UNICA IRO MEETING 2026

Implementing Successful and Impactful Blended Intensive Programmes (BIPs)

Panteion University's Good Practices

Panteion University of Social and Political Sciences

Directorate of European Union &International Partnerships

Participation in BIPs

- ***History of Civilizations Through Archeopolitics:*** University of Economics and Technology of Ankara, Bodrum, Turkey, May 2024; 7 participants; 5 ECTS; Department of International and European Studies
- ***History of Civilizations Through Archeopolitics:*** University of Economics and Technology of Ankara, Bodrum, Turkey, May 2025; 7 participants; 6 ECTS; Department of International and European Studies
- ***History of Civilizations Through Archeopolitics:*** University of Economics and Technology of Ankara, Bodrum, Turkey, May 2026; 6 participants; 6 ECTS; Department of International and European Studies
- ***Campaigning in the EU:*** IHECS, Brussels, Belgium May 2024; 8 participants; 5 ECTS, Department of Communication, Media and Culture
- ***The Digital Age Unveiled:*** *Tech, Consumption, Inequality, Culture:* Alma Mater Studiorum - Università di Bologna, Bologna May 2025, 7 participants; 4 ECTS, Department of Communication, Media and Culture
- ***Nature, Values, Discourse Hegel's Speculative Philosophy & Environmental Ethics:*** University of Chieti, Chieti, Italy; May 2025, 4 participants; 3 ECTS, Department of Political Science & History
- ***Scent & Strategy - Intensive Program in Fragrance Branding:*** ISCOM, Nice, France July 2025, 5 participants; 3 ECTS, Department of Communication, Media and Culture
- ***Perfumes in the French Riviera From the field to the bottle****:* ISCOM, Nice, France July 2026, 8 participants; 3 ECTS, Department of Communication, Media and Culture
- ***Yachting Excellence on the French Riviera****:* ISCOM, Nice, France July 2026, 5 participants; 3 ECTS, Department of Communication, Media and Culture
- ***Hybrid Threats and International Law:*** Tallinn University, Tallinn, Esthonia September 2025, 7 participants; 6 ECTS; Department of International and European Studies
- ***Communication Crisis:*** Fontys University of Applied Sciences, Tilburg, Netherlands November 2025; 7 participants; 3 ECTS, Department of Communication, Media and Culture

BIPs Organized by Panteion University

❖ **Media Innovation for Sustainable Tourism**

The blended intensive programme focusses on the Cycladic Island communities challenged with exemplary resource depletion through tourism and aim to develop media initiatives that offer sustainable solutions as a laboratory and showcase for global transformation.

Particular emphasis was given to cultural tourism as an alternative to mass tourism and digital tools developed using the island of Naxos as a case study.

The programme was organized in a collaboration of
• the Media Lab of the Department of Communication, Media and Culture at Panteion University of Social and Political Sciences, Athens (Prof. Nikos Leandros)
• the Media Department of Darmstadt University of Applied Sciences (h-da) (Prof. Georg Struck), and
• Media Arts & Design Research Lab of the Cyprus University of Technology (Ass. Prof. Doros Polydorou)

The blended intensive learning course consisted of a shared online course as well as an on-site school which was hosted in the island of Naxos repeatedly from March 2024, June 2024, April 2025. While the online course researched social, economic and political issues and identified potential solutions conceptually; the on-site school aimed for a prototypical realization, evaluation and pilot production of selected concepts.

Taking the Cycladic islands struggle to cope as a case study, this blended intensive learning course studied the issues faced by the island communities in the wake of mass tourism;
Then followed the survey of international media initiatives to identify technological and economic models that might be adapted locally to mitigate these challenges.

Combining research and original ideas, students were asked to develop the blueprints for local media initiatives that could help island communities sustain their cultural and natural resources and develop local products and sustainable entrepreneurship.
Results included

- guerilla marketing campaigns,
- public media installations and staged events,
- sound walks,
- open-air museum installations and
- cultural hikes.







Impact:

Inclusivity ! not only between the participants –students and academic staff- but with the whole community of the island.

As results, you can watch the producted material in the several phases of the Programme, as follows:

Part1 (concept trailer - Guardians of Naxos Game)
https://youtu.be/sYXk6yAe8tc

Part 2 (concept trailer - Guardians of Naxos Game)
https://youtu.be/RyQDC2-aZDo

Guardians of Naxos - User-generated Storytelling Pipeline - Greek version 1.0
https://www.youtube.com/watch?v=yV7UVQ5ELUE

and short documentary related to the Programme.

https://www.youtube.com/watch?v=HA1GTuh2MOQ&t=23s

BIPs Organized by Panteion University

❖ *Global Cosmologies: Ways of World-making in International Politics*

May 10-15, 2026: 2 days in Athens at the premises of the Institute of International Relations (IDIS) and 3 days at the premises of the European Cultural Delphi Centre in Delphi, Greece

Partners Universities: University of Groningen and University of Erfurt

Successful participants awarded 6 ECT Credits*



The 5-day workshop consisted of a mix of intensive teaching and cultural engagements combining 2h seminars, presentations, walk-and-talk sessions, and cultural activities (visit to the Acropolis Museum and visit to the Delphi archaeological site), a total of 35h of engagement in 5 days.

The first part of the virtual component consisted of a 2-hour virtual conference that attended by all participants before the commencement of the physical programme. The organizers presented the structure, rationale, and timetable of the programme followed by a Q&A session attended by the student participants from all partner institutions.

The second part of the virtual component consisted of 10-minute feedback sessions that took place after the end of the physical seminars. The students have been asked to submit a written and an oral assignment (e.g. a 10-minute video).

*(this does not apply to the host institution students)

At the end of the Programme students were able to:

Demonstrate knowledge of different global thought and cosmological traditions

Employ and think critically of concepts such as political spirituality, global cosmologies, and post-secular thought

Classify and critically interpret the different ways global politics can be rethought and enacted from a variety of post-secular and Western or post-Western epistemologies and ontologies

Develop a nuanced understanding of global thought traditions and the way they (re-)interpret the world political

Students' Aspects

"This was truly one of the best academic experiences of my life! With students and faculty from three universities coming together to enjoy the magical places of Delphi and Athens in an academic, yet informal setting, I truly got to establish relationships and make friends for life!"
- R. F. University of Groningen



For me, the BIP was a great experience that gave me the chance to engage in academic learning outside of university. The atmosphere was great, and I loved that our interactions with each other were less formal and hierarchical than in a university environment. Learning about different global cosmologies and what global cosmology could mean was fascinating and is a topic I would still like to learn more about. Furthermore, I enjoyed our fruitful discussions in seminars and beyond. I feel very privileged to have had this experience, and I would wholeheartedly recommend it to anyone interested.
- M. S. University of Erfurt

Good Practice

The Blended Intensive Programme (BIP) was successfully implemented and is scheduled to be repeated during the spring semester of the academic year 2026/2027.
However, a significant impact of the Programme was the introduction of a related course into the course catalogue of the Department of International and European Studies. This development enables Greek students to formally participate in the Programme and receive the corresponding ECTS, thereby ensuring its integration into the Department's academic curriculum and enhancing its long-term sustainability.



Summarizing Actions for Successful BIP Implementation

- ✓ Define the Concept and Objectives
- ✓ Form a Consortium
- ✓ Design the Programme Structure
- ✓ Assign Roles and Responsibilities
- ✓ Secure Funding
- ✓ Develop a Communication Plan
- ✓ Prepare the Documentation and Tools
- ✓ Plan for Quality Assurance
- ✓ Dissemination and Reporting

* **ERASMUS+ BLENDED INTENSIVE PROGRAMMES:** Making BIPs Work tool kit – tips, tricks and tools

Thank you!



Panteion University of Social and Political Sciences

PANTEION UNIVERSITY | EU AFFAIRS & INTERNATIONAL PARTNERSHIPS