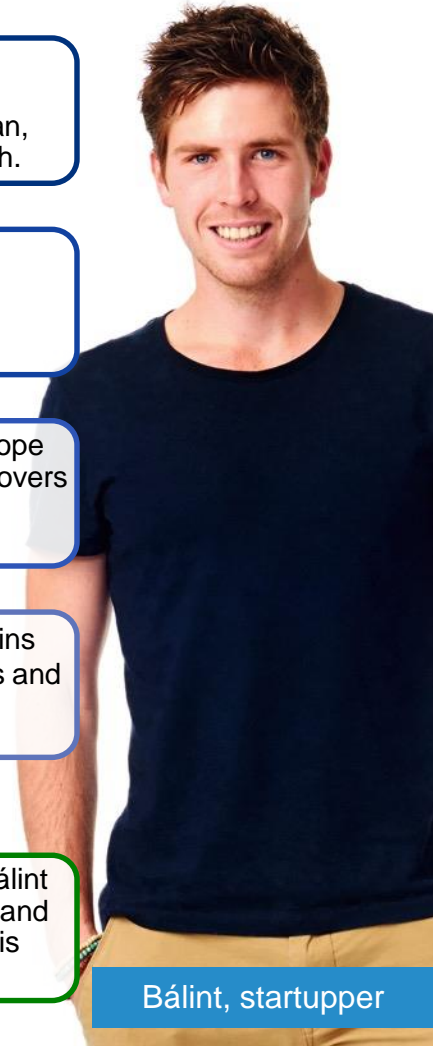
STARTUPPERS

- Sharing business ideas
- Calls to join the team
- Participation in pitches
- Crowdsourcing
- Mentoring

INVESTORS

- Start-up search
- International networking among investors and business angels
- Special events and calls for open innovation

Francesco and Bálint



Francesco, 45, Italian, is a business angel from Milan. He is funding several start-ups in Italy, where he manages an incubator.

Bálint, 25, Hungarian, former Erasmus in Lisbon, graduate in Informatics. He speaks Hungarian, Spanish, Portuguese and English.

He is wants to expand his portfolio internationally, searching for new talents.

He developed the prototype of a mobile app. He's searching for a team and an investor to fund his project.

He is invited to take part in a Check-in Europe event in Lisbon to attend 10 pitches from start-ups coming from all Europe.

After registering in Check-in Europe and to the Lisbon group, he discovers the next Meet-up organized by gE4Lisbon.

Francesco decides to participate in the Meet-up together with 7 other investors at Lisbon airport.

During the Meet-up, Bálint explains his project to 3 potential partners and they decide to join his team.

After the pitch, Francesco has a detailed look at Bálint's project and decides to fund it for the development of a beta version.

Furthermore, during the event Bálint pitches his project to Francesco and he gets a seed fund to start up his company in Lisbon.

Francesco, investor

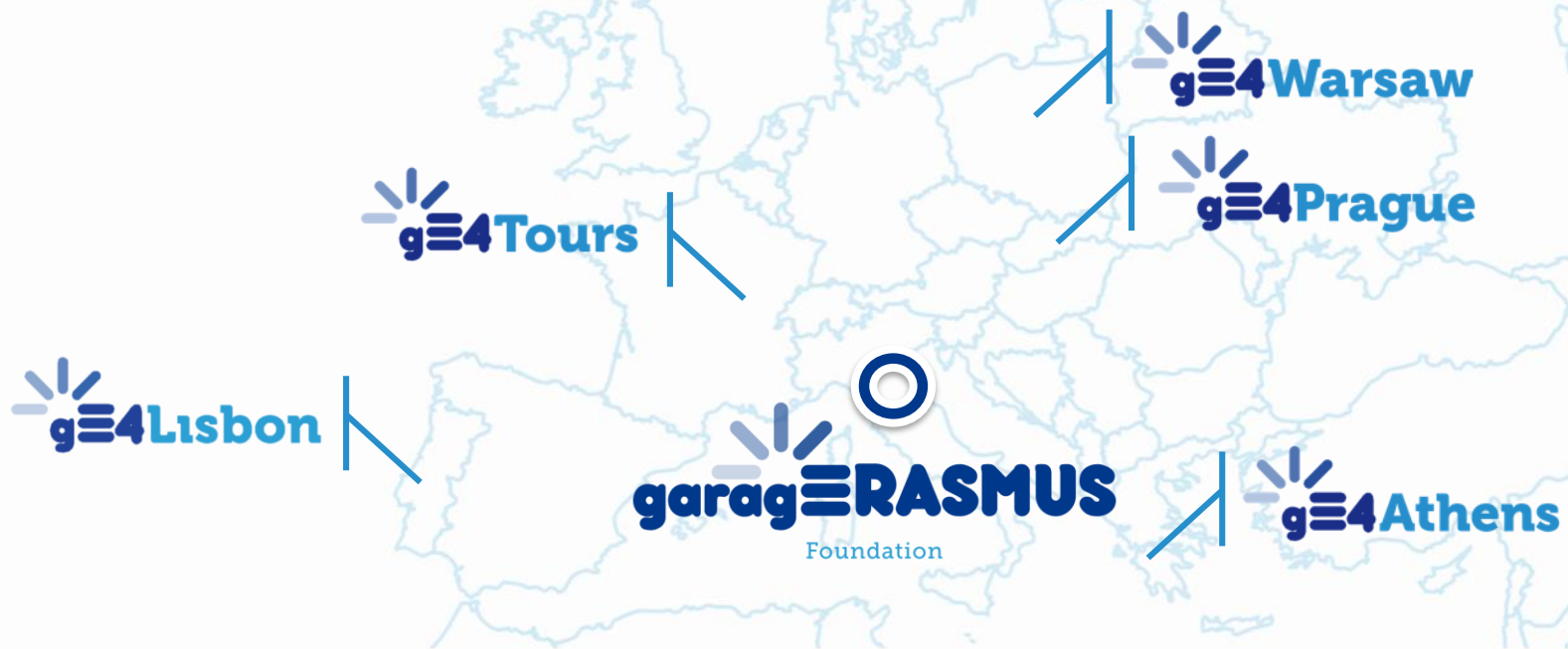
Bálint, startupper

The local footprint: the gE4Cities Programme

In 2014, garagErasmus launched **gE4Cities**, a programme to establish local chapters in many European cities, promoting the Foundation's activities and organizing networking opportunities and Meet-ups for former Erasmus.

[Watch the presentation video here](#)

50 gE4s to be started by 2017!



Why should you choose this? **University**

A closer view

Tracking alumni

garagErasmus opens up an effective way to track former students and follow their professional development after their mobility and their studies

Alumni engagement

As knowledge carriers and brand ambassadors, alumni play a central role in the development of a strong knowledge network and in future enrolment goals: garagErasmus provides an attractive platform for engaging university alumni in a Europe-wide network with high visibility

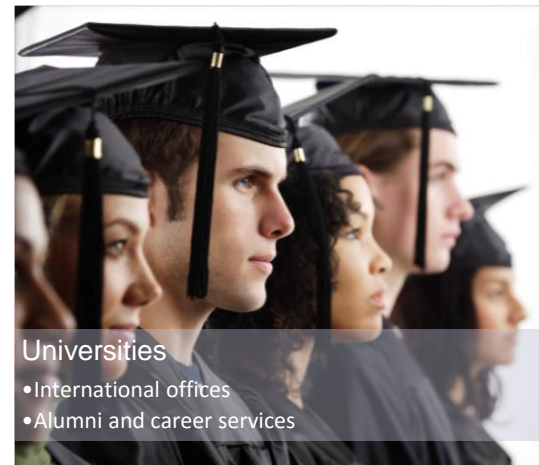
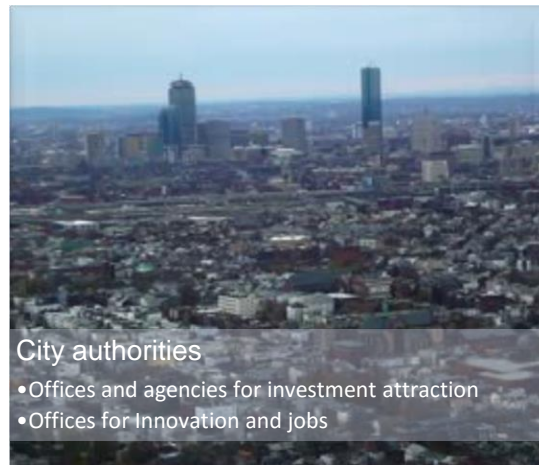
Participate actively

“Boomerang enrolment” and university branding: garagErasmus offers to facilitate job placements and start-up creation for the Erasmus Generation; as Foundation Members, universities are part of this activity and can add it to the list of benefits for both their past and their future students

University branding

garagErasmus and its network strengthen universities’ entrepreneurship strategies and branding

Target groups



Co-Founders of ESAA



ERASMUS+ STUDENT AND ALUMNI ASSOCIATION

The Erasmus Student and Alumni Association

garagErasmus and its focus on job opportunities and business development complements and supports the Erasmus+ programme and the mandates of the Erasmus Student Network (ESN), Erasmus Mundus Students and Alumni Association (EMA), and the Oceans Network. garagErasmus and these organisations will publicly launch the Erasmus+ Alumni and Student Association (ESAA), which will be established by the four partners and will increase the effectiveness of their initiatives by enlarging their networks and visibility, while maintaining their independence and specific focus. The European Commission will extensively support this new organisation.



garagErasmus
Foundation



Erasmus Student
Network



Erasmus Mundus
Student and Alumni
Association

garagErasmus Foundation

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