



## UNICA Seminar on Alumni Relations

Hosted by Bucharest University of Economics Studies (ASE), 11-12 November 2025

**“Partners for Life: Unlocking the Strategic Value of Alumni for Universities”**

### Participants List

(Key :  Speaker and/or moderator |  Online)

Country	Family name	First name	Institution	Position
Romania	<b>BADEA</b>	Ana-Maria	Bucharest University of Economic Studies	Research Assistant
Romania	<b>BIGU</b>	Dragos	Bucharest University of Economic Studies	Senior Lecturer
Serbia	<b>BOJOVIĆ</b>	Nebojša	University of Belgrade	Vice-Rector
Switzerland	<b>BRAY</b> 	Rachel	CERN, the European Organization for Nuclear Research	Head, CERN Alumni Relations
Romania	<b>BURLACU</b>	Sorin	Bucharest University of Economic Studies	Associate Professor
Romania	<b>CHITU</b>	Florentina	Bucharest University of Economic Studies	Research Assistant
Romania	<b>CIOBANU</b>	Radu	Bucharest University of Economic Studies	Vice Dean

Country	Family name	First name	Institution	Position
Romania	<b>CIORA</b> 🗣️	Costin	Bucharest University of Economic Studies	Responsible for ASE Alumni International Club / Assistant Professor
Romania	<b>COCÎRLĂ</b>	Alexandra	“Carol Davila” University of Medicine and Pharmacy	Referent
Romania	<b>COJOCARU</b>	Daria-Iona	University of Bucharest	PR Specialist
Romania	<b>COMAN</b>	Cristiana	Bucharest University of Economic Studies	Teaching Assistant
Slovenia	<b>DIZDAREVIĆ</b> 🗣️ 💻	Maja	University of Ljubljana	Head of University Office for Students and Alumni
Moldova, Republic of	<b>DOLGHI</b>	Vladimir	Moldova State University	Vice-Rector for financial and economic activity and international relations
Romania	<b>DRAGNEA</b>	Florentina	Bucharest University of Economic Studies	Event Organizer and Alumni Community Coordinator
Belgium	<b>DUARTE</b>	Alexandra	UNICA Office	Project & Communications Officer
Cyprus	<b>FRANGOU SELIPA</b> 🗣️ 💻	Athina	University of Cyprus	Development and Alumni Relations Officer
Romania	<b>GHEORGHE</b>	Maria	Bucharest University of Economic Studies	Assistant Professor
Germany	<b>GRCEVA</b> 🗣️ 💻	Nena	Hertie School, The University of Governance in Berlin (online)	Director Alumni Affairs
Romania	<b>GRIGOROIU</b>	Mihaela	Bucharest University of Economic Studies	Government Advisor
Romania	<b>HOLOTA</b> 🗣️	Anamaria	Bucharest University of Economic Studies	Business Relations and Partnerships Specialist
Romania	<b>IOAN-RADU</b>	PETRARIU	Bucharest University of Economic Studies	Dean of the Faculty of International Business and Economics & Secretary General Alumni ASE Association

Country	Family name	First name	Institution	Position
Serbia	<b>JOVANOVIĆ</b>	Verica	University of Belgrade	Project Coordinator
Slovakia	<b>KUKAŇOVÁ</b>	Vanessa	Comenius University in Bratislava	Member of the Welcome Centre
Türkiye	<b>KURBANOGU</b>	Sevinc	Ankara University	International Promotion and Branding Coordinator
Romania	<b>MECU</b>	Andra	Bucharest University of Economic Studies	Assistant Professor, PhD / Director, Office for Business Relations, Bucharest University of Economic Studies
Romania	<b>MIRCEA</b>	Andrei-Alexandru	“Carol Davila” University of Medicine and Pharmacy	Financial Administrator
Romania	<b>PANTIS</b> 🧑	Octavian	Qualians	Founder & Managing Partner Qualians, Author & Speaker
Romania	<b>PETRARIU</b> 🧑	Ioan-Radu	Bucharest University of Economic Studies	Dean of the Faculty of International Business and Economics & Secretary General Alumni ASE Association
Romania	<b>POPOVICI</b>	Oana Cristina	Bucharest University of Economic Studies	Associate Professor
Bulgaria	<b>RADEV</b>	Deyan	Sofia University St. Kliment Ohridski	President of FEBA Alumni Club, Professor of Fintech, Banking, and Systemic Risk
Romania	<b>REYES</b>	Maria Alia	Erasmus Mundus Students & Alumni Association (EMA)	Administrative Assistant
Spain	<b>RODRIGUEZ</b> 🧑	Luis	Erasmus Mundus Students & Alumni Association (EMA)	Programme Representatives Network Manager from the Students & Alumni Relations Unit
Portugal	<b>ROQUETTE</b> 🧑💻	Rita	Nova School of Business & Economics	Head of Alumni Relations
Switzerland	<b>RUBLI</b>	Joëlle	University of Lausanne	Head of Alumni Office

Country	Family name	First name	Institution	Position
Belgium	<b>SASO</b> 🗣️	Luciano	UNICA Office	Secretary General
Spain	<b>SENRA</b> 🗣️ 💻	Eva	University of Alcalá	Vice President for Students, Entrepreneurship and Em-ployability
Belgium	<b>SHAWRAV</b> 🗣️	Mostafa Moonir	Marie-Curie Alumni Association (MCAA)	Executive Director
Romania	<b>SIMION</b> 🗣️	Ionuț	PwC Romania	Partner
France	<b>SPEDICATO</b> 🗣️	Aurore	PSL University	Alumni Loyalty Program Project Manager
Romania	<b>TAPALAGA</b>	Nicoleta	Bucharest University of Economic Studies	Alumni Coordinator
Romania	<b>TURLEA</b>	Codrut	Bucharest University of Economic Studies	Lecturer
Romania	<b>VENDETTI</b>	Flavia	University of Bucharest	International Relations Officer
Bulgaria	<b>VESELINA</b>	Veselina	Sofia University St. Kliment Ohridski	Former CIFE Alumni Manager, ex-Marie Curie Alumni Officer