

TIPS & TRICKS

FOR A VISIT
TO THE BUCHAREST
UNIVERSITY OF ECONOMIC STUDIES

UNICA IRO GROUP MEETING 2024

About the Venue

The Bucharest University of Economic Studies (BUES/ASE) was founded in 1913 and is one of the largest universities in Romania and the only one specializing entirely in Economics and Business.

Also, it is ranked as a top university in Romania by the Romanian Ministry of Education and Research.

The university comprises 13 faculties and 23 centers that conduct research on various economic and social topics. The university offers undergraduate and graduate programs, including doctorates in Economics, Business, Law and interdisciplinary fields, as well as post-doctoral programs. According to its 2014-2010 strategy, the university aims at improving the educational and research environment provided to its students, academia and researchers, correlated with a higher involvement in the community, under the development of the European Higher Education Area, and within the triple helix university-business environment-community.

BUES is thus committed to improving the knowledge economy, valorizing more European citizenship, increasing employability and cross-border mobility.

Within the knowledge triangle, education-research-innovation, BUES aims at covering a wide range of subjects, with a main focus on maintaining an active position in the policy-making process in Romania, by providing decision makers with up-to-date research in issues regarding the current problems faced by the community.

Its location is Piața Romană, nr.6, Bucharest, Romania. It is an easily identifiable old building due to the large red "www.ase.ro" on top.

Check out the link to the location here:

<https://goo.gl/maps/2NMDmcRZHTo>

Where to stay near the ASE

BUES/ASE is located in the centre of the city, so parking spots are scarce. Hotels are, however, numerous.

We have here a list of potential places you can stay, all within walking distance. The list is not exhaustive, it just has places our guests have stayed in and enjoyed.

Hotels in the area

a. Marshal Garden Hotel

Hotel offering special rate: 95.00 EUR per night single room (taxes and breakfast included)
Send reservation request by email: office@marshalgarden.ro with following details:
name, period and event UNICA IRO Meeting

b. Boutique Hotel Moxa

Send reservation [form](#) by email: reservations@hotelmoxa.com
(CC: gratiela.badicu@hotelmoxa.com) until 10th of October 2024,

c. Sheraton Hotel

Hotel offering special rate: for 150.00 EUR - 175.00 EUR per night + 11% taxes
(breakfast included)

Book your special rate for IRO Meeting 2024 here: [book](#)

Cancellation Policy:

- Free cancellation until the 28th of October 2024.
- For cancellations received between the 29th of October 2024 – 4th of November 2024, 50% of the total reservation amount will be charged.
- For cancellations received after the 5th of November, the full value of the entire period of accommodation will be charged.

Where to eat near the ASE

BUES/ASE is located in the centre of the city, about 30 minutes walking distance to the Old Town. There are numerous restaurants, cafes and clubs in the Old Town, and we recommend those for dinner.

Here you have a list of places with good food near the university for lunch. They are all tried and tested by us.

1. The Fast Food Chains: Pizza Hut (right across the street), McDonalds, KFC (one next to the other, 5 minutes away from the university)
2. Embassy Park (behind the Sheraton) – a nice large terrace with good international food: <http://embassy-one.ro/>
3. Shift Pub (across the street from the Ophthalmological Hospital and the Tandarica Theatre): a small terrace with interesting food and good service: <http://shiftpub.ro/>
4. Places to eat in Piata Amzei – The Amzei Market is another eating hub, located about 15 minutes away from the university. It is more suitable for 90 minutes lunch breaks
 - a. Pukka Tukka – bio/eco/organic food store and restaurant
 - b. Don Vito Trattoria – Italian cuisine
 - c. La Mama - Romanian traditional food
 - d. Chocolat – particularly good for cakes
 - e. Caju by Joseph Hadad – a more expensive chef-driven experience
 - f. French Revolution – the best eclairs in Bucharest (and they only serve eclairs)

Here is a map of potential places: <http://bit.ly/2KopuD5>

Near the BUES/ASE, there are lots of places to get the customary Bucharest Street food: the pretzel (covrig). A quick fix for hunger, these pretzels (straight, with seeds, sesame seeds, filled with cold cuts, olives, cheese or various jams may cost from 2 to 10 lei.

Another usual street food is the Middle Eastern Shawarma.

It is quite easy to be a vegetarian in Bucharest: look or ask for products that are for the fasting period (de post), as they qualify as vegan.

We recommend the traditional Zacusca, which is an eggplant (aubergine) vegetable spread.

What to do in Bucharest – Instagram Spots and Tips&Tricks

For any newcomer to Bucharest, the Old Town is a must-see. A hub of restaurants, club and bars, it is The Place for nightlife. Usually the tip for service is 10%. Find here more info about it: <https://www.inyourpocket.com/bucharest/old-town-lipscani>

One place to visit in the Old Town is Carturesti Carusel – a very Instagram-worthy bookstore: https://www.tripadvisor.com/Attraction_Review-g294458-d4757849-Reviews-Carturesti_Carusel-Bucharest.html

Near the Old Town is Palatul Universul (<https://www.facebook.com/PalatulUniversulBucuresti/>): a former printing building and headquarters to a newspaper, it has been converted into a hub for creative industries. Home to the Beans and Dots Café - <https://beansanddots.ro/>

Because we have mentioned cafes, Bucharest is turning into the place to go to if you are a coffee aficionado – apart from Beans and Dots, we also recommend: Origo (<https://origocoffee.ro/>) and Artichoke (<https://www.artichoke.coffee>). They are all within walking distance from the ASE and the Old Town. Near Origo, you may also find another cool eating spot: Energiea (with craft beer). Both are located near the Holocaust Memorial.

Next to the Old Town is the Cismigiu Gardens (<https://www.inyourpocket.com/bucharest/Cismigiu>) – the oldest Park in Bucharest and the Palace of Parliament (https://www.inyourpocket.com/bucharest/casa-poporului_14744v) – the largest non-military administrative building in the world. You can't miss it, it is that big. Apart from the Romanian Parliament, it also houses the National Museum of Modern Art.

If you are interested in art, check out the National Museum of Art (<http://www.mnar.arts.ro/en/>) (across the street from the Romanian Athenaeum – another place to see) and on the way from the ASE to the Old Town. Next to it is the Cretulescu Church and the Revolution Square. Side note: Artichoke cafe overlooks both of these places.

If you are interested in Orthodox architecture, in the Old Town, you should also visit the Stavropoleos Church (https://www.inyourpocket.com/bucharest/stavropoleos-church_98250v), one of the oldest in Bucharest and definitely a spot for taking cool pictures, even if you are of a different religion or an atheist.

At the entry from the University Square in the Old Town, you may find the Museum of Bucharest, housing a very cool exhibition on The Times and Histories of the City, carrying you from the early days of the Romanian capital through the communist era and to nowadays. On the other side of the Old Town is the National Museum of History and the CEC Palace – home to an old bank.

Outside the beaten path is the Village Museum (https://www.inyourpocket.com/bucharest/village-museum_14745v) and the more hipsterish Peasant Museum, closed now for renovation, but with a lovely courtyard that houses concerts and movie shows during summer and early autumn - https://www.inyourpocket.com/bucharest/peasant-museum_14789v

Travel around Bucharest

More info here: <https://www.inyourpocket.com/bucharest/Bucharest-Public-Transport>

To get to the ASE from the airport and return, you have the 100 bus line. The trip takes about a half an hour. There is a bus every half an hour. You can also take the train, which will take you to the North Station (the main train station in Bucharest – Gara de Nord). For the train, please follow the signs in the arrival hall of the airport.

For public transportation in Bucharest, please refer to the STB – the local public transport company - <https://www.stb.ro/linii> - they allow for online payment for tickets (you must pay before you ride), SMS and card, as well as purchases of weekly fares.

If you need to park your car legally, you may find spots lined and signaled as such, for which you will have to pay a fare. The payment may be made at a person that is usually in the area (they have blue jackets) or in the app (which we recommend): <https://www.amparcat.ro/>

For places within walking distance, we recommend it. The city centre is overcrowded and it may take more to get to a spot by car and/or public transport.

Uber and Bolt are also frequently used in the city, if you are familiar to these apps. Taxis, although safe, may be hard to find directly, particularly from the Old Town and may supercharge you.

Clever Taxi is an aggregator app for all taxi companies in Bucharest. You may pay cash or card.

Other taxi companies:

Cobalcescu – 021 9451 or 0723 00 9451

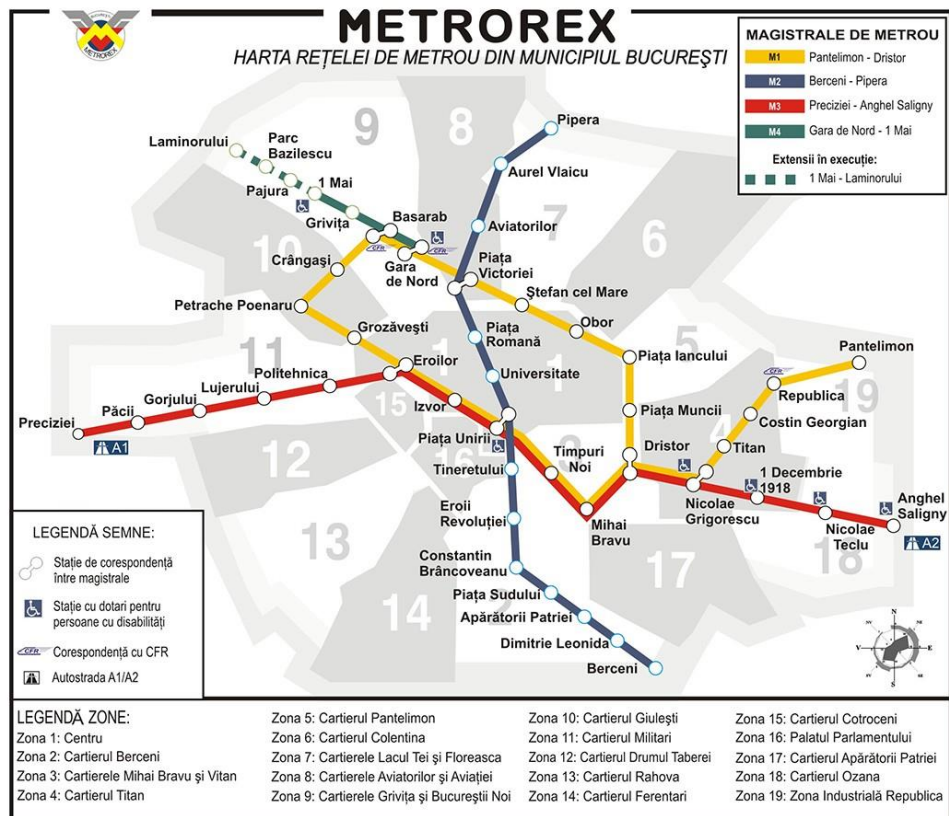
CrisTaxi – 021 9466, 021 9455

Meridian – 021 9888 (in English), 021 9444 (in Romanian)

The price per km for taxi trips ranges from 1.39 lei to 3.5 lei. The price should be listed on the car.

Metro network

The price per 1 trip is 3 lei, if you pay by contact less card.
 Additionally, more trips can be bought from the machine:
 2 trips - 6 lei
 10 trips - 25 lei



Other info:

Bucharest is a reasonably safe place, with the normal recommendation to beware of pickpockets in crowded places.

The European Emergency number 112 is available around the clock and from any phone network.