

Alumni International Exchange Ambassadors

Virtus unita fortius agit

UNIVERSIDADE DO PORTO

SEPTEMBER 2021

Academic Glossary

Alumni

- Every student who has enrolled in courses or study cycles of the University of Porto and that has obtained a formal degree - graduate, master or doctor;
or
- A diploma of Postgraduate Level (Specialization or Advanced Studies), with a minimum of 30 ECTS credits.

Brainstorming on how to reinforce the U.Porto's Alumni Ambassadors



Being an Ambassador (1)

Build a bridge between U.Porto and...

- Local communities, to enhance the acknowledgement of U.Porto in the country/city where they live, study or work.
- Companies, to generate new employment opportunities (recruitment of graduates, internships).

Design, organize, disseminate and participate in...

- Alumni meetings
- Student Recruitment Fairs
- Networking Events

Being an Ambassador (2)

Communication

- Establish and promote a network of contacts with U.Porto's alumni, with other international exchange students and/or researchers studying and/or working in the country/city where they live, study or work.
- Become a contact point for the welcoming and integration of new U.Porto's students and graduates.
- Develop a mentorship network to support the integration of recently graduated students into the labour market and promote job or internship opportunities.
- Be active in social media to share updated and relevant information.
- Support the dissemination of U.Porto's academic and research opportunities with a special focus on the LinkedIn groups (to ease this task, a LinkedIn training course was provided in EN and PT).

International Dimension



Agreements

- 2.558 exchange agreements

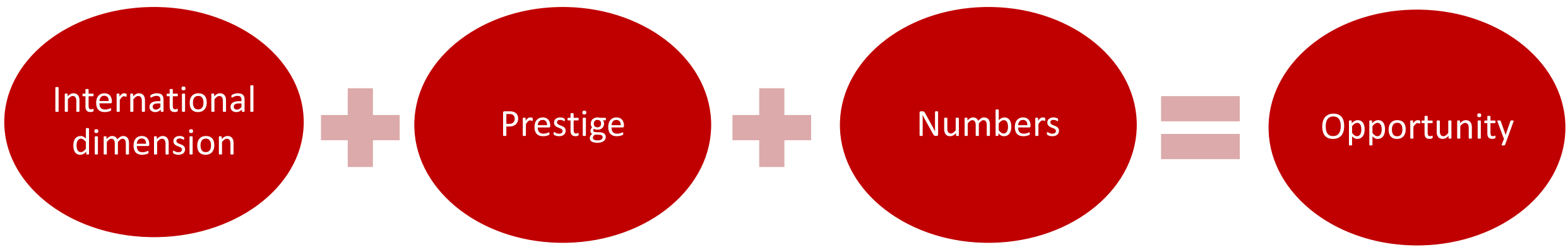
OUTgoing

- 1.448 exchange students (average: 5 months)

INcoming

- 2.869 exchange students (average: 6 months)

U.Porto - Strengths



Objectives

Exchange
ambassadors'
project

- To capitalize the investment done every year in welcoming international Exchange students
- To strengthen the U.Porto's presence in the world
- To reinforce the recruitment of international students

Alumni Exchange Ambassadors

The Programme was launched in January 2021

1079
applicants

50 were
selected
(pilot project)

Fine Arts;
Nutrition; Sports;
Pharmacy; Arts;
Medicine; Dental
Medicine &
Psychology



UP Alumni Ambassador

Alumni Exchange

Faculdades ▾

Alumni ▾



Advantages of becoming an Alumni International Exchange Ambassador

Recognition and visibility - Involvement in the program brings references in the media and within the dissemination network of U.Porto

Development of new organizational and social skills - The enrichment of the curricula

Extension of the network of personal contacts, and the strengthening of networking capacity

Sharing of ideas and good practices in particular through contact with other ambassadors (national and international) of the ALUMNI network

Following steps

Collect &
analyse data



Assess the
impact



Introduce
improvements

Thank you!

Contacts:

Tel.: +351 96 1255128

e-mail: alumni@reit.up.pt | bcosta@reit.up.pt

Web: alumni.up.pt

Linkedin: <https://www.linkedin.com/feed/>

UNIVERSIDADE DO PORTO

SEPTEMBER 2021