



UNICA IRO MEETING

“Building the Ideal International Relations Office: Balancing between Challenges and Tangible Results in a Dynamic Environment”

Session 3: Trends Shaping the Future of Internationalisation

13 - 15 November 2024
Bucharest University of Economic Studies



MEET THE EUROPEAN UNIQUE UNIVERSITY (EUU)



- 20,000 students
- 40% international representation from over 80 countries
- Focus Areas: Climate Science, Social Innovation, Digital Transformation, Health, and Public Policy

MEET THE EUROPEAN UNIQUE UNIVERSITY (EUU)

MISSION

- ❖ To equip students with both academic knowledge and practical skills to **address complex societal challenges**
- ❖ To act as a **community leader**, by taking advantage of its **metropolitan location** and engaging with city stakeholders to make positive changes

VISION

- ❖ Unique aims to create **positive change on a global scale** by combining academic rigor with a commitment to ethical and sustainable practices



MEET THE EUROPEAN UNIQUE UNIVERSITY (EUU)

UNIQUE 2030! EUU'S NEW INTERNATIONALISATION STRATEGY

❖ **Empowering Global Competencies:**

Preparing students to thrive in a globalized world by integrating intercultural skills, language proficiency, and hands-on international experiences;

❖ **Building Sustainable and Inclusive Partnerships:**

Establishing impactful, reciprocal relationships with institutions, organizations, and communities that prioritize inclusivity, mutual learning, and sustainability;

❖ **Advancing Knowledge for Global Impact:**

Prioritizing research and innovation that address global issues—such as climate action, social equity, and technology ethics.

UNIQUE 2030

IS COMING!



➤ 3 TRENDS, 3 TASK FORCES!

- New geopolitical landscapes and their effects on partnerships
- Virtual exchanges and hybrid models of mobility
- Global challenges & serving society

1. Identify Key Values
2. Brainstorm Initiatives (2)
3. Consider Challenges and Solutions
4. Define Success Metrics
5. Define the relation with the IRO



**EUU
NEEDS
YOU!**

**UNIQUE 2030!
EUU'S NEW INTERNATIONALISATION STRATEGY**



**TASK
FORCES
PITCH!**





Network of Universities
from the Capitals of Europe



**Co-funded by
the European Union**