

# Meet DGQB: Québec's Brussels office UNICA Days 2026 - Pitch & Connect

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Fleuve Saint-Laurent

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Québec 

Population

**8.6**

million

Almost

**23%**

of the Canadian population



**80%**

of the  
population  
is French-  
speaking

**45%**

speak both  
French and  
English

# 1- Who We Are: The Quebec Government Office in Brussels

## **Official Representation –Since 1972**

DGQB represents Québec to the EU institutions, Belgium, The Netherlands and Luxembourg.

- Economic
- Cultural
- Bilateral, linguistic, political affairs
- Research and Innovation

## **Fostering Research Partnerships**

The office connects Québec's universities, research centers and companies with European partners to facilitate participation in Horizon Europe

## **Promoting Scientific Diplomacy**

DGQB supports Québec's engagement in science diplomacy

**Right: Hélène Drainville, Déléguée Générale DGQB**



# 2- AN AMBITIOUS DIPLOMATIC NETWORK



**34** government offices in **19** countries

14 mars 2025

PARIS\*  
 - Québec Government Office in Paris  
 - Francophone and Multilateral Affairs Delegation  
 - Québec's presence as a member of the Permanent Delegation of Canada to UNESCO



## 3- Quebec's potential

A **successful, inspiring and accessible** business environment

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**Vast land**

Abundant **renewable** resources and critical raw materials

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**Developped** areas of excellence and R&I infratructures in North America

Québec 

# 4- Research & Innovation in Québec



Universities  
and research centers



Companies  
and Private funding



Public  
Institutes



Municipalities  
and regions

## Robust Research Investment and Business ties

Québec invests over CAD 8.5 billion annually in public and private research and development

## Strong Academic and R&D network

A network of 18 universities, public institutes, RSRI and CCTTs fosters specialized research in various cutting-edge fields.

## Focus on Emerging Fields

Québec excels in AI, neuroscience, clean tech, quantum science, and health research with major academic hubs.

## Innovation Culture and Multidisciplinary Collaboration

Québec promotes intersectoral collaboration and innovation zones where municipalities, companies, funding agencies and governmental infrastructures cooperate.

# 5- Québec's Distinct Strengths

ZONES  
D'INNOVATION  
QUÉBEC



Health  
Sciences



Clean  
Energy



Artificial  
Intelligence



Aerospace

# Health Sciences

- Excellence in genomics, immunology, neurology, and aging research
- 750 companies and 40 000 jobs in the life science sector in Quebec, 100+ hospitals
- Strong infrastructures like the CIUSS- Integrated network of University-Health and Social services

*A few examples:*



# Clean Energy

Québec drives sustainable transformation through

- hydroelectric power,
- hydrogen sector,
- battery technology & innovation

4<sup>th</sup> hydroelectricity producer in the world

UQTR



Université du Québec  
à Trois-Rivières

**Volt-Age**

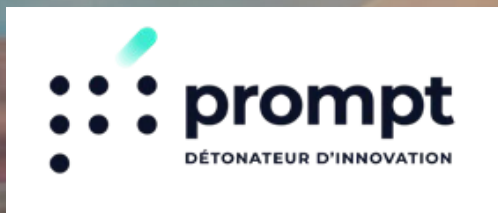
CONCORDIA  
UNIVERSITY • MONTREAL



# Artificial Intelligence

- Montreal as a **Global AI hub**
- Key transatlantic partner for Europe on AI, data, cybersecurity, robotics
- 550 Companies
- 7<sup>th</sup> among the world's most dynamic AI ecosystems (Tortoise Media's Global AI Index, 2022)

Key research players:

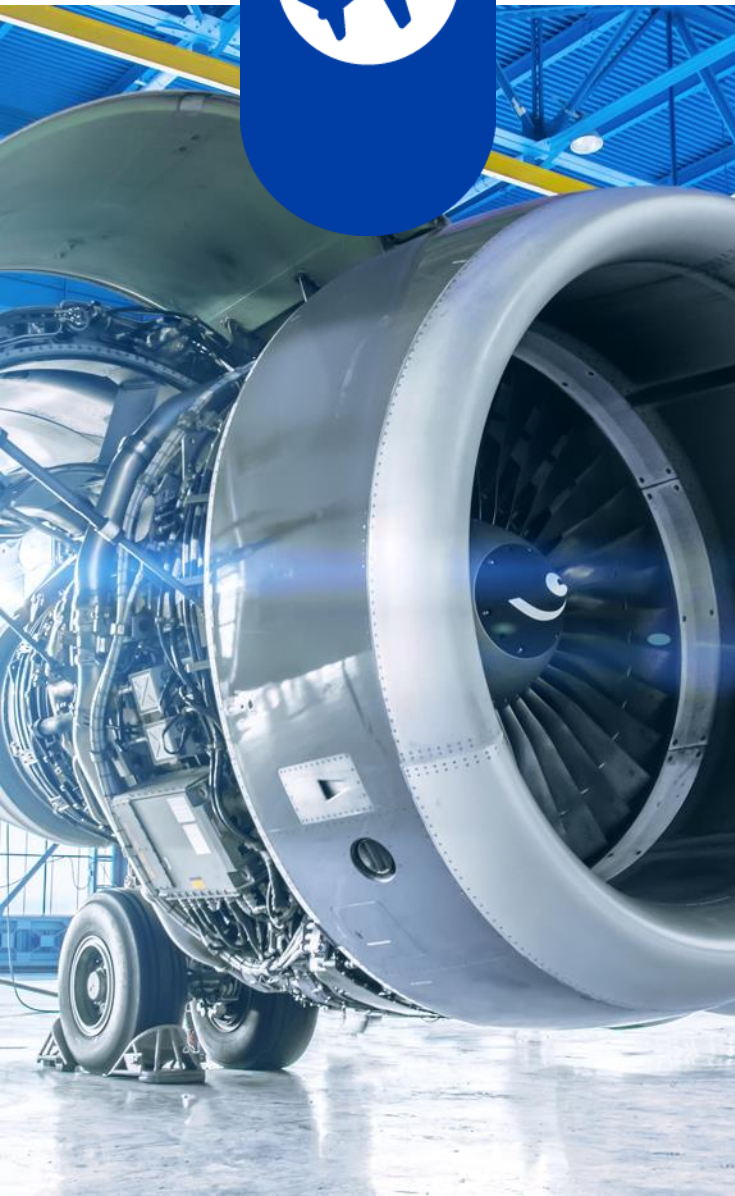


OBSERVATOIRE INTERNATIONAL  
SUR LES IMPACTS SOCIÉTAUX  
DE L'IA ET DU NUMÉRIQUE





# AEROSPACE



## MONTRÉAL

3rd

largest aerospace capital  
in the world after Toulouse  
and Seattle



Headquarters of the  
International Civil Aviation  
Organization (ICAO)

\$

17 Billion in sales ( 6th worldwide)



43000 jobs in Québec

# 6-Collaboration opportunities

## Quebec is eager to partner on



Ethical AI



Climate



Global Health



Social sciences



Open science

- **Collaborative projects in Horizon Europe**
- **Student/ researcher mobility**
- **Industry internships**
- **Science diplomacy projects**

Québec.ca/international



Thank you!  
Bedankt! Merci !



Vieux-Québec  
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Québec 