

**Beyond elitism, beyond  
indifference. The academic  
celebrations as an invitation to the  
city**

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# How often do you do the following?

	Frequently	From time to time	Rarely	Never
Going out with friends	83.3	10.5	3.9	0.8
Visiting cinema or theater	29	40	19	10.6
Practice sport	64.5	13.6	13.3	6.7
Going to homes of friends	74.5	16.8	5.6	1.9
Walking in park or mountain	67.3	21.4	7.5	1.7
Going to the mall, stores	62.2	27.6	6.8	2.1

# Свободно време



# **Cultural times. The first global map of cultural and creative industries. 2015. Ernst & Young**

- cultural and creative industries fuel the whole economy;
- cultural production is young, inclusive and entrepreneurial;
- culture boosts cities' attractiveness;
- the informal economy is a vast reservoir of jobs.
- the rising middle class is hungry for culture;
- cities provide a market for culture and allow cultural diversity to flourish.
- cultural projects are drivers of urban regeneration.

МААДЕЖКА НАУЧНА КОНФЕРЕНЦИЈА

„КАМЕНТОВИ ДНИ“

17-18 НОЕМВРИ 2016 ГОД.

















# ИКОНОМИЧЕСКИ УНИВЕРСИТЕТ - ВАРНА

*Vivat academia,  
vivat professores!  
Vivat membrum quodlibet,  
vivant membra quaelibet,  
Semper sint in flores!*

*Да живее академията,  
да живеят професорите,  
да живее всеки студент,  
да живеят всички общности,  
винаги да сме в цъфтеж!*





