

СОФИЙСКИ
УНИВЕРСИТЕТ



„СВ. КЛИМЕНТ
ОХРИДСКИ“
ОСНОВАН 1888 г.

Strategic Partnerships outside Europe

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Identifying Suitable International Partners

- Faculty of Classical and Modern Philology - Partners from Asia, America and Africa
- Erasmus + Mobilities
- Working on Erasmus+ Projects, Key Action 2: Cooperation for innovation and the exchange of good practices, Capacity building in the field of higher education
 - European Studies Revitalized Across Asian Universities (EURASIA), 589680-EPP-1-2017-1-BG-EPPKA2-CBHE-JP (2017-3281/001-001)
 - Bridging EU and Central Asia: Developing Curricula on Trade, Technology Transfer and EU Values in the context of EU Green Deal (BRIDGE), 2017
 - Tutoring in the Digital Ecosystem for a Socio-Economic and Gender Equality
- Erasmus Mundus, Erasmus –EDU-2021-WMJM-DESIGN- Intercultural Communication: Eurasian Axis – Joint MA Degree Design Project, 2021



Navigate partnerships in regions with complex sociopolitical dynamics

- **China**
- **India**
- **Central Asia**
- **Afghanistan**
- **Africa**
- **South America**



Specific cultural challenges

- **Experts in the different regions**
- **Very good knowledge in the different types of cultural context**
- **Careful preparation via online seminars and discussions**
- **Visits to become personally acquainted**
- **Working together at the foreign institutions**



Examples of Innovative Mobility Programs

- Joint MA Programs:
 - Europe and Asia: Cultural Diplomacy and Geopolitics of the EU with KazNU
 - Foreign Language (English), Literature, Mass Media with Bukhara State University
 - Intercultural Communication and Translation with Chinese and Bulgarian, Beijing Foreign Languages University
 - Francophonie, Plurilingualism and Intercultural Mediation with Geneva University



Strategies to prepare students and faculty

- Careful briefing
- Legal and health issues
- Understanding the socio-cultural context



International perspectives

- **EURASIA Project – new courses at four Asian Universities**
- **Courses taught by academic staff from partner institutions from outside EU**
- **Erasmus Mundus Projects**
- **Summer Schools**
- **Seminars and round tables**
- **Conferences**



Legal Complexities

- Always working within the legal framework of the partner institutions
- Different regulations and laws
- A lot of negotiations and meetings to resolve such problems



Alumni-led Initiatives

- **Work with our alumni to start partnerships**
 - **African Ambassadors**
 - **Academic staff teaching at foreign universities**

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Thank you for your attention!