

How to engage alumni for different functions?

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Further the Global Bayreuth Identity

1. Research alumni and their various functions as local ambassadors of their alma mater(s)
2. International alumni and their engagement with Alumni Contact Points, Cluster Centres and Gateway Offices
3. International alumni and their engagement for academic refugees

Research alumni and their various functions as local ambassadors of their alma mater(s)

- Encouraging junior and senior fellows and members to built up, develop and foster the international community network, its services and activities
- Expertise and knowledge gets shared and transferred, mobility and cooperation opportunities provided and developed
- Information and innovation gets multiplied and transnational and cross-disciplinary missions get fostered and stimulated within and beyond the institution

Research alumni and their various functions as local ambassadors of their alma mater(s)

- Providing access to companies and projects
- Research/technology transfer, internships and patronage
- Shaping a network: The concepts of „Global Identity“ and „Alumni & Friends“

International alumni and their engagement with Alumni Contact Points, Cluster Centres and Gateway Offices

- Bayreuth International Alumni Centre as central service and coordination point
- Alumni Contact Points (ACPs) have been established in Asia, Africa, Australia, and North and South America
- Science-related events with international research alumni, involving local partner universities, German institutions and companies at the ACPs
- Fostering the establishment of African Cluster Centres and Gateway Offices

Hubs & Alumni Contact Points



International alumni and their engagement for academic refugees

- Refugee alumni provide access to their group networks and share knowledge
- Foster and shape programmes to support refugee programmes at HEIs (DAAD, PSI)
- Alumni-Job-Mentoring programme to establish knowledge transfer and provide access to the labour market

Thank you very much!
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