



Network of Universities
from the Capitals of Europe



The **LingOA** initiative: a new model for scientific publishing



SÓNIA FROTA
Universidade de Lisboa, Portugal
and
LingOA Foundation

8th UNICA Scholarly Communication Seminar
Université de Lausanne, 1-2 December 2016

<http://www.lingoa.eu/>



Fair Open Access publishing model

'Old' classical model

Publisher-centric

- Publishers own **journal titles**, articles' **copyright**
- Set pricing and conditions
- Control **editorial assistance**, copy-editing, **storage**, indexing

Dualistic

- Publishers vs. **Researchers & University libraries**

User/Researcher pays

- Researchers pay for access

Subscription based

- **Libraries** pay expensive **subscriptions** to publishers

Main principles of the **Fair Open Access** Model

Researcher-centric

- **Researchers** author, review, edit articles
- Own **journal titles** and **copyright**
- Use Publications Services Providers to make articles available online at low cost
- **University libraries** provide **editorial assistance**, **storage**, **publication fees**

Pluralistic

- Collaboration between researchers, university libraries & Publication Services Providers

Producer pays

- Academic-led institutions/university libraries pay for Article Processing Charges (public money)

Production cost based

- Institutions/university libraries pay for **actual production costs (APCs)** of online publishing

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Fair Open Access publishing model



Key changes in the transition to **Fair Open Access**

Researchers and academic-led institutions
are the main actors in the production and publication of science

Copyright
Journal ownership

Fair Open Access publishing model



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**Copyright
Journal ownership**

University Libraries' role

Editorial assistance, storage, access, Article Processing Charges (APCs)

Subscription fees

Fair Open Access publishing model



Taking our role in our hands



Researchers

Employed by
academic
institutions

Produce
articles

Review
articles

Edit
articles

Fair Open Access publishing model



Taking our role in our hands



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Discovering and spreading of knowledge

Science

Available to people

Fair Open Access

Researchers

Students

Professors

...

Fair Open Access publishing model



Taking our role in our hands



Researchers

Employed by academic institutions

Produce articles

Review articles

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Discovering and spreading of knowledge

Science

Available to people

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Researchers

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Taking our role in our hands



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Fair Open Access



Income inequality

Fair Open Access publishing model



Taking our role in our hands



Researchers

Employed by academic institutions

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Science

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Fair Open Access



Income inequality

All may benefit from it

All contribute to high-quality research

The LingOA initiative



- LingOA is a non-profit foundation (founded in 2015)
Board members – Researchers, academics, journal editors

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Board members – Researchers, academics, journal editors
- Goal: Academic articles and research in **Linguistics** published in **fair open access**
 - ✦ Editorial board/Scientific society owns the Title of the Journals
 - ✦ Authors own the copyright of their articles, and a CC-BY license applies
 - ✦ Articles are published in Full Open Access (no open access fees and subscription fees, no ‘double dipping’)
 - ✦ Article processing charges (APCs) are low and transparent
 - ✦ APCs are covered by a dedicated fund during a 5-year transition period, after which a library consortium takes over APC payments

The LingOA initiative

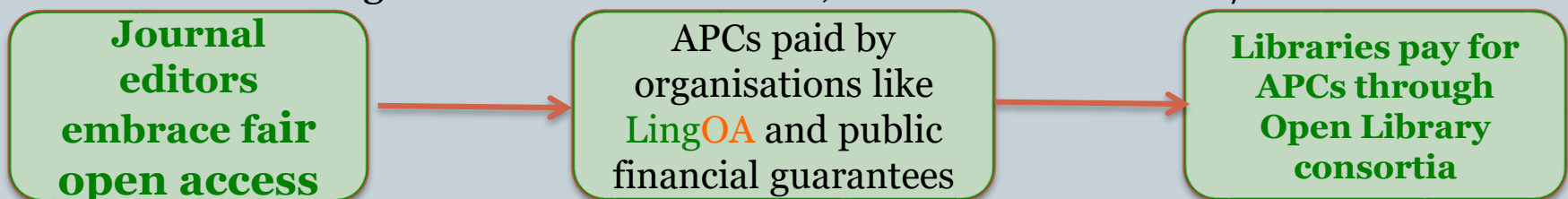


- **LingOA** is a non-profit foundation (founded in 2015)
Board members – Researchers, academics, journal editors
- Goal: Academic articles and research in **Linguistics** published in **fair open access**
- Mission: Facilitate the **transition** to **fair open access** by providing a financial guarantee for APCs
 - ✦ Funding – NWO and VSNU (Netherlands)
 - ✦ Long-term sustainability – Open Library of Humanities (international consortium)
 - ✦ Other funding – Academic institutions, scientific associations/societies

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The LingOA initiative



- Journals that have moved to **fair open access**, within the **LingOA** initiative



First
articles
published
March,
2016



First
articles
published
January,
2016

Editors, Editorial Board, Peer reviewers, Authors

The LingOA initiative



- Journals that have moved to **fair open access**, within the **LingOA** initiative

Started in 2010; back issues freely available



First articles published March, 2016



Started in 2002; back issues freely available

First articles published January, 2016

Editors, Editorial Board, Peer reviewers, Authors

The LingOA initiative



- Journals that have moved to **fair open access**, within the **LingOA** initiative



First
articles
published
April 2016
46 articles
already
published

Editors, Editorial Board, Peer reviewers, Authors

The LingOA initiative

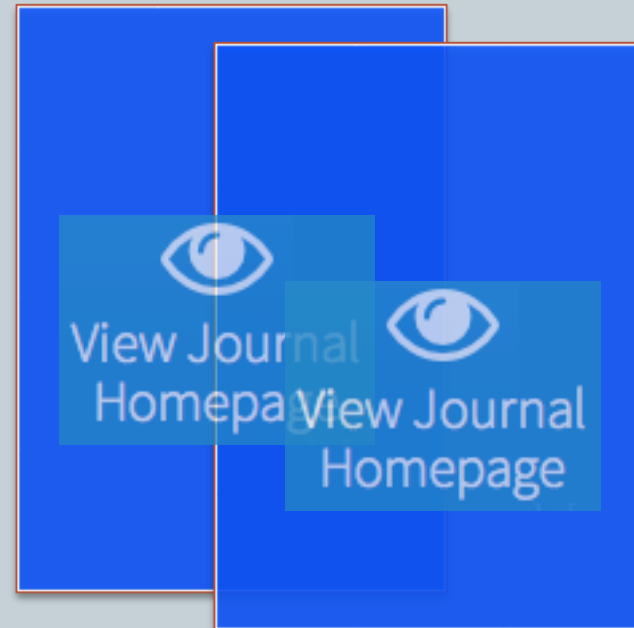


- Journals moving to **fair open access**, within the **LingOA** initiative

Started in
1989



Joining
LingOA
before the
end of 2016



Several other international linguistics journals
are moving to fair open access

The LingOA initiative



- Monitoring impact and quality metrics



Well-established journals in the field moving to **fair open access** (rather than creating new journals)

Reassures the linguistic community that journals that flipped to **fair open access** are essentially the same
High-quality+Impact+Fair open access

The LingOA initiative



- Roadmap to Fair Open Access

- Subscriptions increasingly more expensive
- Restricted access

‘Old’ subscription-based publishing model

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‘Old’ subscription-based publishing model

Transition
APCs paid by organisations like LingOA and public financial guarantees

- Low APCs
- Ownership and copyright lies with editors/researchers

The LingOA initiative



- Roadmap to **Fair Open Access**

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‘Old’ subscription-based publishing model

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Final stage

APC-based publishing by OLN-like consortia



<http://www.writersdigest.com/>

- No costs for publishing/accessing research

The LingOA initiative



- Roadmap to Fair Open Access



Discipline-based

Field of
Linguistics

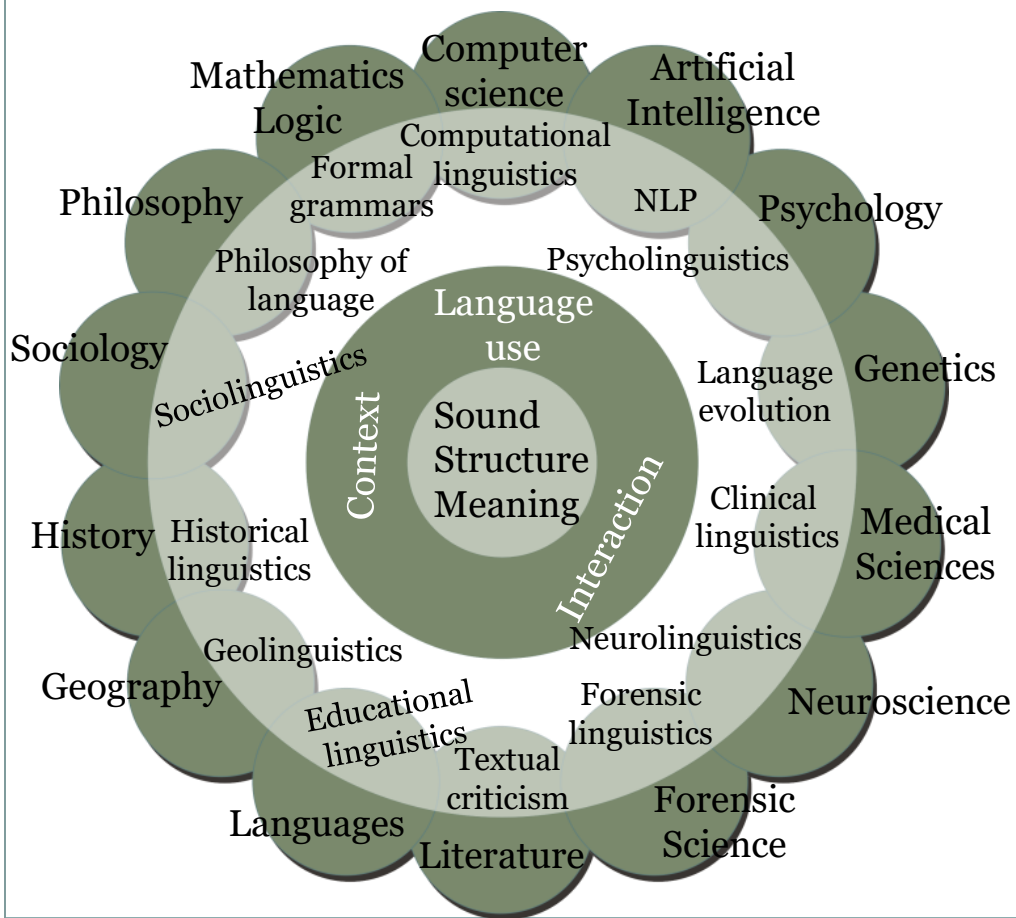
The LingOA initiative



- Roadmap to Fair Open Access



Discipline-based



Field of
Linguistics

Fair Open Access >> Impact

More reads



More citations

author



The LingOA initiative

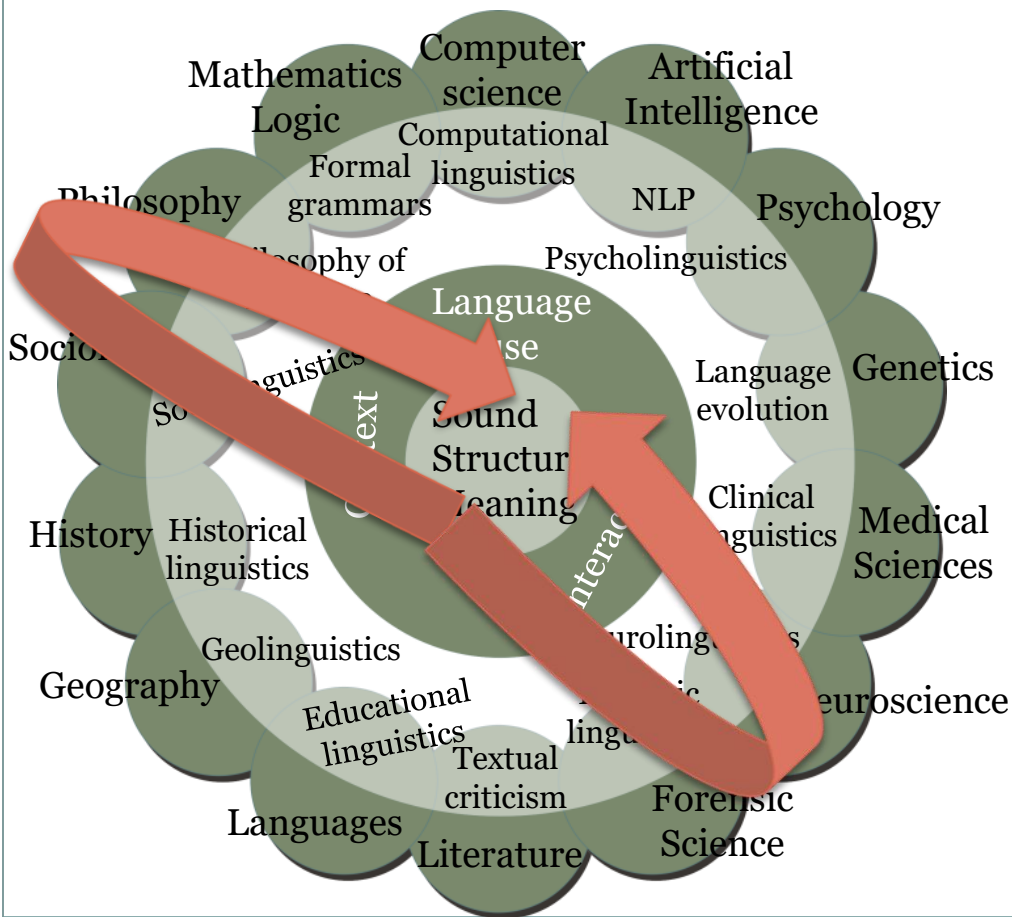


- Roadmap to Fair Open Access



Discipline-based

Field of
Linguistics



Fair Open Access >> Impact

More reads



More citations



Availability
Re-use

New tools, New findings,
Excellence

The LingOA initiative



- Roadmap to Fair Open Access



Discipline-based

- Model spreading to other disciplines

- Financial guarantee from CESAER



CESAER

conference of european schools
for advanced engineering education
and research

**Journal
editors
embrace fair
open access**



APCs paid by
organisations like
MathOA and public
financial guarantees



**Libraries pay for
APCs through
Open Library
consortia**

Fair Open access publishing model



- Long term sustainability



Featured Journals

All Journals



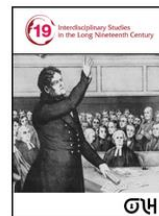
ASIANetwork Exchange: A Journal



C21 Literature: journal of



The Comics Grid: Journal of Comics



19: Interdisciplinary Studies in the Long



Open Library of Humanities

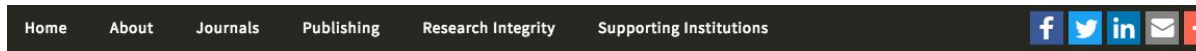


Studies in the Maternal

Fair Open access publishing model



- Long term sustainability



Publish with us

Get involved!



Featured Journals

All Journals



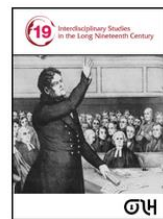
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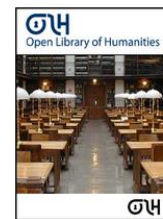
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Open Library of Humanities



Studies in the Maternal

- International library consortium (launched Jan 2015)
- Academic led, not for profit
- 212 library members (including University of Lisbon)
- Platform for Gold & Fair Open Access peer-reviewed journals
- OLH board accepts only existing journals
- APCs are low (< €1.000 article)
- Library membership fees between €500 and €1.500 year

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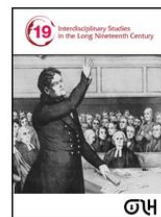
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Open Library of Humanities



Studies in the Maternal

Soon be extended to
Open Library of Sciences

Fair Open access publishing model



- **Advantages**

- Cost-effective fair open access model
- Redirects subscription money to APCs (real production costs)
- Cost-saving given the conversion of existing journals rather than creating new open-access avenues
- Introduces a competitive market price pressure to lower of the costs of scholarly publications
- Editors/academics/researchers lead the process



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• Risks

- Not enough editors/journals embrace the model. **But evidence from LingOA shows otherwise.**
- Too much success too quickly, requiring rapid scaling of OLH/OLS long-term sustainability. **Evidence from OLH supports the model.**



A new model for scientific publishing

Conclusion



Fair Open Access

- No author/user-facing charges

A new model for scientific publishing

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- Broad distribution of knowledge
- All may contribute
- All may benefit

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- Feedback
- Replication
- Re-use
- Share
- Better use of economic resources



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Dr. Pedro Estácio (Univ. de Lisboa)

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