

Starting strong: Key factors for putting together a compelling programme

HSE case study

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(Centre for short international programmes)

The 2nd UNICA Summer & Winter Schools
Organisers Meeting

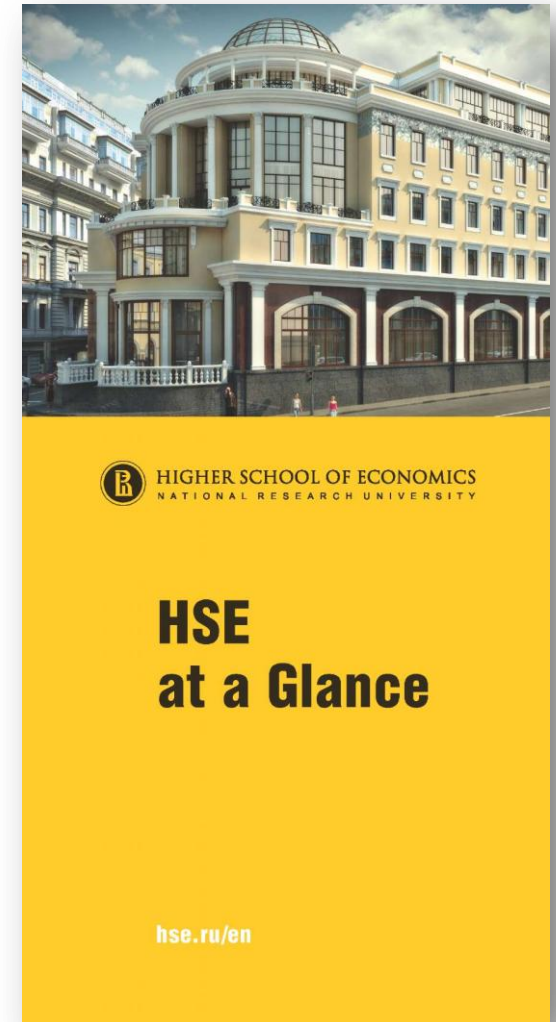
27-28 April, 2015, Bucharest



**The Higher School of Economics is
one of Russia's top five universities.**

HSE at a Glance

Campuses:	Moscow, St. Petersburg, Nizhny Novgorod, Perm
Students:	More than 22,000 (about 50% from outside of Moscow) Largest graduate student enrollment in Russia
Continuing Education:	600+ programs including MBA, DBA and EMBA programs More than 18,000 students
Academic Staff:	4,100 teachers and researchers
Research:	100+ research institutes and centers, 20+ international scientific labs
Resources:	Modern library with over 600,000 titles and more than 18,000 electronic subscriptions
Revenues:	Approximately €300 million in annual revenue



International Summer University



The Summer University at the HSE is designed to provide students from around the world with unique opportunities to enhance their knowledge in area studies and beyond.

- *How to select the courses, determine the course requirements, recruit teachers?*
- *How to satisfy the needs of students from different cultures of learning?*
- *How to effectively balance the instructional and cultural programme activities?*

International Summer Schools (2015, Selected)

Abroad

- The Baltic Practice: 'Europe in Russia: Business, Culture, Values'

Moscow

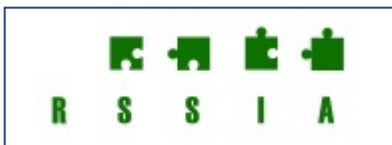
- Institutional Analysis

Other HSE Campuses:

- Operational Research and Applications
- Higher Education and the State
- Russian Studies: Identity and Political Culture
- Doing Business in Russia
- Information Retrieval
- Economics in Russia: National Aspects
- Topography of Imperial Power: The Political Space of Saint Petersburg

INTENSIVE RUSSIAN LANGUAGE SUMMER PROGRAMS:

Summer School of Russian; Russian language, culture, history (Moscow and Nizhny Novgorod)



Fields of study



- **Russian studies**
 - Russia in the Changing World
 - Russian Economy in Transition
 - Russian Space and Russian State
- **Politics, IR**
 - EU-Russia Relations and the Future of Europe
 - Rising Powers in World Politics: the Russian Perspective
 - US-Russia Relations Between the Cold Wars
 - Russia in Asia Pacific: Challenges and Opportunities
 - Russia's soft power: what it is and what it might be
 - Russia and non-traditional security challenges in the contemporary world

Fields of study

- **Economics**
 - Doing Business in Russia
 - Russia and Global Food Security
 - Challenges to EU-Russia Economic Links
 - The Politics and Economics of Energy
- **Computer science**
 - Automata, Nets and Applications in Software Engineering
 - Introduction to Artificial Intelligence: Methods, Models, Algorithms
 - Introduction to Theory of Statistical Diagnosis
 - Computability and Complexity
 - Introduction to Natural Language Processing Culture
- **Culture**
 - Russian Classical Music
 - Media, Culture and Society



Russian Language for foreign students

Students are welcome to take a general course on Russian as a Foreign Language (RFL)

- Elementary
- Pre-Intermediate
- Intermediate
- High-Intermediate/Low advanced
- Advanced



Society and History (week in St. Petersburg)



- Russia in Eurasian and World Politics
- Russian Political Institutions in Historical perspective
- Ethnic and Religious Minorities in Post-Imperial Contexts
- Introduction to the History of Science and Technology

Numbers



- 42 students from 11 countries
- 15 students out of Partner Fudan University (China)
- 9 students from Partner Seoultech University (Korea)
- Partnership with Norwegian Centre for International Cooperation
- More than 80 applications to participate in Summer University (around 10 students are going to come back next year)
- There were 24 courses in English represented, 12 of them were accomplished
- The majority of students took per 6 ECTS credits, a bit less took per 12 credits, max credits that were taken is 18.
- There were around 15 active buddies who helped foreigners

Buddy Club

Buddies - are students of HSE, who are responsible for helping foreign students adapt to their new environment,

- settling into the dormitory,
- explaining how public transportation in Moscow works,
- acting as interpreters in official settings,
- simply showing them the city



Summer University 2014

Impressions



Some Impressions

- **Gabriela Cunha dos Santos, Brasil, University of Brasilia**

Having the opportunity of studying at the SU was a great experience of life! the structure that HSE provides to the foreign students is great and I felt home when I was living in Moscow. Then, learning a little bit Russian and a lot of interesting curiosities about your culture with our buddies – who helped us a lot! – was enriching.

- **Parwiz Habib, Afganistan, The University of York**

Although, it is a short summer course but it has a good academic values because one gets credits for the course they attend. I was so impressed by the school and its professors that I wanted to pursue my PhD studies in HSE

- **Sanjay Kumar Rajhans, India, Taras Shevchenko National University Kiev (Instructor)**

The sterling quality of education made the students from across the globe so impressed and satisfied. It was a galaxy of amazing teachers each one a great specialist in his/her subjects and bringing a whole new perspective to the students about the subjects we had chosen, with a much nuanced understanding of the topics, a very updated and unexplored research data combined with very friendly and engaged teaching style was in the learning process.

- **Priha Amen Saed, Pakistan, Institute of Business Administration, Karachi**

One of the advantages of studying at the HSE is that the programs are less expensive than similar ones in Britain or the U.S... This is my first time in Moscow, and I've simply fallen in love with the city. The most interesting thing I've discovered is that despite the fact that everything is different on the outside, on the inside people are the same as what I'm used to at home.

What ? Where? When?

- **Location:** Moscow, St. Petersburg
- **Dates:** June 22 – August 8, 2015
- **Language:** English
- **Credits:** Up to 16 ECTS
- **Duration of study:** 2-7 weeks
- **Program fee includes:** tuition, accommodation, airport transfer, visa support, at least one sight-seeing tour and one social event
- **Application deadline:** May 1, 2015



QUESTIONS?



**Thank you for your
attention!**

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