

A silver laptop is open on a light-colored wooden desk. The laptop screen is black and displays the text "NEW ERA IN THE JOB MARKET FOR GENERATION Z" in white, bold, sans-serif font. To the left of the laptop is a gold-colored bar chart with four bars of varying heights. To the right is a small green succulent in a white square pot and a gold-colored geometric wireframe object. The background is a plain, light-colored wall.

**NEW ERA IN THE JOB
MARKET FOR GENERATION Z**

GENERATION Z PROFILE



- Generation of people born between the second half of the 1990s until the beginning of 2010
- Educated on the “boom” of Technological devices creations and Internet development

Main characteristics

Easy Technology comprehension

Openness to new technologies

Socially conscious generation

FIRST JOB: THE TURNING POINT

92% Concerned about the generational gap that technology is causing on their professional and personal live

37% Consider that technology is weakening their ability to maintain strong interpersonal relationships and develop people skills



Make a Global Impact



Primate Career Goal: Job Security

POST-COVID 19 JOB MARKET



Change on the customer experience
(Online E-tailor)



New organizations dynamics
(More e-learning training & digitalization of processes)

New soft skills required

Critical digital and
cognitive capabilities

Adaptability and Resilience

Social and emotional skills

