

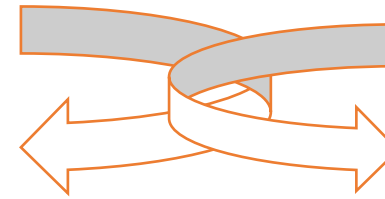
INSTITUTIONAL SUPPORT
FOR INTERNATIONAL ALUMNI CHAPTERS
CHALLENGES AND BEST PRACTICES

Carole Picavet

A RELATIVELY NEW STORY...

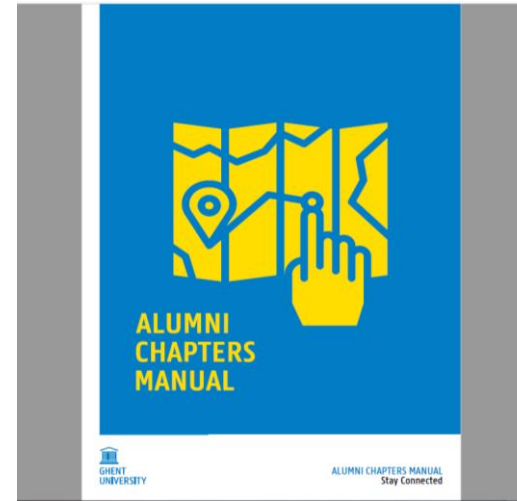
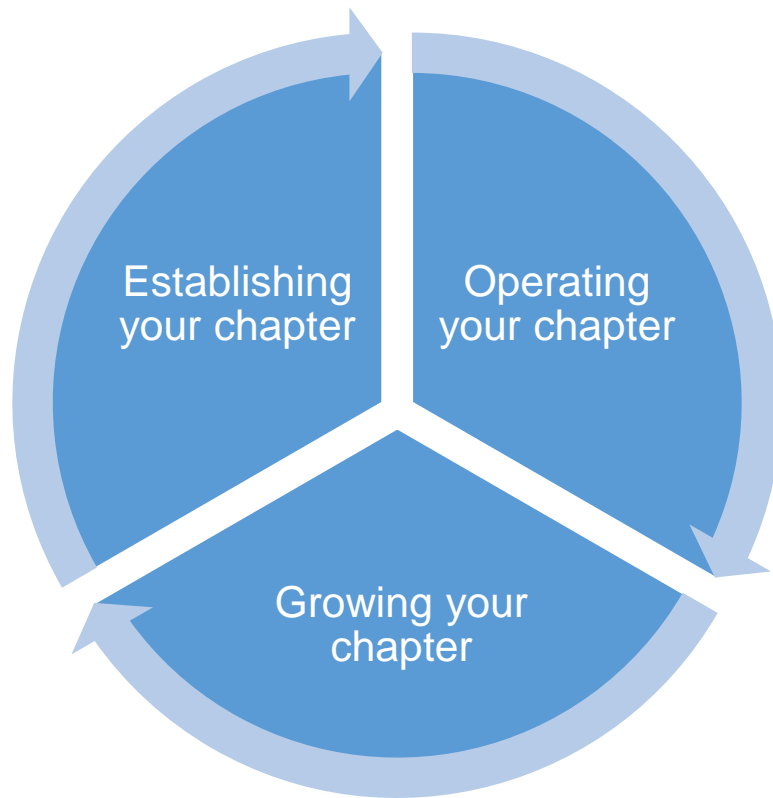
- ⇒ a strengthened alumni policy is one of the university-wide policy choices for the coming years
- ⇒ New integrated policy plan for alumni part of: 'Integrated Policy Plan for internationalisation'

ALUMNI CHAPTERS - COMMUNITY BUILDING



Extend existing network
Strengthen international profile
Recruitment
Fundraising
Link with labour market
Branding

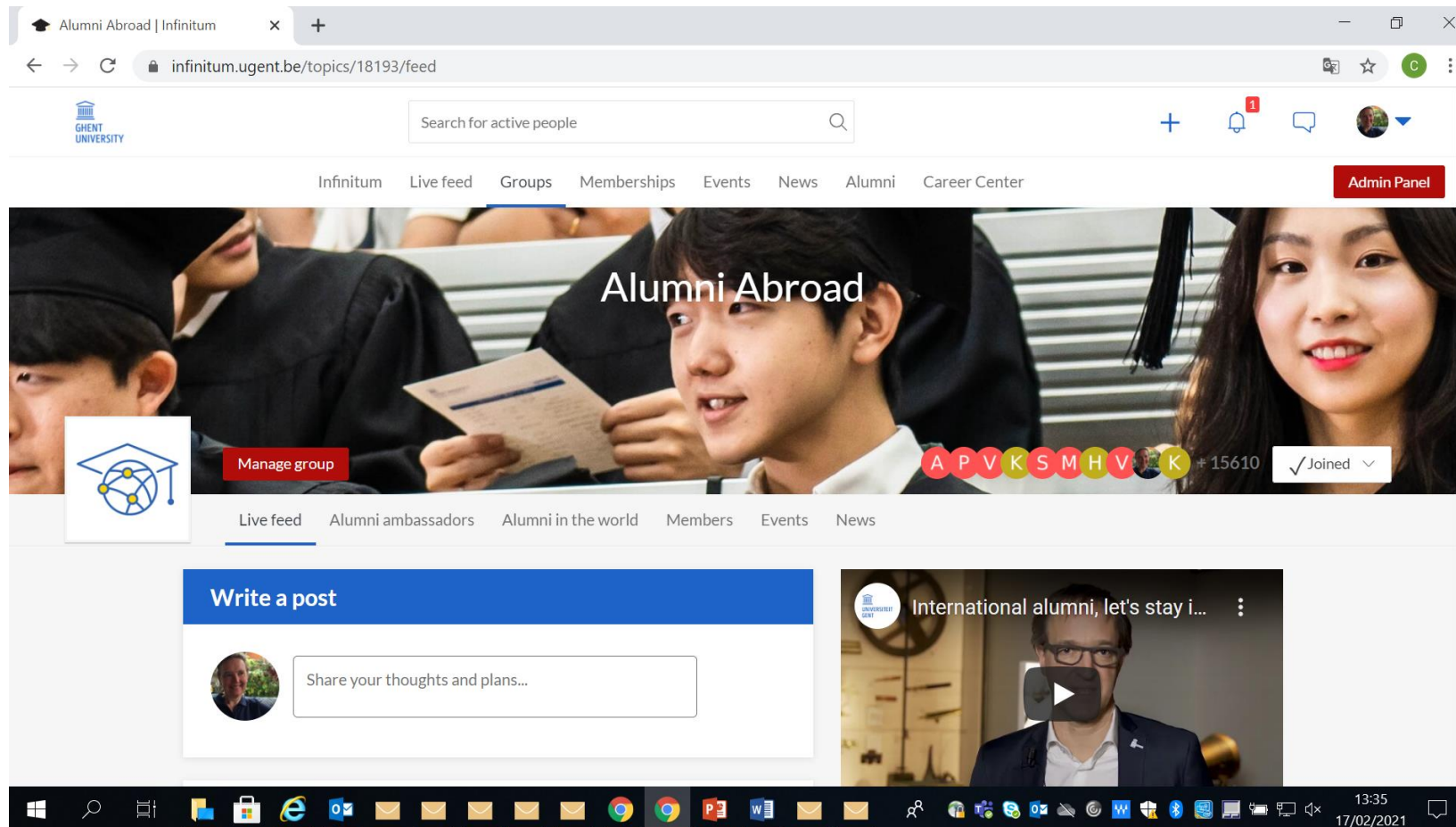
ALUMNI CHAPTERS - ACTION PLAN



<https://www.ugent.be/alumnus/en/chapters/manual>

ONLINE PLATFORM INFINITUM

<https://Infinitem.ugent.be>



ALUMNI CHAPTERS - ACTION PLAN

- Database
- Toolkit Communication
 - (alumni.southafrica@ugent.be)
- Newsletter 6X/year
- Magazine
- Finances and funding



Ms. Carole Picavet

Contact person International Alumni

INTERNATIONAL RELATIONS OFFICE

E carole.picavet@ugent.be

T +32 9 264 70 15

F +32 9 264 31 31

www.ugent.be



Ghent University



@ugent



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