

# KING'S COLLEGE LONDON

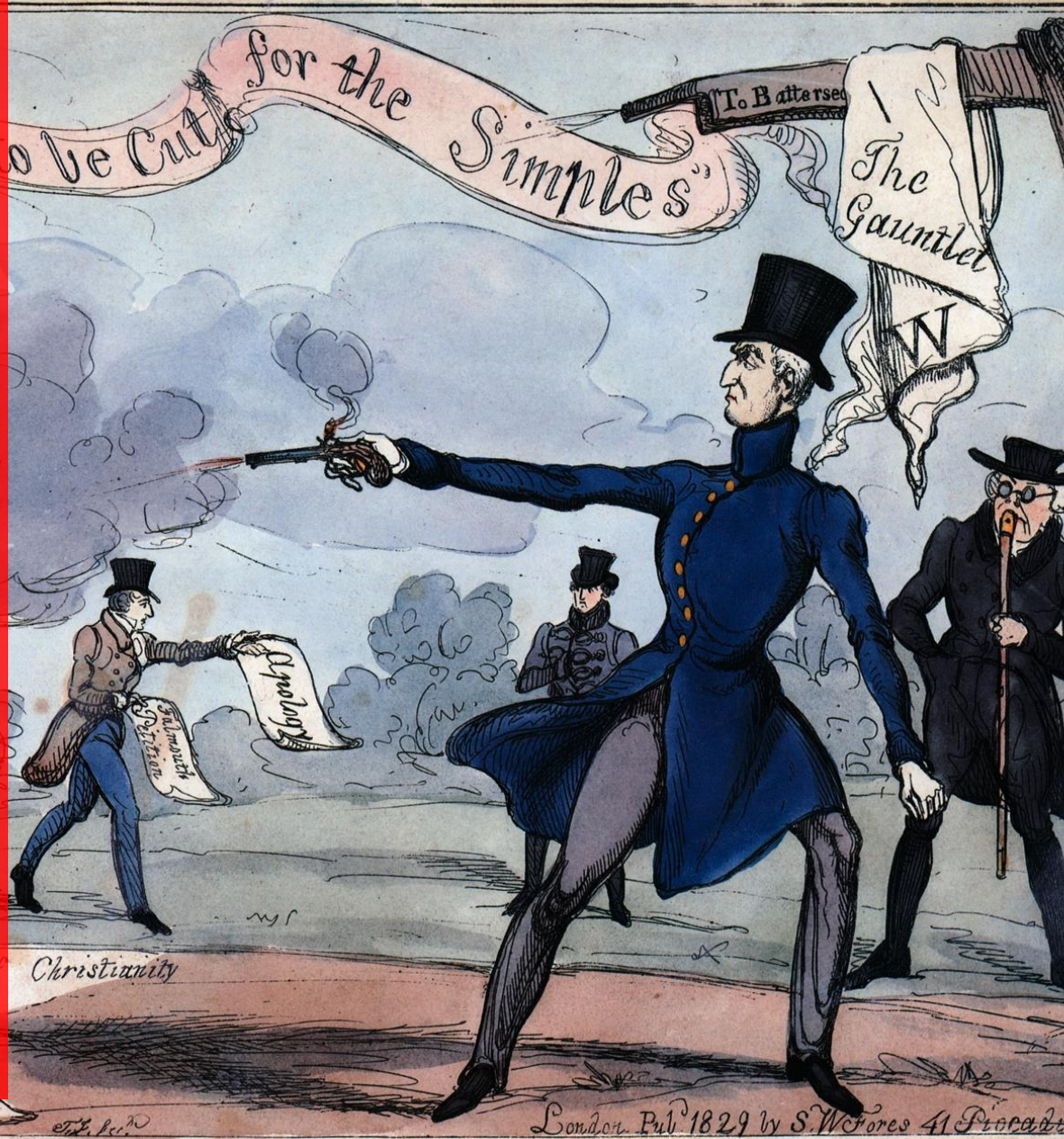


**David Wild**  
Head of Global Engagement

**KING'S**  
*College*  
**LONDON**



Established  
in 1829



KING'S COLLEGE to wit—a practical Essay.

The D—ke when marshalled in the tented of  
To no aspiring enemy would deign to yield;  
Shall he when dignified by Royal Favor



15,500

undergraduate students

6,500

postgraduate students

2,800

postgraduate research  
students

=

A world leader in  
education and  
research

## Nine Faculties, Institutes & Schools

- Faculty of Arts and Humanities
- Dental Institute
- Faculty of Life Sciences and Medicine
- Institute of Psychiatry, Psychology and Neuroscience
- The Dickson Poon School of Law
- Faculty of Natural and Mathematical Science
- Florence Nightingale Faculty of Nursing and Midwifery
- Faculty of Social Science and Public Policy
- Global Institutes



# Indicators of achievement

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- Ranked 16<sup>th</sup> in the world in the QS World University Rankings (2014/15)
- UK University of the Year (2010-11)
- Member of the Russell Group, a coalition of the UK's top 24 leading research-based universities
- Part of King's Health Partners, the UK's largest Academic Health Sciences Centre, in partnership with 3 leading National Health Service Foundation Trust hospitals
- Part of the Francis Crick Institute, a new multi-disciplinary research institute combining the specialist knowledge, expertise and resources of six of the UK's most successful scientific and academic organisations



# International ownership

- Newly created International Committee under the Academic Board
- Network of Vice Deans in each faculty responsible for “international”
- Up to them to lead – but the centre can support with funding



# King's international...

## 4 overseas offices

USA  
Brazil  
China  
India



## Strategic Partners



## School of Global Affairs

India Institute  
Brazil Institute  
Lau China Institute  
Russia Institute  
International Development Institute  
African Leadership Centre



## Summer Schools & Professional education

Summer Schools in London & India  
Pre-university Summer School  
Professional Development



## International Recruitment

9,300 international students from 150 countries, making up 35% of the student body



## Global Representation

40% international faculty.  
1,479 academic staff from outside the UK, from 84 countries



## International Alumni

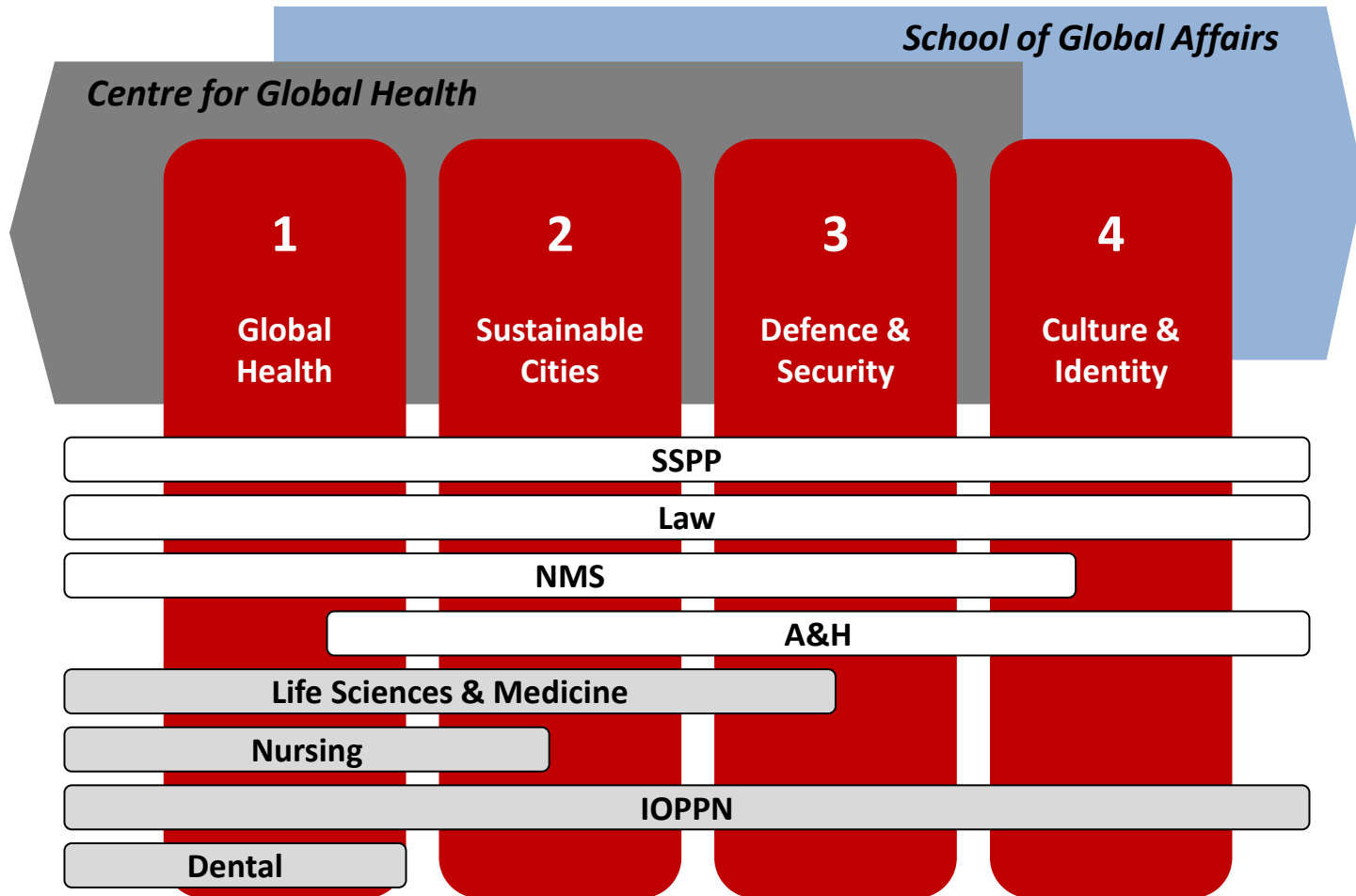
Profile



## Staff & Student Exchange



# Global Themes



# International Strategic Priorities for King's

- 1 Attract the best international minds to King's
- 2 Provide an integrated international curriculum and student experience
- 3 Invest in strategic partnerships with world-class institutions
- 4 Raise King's profile as a thought-leader in areas of global significance
- 5 Create an ethical enabling environment for King's international activities



# KPIs derived from International SPs

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## **1. Attract the best international minds to King's**

- 1.1 Recruitment (Staff & Student)
- 1.2 International Student Experience
- 1.3 Alumni engagement
- 1.4 Admission process benchmarking

## **2. Provide an internationalised curriculum and SE**

- 2.1 Mobility (Study Abroad etc)
- 2.2 Faculty exchanges
- 2.3 Collaborative provision – joint and dual degrees

And so on...

# Measured by:

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- **Recruitment** – international enrolments / staff (Annually)
- **Mobility** – numbers of students engaged
- **International Student experience** – “barometer”
- **Alumni engagement** – mentors / chapter activities
- **Active international partnerships**
- **Fundraising**
- **Academic citations**
- **International brand** – press articles (Q)

**Etc...**

# Challenges

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## **Lies, damned lies and statistics!**

- EU students are counted as “home”
- not every overseas passport holder has come from overseas
- not every British passport holder has come from the UK
- But metrics are essential to management information
- HESA working on accuracy of stats sector-wide

## **Divided we fall**

- International marketing, fundraising, PR or overseas alumni engagement functions part of ‘virtual’ international office
- Important to have ownership of the KPIs and regular reporting
- You can’t track everything!



# Rankings - World / International

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1. Based on student and staff origins and research citations
2. QS rates proportion of international students and proportion of international faculty;
3. THE World uses same and also the proportion of our total research journal publications that have at least one international co-author



# QS definition – international = 10%

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“5 & 6. International faculty ratio (5%) & international student ratio (5%)

- The last two indicators aim to assess how successful a university has been in attracting students and faculty members from other nations. This is based on the proportion of international students and faculty members in relation to overall numbers. Each of these contributes 5% to the overall ranking results.”

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# Outcomes

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## **How will we know when we've achieved the vision?**

- teaching - when curriculum and pedagogy are internationalised?
- mobility - when all King's students spend part of their degree abroad
- research – already being achieved?

## **When we can provide international perspectives for all students and staff\***

\*and measure improvement from a baseline