1ˢᵗ UNICA "University, Culture and the City" Conference
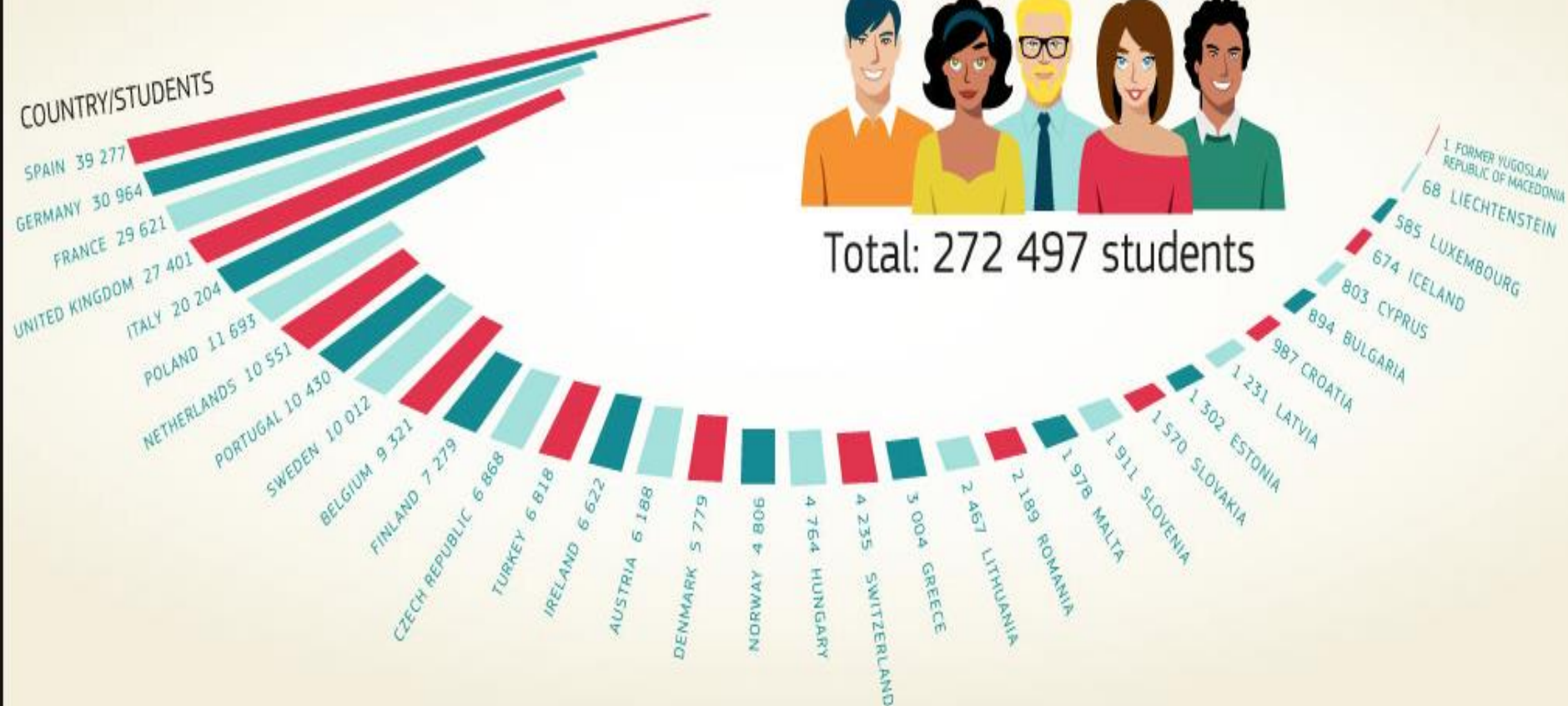
"Comparative Perspectives on International Students' Impact on Urban Development & Multicultural Citizenship"
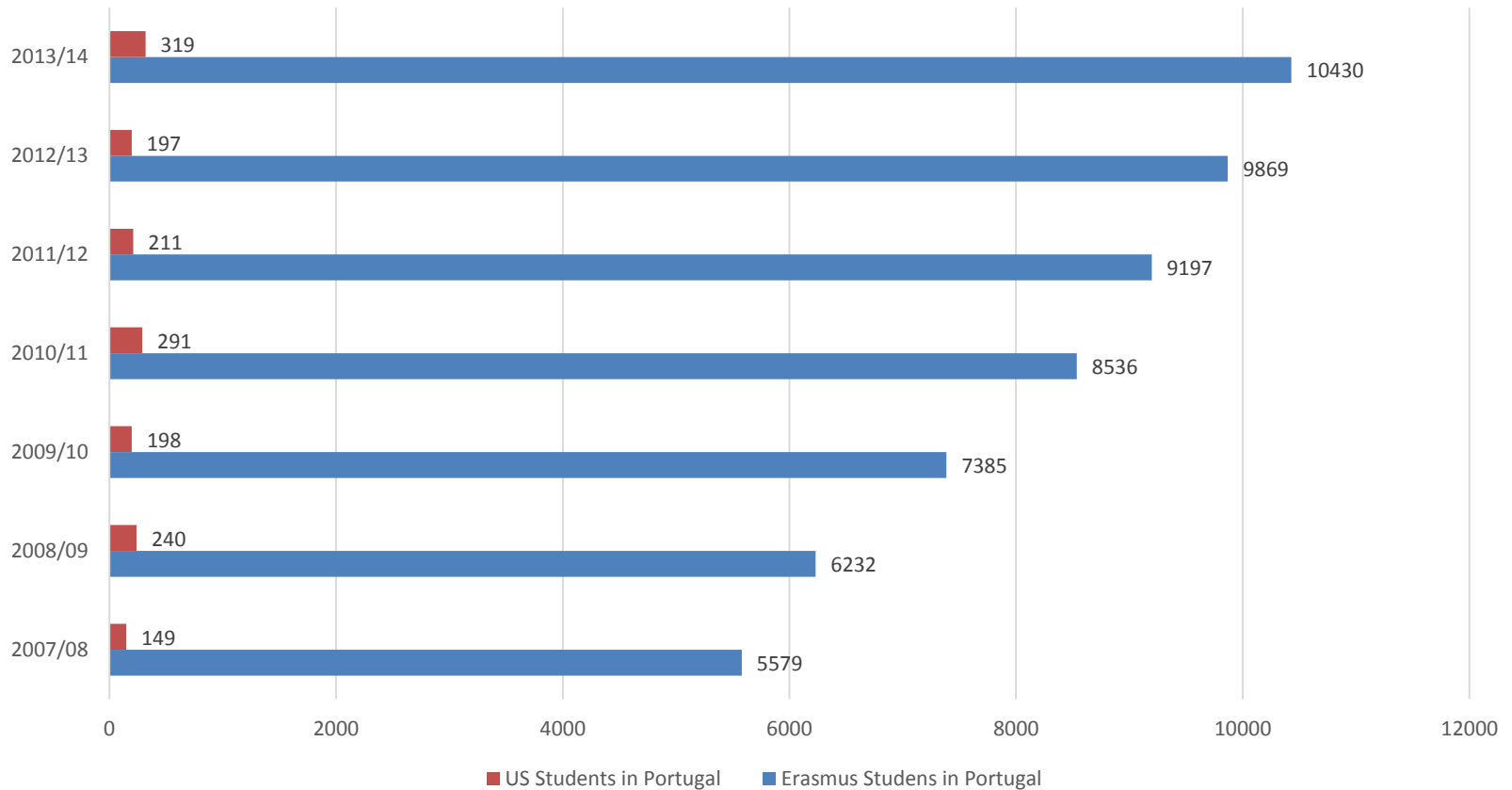
Michael Baum
FLAD & Study in Portugal Network

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European Students Discovering Portugal…

Erasmus most popular destination countries 2013-2014
European Commission

Total: 272 497 students

COUNTRY/STUDENTS

SPAIN 39 277
GERMANY 30 964
FRANCE 29 621
UNITED KINGDOM 27 401
ITALY 20 204
POLAND 11 693
NETHERLANDS 10 551
PORTUGAL 10 430
SWEDEN 10 012
BELGIUM 9 321
FINLAND 7 279
CZECH REPUBLIC 6 868
TURKEY 6 818
IRELAND 6 622
AUSTRIA 6 188
DENMARK 5 779
NORWAY 4 806
HUNGARY 4 764
SWITZERLAND 4 235
GREECE 3 004
LITHUANIA 2 467
ROMANIA 2 189
MALTA 1 978
SLOVENIA 1 911
SLOVAKIA 1 570
ESTONIA 1 302
LATVIA 1 231
CROATIA 987
BULGARIA 894
CYPRUS 803
ICELAND 674
LUXEMBOURG 585
LIECHTENSTEIN 68
1 FORMER YUGOSLAV REPUBLIC OF MACEDONIA

2

images: © shutterstock   Source: EC Erasmus statistics 2013-14

Erasmus in Portugal vs USA

Year	US Students in Portugal	Erasmus Studens in Portugal
2013/14	319	10430
2012/13	197	9869
2011/12	211	9197
2010/11	291	8536
2009/10	198	7385
2008/09	240	6232
2007/08	149	5579

■ US Students in Portugal   ■ Erasmus Studens in Portugal

Source: Erasmus higher education statistics 2013-2014, European Commission

US students in Portugal vs. Other EU States + Brazil

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- Austria – 2,744
- Belgium – 1,458
- Croatia – 330
- Czech Republic – 3,572
- Denmark – 3,545
- France – 17,597
- Germany – 10,377
- Greece – 3,066
- Hungary – 806   **Portugal – 319 (!)**
- Ireland – 8,823
- Italy – 31,166
- Luxembourg – 357
- Netherlands – 2,615
- Poland – 601
- Spain – 26,949
- Switzerland – 1,809
- Turkey – 2,163
- United Kingdom – 38,250
- **BRAZIL – 4,226**

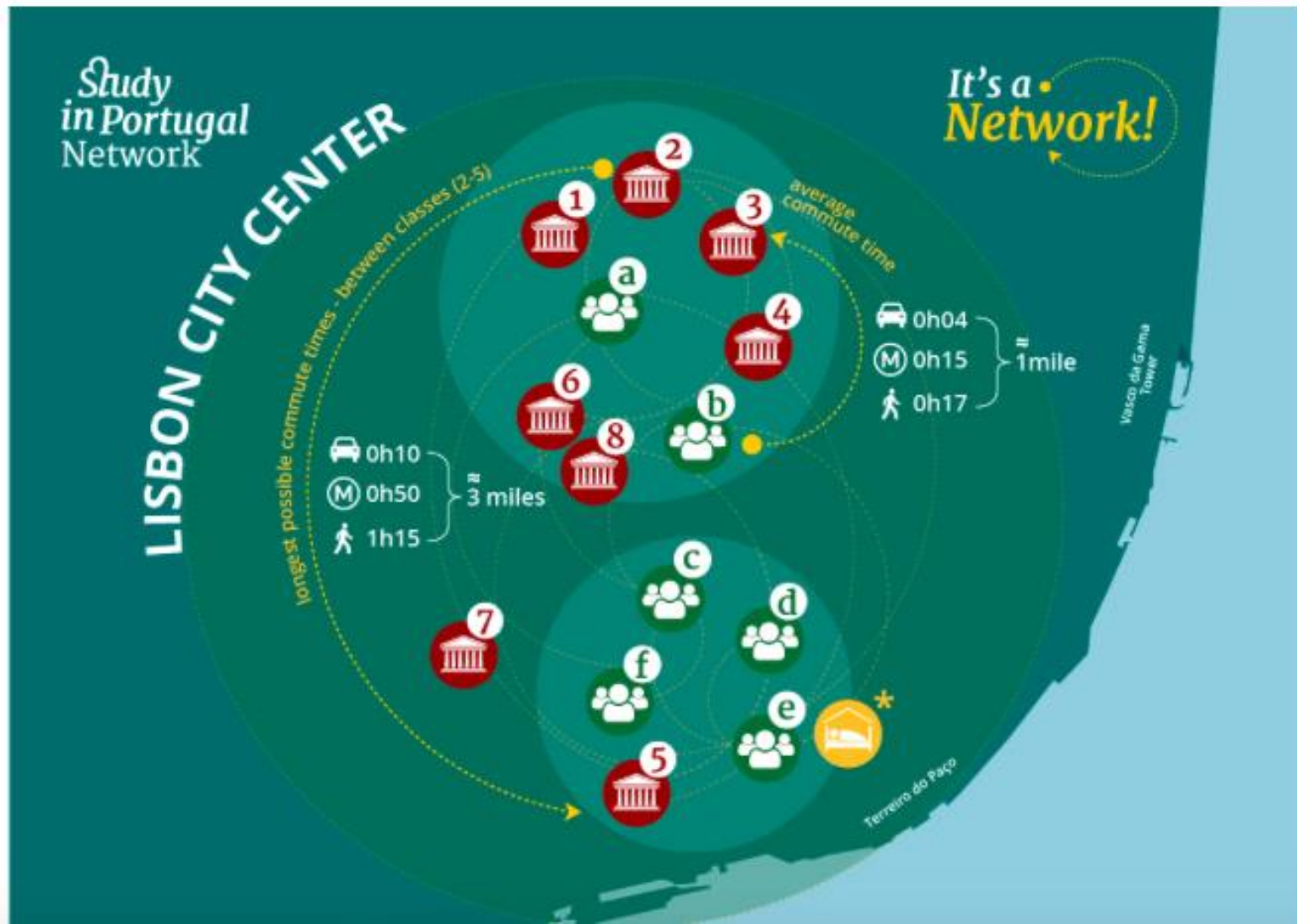Source: IIE Open Doors

It's a Network!

What makes SiPN unique is the fact that students can choose classes from any of the 4 member universities in our Lisbon network. The infographic below gives you an idea of how close each school is to one another and the SiPN student residence.

US students in Portugal VS SiPN students in Portugal

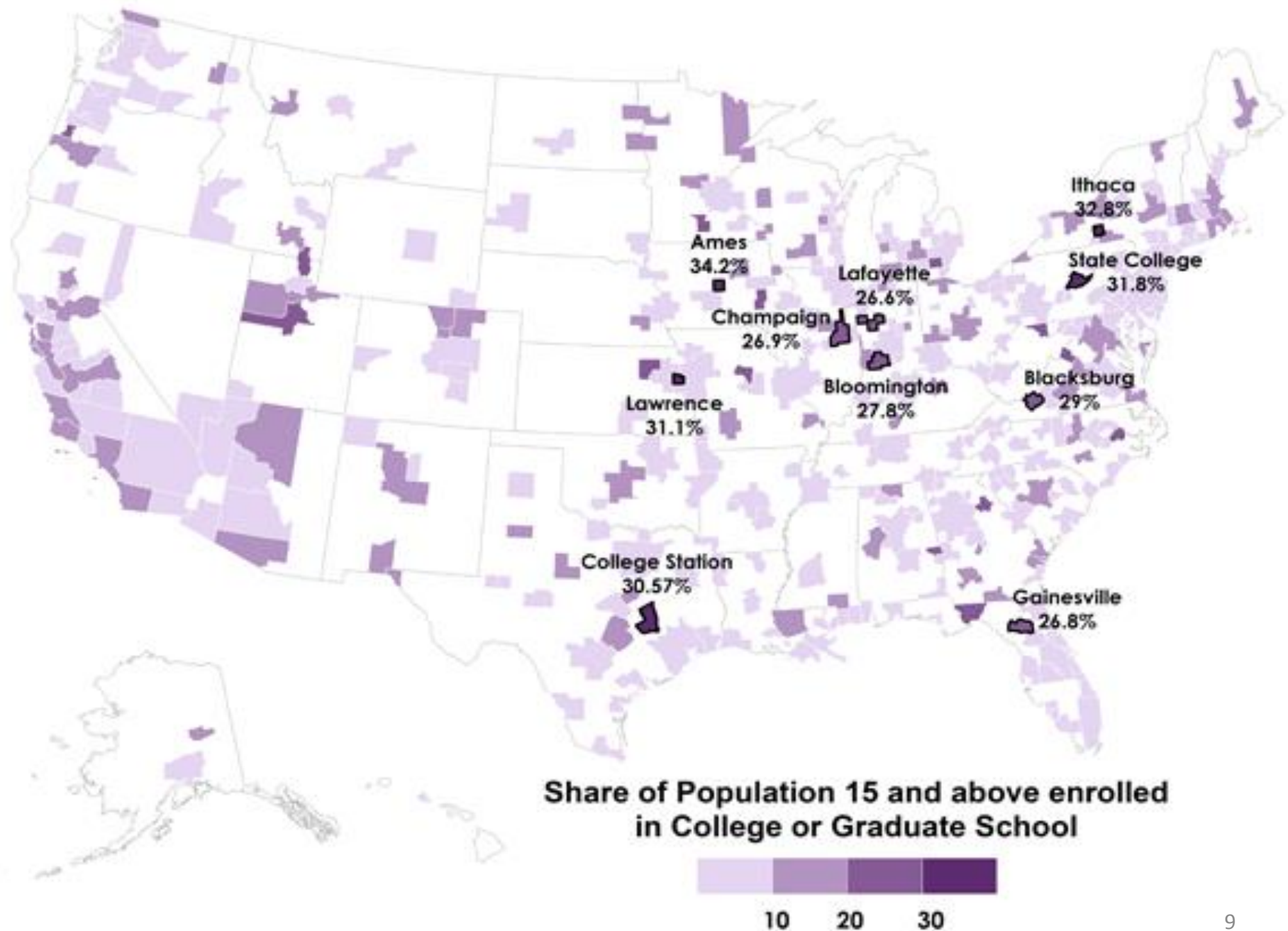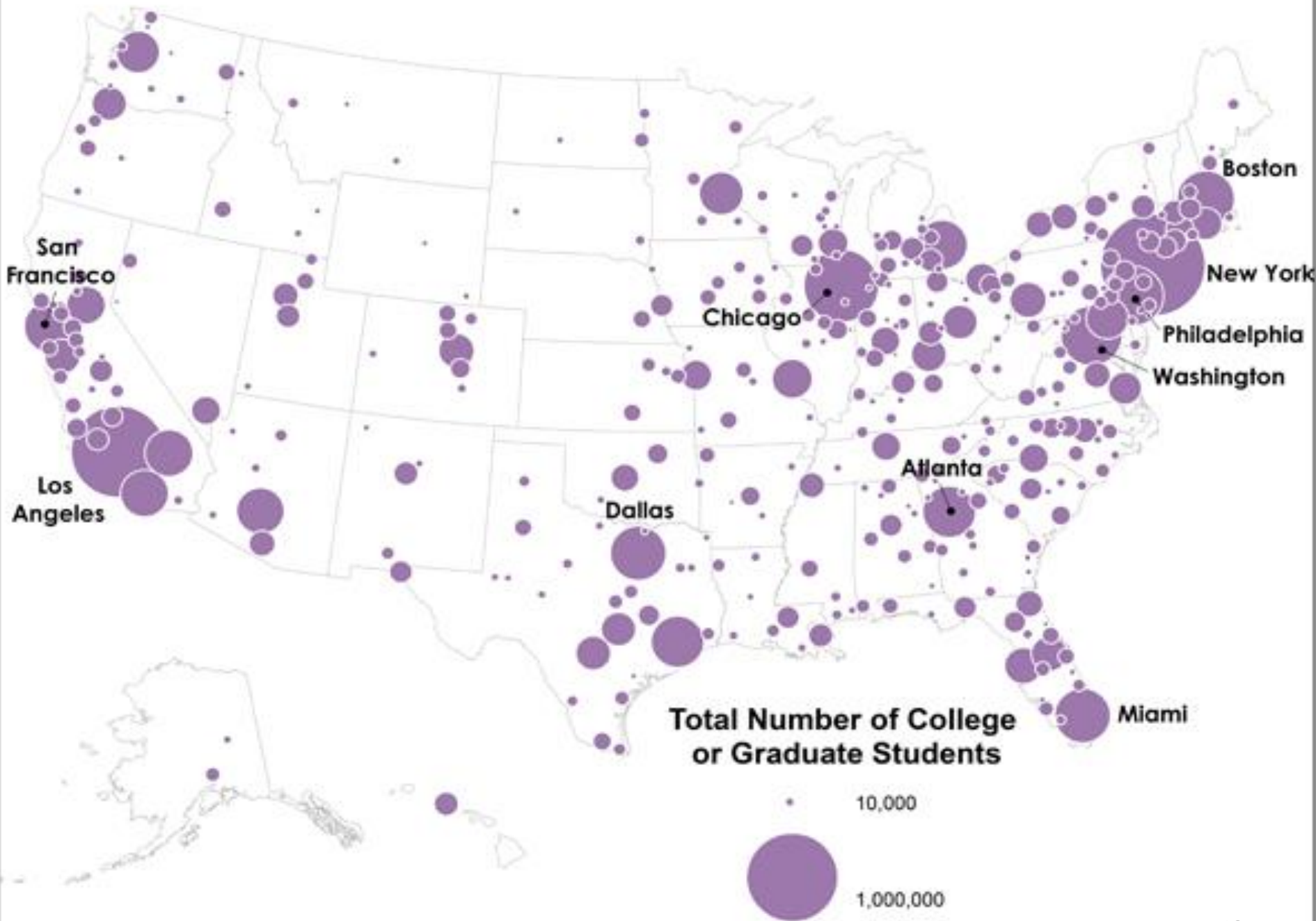■ US Students in Portugal ■ SiPN students in Portugal
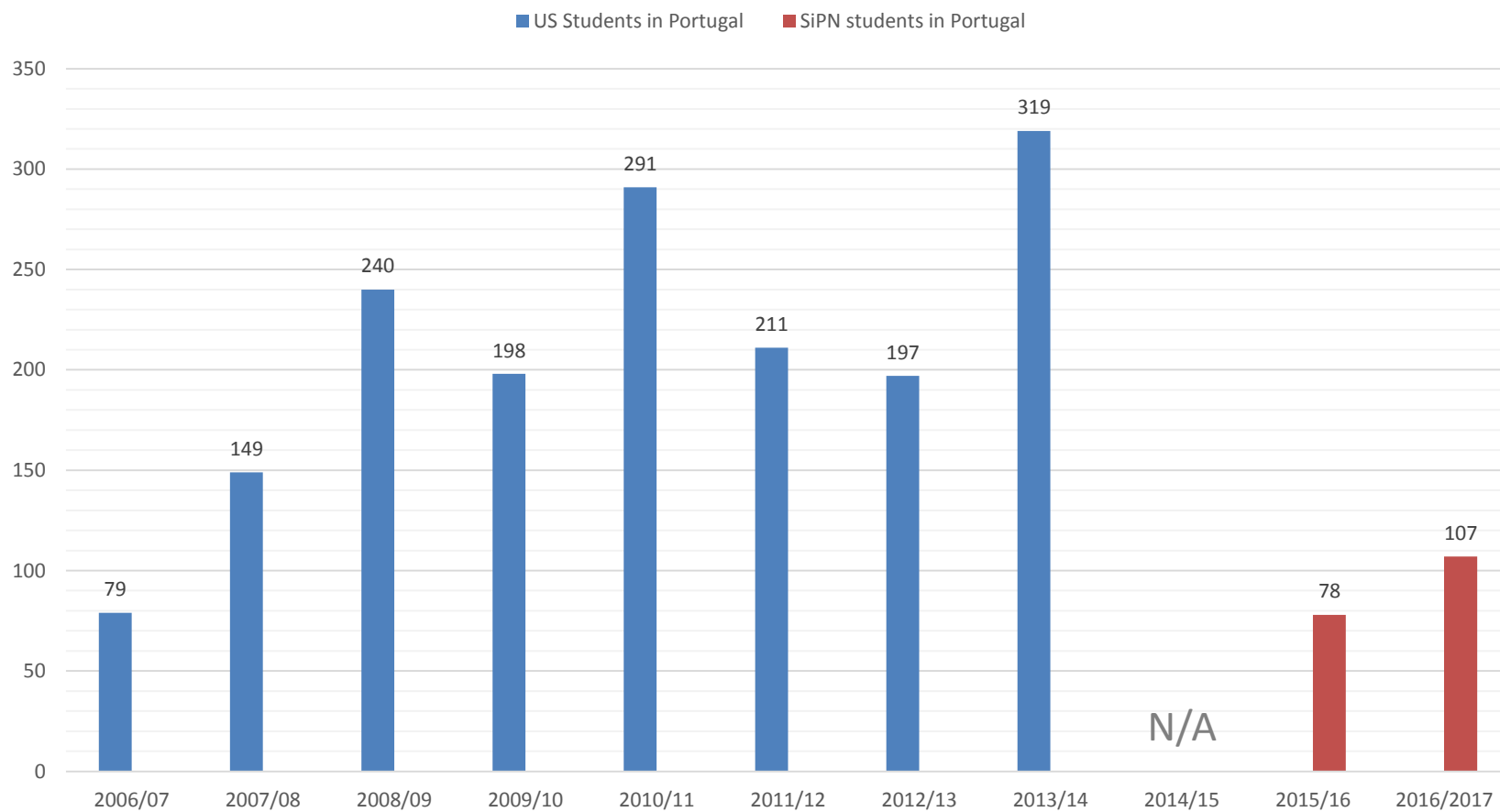
The main tasks of this conference

- collect practices and experiences of embedding culture inside universities

- showcase examples of successful cooperation between universities and cultural institutions

- Discuss how universities act as agents in the development of cultural activities in the cities

My contribution: In what ways is the US case instructive and how is SiPN aiming to contribute to these goals?
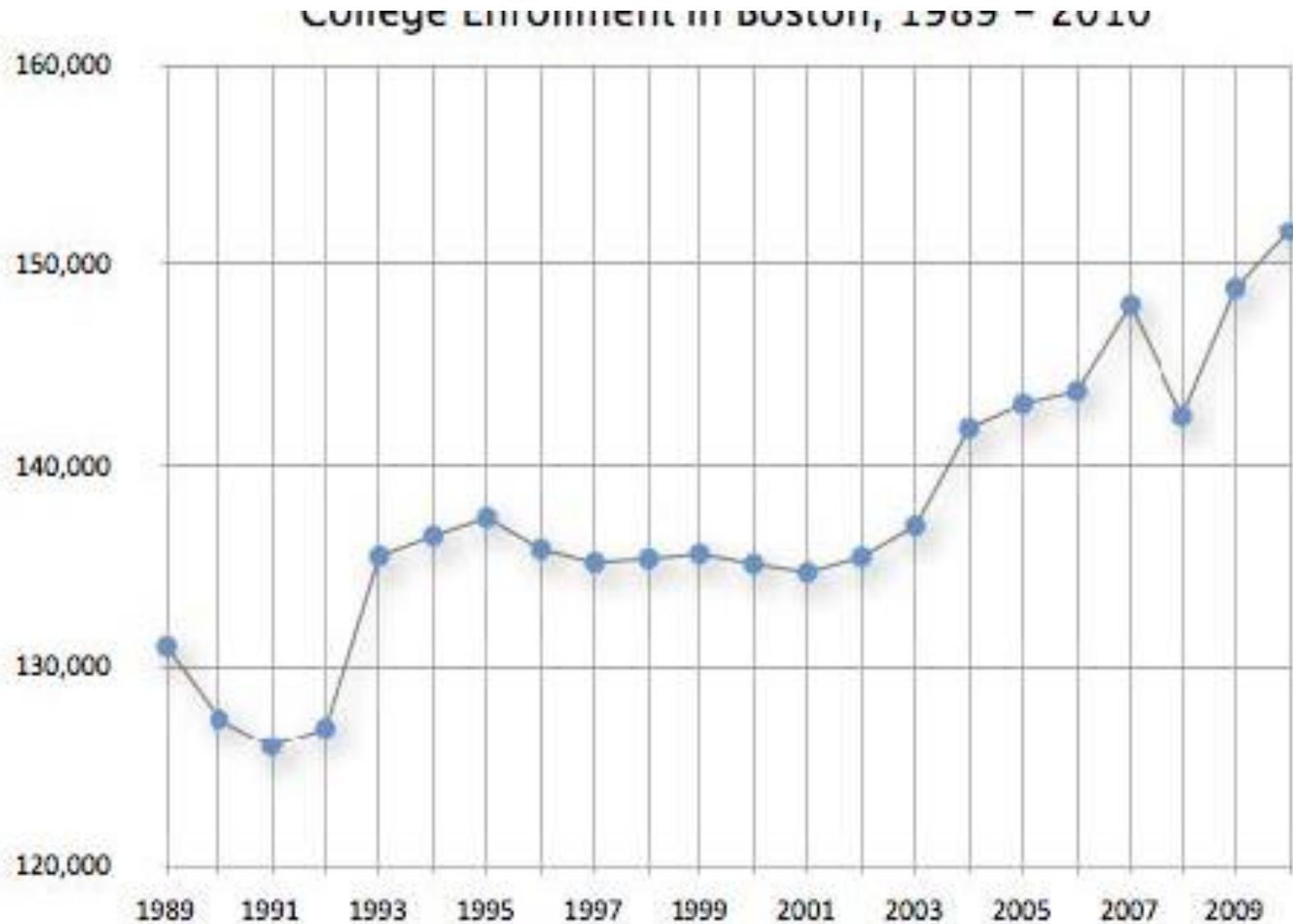
Share of Population 15 and above enrolled in College or Graduate School

Ames 34.2%

Ithaca 32.8%

State College 31.8%

Lafayette 26.6%

Champaign 26.9%

Bloomington 27.8%

Blacksburg 29%

Lawrence 31.1%

College Station 30.57%

Gainesville 26.8%

10   20   30

Map by Zara Matheson, Martin Prosperity Institute

Total Number of College or Graduate Students

· 10,000

● 1,000,000

Boston

San Francisco

New York

Philadelphia

Washington

Chicago

Los Angeles

Atlanta

Dallas

Miami

Map by Zara Matheson, Martin Prosperity Institute

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Boston as Comparative Case
College Enrollments, 1989-2010

College Enrollment in Boston, 1989 – 2010

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Metro Boston as Comparative Case
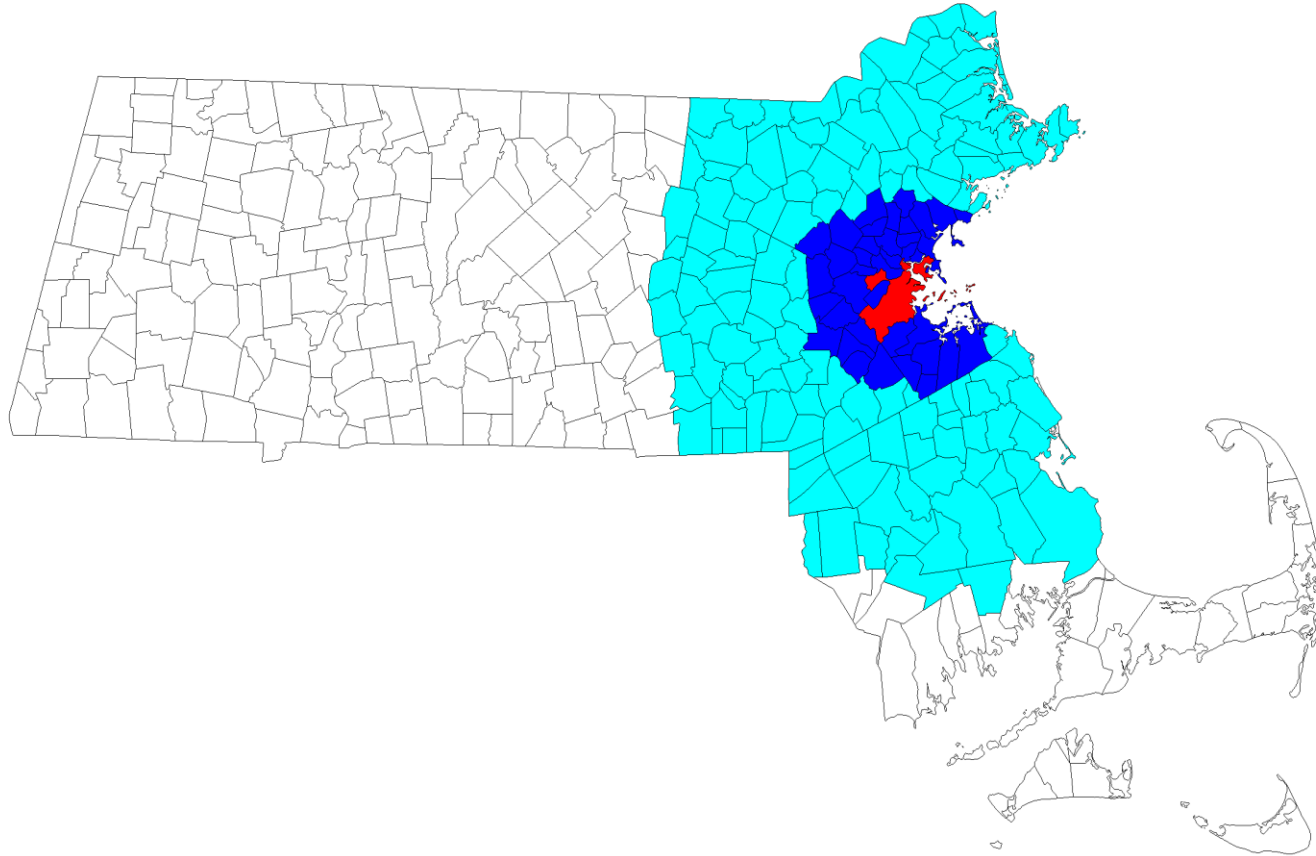
University – City – Region – Internationalization Strategies

- Economic benefits seem clear for city/regions, despite concerns over tax exempt nature of the universities

- Universities benefit by recruiting more global talent (STEM and grants, univs as R&D centers for corporate and venture capital, larger recruitment pool)

- Individual-level benefits for the student

Cultural Investments→ Urban Renewal?

- Providence Renaissance (RISD, Brown, JWU, PC)

- New Bedford's Star Store as Urban Anchor (UMD)

- Yale and New Haven as Counterexample

"Live It/ Leave It Better"

- SiPN in concerned about how our students can give back to the city that hosted them

- Service-Learning Activities

- Internships for academic credit

- Social Responsibility Project "Live It/Leave It Better"

Study
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Network

Study in Portugal Network

Why Portugal   Why SiPN   Build Your Program   News

HOUSING

STUDY TOURS AND CULTURAL AGENDA

MULTICULTURAL LEARNING

VISITING FAMILY PROGRAM

SIPN BUDDY PROGRAM

TRAVELING OUTSIDE PORTUGAL

VOLUNTEER OPPORTUNITIES

GENERAL SAFETY & INSURANCE

Volunteer Opportunities

Volunteer during your time in Portugal and engage in a meaningful service experience. Give back to the community while making Portuguese connections and it could just be one of the best decisions you make while studying abroad!

Volunteer Spontaneously Throughout the Semester with one of SiPN's partners, the Lisbon Municipality Volunteer program.

Perks of the volunteer service:

- It's a great way to make personal connections in Lisbon, as you work alongside other Portuguese and international students;
- You might earn access to special discounts, such as vouchers and free entrance to events and concerts.

How Do I Participate?

Just let us know before you depart, or during the first two weeks after you have arrived in Lisbon and the SiPN On-site Coordinator will put you in contact with our partners.

f   🐦 Tweet   in   8+   ➕ Share

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Working with City and Civil Society Partners

- CML Volunteer Bank
- CML Study in Lisbon Program
- Local Arts & Culture Orgs
- Medicos do Mundo
- GRACE
- Leverage existing univ infrastructures
  - ISA, Museu Nacional de História Natural e da Ciência, etc.
- Thoughtful Curricular Design

Study in Portugal Network

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Urban Agriculture and Civic Ecology - (6 ECTS)

- Community Service Learning and "Design/Build" Studio: The course integrates an intensive, hands-on service-learning experience and community-based design project in an urban community garden in Lisbon.

- Students will have a community service learning placement in AVAAL, a Lisbon organization dedicated to promoting civic ecology and urban agriculture through school gardens and a community garden.

- The culminating experience is a team "design/build" project. We will use participatory action research methods to learn about gardeners' knowledge, foodways heritage and needs. Informed with this knowledge, we will design and carry out a studio project working alongside local gardeners-- for example, building a new garden structure, permaculture spiral, or public art installation.