

Rectors Seminar 2017

Philanthropy in European Universities: strategies and challenges

University of Cyprus

Nicosia, 24-25 October 2017

Programme as of 12/10/2017. Regular updates on: <http://www.unica-network.eu/event/rectors-seminar-2017-nicosia>

The Seminar is organised in partnership with:

CASE



Springer

Cyprus Tourism Organisation



Zorbas



SPRINGER NATURE

The generosity of individuals and foundations and the support of companies keen to promote their social responsibility have the potential to provide substantial complementary support for research and teaching and to help universities diversify their funding sources. This Seminar offers a unique opportunity to engage in meaningful discussion about issues relating to fundraising and strategies as well as challenges in efforts to promote Philanthropy in European Universities.

The Seminar will focus on topics such as fundraising, stewardship, promoting a culture of giving, alumni relations, university-community partnerships, and ethical dilemmas relating to private fundraising. Academic and professional experts will share their experience on current trends, their vision for the future and they will offer insights for responding to the challenges currently facing our institutions.

The University of Cyprus will provide its own insight on the philanthropic journey that has led to the launching and successful completion of the largest academic library and the first Learning Resource Centre in Cyprus.

Participants

The Seminar is meant for Rectors/Presidents, Vice-Rectors/Vice-Presidents, Deans, other representatives of academic leadership responsible for fundraising, development, and alumni relations.

Senior Managers involved in international and European affairs, Head Librarians and Directors of university libraries are also welcome to attend the Seminar.

Main venue

University House Anastasios G. Leventis

1, University Avenue

University Campus, Aglantzia, 2109 Nicosia, Cyprus

Programme

Tuesday, 24 October 2017

Seminar Chair: Luciano SASO, President of UNICA – Network of Universities from the Capitals of Europe

Venue: Senate Room, AG Leventis Building, 1st Floor, UCY Campus

09:00 – 09:30	Registration and welcome coffee
09:30 – 10:00	Welcome & presentation Constantinos CHRISTOFIDES , Rector of the University of Cyprus
10:00 – 10:15	Introduction to the Seminar Luciano SASO , UNICA President
10:15 – 11:45	SESSION 1: <u>Major Donor Fundraising for European Universities</u> Chair: José António MACHADO, Vice-Rector, Universidade NOVA de Lisboa <ul style="list-style-type: none">▪ Paul DE KNOP, former Rector, Vrije Universiteit Brussel▪ John KELLY, President, MiraKelly Fundraising Consultants▪ Marina STUPNIKOVA, Deputy Head, Higher School of Economics Endowment Fund▪ Jennie MOULE, Interim Executive Director, CASE
11:45 – 12:15	Panel discussion
12:15 – 13:30	Lunch
13:30 – 14:45	SESSION 2: <u>Corporate Fundraising and the Promotion of Responsible Research and Innovation</u> Chair: Jacques LANARÈS, Professor and former Vice-Rector, University of Lausanne, Member of the UNICA Steering Committee <ul style="list-style-type: none">▪ Theo SCHUYT, Professor of Philanthropic Studies, Vrije Universiteit Amsterdam▪ Isabel PENNE, Director, Leuven University Fund▪ Kirsten BUCKLEY, Head of Development, University of Oxford

14:45 – 15:15	Open Discussion
15:15 – 16:30	Campus Tour
16:30 – 17:30	Site tour of the “Stelios Ioannou” Learning Resource Center
17:30 – 19:00	<p>Panel Discussion: <i>From Alexandria to the contemporary university library: inspiring communities to participate and engage with lifelong learning</i></p> <p>Chair: Filippos TSIMPOGLOU, Director, National Library of Greece</p> <ul style="list-style-type: none"> ▪ Didier VIVIERS, former Rector, Université libre de Bruxelles ▪ José MOURA, Professor, Universidade NOVA de Lisboa
19:10	<p>Transfer by bus</p> <p>Dinner at the <i>Pantopoleion</i> Restaurant</p>
22:00	Bus transfer to the hotel

Wednesday, 25 October 2017

09:00 – 09:30	Coffee and Tea
09:30 – 10:30	<p><u>SESSION 3: Ethical Issues in Attracting and Managing Endowments and Private Donations</u></p> <p>Chair: Isabel PENNE, Director, Leuven University Fund</p> <ul style="list-style-type: none"> ▪ Sandra BOUSCAL, Director, Paris-Dauphine Foundation ▪ Jennie MOULE, Interim Executive Director, CASE
10:30 – 11:15	Open Discussion and Conclusions
11:30	Departure for the Nicosia Archaeological Museum and the Old City (escorted Tour)
13:30	Lunch at the Center for Visual Arts and Research
14:45	Farewell