

What's going on in other UNICA working groups?

- PR & Communication
- Summer & Winter Schools

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www.unica-network.eu

What's new: UNICA Working Groups in general

Towards a Working Group...*

- 3 Imperative
 - 2 Initiative
 - 1 Insistence
- O THE MOMENT!
- + 1 The Commitment

* Based on a presentation by Prof. Inga Bostad (UiO)



UNICA active Working Groups



1995 - International Relations Officers

2001 - Scholarly Communication (Librarians)

2003 - EduLAB (formerly Bologna Lab)

2006 - EU Research Liaison Officers

2008 - PhD Officers (Doctoral Studies/PhD Supervision)

2010 - UNICA GREEN (formerly UGAF) and PR & Communication

2012 - UNICA-MED

WGs “in the making” – City, University & Culture / Academic Dugnad
- helping refugees in academia

Working groups



Ownership

- Chair and Core Group members



Visibility & Recognition

- UNICA Newsletter
- Website
- WG Leaflet

Since 1995 **International Relations Officers (IROs) Group** brings together Heads and Senior Officers of International Relations Offices from UNICA member universities to share information and new approaches to internationalisation at universities. IROs meet on an annual basis at IRO meetings and during the UNICA General Assembly.

Participants of the IRO Meeting 2015

At my first encounter with the group of International Relations Officers in Lausanne back in 1995, it struck me that we were entering a lively and well-integrated entity with no division between north, south, east and west, and sharing a long list of common concerns.

Juliane Ullrich, former Head of the International Office Department of Education and Research Administration at the University of Qad.

22 Years of IRO Meetings

Year	University
1995	Université de Lausanne, Switzerland
1996	Universität Wien, Austria
1997	University of Oslo, Norway
1998	University of Cyprus, Cyprus
1999	Vrije Universiteit Brussel, Belgium
2000	Universidad Autónoma de Madrid, Spain
2001	University College Dublin, Ireland
2002	University of Cyprus, Cyprus
2003	University of Warsaw, Poland
2004	University of Zagreb, Croatia
2005	Tallinn University of Technology, Estonia
2006	Universidade NOVA de Lisboa, Portugal
2007	University of Ljubljana, Slovenia
2008	Université Pierre et Marie Curie, France
2009	University of Cyprus, Cyprus
2010	Humboldt-Universität zu Berlin, Germany
2011	University of Oslo, Norway
2012	Université Libre de Bruxelles/Vrije Universiteit Brussel, Belgium
2013	Ankara University, Turkey
2014	University of Zagreb, Croatia
2015	University of Zagreb, Croatia
2016	University of Zagreb, Croatia

Topics of Interest

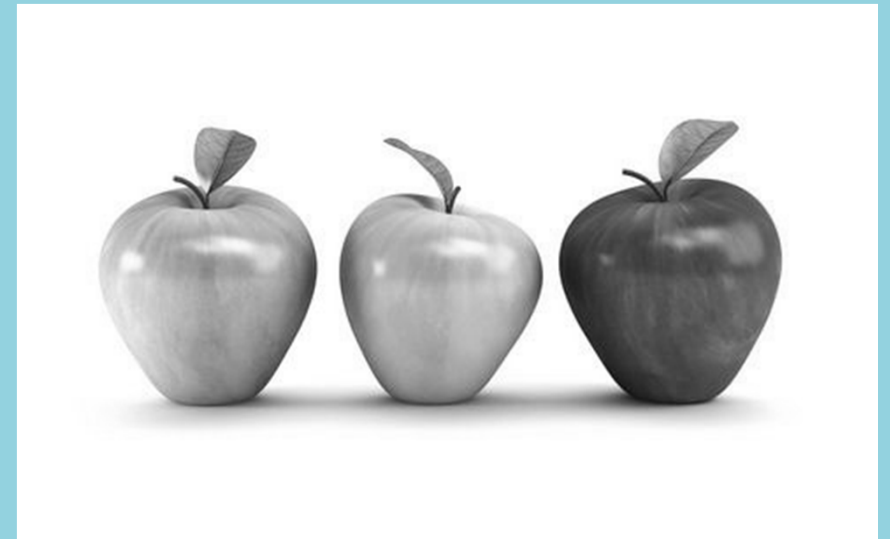
- Quality and internationalisation of higher education
- Innovative ways of international cooperation
- Partnerships with universities outside EHEA
- Ethics in international collaboration
- International mobility in Erasmus+
- The role and management of International Offices: Good practices and knowledge exchange on managing an IRO
- Ranking criteria and their impact on universities: How to work with rankings?
- Credit recognition challenges: What are the issues and how to solve them?
- Language policy and multilingualism: From guidelines to practice and towards functional multilingualism.

PR & Communication Summer & Winter Schools



What do these initiatives have in common?

- Established recently
- Launched by IROs
- Addressing internationalisation



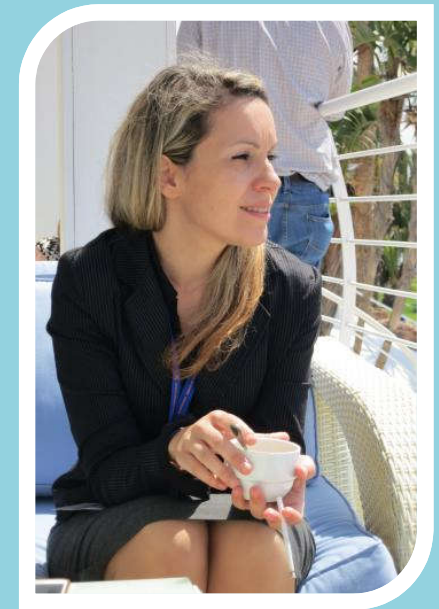


PR & Communication Group

PR & Communication Group (1)



- Created in 2010, Chair: Katerina Nikolaidou (UCY)
- Imperative: Changing status of university PR & Communication, influence of internationalisation
- Target group: University professionals in charge of PR, Communication, Press Relations, International & Student Marketing
- Topics of interest: branding at universities, internationalisation & communication, evaluation of marketing campaigns, university in digital era, science communication, skills portfolio of a university PR officer....



PR & Communication Group

(2) Activities



- 6 annual Workshops; 7th annual Workshop to take place in June (U. of Iceland)
- Workshop at the EUPRIO Conference 2013
- Informal job shadowing activities
- Consulting role (new UNICA website, Summer & Winter Schools Portal, new UNICA Mission & Vision)
- Currently explored: EC project proposals

Questions for YOU!



- How many of you work closely with university PR & Communication officers?
- Which topics discussed by the PR & Communication Group are you interested in/do you find relevant for your work as an IRO?
- Do you see any project opportunities that could be explored jointly by IRO and PR & Comms Groups?

Discover Summer and Winter School Programmes from the Universities of the Capitals of Europe

Topic or Location

Search



Latest school programmes



**INTERNATIONAL SUMMER SCHOOL IN
PEACE AND CONFLICT STUDIES-State Sovereignty
and Conflicted Commons: Violence, Displacement,
Cohabitation**

Summer school

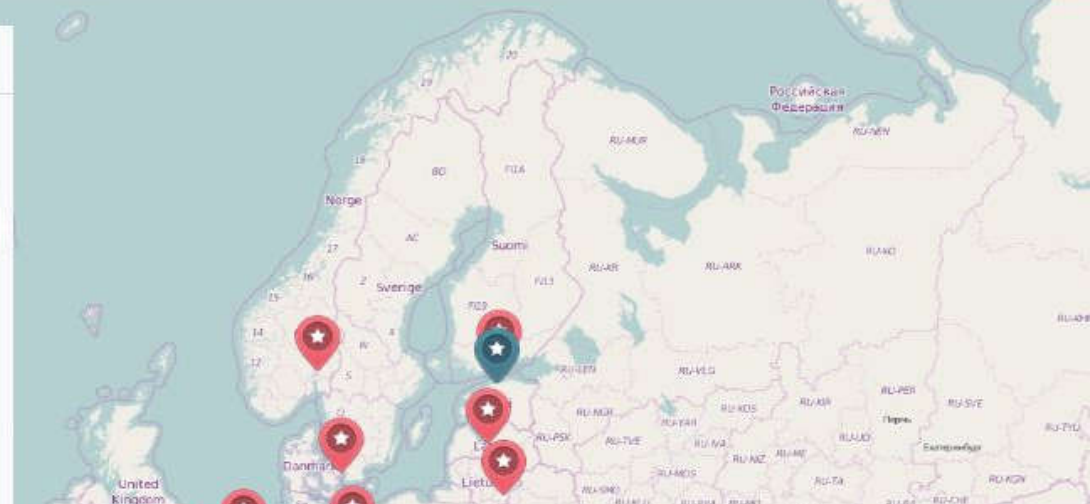
University: University of Cyprus Course dates: 10 July, 2016 to 22 July, 2016
Topic area: Social Sciences Application deadline: 12 June, 2016



**International summer school "Environmental
Protection"**

Summer school

University: University of Ljubljana Course dates: 27 June, 2016 to 17 July, 2016
Topic area: Multidisciplinary Application deadline: 5 May, 2016



Summer & Winter Schools

Summer & Winter Schools



- Created in 2012, Chair: -
- Target group: Organisers of Summer & Winter Schools
- Imperative: Emphasis on internationalization @home, Summer & Winter Schools as „mobility teasers” & „university tasters”
- Aim: Develop collaboration between UNICA member universities that organize international summer & winter schools and with members that want to start or expand one.
- Topics of interest: summer/winter schools marketing, recognition of summer schools courses, summer/winter schools as tools for internationalization, UNICA joint summer schools & “sharing” visiting professors....

SWS Outcomes



The Portal



Session at EAIE Conference 2014

Questions for YOU!



How many of you have organised summer & winter schools?

Would you be interested in discussing the place and role of summer & winter schools at the IRO meetings?

How can we develop the Portal further?

Thank you!
Hvala!



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