

Be innovative! Be proactive!

Bucharest University of Economic Studies

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UNICA IRO working group
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SHORT DESCRIPTION OF THE UNIVERSITY

Public University founded 109 years ago by Royal Decree

13 faculties

More than 23,000 students

3.5% international students

Study fields:

- Economics
- Business Administration
- Public Administration
- Law

Bachelor, Master, Doctoral, MBA programmes
in Romanian and Foreign Languages



Rankings

QS World University Rankings by Subject 2022

351-400 Economics and Econometrics

501-550 Business and Management

Times Higher Education Impact Ranking

501-600 - in the world

Times Higher Education World University Ranking

1st in Romania - 3 consecutive years

Virtual & Blended mobility



COVID 19 - Beginning of Blended Mobility

Physical

Whether the activities are carried out in online / physical / mixed format
Encouraged if there are no travel restrictions

Virtual

Part of blended mobility
In case of justified force majeure can replace a physical mobility



Blended

Planned from the beginning: virtual + physical
Minimum period of physical activity:
3 months SMS / 2 months SMP



New Erasmus+ Programme 2021-2027

ENCOURAGES . . .

Combined use of physical mobility, online learning and cooperation

Digital technologies, innovative and open pedagogies

Greater use of information, communication and technology tools

Development and improvement of digital skills and competences of students, teaching and administrative staff

Diversity

Flexibility



2 ways for Blended:

Mobility

- Individual
- organised like any traditional mobility, only in a blended format
- Long-term physical presence abroad (2 months)

or

- Short-term presence abroad (5-30 days)



Intensive Programme

- Group of HEIs jointly develop programmes
- Group of students or staff jointly participate
- The use of innovative and digital ways

SHORT-TERM MOBILITY

Novelty in the Erasmus+ 21-27

- Short-term presence abroad (5-30 days)
Combined with
- Compulsory virtual component

- for studies and traineeships
- minimum 3 ECTS
- If voluntary (in some cases of traineeship & doctoral)



3 ECTS = workload



Blended Intensive Programme



Blended Intensive Programme

Transdisciplinary and multinational teaching and training

Transnational participation: min. 3 countries

Innovative teaching methods

Skills development

Transversal competences

Active classroom

The time abroad is

- for teaching + training
- NOT for research

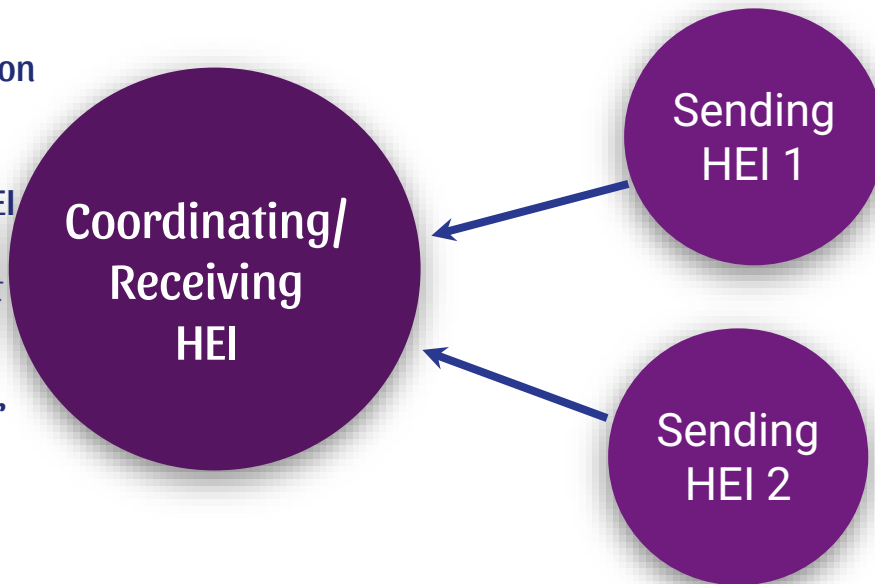
Good practices...



BIP - HOW IT WORKS:

Coordinating Higher Education Institution

- By default Receiving HEI
↓
Hosts the physical part
- Receives *support organisation funds for the programme*
- Min. 15 participants from sending HEIs



Sending Higher Education Institutions

- Finance the mobilities
- Receive *support organisation funds for mobilities*



Study case - Community Learning for Local Change

BIPs in 2022

- virtual part
mid March - Mid June
- On-site workshops
7- 16 May 2022
- Arnhem (The Netherlands)
- Lahemaa (Estonia)

Estonian
University of Life
Sciences
ESTONIA

Stichting Van Hall
Larenstein
NETHERLANDS

Bucharest
University of
Economic Studies
ROMANIA

Hochschule für
Wirtschaft und
Umwelt Nürtingen
GERMANY

BIP in 2023

- virtual part: mid
March - Mid June
- On-site workshop
May 2023
- Bucharest (Romania)



Be innovative! Be proactive!

Thank you!

Q & A

