



Network of Universities  
from the Capitals of Europe

## ACADEMIA AND INDUSTRY: INNOVATION MODELS

**20 April 2020 | 15:00 - 17:00**

**Join the discussion !**

Please note that participation is free, but registration is needed

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## PROGRAMME

15:00-15:15	<p><b>Welcome address</b></p> <p><b>Luciano SASO</b>, UNICA President</p>
15:15 – 15:30	<p><b>Keynote speech</b></p> <p><i>Innovation models in academia</i>, by <b>Christian J. Suojanen</b>, CEO –Broadreach Global LLC, USA (15')</p>
<b>Panel</b>	<p><b>Chair: Jonathan Seckl</b>, Senior Vice Principal, University of Edinburgh</p>
15:30 – 15:40	<ul style="list-style-type: none"> <li>• <i>University-industry collaboration: factors for success</i>, by <b>Orla Feely</b>, Vice President for Research, Innovation and Impact and Professor of Electronic Engineering, University College Dublin (10')</li> </ul>
15:40 – 15:50	<ul style="list-style-type: none"> <li>• <i>Cooperation with industry: A matter of building bridges within the university</i>, by <b>Karin Berglund</b>, Professor, Stockholm University (10')</li> </ul>
15:50 - 16:00	<ul style="list-style-type: none"> <li>• <i>Getting out from its academic ivory tower or the challenge of instilling an entrepreneurial spirit in a non-technological university</i>, by <b>François Bussy</b>, Vice-Rector for Research, University of Lausanne (10')</li> </ul>
16:00 – 16:10	<ul style="list-style-type: none"> <li>• <i>How to stimulate SSH cooperation with industry?</i>, by <b>Ioana Galleron</b>, Professor of French Literature and Digital Humanities, Université Sorbonne-Nouvelle (10')</li> </ul>
16:10 – 16:20	<ul style="list-style-type: none"> <li>• <i>Knowledge Transfer Metrics</i>, by <b>Christophe Haunold</b>, Head of the central office for Partnerships, Knowledge and Technology Transfer, University of Luxembourg (10')</li> </ul>
16:20 – 16:30	<ul style="list-style-type: none"> <li>• <i>Knowledge Generation and Technology Transfer at Universidad Autonoma de Madrid</i>, by <b>Javier Ortega-Garcia</b>, Vice-Rector for Innovation and Technology Transfer, Universidad Autónoma de Madrid (10')</li> </ul>
16:30- 17:00	<p><b>Q&amp;A session</b></p>