



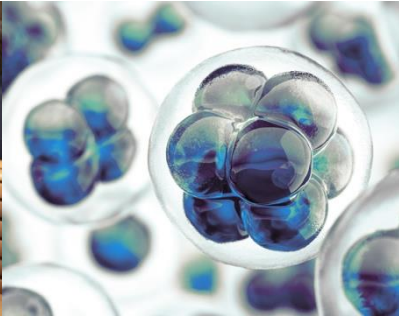
Europäisches
Patentamt
European
Patent Office
Office européen
des brevets

UNICA-EPO co-operation event

Overview



Giovanna Oddo



European Patent Office



21 September 2021

Content

- Facilitators of co-operation
- Our portfolio
- Online courses
- Modular IP education framework
- EPO Academic Research Programme
- Advanced IP lecture series
- Study visits
- Pan-European Seal programme
- EPO Young Inventors prize
- More information

Facilitators of co-operation

Co-operation is most effective when there is...



A desire to integrate IP culture within the university business strategy

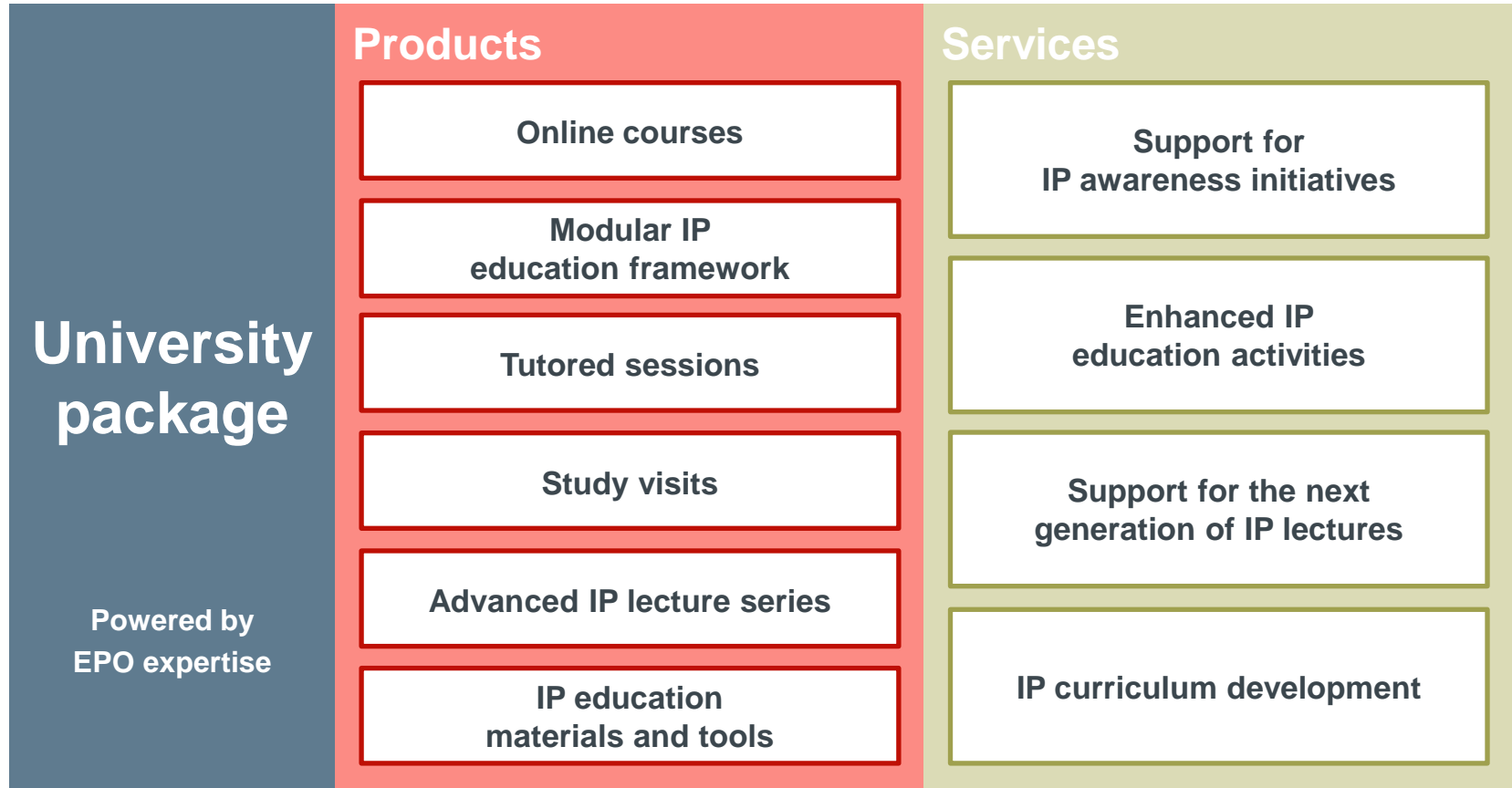


A “sponsor” community within the university or TTO



A willingness to identify university bodies, academic programmes or professors to implement elements of the co-operation package

Our portfolio



Online courses

The top four SHORT self-paced courses within the Academy's e-learning centre:

- **From idea to patent**
- **The art of reading patent documentation**
- **Introduction to the European Patent System**
- **Think patents**



**76 courses and
180 videos**



**Wide variety of
asynchronous
courses**



**Topics reflect
popular interest**

Learning path 2 – The value of patent documentation



The value of patent documentation

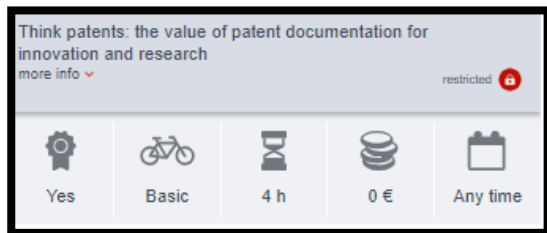
- 1 Think patents: the value of patent documentation for innovation and research
 - 2 Use patents: cases from research results
 - 3 EPO Patent information tools
-

In this learning path you will get the answers to the following questions:

- **What is patent information and in which ways can you benefit from it?**
- **What is the role of patents in this landscape?**
- **What conditions does an invention have to meet to become a patent?**

Combination of our best courses which together give a **very good overview** of the whole subject of patent documentation

Think patents: the value of patent documentation for innovation and research



This self-paced training course deals with :

1. The role of patents in innovation and research, the conditions an invention must meet in order to become a patent
2. How to use patent documentation for a particular research project.

[Further information and course link](#)



Modular IP education framework

From Lab to Market (basic level)
(3 ECTS credits in co-operation with university partners)

MODULE I

Introduction to IP

An overview of IP rights, serving as a first encounter to the field.

MODULE II

Patent Essentials

What is a patent and what are the requirements to get a patent?

MODULE III

Patent Information Introduction

Intro to patent information and its characteristics how to access patent information.

MODULE IV

Patent Information Practice

Introduction to Espacenet and European Patent Register; use cases and exercises.

MODULE V

Developing an IP Strategy

Tapping the economic benefits from your ideas.

Five modules that can be taken either as a complete course or separately, maximising flexibility and allowing for easy integration in university curricula as individual assignments

Modular IP education framework

From lab to market (advanced level)
(3 ECTS credits in co-operation with university partners)

MODULE I

Grant of Patents

Special focus on the following requirements:

- Novelty
- Inventive Step
- Exceptions to patentability

MODULE II

Enforcement of Patents

How patent rights can be reinforced in order to protect the patented invention and other routes of dispute solution

MODULE III

Scouting and Assessment of Technology

Explores the market and basics of technology transfer

MODULE IV

IP Commercialisation

IP value extraction and licensing options

MODULE V

Use of IPRs

Real-life case studies across a variety of technical fields

Modules are delivered in an online format, with the possibility of including additional live sessions.

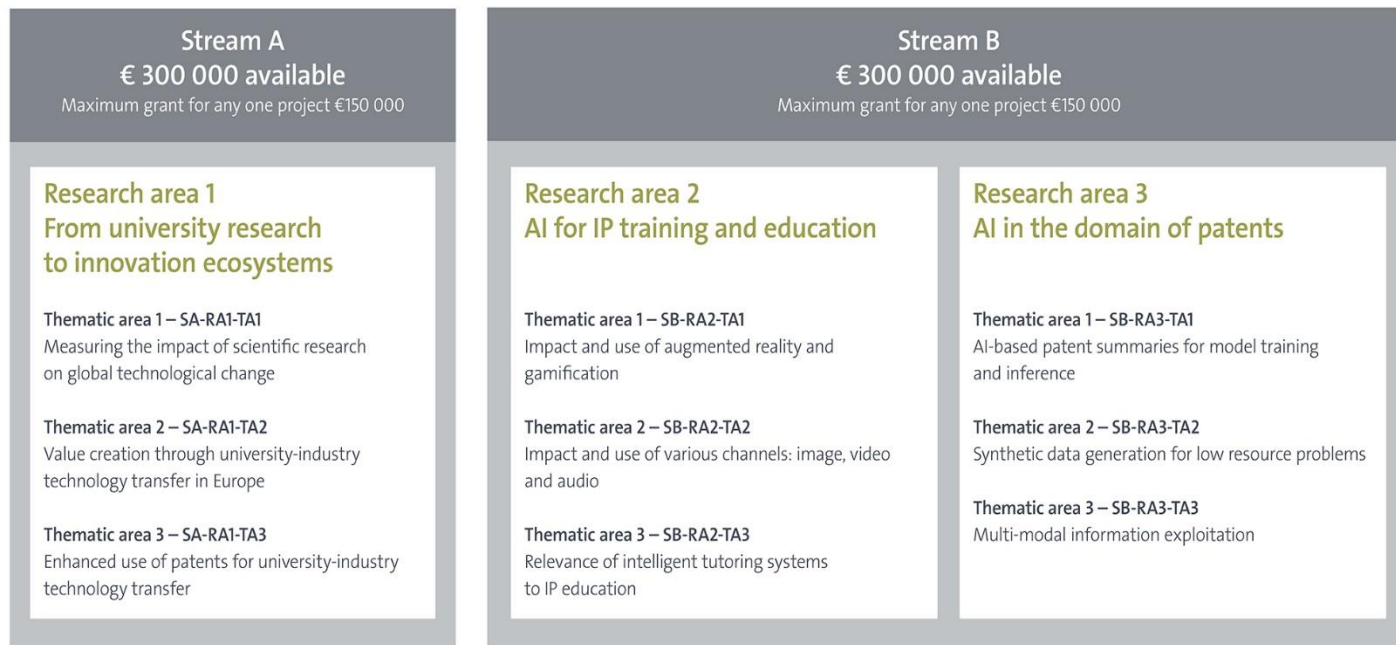
EPO Academic Research Programme (ARP)

- Need for high-quality research on patent-related IP matters to inform policymakers
- Improves educational methodologies and learning tools in IP education in a digital environment
- Encourages more academic IP research and to promote the dissemination of research results
- Provides financial support for rigorous collaborative research schemes
- EPO departments involved will share their expertise with the research teams
- 200 research project proposals received; 19 selected for EPO support; currently eight research projects from 2019 and 2020 are still ongoing

ARP: two streams, three research areas and budget

- Stream A “The new frontiers of innovation”
- Stream B “Digital technologies for IP”

Budget distribution across research areas



Apply for research grants under the ARP 2021 by:

15 October 2021

Advanced lecture series

- Advanced level IP lectures designed for researchers/students with pre-existing IP knowledge
- Four online sessions within one months led by IP experts

Use of IPRs –
case study

Developing an IP
strategy

IP
commercialisation

Meet the inventor

- Based on case studies in a variety of technological fields e.g.

Food

Green tech

Quantum
technologies

Healthcare

Upcoming lecture series on food technologies in October and on green technologies in November! Register now on our EPO website!!!

Study visits

Upcoming online study visit:

- **Date:** 13 October 2021
- **Duration:** approx. 3 hours
- **Level:** intermediate
- **Programme focus:**
 - Digital communications
 - Smart Agriculture
 - Green technologies
- **Registration open on EPO website**

Next study visit:

14 December 2021 (advanced, focus on Unitary

Patent)

Live online session

13 October 2021

Moderator: Giovanna Oddo, programme area manager Academia, European Patent Academy, EPO

- 09.30 Welcome**
Giovanna Oddo, programme area manager Academia, European Patent Academy, EPO
- 09.40 Setting the scene: patents in progress – navigating the patent landscape**
Georgia Tseliou, examiner, EPO
Christian Soltmann, product manager, Patent Knowledge, EPO
- 10.00 Digital communication: the next generation**
Georgia Tseliou, examiner, EPO
- 10.30 Smart agriculture**
Ricardo Oltra García, examiner and team manager, EPO
- 11.00 Break
- 11.15 Green technologies**
Victor Veeffkind, examiner, EPO
- 11.45 Highlights of the breakout sessions**
- 12.00 Work of a patent examiner: an interview**
Georgia Tseliou, examiner, EPO
Ricardo Oltra García, examiner and team manager, EPO
Victor Veeffkind, examiner, EPO
- 12.30 The interface of technology and art: the EPO collection**
Kristine Schönert, Cultural affairs, EPO
- 13.00 End

Pan-European Seal Programme



- Bridge between academia and the IP labour market
- Directed to high-achieving young university graduates
- Traineeship in law, economics & business administration, science & engineering and international relations & communication

More information to be found:

[Pan-European Seal](#)

Celebrating young talent: the Young Inventors prize



Europe's foremost innovation prize

- Pays tribute to **outstanding inventors from a variety of technical fields**
- International media coverage with a total potential reach of **~948 million people**



Encourage young generations to provide solutions to global problems

- **Maximum age of 30 at the time of the award**
- Cash prize of **EUR 20 000** for the 1st, **EUR 10 000** for the 2nd and **EUR 5 000** for the 3rd finalist



**Who deserves a trophy and international recognition?
Do you know any young innovators working in sustainability?**

epo.org/nominate

More information

- www.epo.org
- <https://e-courses.epo.org/>
- Sign up to email alerts to stay informed: www.epo.org/academy-alert

Any questions?

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