The transformation of the humanities

UNICA Rectors' Seminar "The key role of the Humanities in our universities"
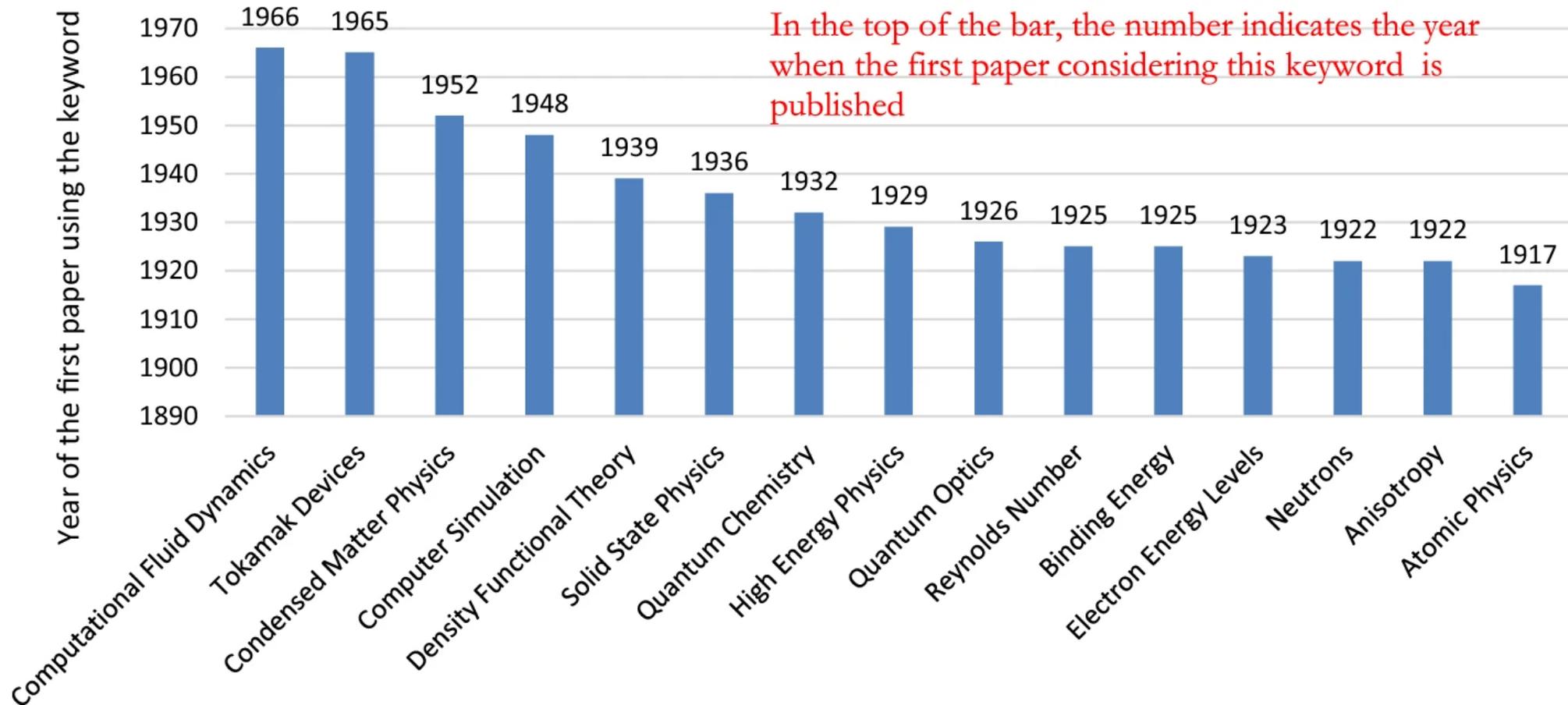
The emergence and contingency of disciplines

Academic disciplines are subject to being overtaken by attacks of "knowingness" -- a state of mind and soul that prevents shudders of awe and makes one immune to enthusiasm.
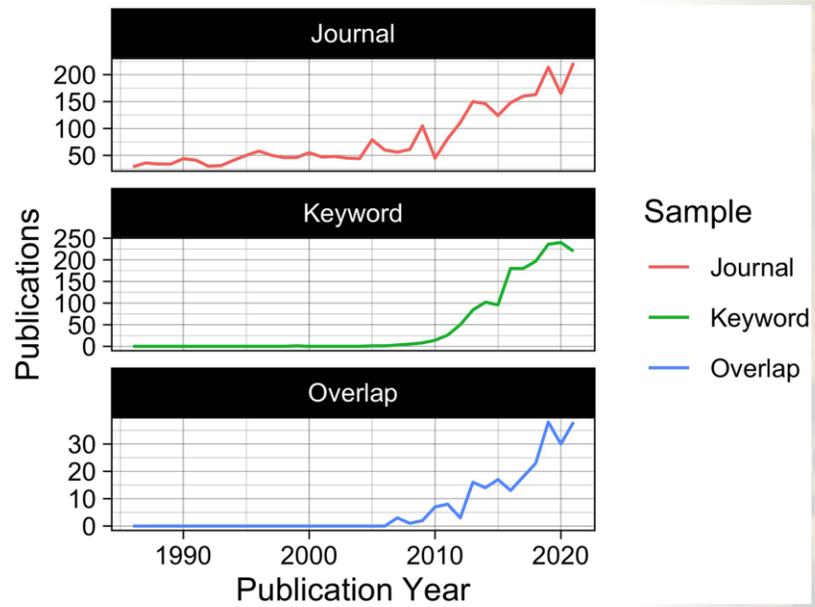
Richard Rorty, *The Chronicle of Higher Education*
February 9, 1996

Science changes

In the top of the bar, the number indicates the year when the first paper considering this keyword is published

Coccia, M. The evolution of scientific disciplines in applied sciences: dynamics and empirical properties of experimental physics. *Scientometrics* **124**, 451–487 (2020). https://doi.org/10.1007/s11192-020-03464-y

Digitizing humanities

Redesigning humanities

- 350,000 people currently employed in CreaTech roles in the UK (i.e. in roles that ask for high levels of CreaTech skills), and 20,000 current job vacancies for CreaTech-intensive roles

- With turnover reaching £65.6 billion in the latest financial year, CreaTech companies have demonstrated an ability to make substantial contributions to GDP

- https://royalanniversarytrust.org.uk/wp-content/uploads/2025/02/CreaTech-Report.pdf

Recentering humanities

"The artificial is not opposed to the human. To be an artificial thing is precisely to be of the human—to be an artifact, human-made and human-chosen."

Shannon Vallor, *The AI Mirror: How to Reclaim Our Humanity in an Age of Machine Thinking*

SHANNON VALLOR

THE AI MIRROR